

Proposed NU Business Name: Nayma cloth store

Business Category: Clothing, Footwear & Apparels



Business Proposal Prepared & Verified by : Shah Alam.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Nuruzamam | | | | | |
|----------------------------------|----|------------------------------------------------------------------------------------------|--|--|--|--|--|
| | | Vill: Ramdas dhoniram, Union: Ulepur, Post: Ulepur, Upazila: Ulepur, District: Kurigram. | | | | | |
| Age | : | 25 Years. | | | | | |
| Marital status | : | Married | | | | | |
| Children | • | 01 (one) daughter. | | | | | |
| No. of siblings: | •• | 04 (four) Brothers, 03 (three) sisters. | | | | | |
| Parent's and GB related Info: | | | | | | | |
| (i) Who is GB member | : | Mother V Father | | | | | |
| (ii) Mother's name | : | Mst. Khuyron Nasa | | | | | |
| (iii) Father's name | : | Md: Somdul Haque. | | | | | |
| (iv) GB member's info | : | Branch: Bamonarhat, Ulepur, Kurigram, Centre # 40/mo | | | | | |
| | | Loan no.: 4615, Member since , 1991 | | | | | |
| | | First loan: Tk. 1,500. | | | | | |
| | | Existing loan: Tk. 20,000, Outstanding loan: Tk. 3,280. | | | | | |
| Further Information: | | | | | | | |
| (v) Who pays GB loan installment | : | Entrepreneur's brother | | | | | |
| (vi) Mobile lady | : | No | | | | | |
| (vii) Grameen Education Loan | : | Nil | | | | | |
| (viii) Any other loan | : | Nil | | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Education, till to date | : | Class Five. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.) | •• | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.) | | 02 (two) years experience is running his own business. He started the business only with Tk. 10,000 (ten thousand). He has trained up in own hand. He also has taken training from his Father's business about 3 years. |
| Other Own/Family Sources of Income | : | His father earns from agriculture and brother earns from business. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contract No. | : | 01967-389706. |
| NU's National ID No. | • | 19904926607008832. |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Khuyron Nasa is a GB member since 1991, at first she took GB loan BDT 1,500 (one thousand and five hundred).
- Gradually she took GB loan several times and utilized it for business purposes.
- Finally GB loan helped her to improve her economic condition and improve the livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | | Nayma Cloth Store. |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------------------------------------------------------------------------------|
| Address/ Location | : | Ramdas, Dhoram Bazar, Kurigram. |
| Total Investment in BDT | - | Tk. 40,000. |
| Financing | •• | Self Tk. 40,000 (from existing business) Required Investment Tk.40,000 (as equity) |
| Present salary/drawings from business | • | Taka 5,000 (five thousand) |
| Proposed Salary (estimates) | | Taka 6,000 (Six thousand) |
| Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | | On products 15%. On products 15%. |

INFO ON EXISTING BUSINESS OPERATIONS

| Doutions | | EB (BDT) | | | | | | |
|----------------------------------------------|-------|----------|---------|--|--|--|--|--|
| Particulars | Daily | Monthly | Yearly | | | | | |
| Sales income from products (A) | 1,600 | 44,800 | 537,600 | | | | | |
| Less: Cost of sales of products (B) | 1,360 | 38,080 | 456,960 | | | | | |
| Gross Profit (C) [C=(A-B)] | 240 | 6,720 | 80,640 | | | | | |
| Less: Operating Cost: | | | | | | | | |
| Mobile bill | | 100 | 1,200 | | | | | |
| Conveyance | | 200 | 2,400 | | | | | |
| Provision of bad Debt | | 5 | 57 | | | | | |
| Ownership Transfer Fee | | - | - | | | | | |
| Present Salary (Self & family) | | 5,000 | 60,000 | | | | | |
| Other Cost (stationary & Entertainment etc.) | | 300 | 3,600 | | | | | |
| Non Cash Item: | | | | | | | | |
| Depreciation Expenses | | 146 | 1,750 | | | | | |
| Total Operating Cost (D) | | 5,751 | 69,007 | | | | | |
| Net Profit (C-D): | | 969 | 11,633 | | | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particular | rs | Existing | Proposed | Total | | |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|------------------------------------------------|----------|--------|--|--|
| Existing | Business (BDT) | (BDT) | (BDT) | | | |
| Investment in products (print Shari, ganja, lunge, three-piece, bed sheet,cap,poplin, voile, pakeja, yard cloth (gauze kapor etc) | Estimated: (lunge, three- piece, beds-sheet, cap, poplin, voile, pakeja yard cloth (gauze kapor etc). | e, beds-sheet, cap, lin, voile, pakeja yard | | | | |
| Investment in Equipments (bulb and fa | 8,200 | | 8,200 | | | |
| Cash in hand | 4,800 | | 4,800 | | | |
| Debtors (Since July, 2015 to at preser | 5,700 | | 5,700 | | | |
| Creditors (Since October, 2015 to at p | (3,000) | | (3,000) | | | |
| Decoration (fixture and fittings) | 5,200 | | 5,200 | | | |
| Total Capi | tal | 40,000 | 40,000 | 80,000 | | |

