#### Proposed NU Business Name: MATIN STORE



Project identification and prepared by: MD. Hafizur Rahman, Mawna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta		
Name	:	ABDUL MATIN
Age	:	22-03-83 (33 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	2 Brothers, 3 Sisters
Address	:	Vill: Tepirbari, P.O: Tengra P.S: Sreepur, Dist: Gazipur
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  ROWSHON ARA  MD MOFIZ UDDIN  Branch: Tengra, Centre # 2(Female),  Member ID: 1477, Group No: 06  Member since: 28-08-2001 (9 Years)  First loan: 5000 taka.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 18,000 Outstanding loan: BDT Nil Father No No No

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716532790
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ROWSHON ARA** joined Grameen Bank since 9 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

Proposed Nobin Udyokta Business Info			
Business Name	:	MATIN STORE	
Location	:	Chatir bazaar	
Total Investment in BDT	:	BDT 1,80,000	
Financing	:	Self BDT 80,000 (from existing business)44% Required Investment BDT 1,00,000(as equity) 56%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	••	18 ft x 10. ft= 180 square ft	
Security of the shop	••	Nil	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Groceries items.</li> <li>Average 15% gain on sales</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Chowrasta, Mowna, Mc Bazaar</li> <li>Agreed grace period is 3 months.</li> </ul>	

### **Existing Business (BDT)**

Paticular	Daily	Monthly	Yearly
Revenue(Sales)			
Groceries Items	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Groceries Items	2550	76500	918000
Total variable Expense (B)	2,550	76500	918000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less Variable Expense			
Electricity bill		800	9600
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		100	1200
Guard		300	3600
Mobile bill		200	2400
Total fixed cost (D)		6,900	82800
Net Profit (E)= [C-D]		6,600	79200

Investme	ent Breakd	own	
Particulars	Existing	Proposed	Total
Rice (6 Bag x 1800)	10,800	18,000	28800
Palse ( 1 bag x 6500)	6,500	13,000	19500
Soyabin ( 80 Litre x 90 )	7,200	16,500	23700
Cosmetics	25,000	30,000	55000
Sugar, Flour, Salt, Soap, Powser, Biscuit etc	30,500	22,500	0
	80,000	100,000	180000

#### **Source of Finance**



Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Groceries Items	4500	135000	1620000	1701000
Item				
Total Sales (A)	4500	135000	1620000	1701000
Less Variable Expense				
Groceries Items	3825	114750	1377000	1445850
Item				
Total variable Expense (B)	3,825	114750	1377000	1445850
Contribution Margin (CM) [C=(A-B)	675	20250	243000	255150
Less Variable Expense				
Electricity bill		700	8400	8600
Transportation		500	6000	6,300
Salary (Self)		5000	60000	60000
Entertainment		100	1200	1200
Guard		300	3600	3600
Mobile bill		300	3600	3800
Total fixed cost (D)		6,900	82800	83,500
Net Profit (E)= [C-D]		13350	160200	171,650
Investment Payback			60,000	60,000

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	160,200	171,650
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		100,200
	Total Cash Inflow	260200	271850
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	100,200	211850

#### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

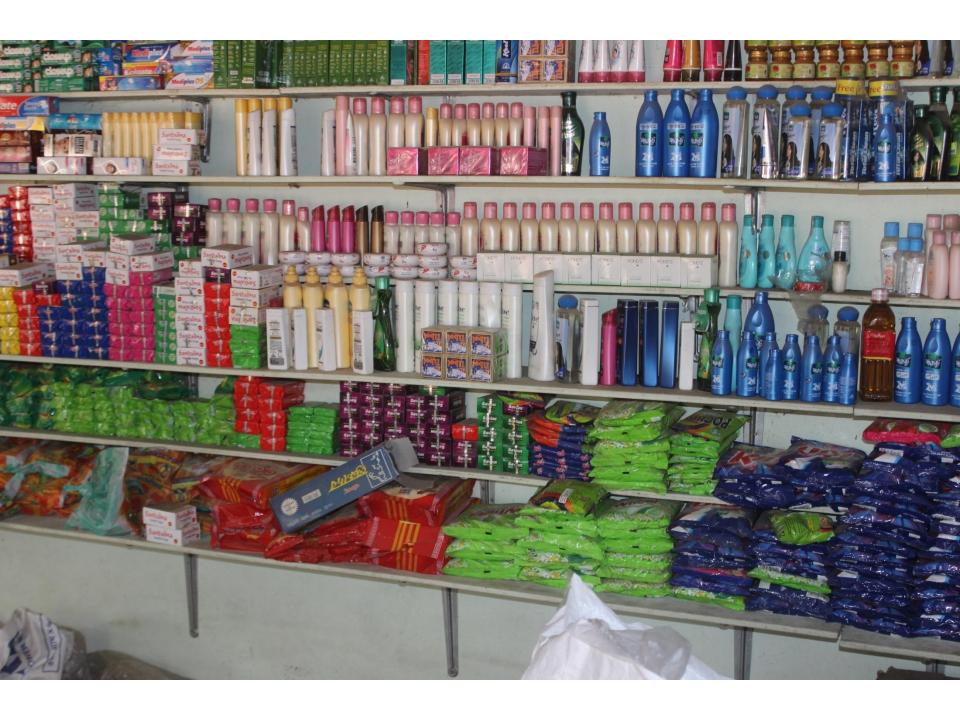




















प्राच्या मध

चारिय (भाः अधिक स्वित्त द्वापाः खीलूव, उपाकीलूव पत्र आगी याहि याद्य (क लागांव स्पात्री क्यांत्रा कार्य 02/02/2024 रें; जाविश हता चात्राहि भिलाम । प(छ अवियाख्य त्मान भावि भाकिए पशात (शक लागि वाक हिंद

ক্রমিক নং 1725

ডাকঘর ঃ টেংরা, উপজেলাঃ শ্রীপুর, জেলাঃ গাজীপুর। ইউ.পি. ৭ ফরম [(১২) (১) নিয়ম দ্রষ্টব্য]

লাইসেন্স নং-	3000 - 400 Ch
প্রতিষ্ঠানের নাম	इ क्रिक एक गुण
মালিকের নাম	इ कियर क्रायन के किया
পিতা/স্বামীর নাম	क्ष्मा अपूर्य अमि
মাতার নাম	ः कृष्टः भार्तिका प्राद्धत
ব্যবসার প্রতিষ্ঠানে	नत विकाना : "द्वारिक राजाकः, ज्या प्रकः, जानि प्रक
ব্যবসার ধরণ	3. This Charas
লাইসেন্স ফি	ः = ८ ४० किया : प्राप्त कर ए १०४१
অত্র ইউনিয়নের ই	পীমানার মধ্যে উল্লেখিত ব্যবসা চালাইয়া যাওয়ার জন্য অনুমতি দেওয়া হইল। ৩০-৬-২০১৫

RE

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার / জাতীয় পরিচয় পত্র

> lame: AD. MATIN পিতা মোঃ মফিজ উদ্দিন মাতা: বুরুশন আরা

Date of Birth: 22 Mar 1983 ID NO: 19833318685000030

প্রস্তাবিত নবীন উদ্যোজা প্রকল্পের প্রাথমিক তথ্য 🔼 ৪৪৯৫ প্রকল্পের নামঃ মাতিন চ্চোত্র

প্রকল্প প্রস্থাব গ্রহণের ভারিখঃ 60/00/2030

काछीय পরিচয়পত্র নম্বরঃ ১n) ৮ ७७७ ४ ৮ ८ ४०० 0000

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শিক্ষাগত যোগ্যতাঃ ৮ ম বৈবাহিক অবস্থাঃ থিপারিত ছেলে-মেয়ের সংখ্যাঃ 🗡 णरे/वात्मत्र मश्थाः २ लरि ७ ति त বর্তমান ঠিকানাঃ- গ্রামঃ (টিপ্লিই) বাজী পোষ্টঃ (টি:বা

इँडेनिएवेत नामः 27377

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্তঃ

नामः व्याः प्राचित वस्मः 22/06/2016

थानाः वीक्य

# **FAMILY PICTURE**

