

#### Proposed NU Business Name : Razu Varieties Store

Business Category: General, Retail & Wholesale



Business Proposal Prepared & Verified by : Naznin Akther

# **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Razu Ahammed</b> Vill: Shabuzpara, Union: Thana hat, Post: Chilmari, Upazila: Chilmari, District: Kurigram.
Age	:	27 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother V Father Mst. Mini Begum Late Mansur Ali <i>Branch</i> : Thana hat, Kurigram, <i>Centre # 15/</i> mo, <i>Loan no.: 3384,</i> Member since October 07, 1994 First Ioan: Tk. 4,500 Existing Ioan: Nil, Last Ioan: Tk. 8,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	N/A No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul><li>03 (Three) years experience he is running his own business. He started the business with BDT 25,000 (Twenty five thousand).</li><li>He has on hand training.</li></ul>
Other Own/Family Sources of Income	:	His brothers income from driving (cart and trolly)
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01922446264
NU's National ID No.	:	3313060730646
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Mini Begum is a GB member since October 07, 1994 at first she took GB loan BDT 4,500 (Four thousand five hundred).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Razu Varieties Store
Address/ Location	:	Shabuzpara, Thana hat, Chilmari, Kurigram.
Total Investment in BDT	:	Tk. 277,000
Financing	:	Self Tk. 197,000 (from existing business) Required Investment Tk. 80,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 21% and commission 100%.
(ii) Estimated % of proposed gross profit margin	:	On products 21% and commission 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

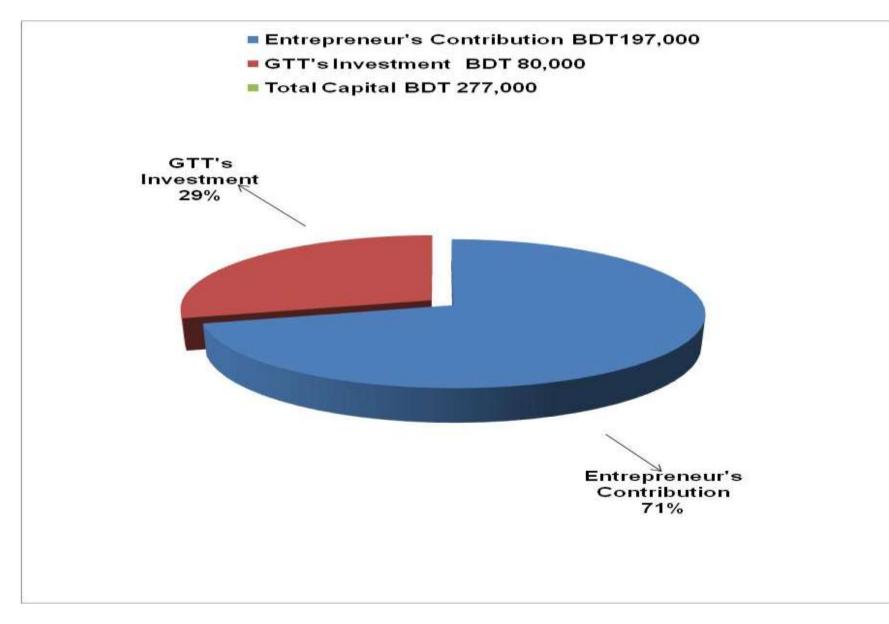


Dertieulere		EB (BDT	)
Particulars	Daily	Monthly	Yearly
Sales income from products	2,000	56,000	672,000
Commission from flexiload	27	756	9,072
Total income from sales of products and commission (A)	2,027	56,756	681,072
Less: Cost of sales of products (product purchase) (B)	1,580	44,240	530,880
Gross Profit (C) [C=(A-B)]	447	12,516	150,192
Less: Operating Cost:			ž
Electricity bill		400	4,800
Shop Rent (self)			
Mobile bill		200	2,400
Conveyance		200	2,400
Present Salary (Self & family)		7,000	84,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000
Non Cash Item:		.,	,
Depreciation Expenses		538	6,453
Total Operating Cost (D)		9,350	112,204
Net Profit (C-D):		3,166	37,988



Particu	Ilars	Existing Business	Proposed	Total
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (oil, shampoo, pen, khata, biscuit, toothpaste, bakery item, soap, chocolate, coal, juice, salt, betel leaf and betel nut etc)	Investment in products (grocery item, confectionary item, cosmetics item and soft drinksetc	46,682	75,000	121,682
Investment in flexiload	Investment in flexiload	5,000	5,000	10,000
Investment in Machineries (refrigerator- 1 p	31,000		31,000	
Investment in Equipments ( television, weig	11,230		11,230	
Cash in hand		2,351		2,351
Debtors (Since July, 2015 to at present)		15,157		15,157
Creditors (Since December, 2015 to at pres	sent)	(600)		(600)
GB Loan Outstanding			-	
Decoration (fixture and fittings)	1,180		1,180	
Investment in Shop		85,000		85,000
Total Ca	apital	197,000	80,000	277,000





