Proposed NU Business Name: TOWHID CONFECTIONERY



Project identification and prepared by: Md Shahidul Islam, Elasin Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	NAHID HOSEN RONI	
Age	:	07-12-1992 (23 Years)	
Education, till to date	:	Class Eight	
Marital status	:	Single	
Children	:	N/A	
No. of siblings:	:	4 Brothers & 1 Sister	
Address	:	Vill: Babnapara, P.O: Nagorpur, P.S: Nagorpur, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NURCHAYA BEGUM ABDUL SATTAR Branch: Nagorpur, Centre # 51(Female), Member ID: 3593, Group No: 06 Member since: 13-07-1988 (27 Years) First loan: BDT 1,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 1,30,000/-, Outstanding loan: BDT 22,903/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01772-828562
Mother's Contact No.	•	01714-577292
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NURCHAYA BEGUM joined Grameen Bank since 27 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name		TOWHID CONFECTIONERY	
Location		Nagorpur Sadar Tangail	
Total Investment in BDT	:	BDT 2,10,000/-	
Financing	:	Self BDT 1,10,000/- (from existing business) 52% Required Investment BDT 1,00,000/- (as equity) 48%	
Present salary/drawings from business (estimates)	:	BDT 3,000/-	
Proposed Salary	:	BDT 3,000/-	
Size of shop	<u>:</u>	15 ft x 10 ft= 150 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Soap, Cosmetics, Biscuit, Chanachur, etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangail. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Shop	2,700	81,000	972,000	
Total Sales (A)	2,700	81,000	972,000	
Less. Variable Expense				
Grocery Shop	2,295	68,850	826,200	
Total variable Expense (B)	2,295	68,850	826,200	
Contribution Margin (CM) [C=(A-B)	405	12,150	145,800	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		1,500	18,000	
Mobile Bill		200	2,400	
Salary (self)		3,000	36,000	
Entertainment		200	2,400	
Transportation		500	6,000	
Guard		50	600	
Total fixed Cost (D)		6,450	68,400	
Net Profit (E) [C-D)		5,700	77,400	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Biscuit (173 x 38)	6,575	15,000	21,575	
Soap (147 x 35)	5,249	14,350	19,599	
Cosmetics (174 x 144)	25,202	30,000	55,202	
Washing Powder (123 x 51)	6,308	2,000	8,308	
Sofr Drinks, Oil, Shampoo	25,000	13,650	38,650	
Energy Bulb, Pen, Khata, Brush	11,666	25,000	36,666	
etc				
Fridge	30,000	0	30,000	
Total	110,000	100,000	210,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Shop	3,800	114,000	1,368,000	1,436,400	
Total Sales (A)	3,800	114,000	1,368,000	1,436,400	
Less. Variable Expense					
Grocery Shop	3,230	96,900	1,162,800	1,220,940	
Total variable Expense (B)	3,230	96,900	1,162,800	1,220,940	
Contribution Margin (CM) [C=(A-B)	570	17,100	205,200	215,460	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		1,500	18,000	19,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		3,000	36,000	36,000	
Entertainment		200	2,400	3,000	
Transportation		700	8,400	10,500	
Guard		50	600	600	
Non Cash Item					
Depreciation		500	6,000	6,000	
Total Fixed Cost		7,250	87,000	91,100	
Net Profit (E) [C-D)		9,850	118,200	124,360	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	118,200	124,360
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		64,200
	Total Cash Inflow	224,200	194,560
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	64,200	134,560

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

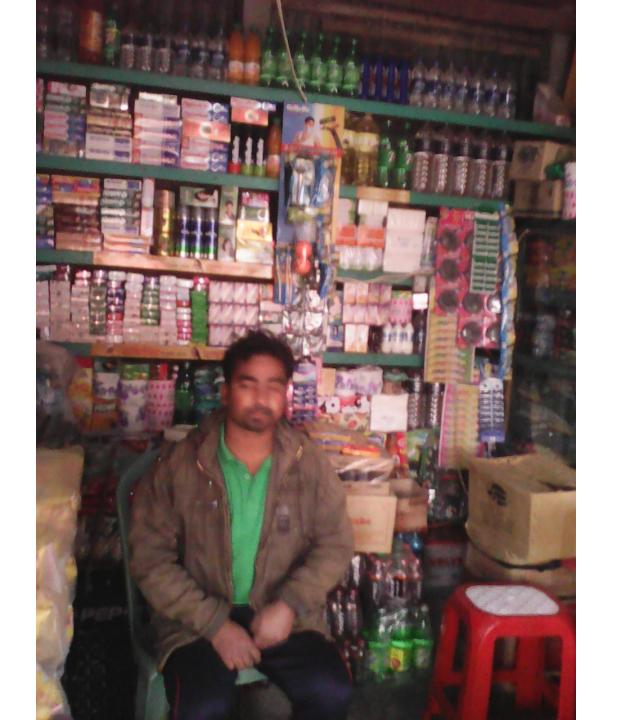
Theft

Fire

Political unrest

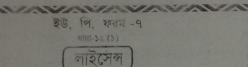
Pictures











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Government of the People's Republic of Bangladesh MATICMALID CARD / জাতীয় পরিচয় পত্র



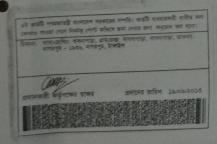
নাম: **নাহিদ হোসেন রনি** Name: NAHID HOSEN RONI

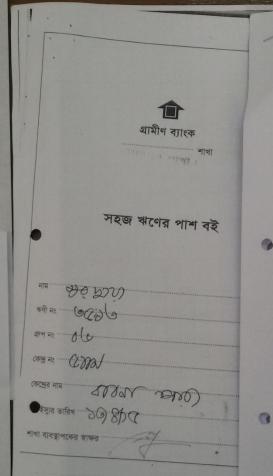
পিতা: আঃ সাভার মাতা: নুরছারা বেগম

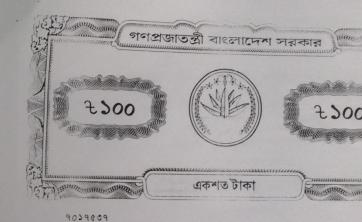
মাতা: নুরছারা বেগম

Date of Birth: 07 Dec 1992

ID NO: 19929317673000257







পাতা নং- ০৩

৭। বিতীয় পক্ষ শর্ত অনুযায়ী ভাড়া না দিলে চুক্তিনামার শর্ত ভাঙ্গার জন্য ভাড়াটিয়া মালিব হয়েছে ধরতে হবে। এ অবস্থায় আইনগত প্রতিক্রিয়া বিতীয় পক্ষ উল্লেখিত দোকান হইবে। যদি ভাড়াটিয়া দোকান ঘর ছাড়িয়া দিতে চান তাহলে প্রথম পক্ষকে ৩ মাস প্ মাধ্যমে জানাতে হবে।

এতদ্বার্থে স্বজ্ঞানে ও সুস্থ্য শরীরে আমরা উভয়পক্ষ অত্র চুক্তিনামা দলিল লেখাইয়া,

অবগত হইয়া উপস্থিত স্বাক্ষীগণের সম্মুখে চুক্তিনামা দলিল সম্পাদন করিয়া দিলাম। ই

০১/০১/২০১৬ ইং

দোকানের পরিচয় ঃ

FAMILY PICTURE

