

#### Proposed NU Business Name : Shahin Motor Cycle Workshop

Business Category: General, Retail & Wholesale



Business Proposal Prepared & Verified by : Naznin Akther

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

| Name and address  | :   | <b>Md. Shahin Alom</b><br>Vill: Shekher Khamar, Union: Thatrai, Post: Bhabanagar, Upazila:<br>Ulipur, District: Kurigram.   |
|---|-----|---|
| Age   | :   | 33 years  |
| Marital status  | :   | Married   |
| Children  | :   | 01 (One) Daughter   |
| No. of siblings:  | :   | 02 (Two) Brothers   |
| Parent's and GB related Info:<br>(i) Who is GB member<br>(ii) Mother's name<br>(iii) Father's name<br>(iv) GB member's info           | : : | Mother V Father<br>Mst. Sahanur Begum<br>Late Mahatab Ali<br><i>Branch</i> : Thatrai, Kurigram, <i>Centre</i> # 36/mo,<br><i>Loan no.: 4709/1,</i> Member from 2002 to 2012<br>First Ioan: Tk. 4,000<br>Existing Ioan: Nil, Last Ioan: Tk. 12,000 |
| Further Information:<br>(v) Who pays GB loan installment<br>(vi) Mobile lady<br>(vii) Grameen Education Loan<br>(viii) Any other loan | : : | N/a<br>No<br>Nil<br>Nil   |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date  | : | Class Eight   |
|--|---|---|
| Present Occupation (Besides<br>own business, i.e., persuing<br>further studies, other business<br>etc.)  | : | Nil   |
| Business Experiences and<br>Training Info (years of<br>experience, if s/he received<br>any on- hand training, formal<br>training, working experience<br>as an apprentice etc.) | : | <ul> <li>15 (Fifteen) years experience he is running his own business. He started the business with BDT 7,000 (Seven thousand).</li> <li>He has 04 (Four) years working experience as an assistant (mechanic) in a local soap.</li> </ul> |
| Other Own/Family Sources of Income   | : | His brother's income from business (motor cycle servicing shop).  |
| Other Own/Family Sources of Liabilities  | : | Nil.  |
| NU's Contact No.   | : | 01724585094   |
| NU's National ID No.   | : | 4919483654522   |
| NU Project Source/Reference  | : | Grameen Telecom Trust   |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sahanur Begum is a GB member since from 2002 to 2012 at first she took GB loan BDT 4,000 (Four thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve her economic condition and livelihood.

### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

| Business Name  | : | Shahin Motor Cycle Workshop   |
|--|---|---|
| Address/ Location  | : | Thatrai bazar, Ulipur, Kurigram.  |
| Total Investment in BDT  | : | Tk. 197,000   |
| Financing  | : | Self Tk. 117,000 (from existing business)<br>Required Investment Tk. 80,000 (as equity) |
| Present salary/drawings from business                                  | : | BDT 9,500 (Nine thousand five hundred)  |
| Proposed Salary  | : | BDT 10,500 (Ten thousand five hundred)  |
| Proposed Business<br>Implementation Plan                               |   |   |
| <ul><li>(i) % of present gross profit<br/>margin</li></ul>             | : | On products 35% & servicing 100%.   |
| <ul><li>(ii) Estimated % of proposed<br/>gross profit margin</li></ul> | : | On products 35% & servicing 100%.   |
| (iii) In future risk mgt. plan<br>(from fire, disaster etc.)           | : |   |

