Proposed NU Business Name: MIJAN HARDWARE



Project identification and prepared by: Md. Aziz Ahmad, Elenga Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MIJANUR RAHMAN		
Age	:	10-07-1981(34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	2 Daughters		
No. of siblings:	:	2Brothers & 3 Sisters		
Address	:	Vill: Dolkan, P.O: Jogipal, P.S: Kalihati Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HAJERA LATE YOUNUS TALUKDER Branch: Solla Kalihati, Centre # 24(Female), Member ID:2552 /1, Group No: 03 Member since: 03-02-1989 (27 Years) First loan: 2,000 taka. Existing loan: 50,000 taka		
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan: 35,100		
(vi) Mobile lady		N/A No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Eight years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01715-088964
Mother's Contact No.	:	01990-999508
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HAJERA joined Grameen Bank since 27 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	Mijan Hardware	
Location	:	Mogda Bazar.	
Total Investment in BDT	:	BDT 2,76,000	
Financing	:	Self BDT 1,76,000(from existing business) 64% Required Investment BDT 1,00,000(as equity) 36%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15ft x 10 ft= 150 square ft	
Security of the shop	:	00	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Berzer colour,Roxy colour,tarkata skrup,bolb,Brb cable,burnish oil,pipe,socket,battery,axel,plunjer,bag,tyre etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The business is rented. Collects goods from Tangail,Dhaka. Agreed grace period is 3 months. 	

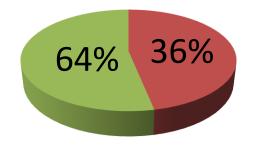
Existing Business

BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Hardware items	3,200	96,000	11,52,000
Total Sales (A)	3,200	96,000	11,52,000
Less. Variable Expense	2,720	81,600	9,79,200
Total variable Expense (B)	2,720	81,600	9,79,200
Contribution Margin (CM) [C=(A-B)	480	14,400	1,72,800
Less. Fixed Expense			
Rent		1,200	14,400
Salary (self)		5,000	60,000
Transportation		300	3,600
Electricity bill		2,00	2,400
Mobile Bill		3,00	3,600
Entertainment		3,00	3,600
Guard		100	1200
Total fixed Cost (D)		7,400	88,800
Net Profit (E) [C-D)		7,000	84,000

INVESTMENT BREAKDOWN						
Particulars	Existing	Proposed	Proposed Total			
Berzer& Roxy colour,Bulb,Tarkata skrup, bulb	63,700	40,000	103,700			
Brb cable,burnish oil,plunjer,tyre	23,000	20,000	43,000			
Pipe,axel,switch,socket,bag,rexin,Polythine	25,750	10,000	35,750			
Gicable,glue,battery,multiplug,torchlight,tubewel 1.	27,400	20,000	47,400			
Lock,costape,rope,pati,tarpin,sickle,tester,perek	36,150	10,000	47,150			
Total	1,76,000	1,00,000	2,76,000			

Source of Finance



Entrepreneur Contribution: 1,76,000

Investors Investment : 1,00,000

Total Investment : 2,76,000

Financial Projection (BDT)				
Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Hardware items	4800	144000	1728000	1814400
Total Sales (A)	4800	144000	1728000	1814400
Less Variable Expense				
Hardware items	4080	122400	1468800	1542240
Total variable Expense (B)	4,080	122400	1468800	1542240
Contribution Margin (CM) [C=(A-B)	720	21600	259200	272160
Less Variable Expense				
Rent		1,200	14,400	14,400
Electricity bill		400	4800	5000
Transportation		500	6000	6,500
Salary (Self)		5000	60000	60000
Entertainment		300	3600	3600
Guard		100	1200	1200
Mobile bill & sms monitoring		500	6000	6200
Total fixed cost (D)		8,000	96000	96,900
Net Profit (E)= [C-D]		13600	163200	175,260
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	156,690	175,368
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		208,690
	Total Cash Inflow	256690	384058
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	48,000	48000
3	Net Cash Surplus	208,690	336058

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











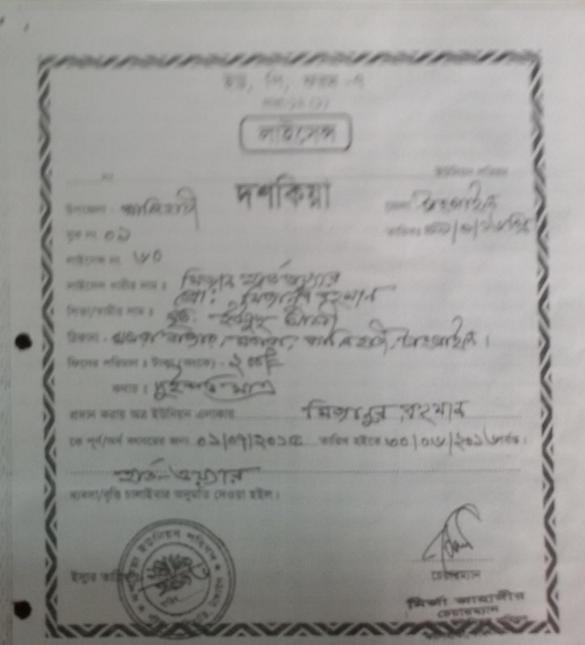












FAMILY PICTURE

