

## Proposed NU Business Name: Eti Store Business Category: General Retail & Wholesale



Business Proposal Prepared by : Md. Saddam Hossain Kazi Verified by: Md. Abu Al Muid

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ataur Rahman		
		Vill: Aam Vodropara, Union: 4 no. Pandul, Post: Pandul, Upazila: Ulipur, District: Kurigram.		
Age	:	27 Years		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	04 (four) Brothers,		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info  Further Information:	: :	Mother		
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Younger Brother (Job) No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		08 (Eight ) years experience is running the grocery business. He started the business only with Tk. 50,000 He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture and his younger brother is doing job in Defense Department.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01744-940749
NU's National ID No.	•	4919472755969
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Akhala Begum is a GB member since October 07,1995 at first she took GB loan BDT 3,000 (there thousand).
- Gradually she took loan several times and utilized it in family, mortgage of land and also for assisting her son's existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Eti Store	
Address/ Location	:	Pandul Bazaar, Ulipur, Kurigram.	
Total Investment in BDT	:	BDT 222,500	
Financing	:	Self Tk. 142,500 (from existing business) Required Investment Tk. 80,000 (as equity)	
Present salary/drawings from business	:	BDT 5,000 (five thousand)	
Proposed Salary (estimates)	:	BDT 6,000 (six thousand)	
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On product 07% On product 07% N/A	

#### INFO ON EXISTING BUSINESS OPERATIONS

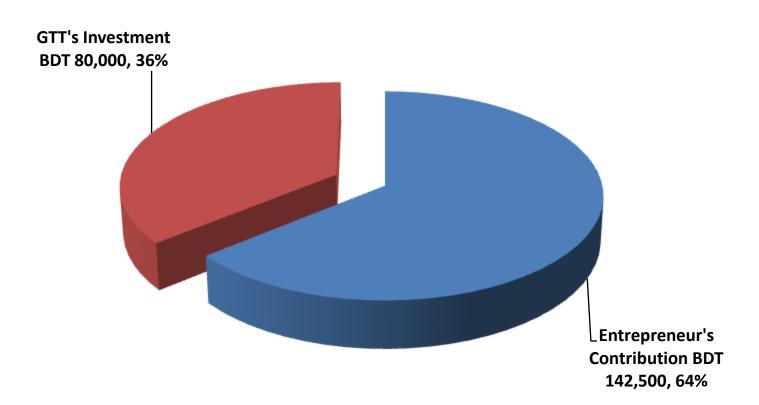
Dortiouloro	Existi	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Products	6,000	168,000	2,016,000			
Total Sales (A)	6,000	168,000	2,016,000			
Less: Cost of Sales / Products (B)	5,580	156,240	1,874,880			
Gross Profit (C) [C=(A-B)]	420	11,760	141,120			
Less: Operating Cost:						
Electricity bill		200	2,400			
Shop rent (Toll)		150	1,800			
Generator Bill		150	1,800			
Mobile bill		300	3,600			
Night Guard bill		150	1,800			
Conveyance bill		1,600	19,200			
Present Salary (Family & Self)		5,000	60,000			
Provision of bad debt		400	4,800			
Other Cost (Stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		492	5,900			
Total Operating Cost (D)		9,442	113,300			
Net Profit (C-D):		2,318	27,820			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing		Total		
Existing	Proposed	Business (BDT)	Proposed (BDT)	(BDT)	
	Investment in products (grocery item, confectionary and bakery item etc.)	56,000	80,000	136,000	
Investment in Equipment & Tools Weight balance etc.)	35,000	-	35,000		
Cash in Hand	5,000	-	5,000		
Debtors (Since November, 2015	40,000	_	40,000		
Decoration (fixture and fittings)	6,500		6,500		
Total Cap	142,500	80,000	222,500		

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 142,500
- GTT's Investment BDT 80,000
- Total Capital BDT 222,500



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Boots Inc.	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	8,100	226,800	2,721,600	9,315	260,820	3,129,840	10,712	299,943	3,599,316
Total Estimated Sales (A)	8,100	226,800	2,721,600	9,315	260,820	3,129,840	10,712	299,943	3,599,316
Less: Cost of Sales / Products (B)	7,533	210,924	2,531,088	8,663	242,563	2,910,751	9,962	278,947	3,347,364
Gross Profit (C) [C=(A-B)]	567	15,876	190,512	652	18,257	219,089	750	20,996	251,952
Less: Operating Cost:			:		:	:			
Electricity bill		200	2,400		250	3,000		300	3,600
Shop rent ( Toll)		150	1,800		150	1,800		150	1,800
Generator Bill		150	1,800		170	2,040		180	2,160
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600
Night Guard bill		150	1,800		150	1,800		150	1,800
Conveyance		2,000	24,000		2,200	26,400		2,400	28,800
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400
Proposed Salary-(Family & Self)		6,000	72,000		6,500	78,000		7,000	84,000
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Provision of bad debt		400	4,800		400	4,800		400	4,800
Other Cost (stationary & Entertainment etc.)		1,100	13,200		1,300	15,600		1,500	18,000
Non Cash Item:									
Depreciation Expenses		492	5,900		492	5,900	_	492	5,900
Total Operating Cost (D)		11,820	138,370		12,890	154,680	_	13,950	167,400
Net Profit (C-D)	-	4,056	52,142	-	5,367	64,409	-	7,046	84,552
Retained Income			52,142			116,551			201,103