SOURCE OF FINANCE

■ Entrepreneur's Contribution

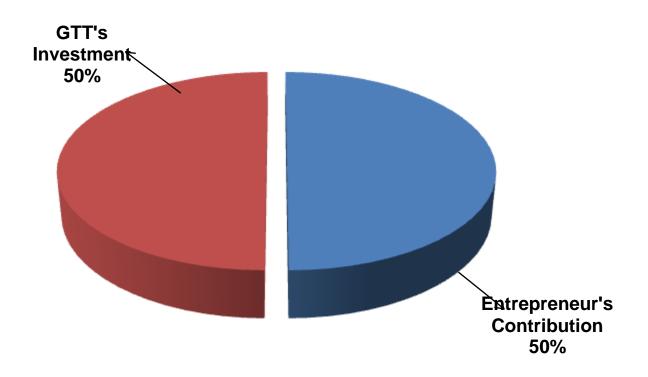
■ GTT's Investment

■ Total Capital

BDT 40,000

BDT 40,000

BDT 80,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Estimated sales i from products (A) | 2,400 | 67,200 | 806,400 | 2,760 | 77,280 | 927,360 | 2,953 | 82,690 | 992,275 |
|-----------------------------------------|-------|--------|---------|-------|--------|---------|--------|--------|---------|
| Less: Cost of sales of products (B) | 2,040 | 57,120 | 685,440 | 2,346 | 65,688 | 788,256 | 2,510 | 70,286 | 843,434 |
| Gross Profit (C) [C=(A-B)] | 360 | 10,080 | 120,960 | 414 | 11,592 | 139,104 | 443 | 12,403 | 148,841 |
| Less: Operating Cost: | | | | | | | | | |
| Mobile bill (SMS & Reporting) | | 400 | 4,800 | | 400 | 4,800 | | 400 | 4,800 |
| Conveyance | | 500 | 6,000 | | 800 | 9,600 | | 1,100 | 13,200 |
| Provision of bad Debt | | 5 | 57 | | 5 | 57 | | 5 | 57 |
| Ownership Transfer Fee | | 267 | 1,600 | | 267 | 3,200 | | 267 | 3,200 |
| Proposed Salary (Self & family) | | 6,000 | 72,000 | | 6,500 | 78,000 | | 6,500 | 78,000 |
| Other (stationary & Entertainment etc.) | | 500 | 6,000 | | 700 | 8,400 | | 900 | 10,800 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses | | 146 | 1,750 | | 146 | 1,750 | | 146 | 1,750 |
| Total Operating Cost (D) | _ | 7,817 | 92,207 | - | 8,817 | 105,807 | - | 9,317 | 111,807 |
| Net Profit (C-D): | _ | 2,263 | 28,753 | - | 2,775 | 33,297 | - | 3,086 | 37,034 |
| Retained Income | | | 28,753 | | | 62,050 | 99,084 | | |

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|-----------------------------------------------------|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 40,000 | - | - |
| 1.2 | Net Profit (ownership tr. Fee added back) | 30,353 | 36,497 | 40,234 |
| 1.3 | Depreciation Expenses | 1,750 | 1,750 | 1,750 |
| 1.4 | Opening Balance of Cash Surplus | - | 22,503 | 41,550 |
| | Total Cash Inflow | 72,103 | 60,750 | 83,534 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Product Purchase | 40,000 | - | - |
| 2.2 | GB Loan Outstanding | - | - | - |
| 2.2 | Investment Payback including Ownership Transfer Fee | 9,600 | 19,200 | 19,200 |
| | Total Cash Outflow | 49,600 | 19,200 | 19,200 |
| 3.0 | Total Cash Surplus | 22,503 | 41,550 | 64,334 |

