Proposed NU Business Name: JANATA TELECOM & SWEATER



Project identification and prepared by: MD. Shahidul Islam, Elasin Unit, Dhaka

Project verified by: MD Mizanur Rahma Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD NAZRUL ISLAM		
Age	:	25-05-1983(33 Years 7 Months)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	3 Brothers 2 Sisters		
Address	:	Vill: Shampur, P.O: Goyahata, P.S: Nagorpur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SOHAGI BEGUM MD JIBON ALI Branch: Goyahata Nagorpur, Centre # 46(Female), Member ID: 6736, Group No: 11 Member since: 08-12-10 (5Years) First loan: 8,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 45,000 Outstanding loan: BDT24,210 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has 1 year training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01785707704
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SOHAGI BEGUM joined Grameen Bank since 5 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JANATA TELECOM & SWEATER		
Location	•	Nagorpur Sadar		
Total Investment in BDT	••	BDT 5,73,000		
Financing	••	Self BDT 4,23,000(from existing business) 74% Required Investment BDT 1,50,000(as equity) 26%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	• •	BDT 5,000		
Size of shop	•	15 ft x 10 ft= 150 square ft		
Security of the shop	:	BDT 2,00,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Mobile Accessories, Sweater etc. Average 10% gain on sales. Mobile Accessories 20% on Sweater. The business is operating by entrepreneur. Existing 1 employee. The shop is rented. Collects goods from Different Company Supplier Agreed grace period is 3 months. 		

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile Accessories	5000	150000	1800000
Sweater	2500	75000	900000
Total Sales (A)	7500	225000	2700000
Less Variable Expense			
Mobile Accessories	4500	135000	1620000
Sweater	2000	60000	720000
Total variable Expense (B)	6,500	195000	2340000
Contribution Margin (CM) [C=(A-B)	1,000	30000	360000
Less Variable Expense			
Rent		3,000	36000
Electricity bill		1000	12000
Transportation		1,000	12000
Salary (self)		5000	60000
Salary(Staff)		10000	120000
Guard		100	1200
Generator		100	1200
Mobile bill		500	6000
Total fixed cost (D)		20,700	248400
Net Profit (E)= [C-D]		9,300	111600

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Mobile Andoid (10x70000)	70,000					
Sim,Charger,memory						
card,Battery,Screen Cover,	117,000	50,000	167000			
Normal Mobile	66,000		66000			
Computer	15,000		15000			
Machine (4*25000)	100,000	100,000	200000			
Sweater	55,000		55000			
	423,000	150,000	573000			

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Mobile Accessories, Sweater etc.	7000	210000	2520000	2646000	2778300	
Sweater	3500	105000	1260000	1323000	1389150	
Total Sales (A)	10500	315000	3780000	3969000	4167450	
Less Variable Expense						
Mobile Accessories, Sweater etc.	6300	189000	2268000	2381400	2500470	
Sweater	2800	84000	1008000	1058400	1111320	
Total variable Expense (B)	9,100	273000	3276000	3439800	3611790	
Contribution Margin (CM) [C=(A-B)	1,400	42000	504000	529200	555660	
Less Variable Expense						
Rent		3,000	36,000	36,000	36000	
Electricity bill		1000	12000	12200	12400	
Transportation		1,500	18000	18,400	18800	
Salary (Self)		5000	60000	60000	60000	
Salary(Staff)		14000	168000	168000	168000	
Generator		100	1200	1200	1200	
Guard		100	1200	1200	1200	
Mobile bill		600	7200	7200	7200	
Total fixed cost (D)		25,200	302400	303,000	303600	
Net Profit (E)= [C-D]		16800	201600	226,200	252060	
Investment Payback			60,000	60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	201,600	226,200	252060
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		141,600	307800
	Total Cash Inflow	351600	367800	559860
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210,000	60000	
3	Net Cash Surplus	141,600	307800	499860