#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BL	דכ)		Year 2 (BL	<i>)</i>	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	3,000	84,000	1,008,000	3,450	96,600	1,159,200	3,726	104,328	1,251,936	
Estimated Commission from flexiload	54	1,512	18,144	62	1,739	20,866	67	1,878	22,535	
Estimated total income from sales of products and commission (A)	3,054	85,512	1,026,144	3,512	98,339	1,180,066	3,793	106,206	1,274,471	
Less: Cost of sales of products (product purchase) (B)	2,370	66,360	796,320	2,726	76,314	915,768	2,944	82,419	989,029	
Gross Profit (C) [C=(A-B)]	684	19,152	229,824	787	22,025	264,298	850	23,787	285,441	
Less: Operating Cost:										
Electricity bill		500	6,000		600	7,200		700	8,400	
Shop Rent (self)		-			-			-	-	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Conveyance		400	4,800		600	7,200		800	9,600	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		533	3,200		533	6,400		533	6,400	
Proposed Salary (Self & family)		8,000	96,000		9,000	108,000		10,000	120,000	
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,500	18,000	
Non Cash Item:										
Depreciation Expenses		538	6,453		538	6,453		538	6,453	
Total Operating Cost (D)		11,729	137,274		13,229	158,744		14,629	175,544	
Net Profit (C-D):	·	7,423	92,550	-	8,796	105,554		9,158	109,897	
Retained Income			92,550			198,103			308,001	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		-
1.2	Net Profit (ownership tr. Fee added back)	95,750	111,954	116,297
1.3	Depreciation Expenses	6,453	6,453	6,453
1.4	Opening Balance of Cash Surplus		83,002	163,008
	Total Cash Inflow	182,202	201,408	285,758
2.0	Cash Outflow			
2.1	Product Purchase	80,000		
2.2	Investment Payback including Ownership Transfer Fee	19,200	38,400	38,400
	Total Cash Outflow	99,200	38,400	38,400
3.0	Total Cash Surplus	83,002	163,008	247,358

# SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Ownership of business in his own name;</li> <li>Trade License in his own name;</li> <li>Maintain books of record;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (03 years).</li> </ul>	Can not supply goods as per demand.
<ul> <li>OPPORTUNITIES</li> <li>Location of shop;</li> <li>Crowded area;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 505,001 after 3 years excluding payback of investor's money.</li> </ul>	THREATS Increase of local competitors.

Presented at 161<sup>st</sup> as Yunus Centre and 31<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





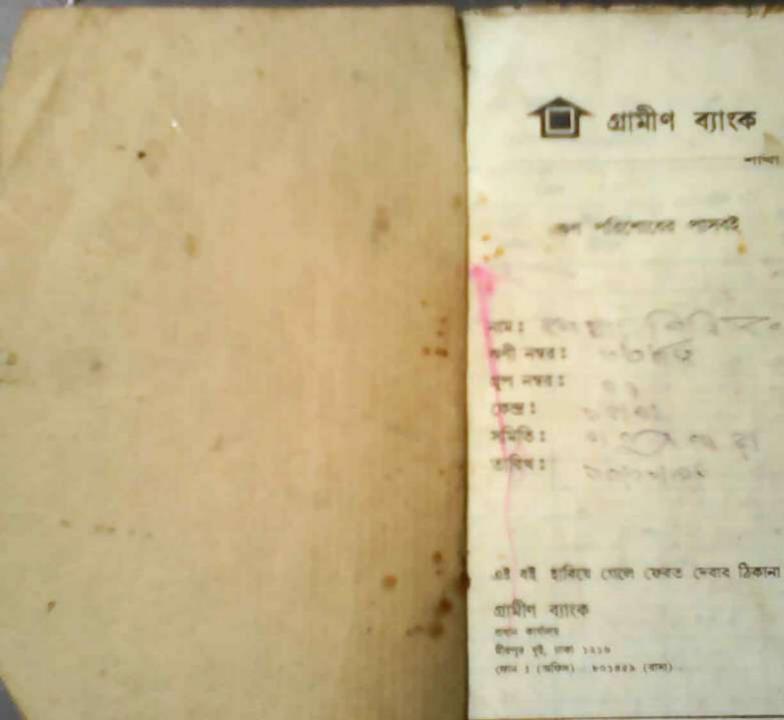






মূলকপি পরিশিষ্ট-১৩ ইউপি ফরম-১৩ থানাহাট ইউনিয়ন পরিষদ etilles televel চিলমারী, কুড়িগ্রাম। पर्य वश्मन : <u>२०२८-२०२५</u> লাইসেন্স 🐇 ক্রমিক নং- 845 বই নং- 02 लाइरमन नमन : 2102600/208 olda : 20/20 RECECTEDIE পেশার ধরণ : . প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা থানাহাট ইউনিয়ন এলাকায় চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো । তারিখ:- তে জি জা ত মোঃ হালিমুল্জনমান (বাবলু ভূনহ আনাহাট ইউলিয়ন পরিষদ চিলমারী, কুড়িঘাম।

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এই ঝাডটি গণগ্রজাতরা বাংগানেশ সংকরেরে লগনি। তারটি বাবহারকারী বাটিত বন্ধ কোথাও পাওয়া গেলে নিকটছ গোট অভিনে কথা দেয়ার জনা অনুবোধ করা থলো। স্টিকান্য: প্রাম/রাজ্য: জরুন, তিরপুর, তার্কঘর: কালের কটন মিলস - ১৩৪৬, গাজীপুর সমর, গাজীপুর

প্রদানের তারিগ: ২৩/০৮/২০০৮

নিস্টন কর্তু প্রদানকারী কর্তুপক্ষের স্নাফর

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# **Thank You**