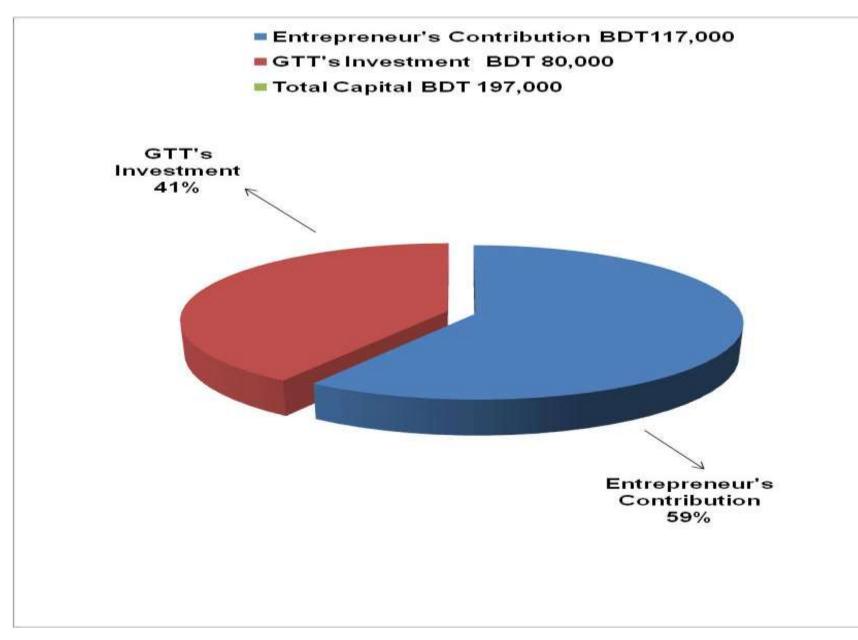


| Particulars  |       | EB (BDT) |         |  |  |  |  |
|--|-------|----------|---------|--|--|--|--|
| Particulars  | Daily | Monthly  | Yearly  |  |  |  |  |
| Sales income from products                             | 900   | 25,200   | 302,400 |  |  |  |  |
| Income from servicing                                  | 450   | 12,600   | 151,200 |  |  |  |  |
| Total income from sales of products and servicing (A)  | 1,350 | 37,800   | 453,600 |  |  |  |  |
| Less: Cost of sales of products (product purchase) (B) | 585   | 16,380   | 196,560 |  |  |  |  |
| Gross Profit (C) [C=(A-B)]                             | 765   |          | 257,040 |  |  |  |  |
| Less: Operating Cost:                                  |       |          |         |  |  |  |  |
| Electricity bill                                       |       | 700      | 8,400   |  |  |  |  |
| Generator bill   |       | 600      | 7,200   |  |  |  |  |
| Shop Rent  |       | 700      | 8,400   |  |  |  |  |
| Night Guard bill                                       |       | 50       | 600     |  |  |  |  |
| Mobile bill  |       | 300      | 3,600   |  |  |  |  |
| Conveyance   |       | 250      | 3,000   |  |  |  |  |
| Present Salary (Self & family)                         |       | 9,500    | 114,000 |  |  |  |  |
| Present Salary (Assistant- 1)                          |       | 4,500    | 54,000  |  |  |  |  |
| Other Cost (stationary & Entertainment etc.)           |       | 3,200    | 38,400  |  |  |  |  |
| Non Cash Item:   |       | -,       | ,       |  |  |  |  |
| Depreciation Expenses                                  |       | 448      | 5,374   |  |  |  |  |
| Total Operating Cost (D)                               |       | 20,252   | 243,019 |  |  |  |  |
| Net Profit (C-D):                                      |       | 1,168    | 14,021  |  |  |  |  |

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particu   | Existing<br>Business  | Proposed | Total  |         |  |
|---|---|----------|--------|---------|--|
| Existing  | Proposed  | (BDT)    | (BDT)  | (BDT)   |  |
| valve, CDI, metre, gear filter, break<br>switch, front sprocket, tube, grip fibre,<br>mobil filter, head light, looking glass       | Investment in products (break<br>shoes, break antifire, plug, lock,<br>bearing, valve, CDI, metre, gear<br>filter, break switch, front sprocket,<br>tube, grip fibre, mobil filter, head<br>light, looking glass and flasher etc) | 70,176   | 80,000 | 150,176 |  |
| Investment in Machineries (wind blowing machine, fire-extinguisher, wind measuring machine, wrench, plus, related accessories etc ) |   |          |        | 27,690  |  |
| Investment in Equipments (bulb and fan etc.)  |   |          |        | 1,000   |  |
| Cash in hand  |   |          |        | 3,864   |  |
| Debtors (Since December, 2015 to at present)  |   |          |        | 4,570   |  |
| Creditors (Since December, 2015 to at present)  |   |          |        | (6,000) |  |
| Decoration (fixture and fittings)   |   |          |        | 10,700  |  |
| Advance for shop  |   |          |        | 5,000   |  |
| Total Capital   |   |          | 80,000 | 197,000 |  |





