

Proposed NU Business Name: Jafor Store Business Category: General Retail & Wholesale



Business Proposal Prepared by : **Dhaneshwar Kumar Mohanto** Verified by: **Md. Abu Al Muid**

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Jafor Ali Vill: Jugipara, Union: Ulipur, Post: Ulipur, Upazila: Ulipur, District: Kurigram.
Age	:	25 Years
Marital status	•	Unmarried
Children		N/A
No. of siblings:	:	02 (two) Brothers, 01 (one) sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Jamena Begum Md. Aminul Islam Branch: Bamonerhat, Ulipur, Centre # 40/mo Loan no. 4624, Member since 1995 First loan: Tk. 5,000/- Existing loan: Tk. 45,000/-, Outstanding loan: Tk. 36,090/-
(v) Who pays GB loan installment(vi) Mobile lady(vii) Grameen Education Loan(viii) Any other loan		Entrepreneur's Father (Business) No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Four
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)		Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		04 (Four) years experience is running the grocery business. He started the business only with Tk. 6,000 He has on hand training.
Other Own/Family Sources of Income	:	His father's income from cattle sale & purchase business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01927-528862
NU's National ID No.	•	19904929407000116
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Jamena Begum is a GB member since 1995 at first she took GB loan BDT 5,000 (five thousand) from Grameen Bank (GB) Bamonerhat, Ulipur branch.
- Gradually she took loan several times and utilized it for purchasing cow, repairing house and for cattle business.
- Finally, GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jafor Store	
Address/ Location	:	Jugipara, Ulipur, Kurigram.	
Total Investment in BDT	:	BDT 68,300/-	
Financing	:	Self Tk. 33,300/- (from existing business) Required Investment Tk. 35,000/- (as equity)	
Present salary/drawings from business	:	BDT 2,500 (two thousand five hundred)	
Proposed Salary (estimates)	:	BDT 2,500 (two thousand five hundred)	
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On product 15%, On servicing 100% On product 15%, On servicing 100% N/A	

INFO ON EXISTING BUSINESS OPERATIONS

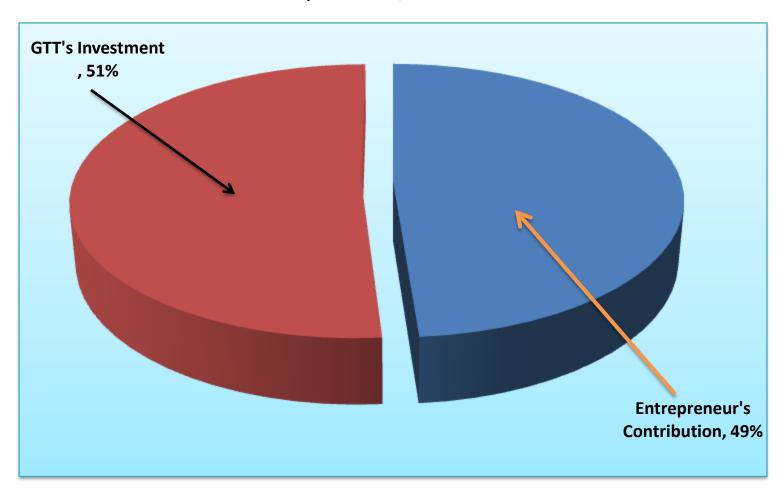
Dowtioulous	Exist	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from Products	650	19,500	234,000			
Income from Servicing	30	840	10,080			
Total Sales (A)	680	20,340	244,080			
Less: Cost of Sales / Products (B)	553	15,470	185,640			
Gross Profit (C) [C=(A-B)]	128	4,870	58,440			
Less: Operating Cost:						
Electricity bill		150	1,800			
Shop Rent (Self)		-	-			
Mobile bill		100	1,200			
Conveyance bill		100	1,200			
Present Salary (Family & Self)		2,500	30,000			
Provision of bad debt		7	81			
Other Cost (Stationary & Entertainment etc.)		100	1,200			
Non Cash Item:						
Depreciation Expenses		223	2,680			
Total Operating Cost (D)		3,180	38,161			
Net Profit (C-D):		1,690	20,279			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Par	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
,	Investment in products (Such as Grocery item, Confectionary, Betel leaf, Mobile battery & accessories)	5,000	35,000	40,000	
Investment in Machineries (Hot gun, power supply, TV, fan, Meter etc.)		14,000	-	14,000	
Cash in Hand		500	-	500	
Debtors (Since November, 2015 to at present)		8,100	-	8,100	
Creditors (Since November, 2015 to at present)		(100)	_	(100)	
Investment in Decoration (Furniture, fixture and fittings)		5,800		5,800	
Tota	al Capital	33,300	35,000	68,300	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 33,300
- GTT's Investment BDT 35,000
- Total Capital BDT 68,300



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Budia Isra	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	900	27,000	324,000	990	28,710	344,520	1,089	31,581	378,972
Estimated Income from Servicing	60	1,680	20,160	90	2,520	30,240	135	3,780	45,360
Total Estimated Sales (A)	960	28,680	344,160	1,080	31,230	374,760	1,224	35,361	424,332
Less: Cost of Sales / Products (B)	765	21,420	257,040	842	23,562	282,744	926	25,918	311,018
Gross Profit (C) [C=(A-B)]	195	7,260	87,120	239	7,668	92,016	298	9,443	113,314
Less: Operating Cost:									
Electricity bill		150	1,800		150	1,800		150	1,800
Shop Rent (Self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		300	3,600		300	3,600		300	3,600
Conveyance		200	2,400		200	2,400		200	2,400
Ownership Transfer Fee		233	1,400		233	2,800		233	2,800
Proposed Salary-(Family & Self)		2,500	30,000		3,000	36,000		3,500	42,000
Bank Charge (DD, PO, SC)		40	240		40	480		40	480
Provision of bad debt		7	81		7	81		7	81
Other (stationary & Entertainment etc.)		200	2,400		200	2,400		200	2,400
Non Cash Item:									
Depreciation Expenses		223	2,680		223	2,680		223	2,680
Total Operating Cost (D)	-	3,853	44,601	-	4,353	52,241	-	4,853	58,241
Net Profit (C-D)	-	3,407	42,519	-	3,315	39,775	-	4,589	55,073
Retained Income			42,519			82,294			137,367

