### Proposed NU Business Name: SUMONA STUDIO



Project identification and prepared byMd. Abadot Hossain Sarkar Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	AVIJIT KUMAR CHOWDURY		
Age	:	21-10-1981 (33 Years)		
Education, till to date	:	HSC		
Marital status	:	Married		
Children	:	1 Son,1 Daughter		
No. of siblings:	:	3 Brothers, 1 Sister		
Address	:	Vill: Delduar P.O: Delduar P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MUNJU CHOWDURY BIVUTI VHUSON CHOWDURY Branch: Delduar, Centre # 12 (Male), Member ID: 4836, Group No: 08 Member since:25-05-1992 to 09-03-2008 (15 Years) First Ioan: BDT 2000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Father No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has 1 Year training
Other Own/Family Sources of Income	:	Foreign,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-518250
Family's Contact No.	:	01779-621587
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Dhaka.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

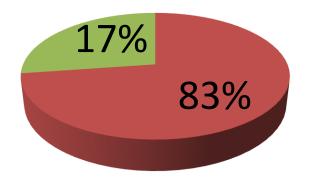
**BIVUTI VHUSON CHOWDURY** joined Grameen Bank since 15 years ago. At first she took BDT 2000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SUMONA STUDIO		
Location	:	Delduar Bazar, Delduar, Tangail.		
Total Investment in BDT	:	BDT 1,95,000/-		
Financing	:	Self BDT 1,25,000/- (from existing business) 64% Required Investment BDT 70,000/- (as equity) 36%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	16ft x 8 ft= 128 square ft		
Security of the shop	:	Nill		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Bkash, Dutch Bangla, Flaxiload, Photo shut etc.</li> <li>Average Studio 50% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Tangail .</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Flaxiload {(4,000 / 1,000) x 28}	112	3,360	40,320			
Dutch Bangla & Bkash {(70,000/1,000)x 4}	280	8,400	1,00,800			
Studio (gain on 50 %)	150	4,500	54,000			
Total Sales (A)	<b>542</b>	16,260	1,95,120			
Less. Variable Expense						
Studio ( gain on 50 % )	75	2,250	27,000			
Total variable Expense (B)	75	2,250	27,000			
Contribution Margin (CM) [C=(A-B)	467	14,010	1,68,120			
Less. Fixed Expense						
Mobile Bill		150	1,800			
Transportation		200	2,400			
Electricity Bill		1,000	12,000			
Salary (self)		5,000	60,000			
Guard		200	2,400			
Entertainment		150	1,800			
Total fixed Cost (D)		6,700	80,400			
Net Profit (E) [C-D)		7,310	87,720			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Dutch Bangla	12,000	20,000	32000		
Bkash	15,000	50,000	65000		
Flaxiload	10,000		10,000		
Computer	10,000		10,000		
Printer	3,000		3,000		
Laminating Machine	15,000		15,000		
Camera (3 x 20,000)	60,000		60,000		
Total	125,000	70,000	195000		

### **Source of Finance**



- Entrepreneur's Contribution 400,000
- Investor's Investment 150,000
- Total 550,000

#### **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year				
Revenue (sales)								
Flaxiload {(4,000 / 1,000) x 28}	112	3,360	40,320	42,336				
Dutch Bangla & Bkash {(1,30,000/1,000)x 4}	520	15,600	1,87,200	1,96,560				
Studio ( gain on 50 % )	150	1,800	21,600	22,680				
Total Sales (A)	782	23,460	2,81,520	2,95,596				
Less. Variable Expense								
Studio ( gain on 50 % )	75	2,250	27,000	28,350				
Total variable Expense (B)	75	2,250	27,000	28,350				
Contribution Margin (CM) [C=(A-B) ]		21,210	2,54,520	2,67,246				
Less. Fixed Expense								
Electricity Bill		1,000	12,000	13,000				
Mobile Bill		250	3,000	3,600				
Salary (self)		5,000	60,000	60,000				
Transportation		300	3,600	4,000				
Entertainment		150	1,800	1,800				
Guard		200	2,400	2,400				
Total Fixed Cost		6,900	82,800	84,800				
Net Profit (E) =[C-D) ]		14,310	1,71,720	1,82,446				
Investment Payback			42,000	42,000				

## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,71,720	1,82,446
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		1,29,720
	Total Cash Inflow	2,41,720	3,12,166
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3	Net Cash Surplus	1,29,720	2,70,166



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Delduar Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures



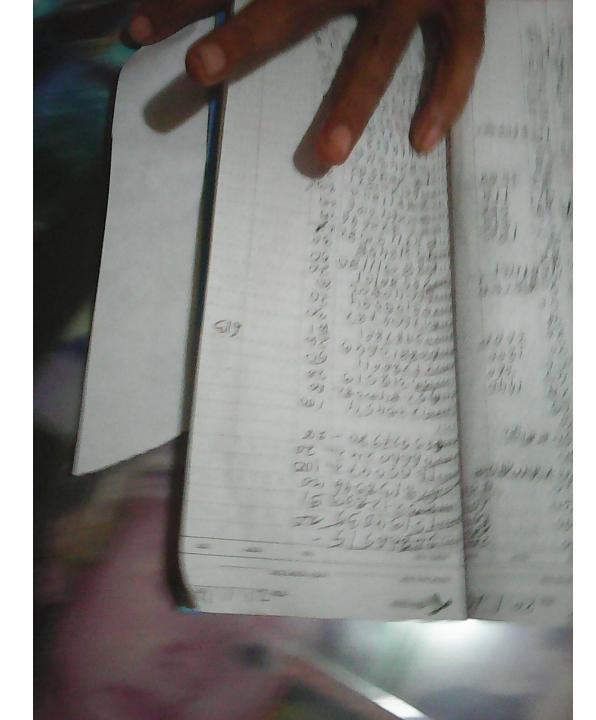




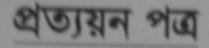




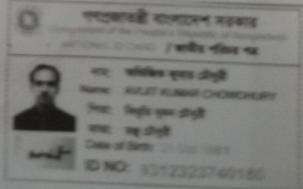




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## **FAMILY PICTURE**