Proposed NU Business Name: YEAMIN STORE



Project identification and prepared by:Md. Mozammel Haque Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. SUZAN MIAH		
Age	:	05-02-1984 (32 Years)		
Education, till to date	:	Class Nine		
Marital status	:	Married		
Children	:	1 Son.		
No. of siblings:	:	1 Brothers, 1 Sisters.		
Address	:	Vill: Agdolla P.O: Borati P.S: Mirzapur, Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ROWSHANARA BEGUM NURUL ISLAM Branch: Vatgram, Mirzapur, Centre # 42 (Female), Member ID: 3515, Group No: 01 Member since: 23-03-1985 (31 Years) First loan: BDT 2,000 /-		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan: 13,420 Father		
(vi) Mobile lady (vii) Grameen Education Loan	:	No No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-291853
Family's Contact No.	•	01869-787775
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROWSHANARA BEGUM joined Grameen Bank since 31 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	YEAMIN STOR	
Location	:	Agdolla, Mirzapur, Tangail	
Total Investment in BDT	:	BDT 80,400/-	
Financing	:	Self BDT 30,400/- (from existing business) 38%	
		Required Investment BDT 50,000/- (as equity) 62%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 10 ft= 120 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Soft drinks, Cosmetics etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. Entrepreneur is owner of the shop. Collects goods from Company. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,000	60,000	7,20,000	
Total Sales (A)	2,000	60,000	7,20,000	
Less. Variable Expense				
Grocery Item	1,700	51,000	6,12,000	
Total variable Expense (B)	1,700	51,000	6,12,400	
Contribution Margin (CM) [C=(A-B)	300	9,000	1,08,000	
Less. Fixed Expense				
Electricity Bill		150	1,800	
Mobile Bill		100	1,200	
Salary (self)		5,000	60,000	
Transportation		500	6,000	
Entertainment		150	1,800	
Total fixed Cost (D)		5,900	70,800	
Net Profit (E) [C-D)		3,100	37,200	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Rice (20kgx 30)	600	5,400	6,000		
Sugar (45kgx 46)	2,070	2,200	4,270		
Flour (2 x 1050)	2,100		2,100		
Cosmetics	2,000	15,000	17,000		
Soap (50px 35)	1,750		1,750		
Washing powder (15 kg x 70)	1,050		1,050		
Load	8,000		8,000		
Egg (200x7)	1,400		1,400		
Oil (30x80)	2,400	6,400	8,800		
Tooth Past, Noodle, Pulse, Herpic, Chocolate,					
Salt. Spice, Chanachur, Chips etc	9,030	21,000	30,030		
Total	30,400	50,000	80,400		

Source of Finance



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Grocery Item	2,600	78,000	9,36,000	9,82,800
Total Sales (A)	2,600	78,000	9,36,000	9,82,800
Less. Variable Expense				
Grocery Item	2,210	66,300	7,95,600	8,35,380
Total variable Expense (B)	2,210	66,300	7,95,600	8,35,380
Contribution Margin (CM) [C=(A-B)	390	11,700	1,40,400	1,47,420
Less. Fixed Expense				
Electricity Bill		150	1,800	2,000
Mobile Bill		200	2,400	2,400
Salary (self)		5,000	60,000	60,000
Transportation		800	9,600	10,000
Entertainment		150	1,800	1,800
Total Fixed Cost		6,300	75,600	76,200
Net Profit (E) [C-D)		5,400	64,800	71,220
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	64,800	71,220
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		34,800
	Total Cash Inflow	1,14,800	1,06,020
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	34,800	76,020

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Agdolla, Mirjapur, Tangail. Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















FAMILY PICTURE

