A Nobin Udyokta Project Arif Telecom and Electric



NU Identified and PP Prepared by: Md.Mizanur Rahman. Dhamrai Unit Verified By: Md.Ziaul Hoque

GRAMEEN TRUST

Presented by Md. Ariful Islam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Ariful Islam
Age	:	12-06-1988 (27 Years)
Marital status	:	Married
Children	:	One Daughter
No. of siblings:	:	1 Brother and 1 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	Class Eight.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Telecom Business.
Trade License Number	:	32
Business Experiences and Training Info.	:	08 Years
Other Own/Family Sources of Income	•	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01716089975
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2007. At first his mother took a loan amount of 2000 BDT from Grameen Bank. She invested the money in Business. Her son is now a established businessman. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Arif Telecom and Electric.
Address/ Location	:	Dhantara Bazaar, Dhamrai, Dhaka
Total Investment in BDT	:	360,000
Financing	:	Self BDT : 260,000 (from existing business) - 72% Required Investment BDT : 1,00,000 (as equity) - 28 %
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 9,000
i. Proposed Business % of present gross profit margin	:	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture and Fan Computer Presents Goods item: (*) Advance	6,000 24,000 190,000 40,000		260,000
Proposed Stock Items:		100,000	100,000
Total Capital	260,000,	100,000	360,000,

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item					
Product name	Amount				
Mobile charger(80)	6,000				
Battery (60)+Switch	13,125				
Charger (20)+Socket (5)	2,125				
Bulb (75)+Indicator	6,150				
Memory Card (20)+Fez	4,900				
Bizli Cables(10 Coil)	20,000				
Head Phone (40)	4,000				
Mobile parts (All items)	53,500				
Mobile catching (50)	2500				
Skin Paper (100*300)	30,000				
Flexi Load (GP, Robi,Airtel Banglalink)	35,000				
Old Mobile set(10*800)	8,000				
Card reader (15)	1200				
Mouse(5*250)	1,250				
Tatal (5*150)	750				
Key Board (5*300)	1,500				
Total Present Stock	190,000				

Proposed stock item					
Product Name	Amount				
BKash	30,000				
Memory Card (20 x 250)	5,000				
Head Phone (40 x 125)	5,000				
Mobile Charger (50 x 100)	5,000				
Mobile Handset (20 x 2,000)	40,000				
Bizli Cables	10,000				
Energy Bulb	5,000				
Total Proposed Stock	1,00,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	3000	90,000	10,80,000			
Less: Cost of sale (B)	2700	81000	972,000			
Profit from sale10% (A-B)= [C]	300	9000	108,000			
Income from Service	150	4500	54000			
Gross Profit (C+D) = E	450	13500	162,000			
Less: Operating Costs						
Electricity bill		200	2400			
Night Guard Bill		100	1200			
Mobile Bill		200	2400			
Salary from Business		8000	96,000			
Shop Rent		1700	20,400			
Others (Entertainment)		100	1200			
Non Cash Item:						
Depreciation Expenses(30,000*15%)		375	4,500			
Total Operating Cost (F)		10,675	128,100			
Net Profit (E-F):		2,825	33,900			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4000	120,000	14,40,000	4,500	135,000	1,620,000	5000	150,000	1,800,000
Less: Cost of Sale (B)	3600	108,000	12,96,000	4,050	1,21,500	14,58,000	4,500	1,35,000	16,2,0000
Profit from sale 10%	400	12,000	144,000	450	13,500	1,62,000	500	15,000	1,80,000
Income from service, Flexi load	175	5250	63,000	225	6,750	81,000	300	9,000	1,08,000
Gross Profit	575	17,250	207,000	675	20,250	2,43,000	800	24,000	2,88,000
Less operating cost:									
Electricity bill		200	2400		300	3600		400	4,800
Night Guard Bill		100	1200		200	2400		300	3,600
Salary from Business		9000	108000		9000	108000		9000	108000
Shop Rent		1700	20,400		1700	20,400		1700	20,400
Mobile Bill		200	2400		300	3600		400	4,800
Others		100	1200		200	2400		300	3,600
Non Cash Item:									
Depreciation Expense		375	4,500		375	4,500		375	4,500
Total Operating Cost (D)		11,675	140,100		12,075	144,900		12,475	149,700
Net Profit (C-D) = (E)		5,575	66,900		8,175	98,100		11,525	138,300
GT payback			40,000			40,000			40,000
Retained Income:		26,900			58,100			98,300	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000	0	0
1.2	Net Profit	66,900	98,100	138,300
1.3	Depreciation (Non cash item)	4,500	4,500	4,500
1.4	Opening Balance of Cash Surplus	0	31,400	94,000
	Total Cash Inflow	171,400	134,000	236,800
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3.0	Net Cash Surplus	31,400	94,000	196,800

SWOT Analysis



STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 16 hours shop open
- No loan against business
- Located beside Road

