

# Proposed NU Business Name: Touhidul Store Business Category: General, retail & wholesale



Business Proposal Prepared & Verified by: Naznin Akther

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Touhidul Islam Vill: Shampur, Gourai, Union: Durgapur, Post: Pachpir, Upazila: Ulipur, District: Kurigram					
Age	:	27 years					
Marital status		Married					
Children	••	01 (One) Son					
No. of siblings:	:	03 (Three) Brothers					
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother V Father  Mst. Tahera Begum  Md. Abu Taher  Branch: Durgapur, Ulipur, Centre # 08/mo,  Loan no.: 4646, Member from June 26, 1993 to January 26, 2010  First loan: Tk. 8,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing loan: Nil, Last loan: Tk. 12,000 N/A No Nil Nil					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

		Class Eight
Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) year experience is running his own business. He started the business with BDT 18,000 (Eighteen thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from business (paddy business). His elder brother's income from teaching (Coaching centre). His other's income from a betel nut garden and Agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01793768117
NU's National ID No.	:	19884919450000035
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Tahera Begum is a GB member from June 26, 1993 to January 26, 2010 at first she took GB loan BDT 8,000 (Eight thousand).
- Gradually she took GB loan several times and utilized it for assisting her husband in his business (paddy business).
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Touhidul Store
Address/ Location	:	Pachpir rail station, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 184,000
Financing	:	Self Tk. 114,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Four Thousand)
Proposed Salary	:	BDT 5,000 (Five Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 28%, bkash 100 & flexiload 100%
(ii) Estimated % of proposed gross profit margin	:	On products 28%, bkash 100 & flexiload 100%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutloulous		EB (BDT)	
Particulars Particulars	Daily	Monthly	Yearly
Sales income from products	700	18,200	218,400
Commission from bkash	80	2,080	24,960
Commission from flexiload	68	1,755	21,060
Total income from sales and commission (A)	888	23,088	277,056
Less: Cost of sales of products (B)	504	·	157,248
Gross Profit (C) [C=(A-B)]	384		119,808
Less: Operating Cost:		Í	,
Electricity bill		250	3,000
Genaretor bill		150	1,800
Shop Rent (self)			-
Mobile bill		500	6,000
Conveyance		300	3,600
Present Salary (Self & family)		4,000	48,000
Other Cost (stationary & Entertainment etc.)		700	8,400
Non Cash Item:			
Depreciation Expenses		205	2,458
Total Operating Cost (D)		6,105	73,258
Net Profit (C-D):		3,879	46,550

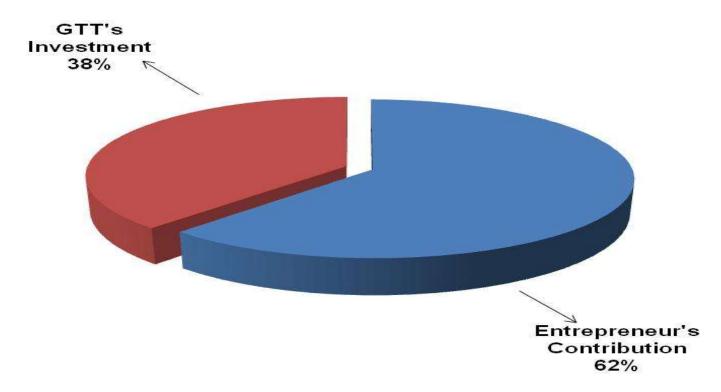
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Par	ticulars	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)	(== : )	()	
Investment in products (toys, shampoo, biscuit, hair oil, soap, powder, tooth paste, cream, pencil, facial powder, pen, khata, lip stick, kajal, hair clip and jewellery item etc)	Investment in products (cosmetics item, jewellery item and toys etc)	24,623	30,000	54,623	
Investment in mobile banking (bkash)	Bkash	20,000	40,000	60,000	
Investment in flexiload (GP, robi and	Investment in flexiload (GP, robi and banglalink etc)				
Investment in Machinery (mobile se	nvestment in Machinery (mobile set -5 pics etc)				
Investment in Equipments (bulb and	I fan etc.)	1,920		1,920	
Cash in hand		2,657		2,657	
Decoration (fixture and fittings)		16,000		16,000	
Investment in shop		40,000		40,000	
Tota	l Capital	114,000	70,000	184,000	

### **SOURCE OF FINANCE**



- ■GTT's Investment BDT 70,000
- Total Capital BDT 184,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

