### **Proposed NU Business Name: JAMAL CROCKERIES**



Project identification and prepared by: MD. Nurul Islam, Kaliakair Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD JAMAL MIAH	
Age	:	20-08-1988 (27 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Married	
Children	:	1 Son	
No. of siblings:	:	2 Brothers & 1 Sister	
Address	:	Vill: East Chandora, P.O: Shofipur, P.S: Kaliakair, Dist: Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST SABIA BEGUM MD GOLAP MIAH Branch: Mouchak Kaliakair, Centre # 03(Female), Member ID: 1154, Group No: 01 Member since: 29-05-1989 (26 Years) First loan: BDT 2,500 /-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 1,60,000 , Outstanding loan: BDT 62,700 Father No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01772-539507
Mother's Contact No.	•	01717-317973
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakair Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

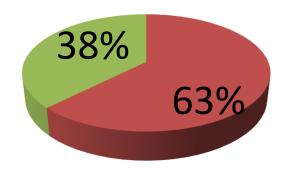
MOST SABIA BEGUM joined Grameen Bank since 25 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JAMAL CROCKERIES		
Location	:	East Chandora, Board mail, Gazipur		
Total Investment in BDT	:	BDT 4,00,000/-		
Financing	:	Self BDT 2,50,000/-(from existing business) 67% Required Investment BDT 1,50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 10 ft= 440 square ft		
Security of the shop	:	BDT 60,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Chair, Table, Bowl, Wardrobe, Jug, Mug etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Shofipur, Konabari.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Crockeries Store	4,500	135,000	1,620,000			
Total Sales (A)	4,500	135,000	1,620,000			
Less. Variable Expense						
Crockeries Store	3,825	114,750	1,377,000			
Total variable Expense (B)	3,825	114,750	1,377,000			
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000			
Less. Fixed Expense						
Rent		2,500	30,000			
Electricity Bill		500	6,000			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Entertainment		200	2,400			
Generator bill		500	6,000			
Transportation		500	6,000			
Salary (staff)		2,500	30,000			
Total fixed Cost (D)		12,000	99,600			
Net Profit (E) [C-D)		8,250	143,400			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Chair (31 x 405)	12,555	10,000	22,555			
Plastic Table	15,000	5,000	20,000			
Dinner Set	20,000	25,000	45,000			
Plastic Bucket	6,000	5,000	11,000			
Melamine	14,000	5,000	19,000			
Glass Item	8,000	9,000	17,000			
Rack, Weardrobe, Hotpot, Tiffin Box	85,000	35,000	120,000			
Filter, Plug, Spoon, Pan etc	55,000	25,000	80,000			
Rice Cooker, Hailstone, Knife etc	34,445	31,000	65,445			
Total	250,000	150,000	400,000			

### **Source of Finance**



- Entrepreneur's Contribution 250,000
- Investor's Investment 150,000
- Total 400,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Crockeries Store	7,000	210,000	2,520,000	2,646,000	2,778,300	
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300	
Less. Variable Expense						
Crockeries Store	5,950	178,500	2,142,000	2,249,100	2,361,555	
Total variable Expense (B)	5,950	178,500	2,142,000	2,249,100	2,361,555	
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000	396,900	416,745	
Less. Fixed Expense						
Rent		2,500	30,000	30,000	30,000	
Electricity Bill		500	6,000	7,000	8,000	
Mobile Bill		300	3,600	4,000	5,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		200	2,400	3,000	4,000	
Generator bill		500	6,000	6,500	7,000	
Transportation		1,000	12,000	14,000	16,000	
Salary (staff)		6,000	72,000	72,000	72,000	
Total Fixed Cost		16,000	192,000	196,500	202,000	
Net Profit (E) [C-D)		15,500	186,000	200,400	214,745	
Investment Payback			60,000	60,000	60,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	253,900	280,375	308,469
1.3	Depreciation (Non cash item)	800	800	800
1.4	Opening Balance of Cash Surplus		174,700	375,875
	Total Cash Inflow	454,700	455,875	685,144
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	174,700	375,875	605,144

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





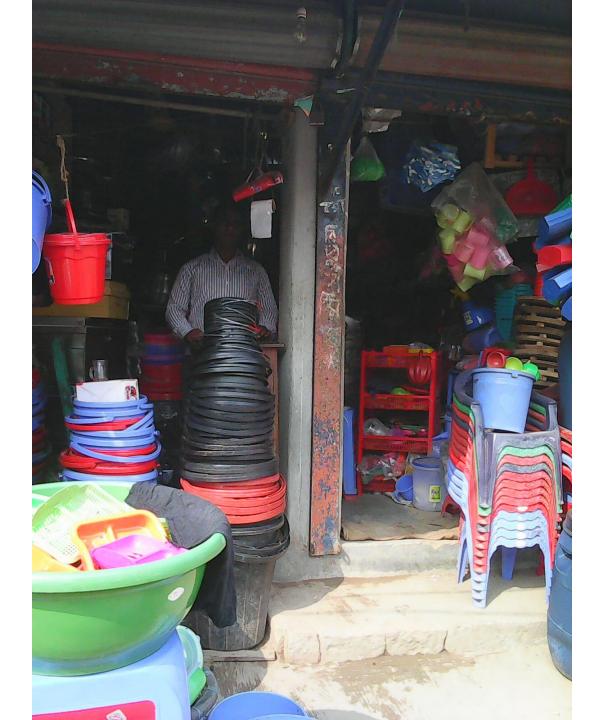








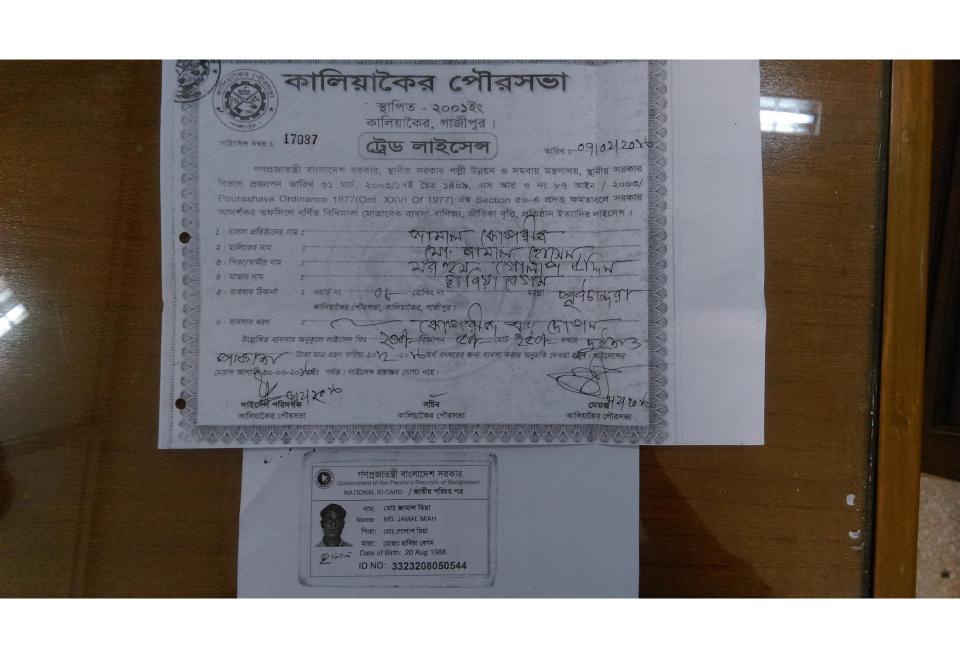












# **FAMILY PICTURE**

