

#### Proposed NU Business Name: Alauddin Departmental Store

Grameen Telecom Trust Business Category: General Retail & Wholesale Building Social Business



Business Proposal Prepared by: Shyamal Mitra Verified by: Shyamal Mitra

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Alauddin			
		Vill: Wahedpur, Union: Wahedpur, Post: Mirsarai, Upazila: Mirsarai, District: Chittagong.			
Age	:	32 years			
Marital status		Unmarried			
Children		Nil			
No. of siblings:		04 Brothers 02 Sisters			
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother  Father  Anwara Begum Late Mijanul Huqe  Branch: Wahedpur, Chittagong, Centre # 12/F,  Loan no.: 1610, Member since 1998  First loan: Tk. 5,000  Existing loan: 30,000, Last loan: 13,020			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneurs Brother. N/A Nil Nil			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		08 (Eight) years working experience is running his own business. He started the business only with Tk. 80,000 (Eighty Thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His Brother's income from foreign remittance.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01817223390
NU's National ID No.	:	19831515389000029
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Anwara Begum is a GB member since 1998 at first she took GB loan BDT 5,000 (Five thousand)
- Gradually she took GB loan several times and utilized it for purchasing cow and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Alauddin Departmental Store
Address/ Location	:	Hadifokir hat ,Mirsarai,Chittagong
Total Investment in BDT	:	Tk. 700,650
Financing	:	Self Tk. 500,650 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 20,000 (Twenty thousand)
Proposed Salary	:	BDT 20,000 (Twenty thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 12%
(ii) Estimated % of proposed gross profit margin	:	On an Average 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutlandone		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (A)	10,000	280,000	3,360,000			
Less: Cost of Sales (Purchase product) (B)	8,800	246,400	2,956,800			
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200			
Less: Operating Cost:						
Electricity bill		1,300	15,600			
Night Gurd Bill		300	3,600			
Generator Bill		450	5,400			
Shop rent (Self)		-	-			
Mobile bill		600	7,200			
Conveyance bill		2,000	24,000			
Present Salary (Self and family-02)		20,000	240,000			
Provision of Bad Debt		48	572			
Other Cost (stationary & Entertainment etc.)		1,100	13,200			
Non Cash Item:						
Depreciation Expenses		1,979	23,745			
Total Operating Cost (D)		27,776	333,317			
Net Profit (C-D):		5,824	69,883			
Retained Income						

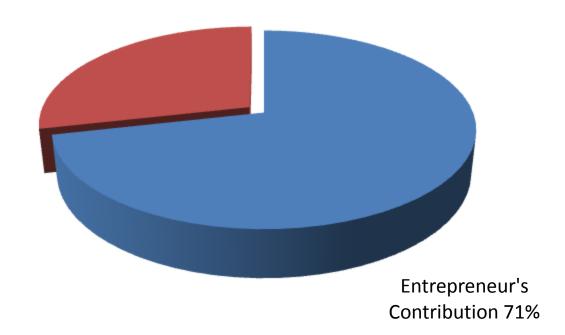
### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particu	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
Investment in products (rice, pulse, oil, egg, sugar, soap, onion, chocolate, biscuit and soft drinks etc.)	Investment in products (Rich & All Grocery items etc.)	298,100	200,000	498,100
Investment in Machineries (Weight machine-1, fan-1, Refrigerator-3 etc.)			-	79,800
Cash in hand			-	10,000
Bank Balance	-		-	
Decoration (fixture and fittings)	117,750	-	117,750	
Debtors (Since November, 2015 to at present)			-	25,000
Creditor (Since November, 2015 to at present)			-	(30,000)
Total Capital			200,000	700,650

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 500650
- GTT's Investment BDT 200,000
- Total Capital BDT 700,650

