Proposed NU Business Name: SHEIKH CROKERIES



Project identification and prepared by: MD. Jahangir Ferdous, Munshiganj Unit, Munshiganj

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SABUJ SHEIKH			
Age	:	05-06-86 (29 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	6 Brothers, 1 Sister			
Address	:	Vill: Dingavanga, P.O: Panchashar P.S: Sadar, Dist: Munshiganj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MASUDA BEGUM MD HANIF SHEIKH Branch: Panchashar, Centre # 83(Female), Member ID: 9244, Group No: 02 Member since: 13-01-1995(21 Years) First loan: 3000 taka.			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Existing Loan: BDT 20,000 Outstanding loan: BDT 7,680 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01862620185
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshiganj Unit, Munshiganj.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MASUDA BEGUM

joined Grameen Bank since 21 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	SHEIKH CROKERIES	
Location	:	Muktarpur petrol pump, Munshiganj	
Total Investment in BDT	:	BDT 2,78,000	
Financing	:	Self BDT 178,000(from existing business) 64% Required Investment BDT 1,00,000(as equity) 36%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	20 ft x 17 ft= 340 square ft	
Security of the shop	:	BDT 1,00,000	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Ceramic & Plastic items, Crokeries Items etc. Average 20% gain on sales The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)

	-	
Daily	Monthly	Yearly
2500	75000	900000
2500	75000	900000
2000	60000	720000
2,000	60000	720000
500	15000	180000
	2,500	30000
	400	4800
	500	6000
	5000	60000
	200	2400
	100	1200
	300	3600
	9,000	108000
	6,000	72000
	2500 2500 2500 2000 2,000	2500 75000 2500 75000 2000 60000 2,000 60000 500 15000 400 500 5000 100 300 9,000

Investment Breakdown

Particulars	Existing	Proposed	Total
Waredrobe (2x3500)	7,000	14,000	21000
Kichen Rak (3x3800)	11,400	0	11400
RFL Chair (60x500)	30,000	0	30000
Floor mat (4x6000)	24,000	0	24000
RFL Rak(30x500)	15,000	0	15000
RFL Flux	4,950	40,000	44950
Plastic & Crockeries items	85,650	46,000	131650
	178,000	100,000	278000

Source of Finance



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Plastic & Crockeries items	3700	111000	1332000	1398600
Total Sales (A)	3700	111000	1332000	1398600
Less Variable Expense				
Plastic & Crockeries items	2960	88800	1065600	1118880
Total variable Expense (B)	2,960	88800	1065600	1118880
Contribution Margin (CM) [C=(A-B)	740	22200	266400	279720
Less Variable Expense				
Rent		2,800	33,600	34,000
Electricity bill		600	7200	7500
Transportation		600	7200	7,400
Salary (Self)		5000	60000	60000
Entertainment		300	3600	3600
Guard		100	1200	1200
Mobile bill		400	4800	5100
Total fixed cost (D)		9,800	117600	118,800
Net Profit (E)= [C-D]		12400	148800	160,920
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	148,800	160,920
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		88,800
	Total Cash Inflow	248800	249720
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	88,800	189720

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





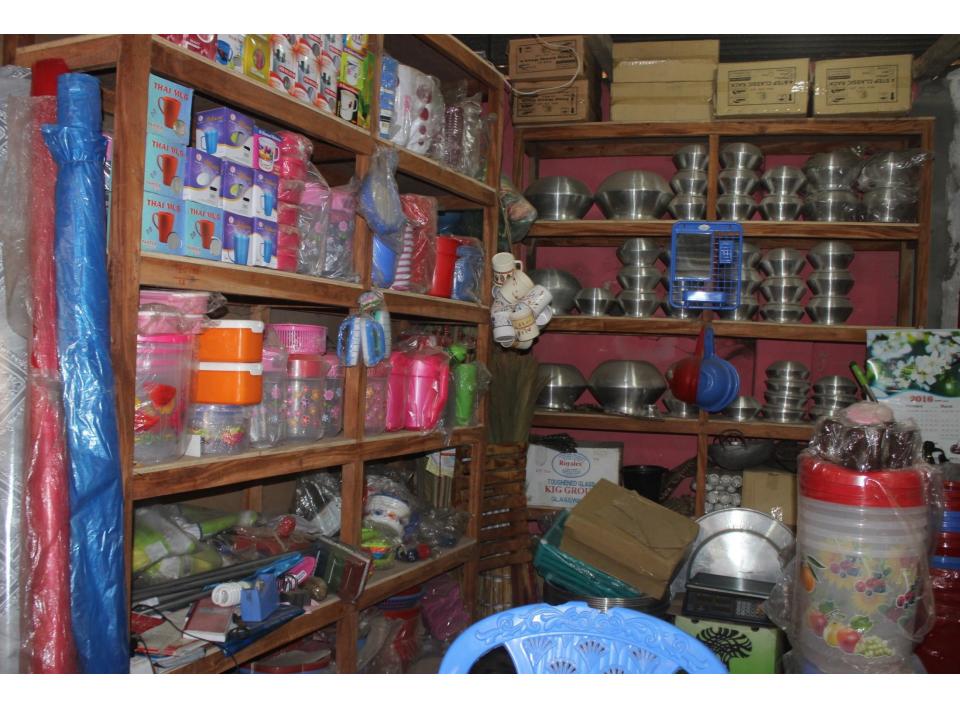


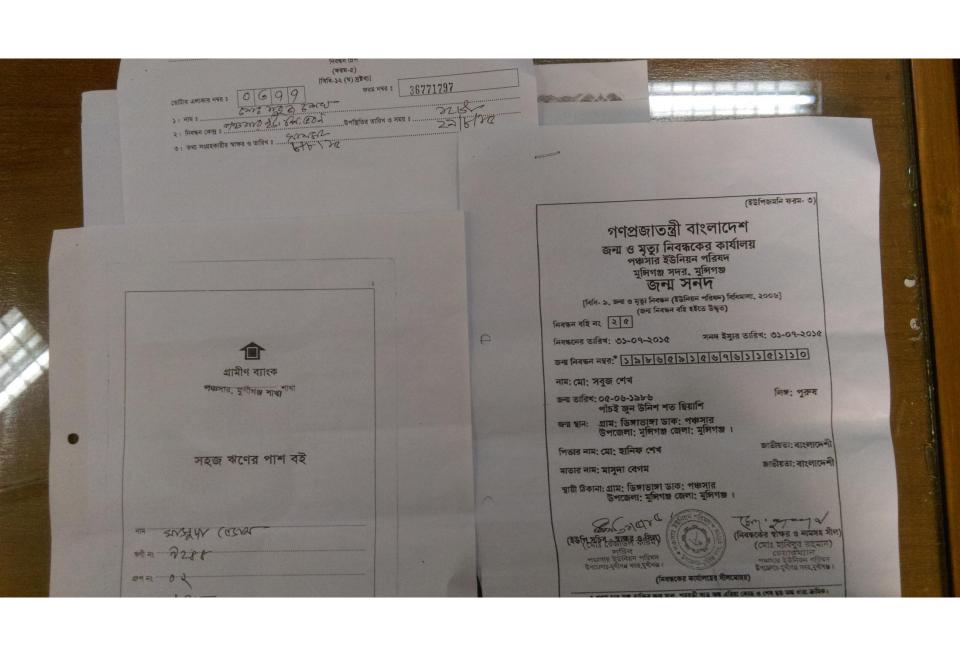












FAMILY PICTURE