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	55,342	70,809	90,952
1.3	Depreciation Expenses	5,900	5,900	5,900
1.4	Opening Balance of Cash Surplus	-	42,042	80,351
	Total Cash Inflow	141,242	118,751	177,203
2.0	Cash Outflow			
2.1	Product Purchase	80,000	-	-
2.3	Investment in Equipment & Tools	-		
2.4	GB loan Outstanding	-		
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	42,042	80,351	138,803

## SWOT ANALYSIS

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STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0 Ownership of Business in own name; 08 years experience.	WEAKNESS ☐ Can not supply goods & services according to demand.
OPPORTUNITIES  Location of shop; Increase of demand; The capital of Entrepreneur will be Tk. 343,603 after 3 years excluding payback of investor's money.	THREATS  Local Competitors.

### Presented at 161<sup>st</sup> as Yunus Centre and 31<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

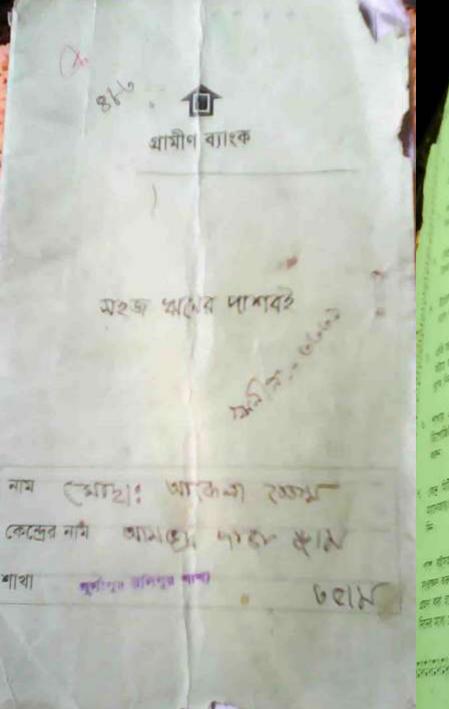
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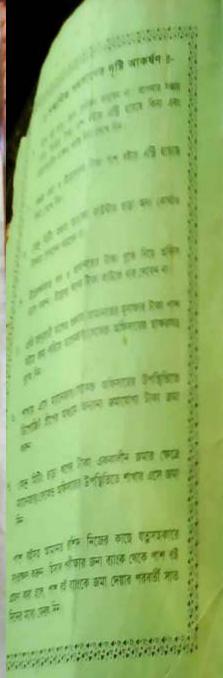
# Pictures

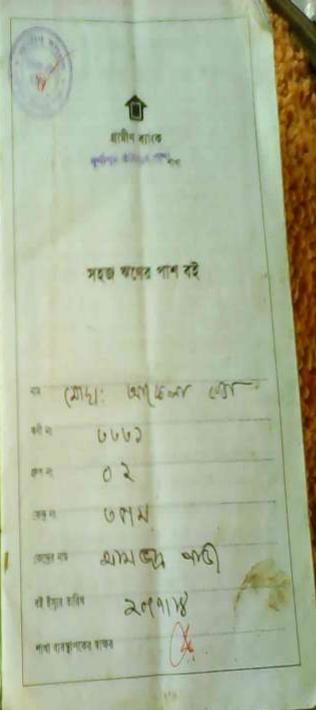




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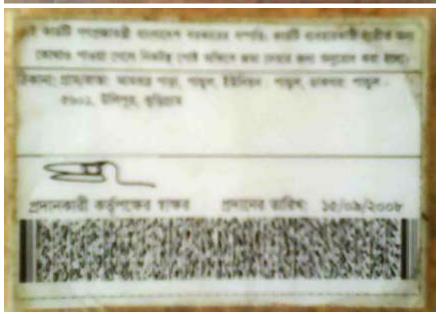






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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangiadesh NATIONAL ID CARD / জাতীয় পরিচয় পর



नाम: ब्राट्ट्ला दर्गम

Name: Rahela Begum

শ্বামী: শমসের আলী

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মাতা: আমেনা বেগম •

Date of Birth: 25 Aug 1969

ID NO: 4919472755968

এই কার্ডটি গণপ্রজাতট্র বাংলাদেশ সরকারের সম্পন্তি। কার্ডটি ব্যবহারকার্ট্র বার্টাত অন্য কোনাও পাওয়া গোলে নিকটর পোট অভিনে প্রমা সেয়ার প্রদা অনুবোধ করা বলো।

ঠিকানা: গ্রাম/রাজ: আমন্তর পাড়া, পাড়ল, ইউনিয়ন : পাড়ল, ডাকঘর: পাড়ল -৫৬০১, উলিপুর, কৃড়িয়াম



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৫/০৯/২০০৮



## Thank You