WEAKNESS

Lack of investment

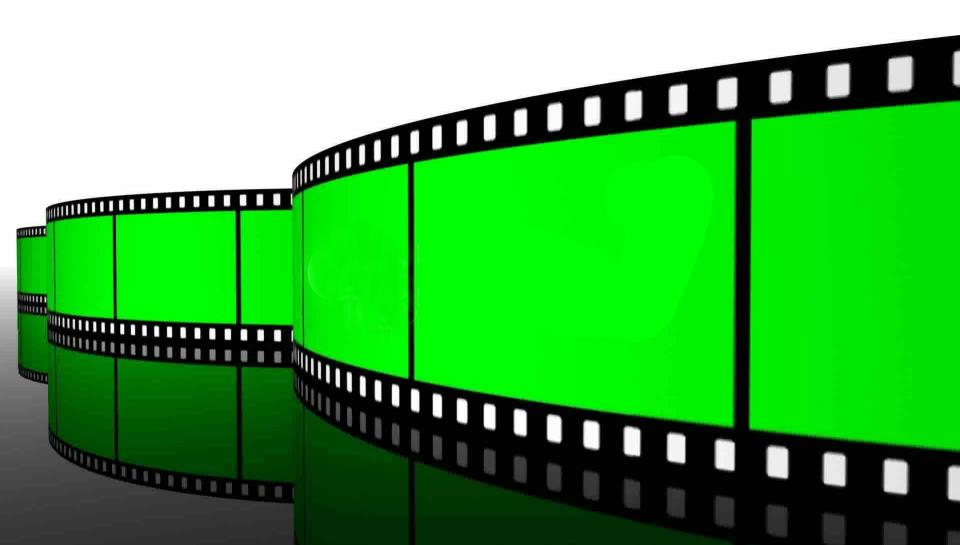
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.

























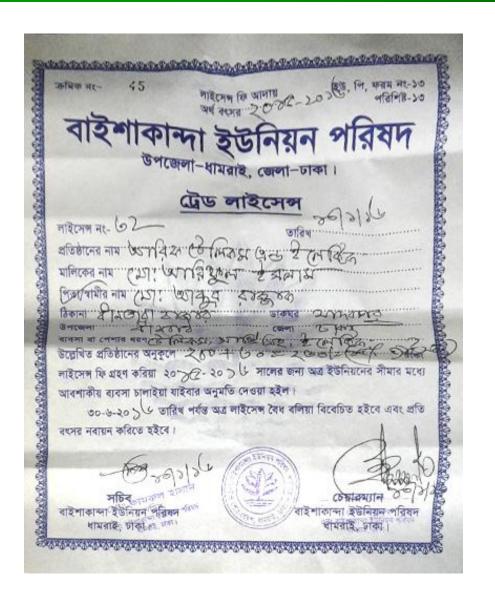




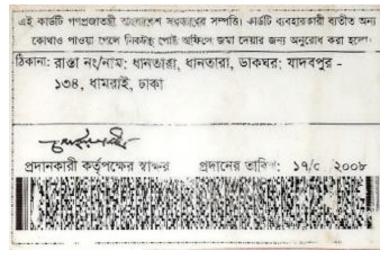




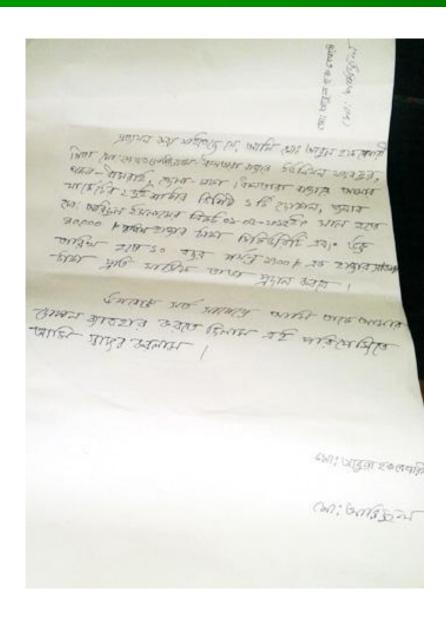


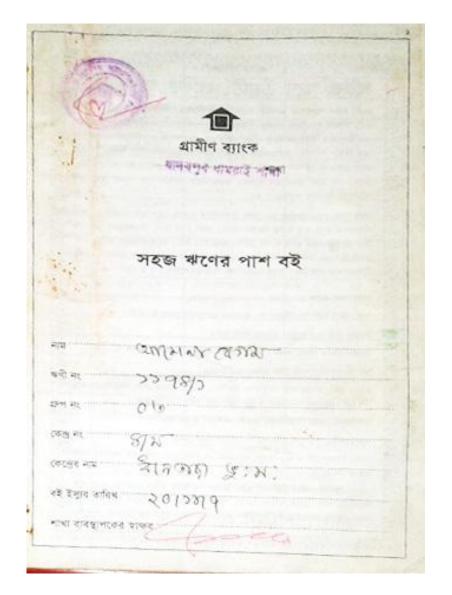














Presented at 28th Internal SB Design Lab on 18 January, 2016