De the law		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	1,000	25,990	311,875	1,150	29,888	358,656	1,242	32,279	387,349	
Estimated commission from bkash	140	3,640	43,680	161	4,186	50,232	169	4,395	52,744	
Estimated commission from flexiload	81	2,106	25,272	93	2,422	29,063	98	2,543	30,516	
Total estimated income from sales and commission (A)	1,275	33,140	397,675	1,466	38,111	457,326	1,580	41,074	492,890	
Less: Cost of sales of products (B)	720	18,713	224,550	828	21,519	258,233	894	23,241	278,891	
Gross Profit (C) [C=(A-B)]	555	14,427	173,125	638	16,591	199,094	686	17,833	213,999	
Less: Operating Cost:										
Electricity bill		350	4,200		450	5,400		550	6,600	
Genaretor bill		200	2,400		250	3,000		300	3,600	
Shop Rent (self)		-	-		-	-		-	-	
Mobile bill (SMS & Reporting)		800	9,600		800	9,600		800	9,600	
Conveyance		500	6,000		700	8,400		900	10,800	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600	
Proposed Salary (Self & family)		5,000	60,000		6,000	72,000		6,500	78,000	
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,200	14,400	
Non Cash Item:										
Depreciation Expenses		205	2,458		205	2,458		205	2,458	
Total Operating Cost (D)		8,567	99,728	-	10,117	121,398		10,967	131,598	
Net Profit (C-D):		- 5,861	73,397	_	6,475	77,696	-	6,867	82,401	
Retained Income			73,397			151,093			233,494	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	76,197	83,296	88,001
1.3	Depreciation Expenses	2,458	2,458	2,458
1.4	Opening Balance of Cash Surplus	-	61,855	114,009
	Total Cash Inflow	148,655	147,609	204,468
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	61,855	114,009	170,868

Strength	Weakness
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment:0</li> <li>□ Ownership of business in his own name;</li> <li>□ Trade License in his own name;</li> <li>□ He has on hand training;</li> <li>□ Skilled and working experiences (5 year);</li> </ul>	☐ Can not supply goods and services as per demand.
OPPORTUNITIES  □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 347,494 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

# Presented at 161<sup>st</sup> as Yunus Centre and 31<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures



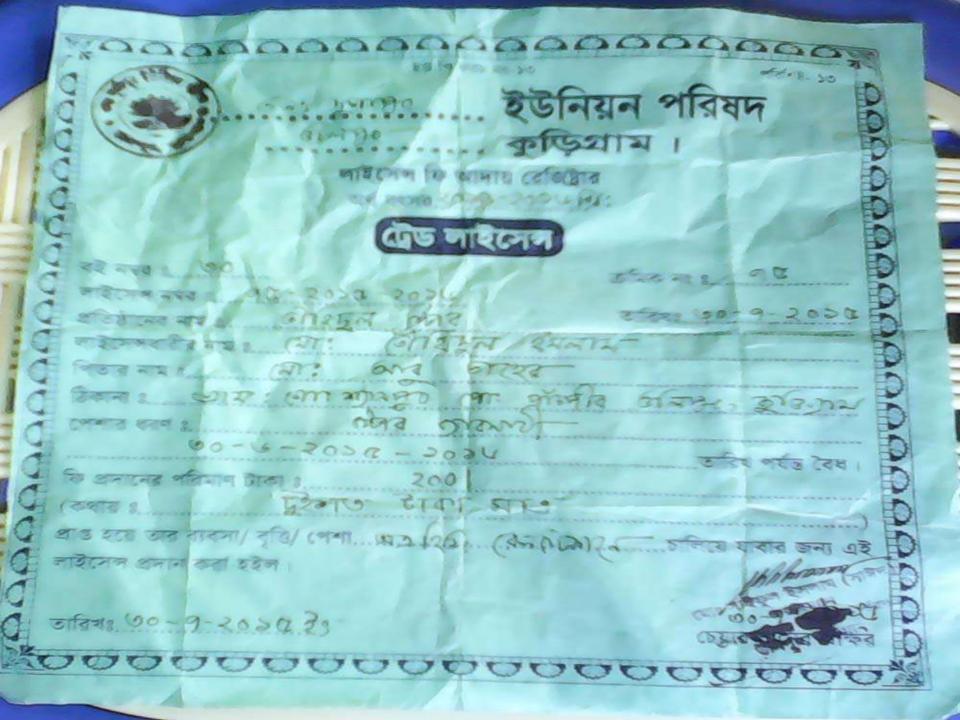












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#### বুর্গাপুর উলিপুর শাখা

#### প্রত্যয়ন প্রত্র

এই মর্মে প্রত্যয়ন করা যাইতেছে যে, জ্বনাবা মোছাঃ তাহেরা বেগম ২৬/০৬/১৯৯৬ ইং হইতে ২৬/০১/২০০০ ইং পর্যন্ত ০৮/ম কেন্দ্রের ঋনী নং প্রতিপ্রত প্রকল্পন লং- ০৭ এর একজন সদস্য ছিলেন। গ্রামীণ ব্যাংক দূর্গাপুর শাখা,উলিপুর, কুড়িগ্রাম হতে সর্বপ্রথম গৃহীত ঋণ চত্ত হিলে ও সর্বশেষ ঋণ সহত্ত হিল । বর্তমানে ব্যাংকের নিকট উক্ত সদস্যের কোনো দেনা পাওনা নেই।

আমি তার জীবনের সর্বাঙ্গী উন্নতি কামনা করছি।

Ou

ম্যানেজার আমীন ব্যাৎক দুর্গাপুর, উপিপুর শাখা



# Thank You