GTT's Investment 29%



### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Post colons	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	14,000	392,000	4,704,000	15,400	431,200	5,174,400	16,940	474,320	5,691,840
Less: Cost of Sales (Purchase product) (B)	12,320	344,960	4,139,520	13,552	379,456	4,553,472	14,907	417,402	5,008,819
Gross Profit (C) [C=(A-B)]	1,680	47,040	564,480	1,848	51,744	620,928	2,033	56,918	683,021
Less: Operating Cost:									
Electricity bill		1,300	15,600		1,400	16,800		1,500	18,000
Night Gurd Bill		300	3,600		300	3,600		350	4,200
Generator Bill		450	5,400		500	6,000		550	6,600
Shop (Self)		-	-		-	-		_	-
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		1,000	12,000
Conveyance bill		3,000	36,000		3,300	39,600		3,600	43,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		20,000	240,000		21,000	252,000		22,000	264,000
Present Salary (Assistant-01)		5,000	60,000		5,000	60,000		5,000	60,000
Provision of Bad Debt		48	572		48	572		48	572
Other Cost (stationary & Entertainment etc.)		1,400	16,800		1,600	19,200		1,800	21,600
Non Cash Item:									
Depreciation Expenses		1,979	23,745		1,979	23,745		1,979	23,745
Total Operating Cost (D)	-	35,660	419,917	-	37,460	449,517	-	39,310	471,717
Net Profit (C-D):	-	11,380	144,563	_	14,284	171,411	_	17,609	211,304
Retained Income			144,563			315,974			527,278

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	152,563	187,411	227,304
1.3	Depreciation Expenses	23,745	23,745	23,745
1.4	Opening Balance of Cash Surplus	_	128,308	243,464
	Total Cash Inflow	376,308	339,464	494,513
2.0	Cash Outflow			
2.1	Product Purchase	200,000	-	
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	128,308	243,464	398,513



## STRENGTH

- ☐ Present employment:
  - Self: 01 Family: 0 2
  - Others (beyond family): 0
  - Future employment: 01
- ☐ Trade License in his own name;
- ☐ Ownership of business in his own name;
- ☐ Skilled and working experiences (8 years).

## **W**EAKNESS

☐ Can not supply goods as per demand.

## **O**PPORTUNITIES

- ☐ Location of shop;
- ☐ Regular Customer;
- ☐ Increasing Demand;
- ☐ The Capital of the entrepreneur will be BDT 1027,928 after 3 years excluding payback of investor's money.

### THREATS

☐ Increase of local competitors.

# Pictures











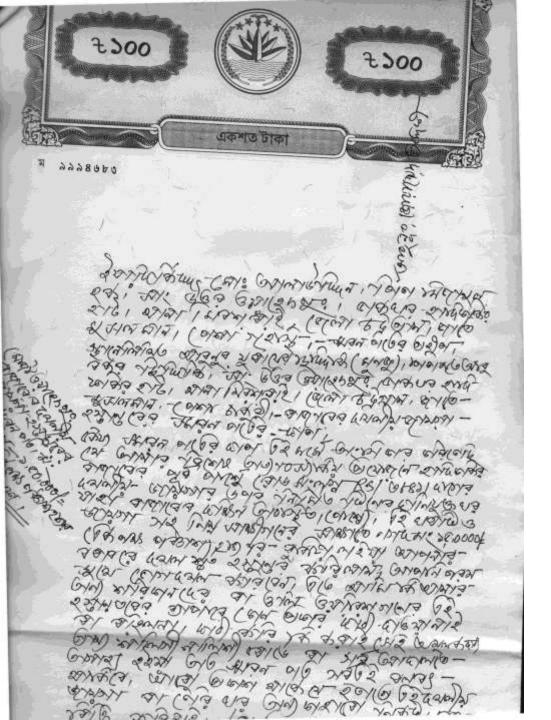
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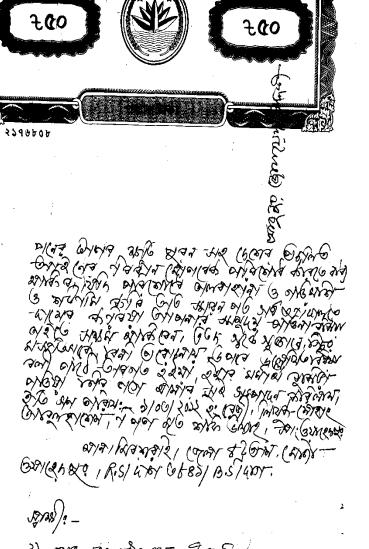
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नाय ह्यार क्षेत्र केवीय Name MG, Ag Liddin क्षित्र विकास क्षेत्र क्ष्मे कारणीका सम्बद्ध