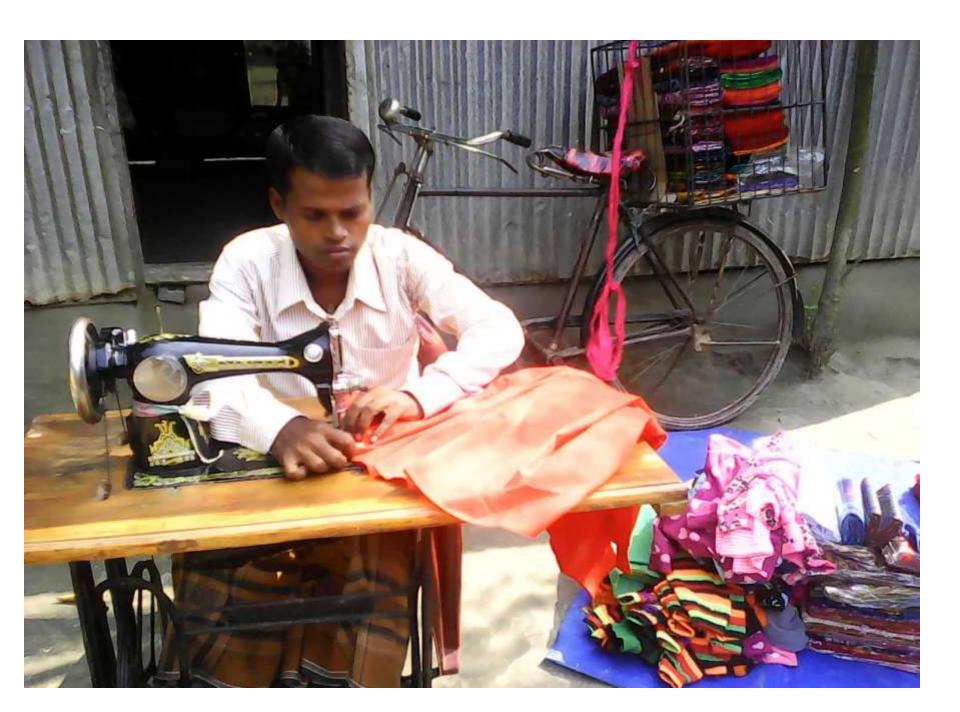
SWOT ANALYSIS

| STRENGTH Present employment: Self: 01 Family: 0 (father) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record Experience: 05 Yrs. | WEAKNESS ☐ Can not supply goods according to demand. |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 139,084 after 3 years excluding payback of investor's money. | THREATS Local Competition. |

Presented at 161st as Yunus Centre and 31th In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





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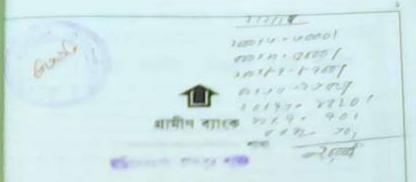
্রিক্তির স্থাইসেল পরিদর্শক, উলিপুর পৌরসজা।

৫। ক্রোকী বিভয়ানার ফি

প্রত্যাসমাদ্র প্রত্যার কর্মির উলিপুর পৌরসভা।

্র সম্বানিত সদসাদের দৃষ্টি আকর্ষণ ৪-

- ्र ताम रहे राज त्यान त्यान्यात करावत था। कामनाव मध्या त्या विदेश तिका नाम स्टेश्व अधि सामाव विस्त इक्तान्येव राजन कराव किया त्यान तिस्
- २ जन्म क्या ७ केरकानरमा ग्रेका मान दश्रेष क्षेत्र सामात्र
- কেন্দ্ৰ বিটিং অথবা ব্যাহাকর কাইকার ছাত্রা অবা কোনত।
- ৪. উল্লেখনকৃত খণ ও সামানতের টাকা কৃত্য নিয়ে অভিন তাগে করুন উল্লেখ্য কৃত্যের টাকা কাউকে ধার সেকের বা
- হতি জানুয়ারী মাসের চকাতে আমানতের মুনাকার য়ালা লাক
 বইতে জমা করিছে মানেজার/মেতেও অভিনাতের কাক্সের
 কুরে নিন
- শাখার এলে ম্যানেজার/মেজেভ অফিলারের উপস্থিতিরে ভিশোজিট প্রীপের নাধানে অন্যান্য জমারোগা টাকা জন। করন।
- কেন্দ্র নিটিং ছাড়া ছালের টাকা এককালীন জনার ছেন্ত্র নালেজার/নেকেন্দ্র স্থাকিসারের উপস্থিতিতে শারাম এনে হব দিন
- দাশ বইনর আমানত বশিদ নিজের আছে যতুনরতারে সংক্রেল করন। হিনার পরীক্ষার জনা ব্যাকে থেকে পাশ বই এইন কর হলে, পাশ বই ব্যাহকে জমা দেবার পরবর্তী পাও নিদের মধ্যে কেরং নিন।



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