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

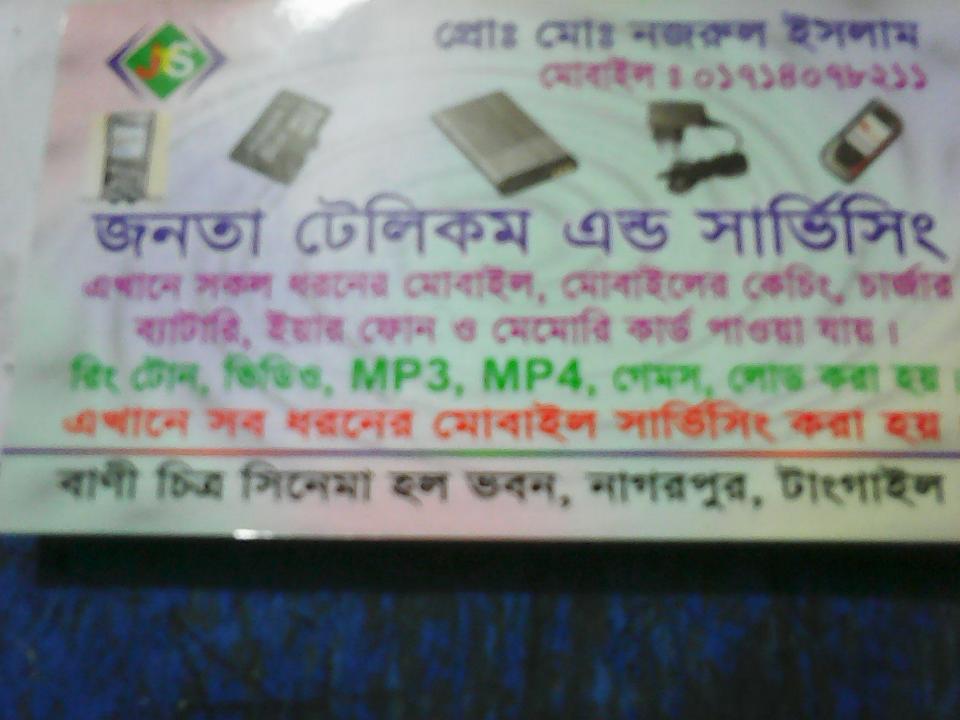
THREATS

Theft

Fire

Political unrest

Pictures













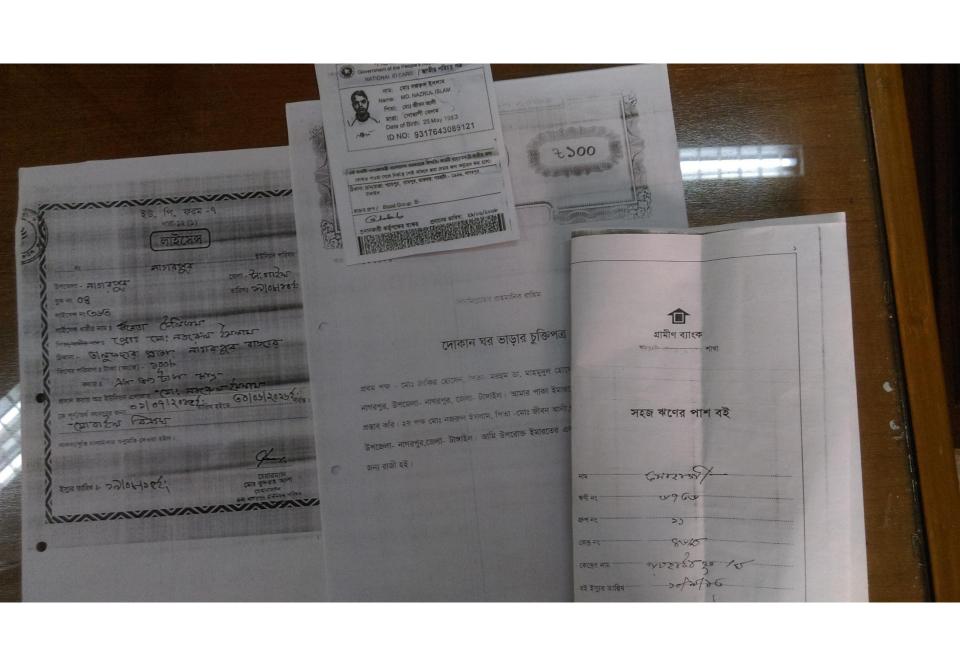












FAMILY PICTURE