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

CASH FLOW STATEMENT

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	35,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	43,919	42,575	57,873
1.3	Depreciation Expenses	2,680	2,680	2,680
1.4	Opening Balance of Cash Surplus	-	38,199	66,654
	Total Cash Inflow	81,599	83,454	127,207
2.0	Cash Outflow			
2.1	Product Purchase	35,000	-	-
2.6	Investment Payback including Ownership Transfer Fee	8,400	16,800	16,800
	Total Cash Outflow	43,400	16,800	16,800
3.0	Total Cash Surplus	38,199	66,654	110,407

SWOT ANALYSIS

X EAKNESS ☐ Can not supply goods & services ☐ Present employment: according to demand. Self: 01 Family: 0 Others (beyond family): 0 ☐ Future employment: 0 ☐ Ownership of Business in own name; 04 years experience. THREATS **O**PPORTUNITIES ☐ Local Competitors. ☐ Location of shop: In village ☐ Increase of demand; ☐ The capital of Entrepreneur will be Tk. 170.667 after 3 years excluding payback of investor's money.

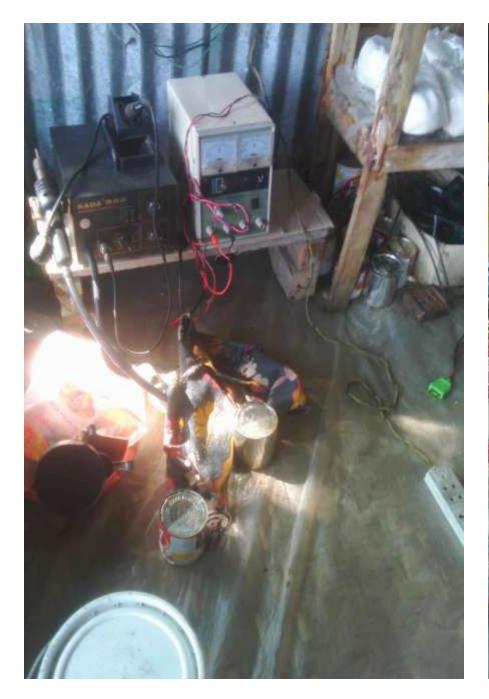
Presented at 161st as Yunus Centre and 31th In-house Executive Social Business Design Lab

(GTT) on December 28, 2015 at Grameen Telecom Trust Premises

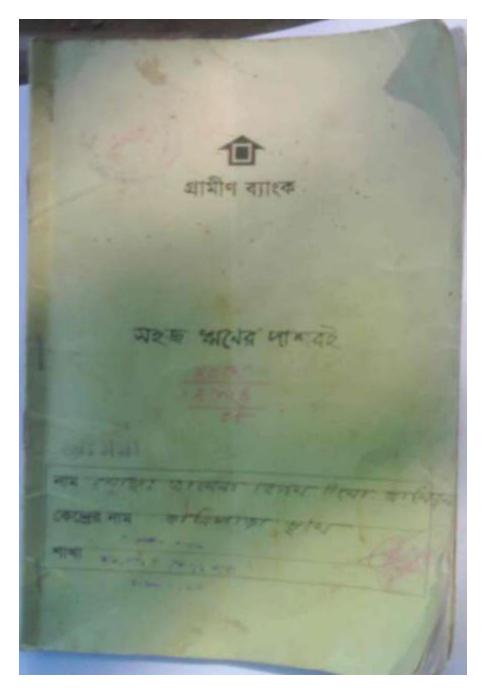
Thank you

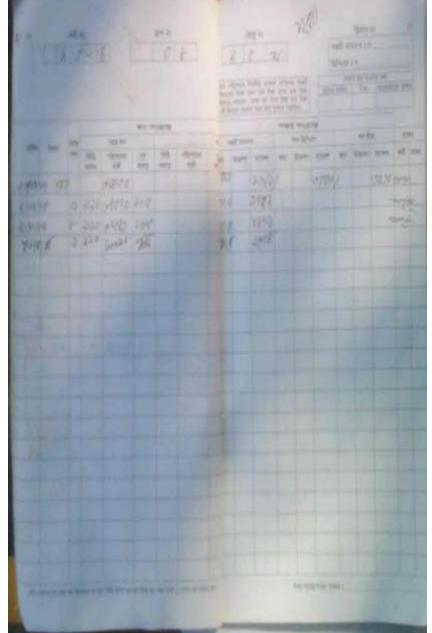
Pictures













উলিপুর পৌরসভা ট্রেড দাইসেল

the last of the la

BESS

CET SWEETER -

State of the latest

Per California

DELLA TO THE ME

DESIGNATION OF THE PARTY OF THE

the party of the last of the l

PROPERTY OF STREET TO STREET

(CO) (CO) (CO)

The property of the party of th

SUCCESSION OF STREET

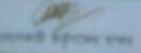
	800F

ON STATE OF THE PARTY OF THE PA

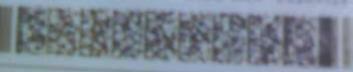


of self-coard corps veries with right coards with the peak war one field york above to your tex topics to time

Their wanted being will, states plong, were theps .



secon wife, annually





Thank You