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars   |       | Year 1 (BDT) |         |       | Year 2 (BDT) |         |       | Year 3 (BDT) |         |  |
|---|-------|--------------|---------|-------|--------------|---------|-------|--------------|---------|--|
|   |       | Monthly      | Yearly  | Daily | Monthly      | Yearly  | Daily | Monthly      | Yearly  |  |
| Estimated sales income from products                            | 1,400 | 39,211       | 470,534 | 1,610 | 45,093       | 541,115 | 1,772 | 49,602       | 595,226 |  |
| Estimated income from servicing                                 | 500   | 14,011       | 168,134 | 575   | 16,113       | 193,355 | 633   | 17,724       | 212,690 |  |
| Estimated total income from sales of products and servicing (A) | 1,901 | 53,222       | 638,669 | 2,186 | 61,206       | 734,469 | 2,405 | 67,326       | 807,916 |  |
| Less: Cost of sales of products (product purchase) (B)          | 910   | 25,487       | 305,847 | 1,047 | 29,310       | 351,724 | 1,151 | 32,241       | 386,897 |  |
| Gross Profit (C) [C=(A-B)]                                      | 991   | 27,735       | 332,821 | 1,139 | 31,895       | 382,745 | 1,253 | 35,085       | 421,019 |  |
| Less: Operating Cost:   |       |              |         |       |              |         |       |              |         |  |
| Electricity bill  |       | 800          | 9,600   |       | 900          | 10,800  |       | 1,000        | 12,000  |  |
| Generator bill  |       | 800          | 9,600   |       | 900          | 10,800  |       | 1,000        | 12,000  |  |
| Shop Rent   |       | 700          | 8,400   |       | 1,000        | 12,000  |       | 1,000        | 12,000  |  |
| Night Guard bill  |       | 100          | 1,200   |       | 150          | 1,800   |       | 200          | 2,400   |  |
| Mobile bill (SMS & Reporting)                                   |       | 600          | 7,200   |       | 600          | 7,200   |       | 600          | 7,200   |  |
| Conveyance  |       | 450          | 5,400   |       | 650          | 7,800   |       | 850          | 10,200  |  |
| Bank Charge (DD, PO, SC)  |       | 45           | 270     |       | 45           | 540     |       | 45           | 540     |  |
| Ownership Transfer Fee  |       | 533          | 3,200   |       | 533          | 6,400   |       | 533          | 6,400   |  |
| Proposed Salary (Self & family)                                 |       | 10,500       | 126,000 |       | 11,500       | 138,000 |       | 12,500       | 150,000 |  |
| Proposed Salary (Assistant- 1)                                  |       | 5,500        | 66,000  |       | 6,500        | 78,000  |       | 7,500        | 90,000  |  |
| Other Cost (stationary & Entertainment etc.)                    |       | 3,400        | 40,800  |       | 3,600        | 43,200  |       | 3,700        | 44,400  |  |
| Non Cash Item:  |       |              |         |       |              |         |       |              |         |  |
| Depreciation Expenses   |       | 448          | 5,374   |       | 448          | 5,374   |       | 448          | 5,374   |  |
| Total Operating Cost (D)  | -     | 23,880       | 283,089 |       | 26,830       | 321,959 | -     | 29,380       | 352,559 |  |
| Net Profit (C-D):   | -     | 3,855        | 49,732  |       | 5,065        | 60,785  | -     | 5,705        | 68,460  |  |
| Retained Income   |       |              | 49,732  |       |              | 110,518 |       |              | 178,978 |  |

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI # | Particulars   | Year 1<br>(BDT) | Year 2<br>(BDT) | Year 3<br>(BDT) |
|------|---|-----------------|-----------------|-----------------|
| 1.0  | Cash Inflow   |                 |                 |                 |
| 1.1  | Investment Infusion by Investor                     | 80,000          | _               | _               |
| 1.2  | Net Profit (ownership tr. Fee added back)           | 52,932          | 67,185          | 74,860          |
| 1.3  | Depreciation Expenses                               | 5,374           | 5,374           | 5,374           |
| 1.4  | Opening Balance of Cash Surplus                     |                 | 39,106          | 73,265          |
|      | Total Cash Inflow                                   | 138,306         | 111,665         | 153,498         |
| 2.0  | Cash Outflow  |                 |                 |                 |
| 2.1  | Product Purchase                                    | 80,000          |                 |                 |
| 2.2  | Investment Payback including Ownership Transfer Fee | 19,200          | 38,400          | 38,400          |
|      | Total Cash Outflow                                  | 99,200          | 38,400          | 38,400          |
| 3.0  | Total Cash Surplus                                  | 39,106          | 73,265          | 115,098         |

## SWOT ANALYSIS

| <ul> <li>STRENGTH</li> <li>Present employment:<br/>Self: 01 Family: 0<br/>Others (beyond family): 0<br/>Future employment: 0</li> <li>Trade License in his own name;</li> <li>Maintain books of record'</li> <li>He has on hand training;</li> <li>Skilled and working experiences (19 years).</li> </ul> | WEAKNESS                                  |
|---|---|
| <ul> <li>OPPORTUNITIES</li> <li>Location of shop;</li> <li>Crowded area;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 295,978 after 3 years excluding payback of investor's money.</li> </ul>   | THREATS<br>Increase of local competitors. |

Presented at 161<sup>st</sup> as Yunus Centre and 31<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures













বিশ্বমিয়াইর সাহমানির বাহিম স্তার্টন করার নহ-০৭

#### (ফরাম ইউ.পি-৭ (১২) (১) আদেশ মতে)

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আমি তাহার জীবনের সর্বাঙ্গীন উন্নতী কমনা করছি।

মোঃ রখিবলৈ হসলাম শর্মিটার দং ২৯৩৯৬



# **Thank You**