Proposed NU Business Name: BABY ICE-CREAM FACTORY



Project identification and prepared by: Md Hafizur Rahman(1), Keraniganj Unit, Gazipur

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	ALTAF HOSSAIN	
Age	:	22-09-1990 (26 Years)	
Education, till to date	:	MA	
Marital status	:	Single	
Children	:	Nil	
No. of siblings:	:	3 Brothers	
Address	:	Vill: Notun Sonakanda, P.O: Ruhitpur P.S: Keraniganj, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father AMBIA KHATUN SHAHIDULLAH Branch: Ruhitpur Keraniganj, Centre # 36(Female), Member ID: 4111, Group No: 07 Member since: 24-03-1996 (20 Years) First loan: BDT 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 2,00,000/- Outstanding loan: BDT 42,800/- Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-501137
Mother's Contact No.	:	01715-663839
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

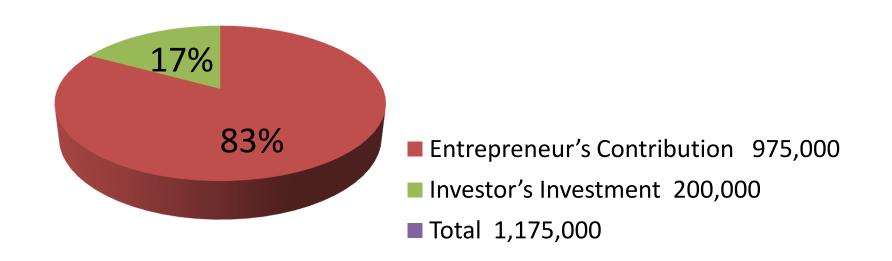
AMBIA KHATUN joined Grameen Bank since 20 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	BABY ICE-CREAM FACTORY	
Location	:	Ruhitpur Bazaar, Keraniganj, Dhaka	
Total Investment in BDT	:	BDT 11,75,000/-	
Financing	:	Self BDT 9,75,000/- (from existing business) 83%	
		Required Investment BDT 2,00,000/- (as equity) 17%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	80 ft x 60 ft= 4800 square ft	
Security of the shop	:	BDT 4,00,000/-	
Implementation	:	 Manufacture of Ice-cream. Average 16% gain on sale. The business is operating by entrepreneur. Existing six employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Ice Cream	15,000	450,000	5,400,000	
Total Sales (A)	15,000	450,000	5,400,000	
Less. Variable Expense				
Ice Cream	12,600	378,000	4,536,000	
Total variable Expense (B)	12,600	378,000	4,536,000	
Contribution Margin (CM) [C=(A-B)	2,400	72,000	864,000	
Less. Fixed Expense				
Rent		6,000	72,000	
Electricity Bill		25,000	300,000	
Mobile Bill		500	6,000	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Entertainment		500	6,000	
Salary (staff)		21,000	252,000	
Total fixed Cost (D)		59,000	450,000	
Net Profit (E) [C-D)		13,000	414,000	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Quality Ice-cream	30,000	0	30,000	
Baby Ice cream	5,000	0	5,000	
Fridge (7 x 40000)	280,000	80,000	360,000	
Van (15 x 30000)	450,000	33,000	483,000	
Machine (7 x 30000)	210,000	0	210,000	
Chemical	0	37,000	37,000	
Packet(150000pcs)	0	50,000	50,000	
Total	975,000	200,000	1,175,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Ice Cream	22,000	660,000	7,920,000	8,316,000	
Total Sales (A)	22,000	660,000	7,920,000	8,316,000	
Less. Variable Expense					
Ice Cream	18,480	554,400	6,652,800	6,985,440	
Total variable Expense (B)	18,480	554,400	6,652,800	6,985,440	
Contribution Margin (CM) [C=(A-B)	3,520	105,600	1,267,200	1,330,560	
Less. Fixed Expense					
Rent		6,000	72,000	72,000	
Electricity Bill		27,000	324,000	330,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Entertainment		500	6,000	7,000	
Salary (staff)		25,000	300,000	300,000	
Non Cash Item					
Depreciation		15,667	188,004	188,004	
Total Fixed Cost		81,267	975,204	985,004	
Net Profit (E) [C-D)		24,333	291,996	345,556	
Investment Payback			120,000	120,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	200,000	
1.2	Net Profit	291,996	345,556
1.3	Depreciation (Non cash item)	188,004	188,004
1.4	Opening Balance of Cash Surplus		360,000
	Total Cash Inflow	680,000	893,560
2	Cash Outflow		
2.1	Purchase of Product	200,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	120,000	120,000
	Total Cash Outflow	320,000	120,000
3	Net Cash Surplus	360,000	773,560