Octo of Birth: 10 Oct 1983 ID NO: 19831515389000029

औं क्षांक्री नामकाको बहुमानमा प्राव्यक्ति अंगति। असी कार्यकाली स्थीत कर क्षांति नामह त्यार क्षित्री त्याने व्यक्तित क्षांत्र क्षां क्षांत्र कर क्षांत्र कर क्षांत्र विकास सम्प्रतानिक सम्बद्ध करि हैते करि, सम्बद्ध क्षांत्र सम्बद्धाः सम्बद्धाः क्षांत्र करियोग् कर्मा

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নাম: আনোয়ার: বেগম

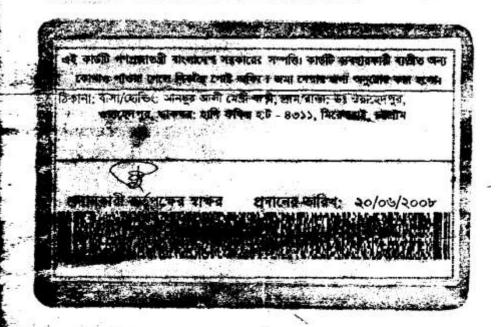
Name: Anwara Begum

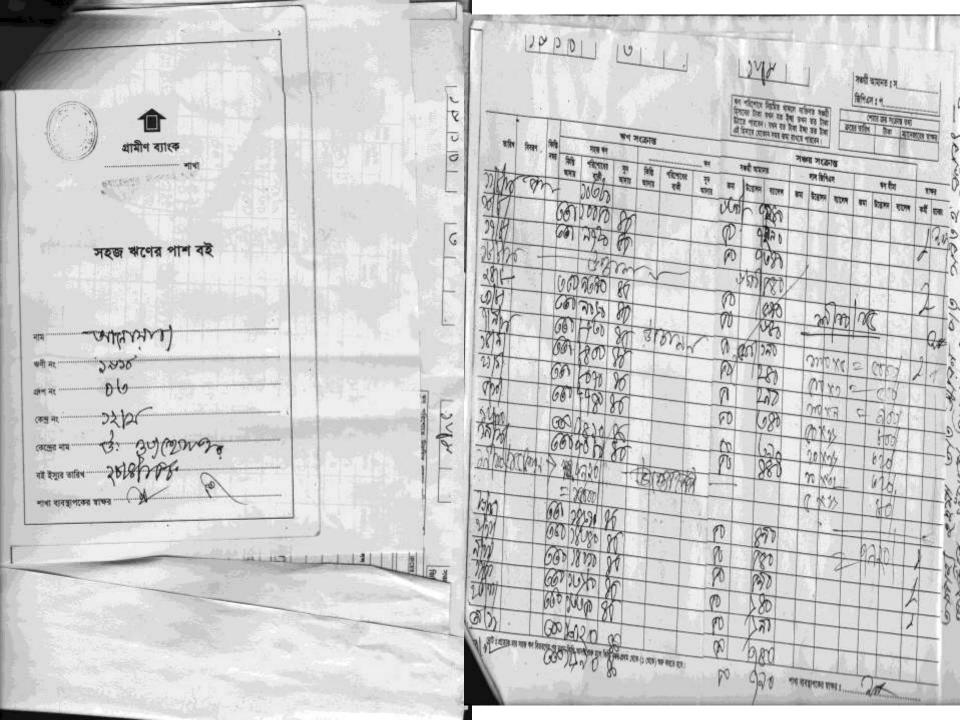
याभी: भिकानुन २क

মাতা: মৃত ছকিনা ৰাতুন

Date of Birth: 04 May 1957

ID NO: 1515389708157







## Thank You