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:07

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















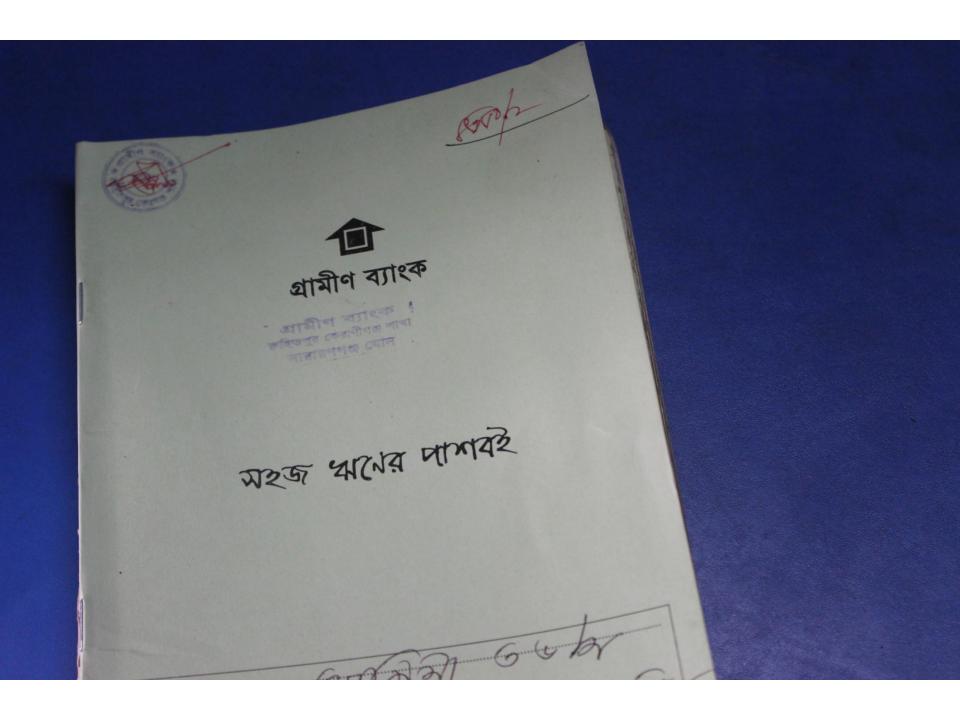




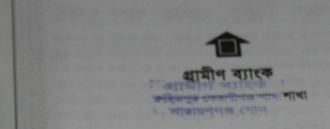




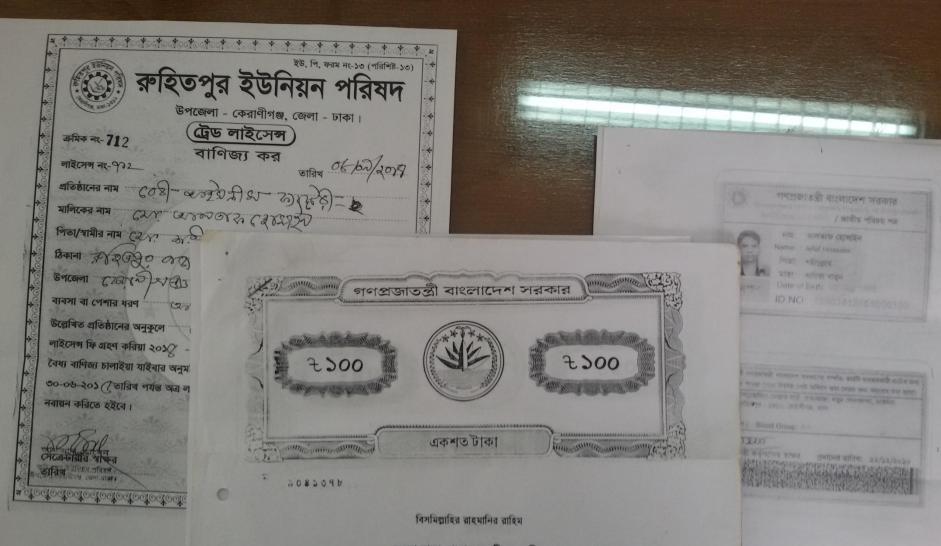




and the second second second second second শ্বামিত সদস্যদের দৃষ্টি আকর্ষণ ১. বা ছাড়া কোন লেনদেন করবেন না। আশনার সভাচ কৰিব চাকা পাশ বইয়ে এটি হয়েছে কিনা থাক ক্ষিত্র ভাতর আছে কিনা নেখে নিন। ब्या व इत्वानस्मत होका भाग वहेत्य वाचि हतात्व भटन चिन গটিং অথবা ব্যাংকের কাউন্টার ছাড়া অন্য কোথাও लनाइनम कराइनम ना । ত ঝণ ও আমানতের টাকা বুঝে নিয়ে অফিস ন। উল্লেখ্য ঋণের টাকা কাউকে ধার দেবেন না। ারী মাসের গুরুতে আমানতের মুনাফার টাকা পাশ করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরসূত্র ম্যানেজার/সেকেন্ড অফিসারের উপস্থিতিতে गिर्लं माधारम जन्माना जमारयां में किया ছাড়া ঋণের টাকা এককালীন জমার ক্ষেত্রে ক্ত অফিসারের উপস্থিতিতে শাখায় এসে জমা ামানত রশিদ নিজের কাছে যতুসহকারে হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই পাশ বই ব্যাংকে জমা দেয়ার পরবর্তী সাত ९ निन।



সহজ ঋণের পাশ বই



জেশা-ঢাকা, থানা-কেরাণীগঞ্জ অধীন ০৩(তিন) বংসর মেয়াদী দোকান ভাড়া চুক্তিগত্র দলিল

মোঃ শহিপুছাহ, পিতা-মোঃ অঞ্জেপ জালী, নাকিন মতুন মোনা কালা, ডাক্যর-ক্রহিডপুর, থানা কেরাণীগঞ্জ, জেলা-ঢাকা, ধর্ম-ইসলাম, জাতীয়তা-বাংলাদেশী, পেশা-ব্যবসা (বেৰী আইসক্রীয় ফেট্রারী)

FAMILY PICTURE

