

Proposed NU Business Name: M.R. Store
Business Category: General, retail & wholesale



Business Proposal Prepared & Verified by: Naznin Akther

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BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Rezaul Islam Vill: Kamal Khamar, Union: Durgapur, Post: Chandijan, Upazila: Ulipur, District: Kurigram
Age	:	21 years
Marital status	•	Married
Children		Nil
No. of siblings:		06 (Six) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C (pass)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		01 (One) year experience is running his own business. He started the business with BDT 40,000 (Forty thousand). He has on hand training.
Other Own/Family Sources of Income	:	His 02 (two) brother'sincome from teaching (high school), 01 (one) brother's income from business (betel nut) and another 02 (two) brothers income from private service.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01737959747
NU's National ID No.	:	19944919450000236
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rezia Begum is a GB member since October 19, 2012 at first she took GB loan BDT 8,000 (Eight thousand).
- Gradually she took GB loan several times and utilized it for assisting her son in his business.
- Finally GB loan helped her to improve economic condition,
 livelihood and expanding the existing business of her son

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M.R. Store
Address/ Location	:	Kamal Khamar, Chandijan, Ulipur, Kurigram.
Total Investment in BDT	:	Tk. 163,000
Financing	:	Self Tk. 93,000 (from existing business) Required Investment Tk. 70,000 (as equity)
Present salary/drawings from business	••	BDT 4,000 (Four Thousand)
Proposed Salary		BDT 4,500 (Four Thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 26%
(ii) Estimated % of proposed gross profit margin	:	On products 26%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

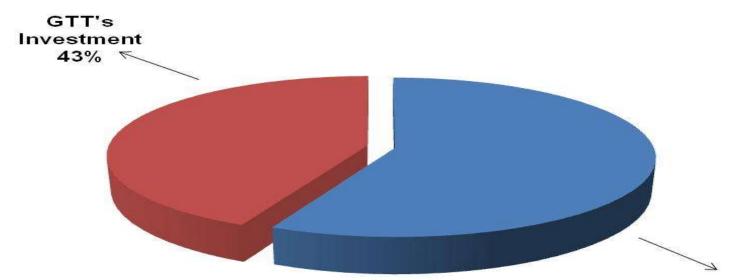
Doutionland	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (grocery item, bakery item, cosmetics item and betel leaf etc) (A)	900	25,200	302,400		
Less: Cost of sales of products (product purchase) (B)	666	18,648	223,776		
Gross Profit (C) [C=(A-B)]	234	6,552	78,624		
Less: Operating Cost:			·		
Electricity bill		200	2,400		
Shop Rent (self)			-		
Mobile bill		300	3,600		
Night Guard bill		60	720		
Provision of bad Debt		28	339		
Bank Charge (DD, PO, SC)					
Ownership Transfer Fee		_	_		
Present Salary (Self)		4,000	48,000		
Other Cost (stationary & Entertainment etc.)		350	4,200		
Non Cash Item:			,		
Depreciation Expenses		331	3,975		
Total Operating Cost (D)		5,269	63,233		
Net Profit (C-D):		1,283	15,391		
Retained Income		,	-,		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Particulars				
Existing	Proposed	(BDT)	(BDT)	(BDT)	
	Investment in products (grocery item, confectionary item and electrical products etc)	28,502	70,000	98,502	
Investment in Machinery (solar panel)				5,000	
Investment in Equipments (television, weight machine, calculator, bulb and fan etc.)		14,806		14,806	
Cash in hand		1,519		1,519	
Debtors (Since May, 2015 to at present)		33,853		33,853	
Creditors (Since November, 2015 to at present)		(720)		(720)	
Decoration (fixture and fittings)		10,040		10,040	
Total Capital		93,000	70,000	163,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 93,000
- GTT's Investment BDT 70,000
- Total Capital BDT 163,000



Entrepreneur's Contribution 57%

FINANCIAL PROJECTION OF NU BUSINESS PLAN

5 // 1	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars -		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (grocery item, bakery item, confectionary item, electrical products, cosmetics item and betel leaf etc) (A)	1,300	36,389	436,666	1,495	41,847	502,165	1,644	46,032	552,382
Less: Cost of sales of products (product purchase) (B)	962	26,928	323,133	1,106	30,967	371,602	1,217	34,064	408,763
Gross Profit (C) [C=(A-B)]	338	9,461	113,533	389	10,880	130,563	427	11,968	143,619
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		450	5,400
Shop Rent (self)		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		110	1,320		160	1,920		160	1,920
Provision of bad Debt		28	339		28	339		28	339
Bank Charge (DD, PO, SC)		45	270		45	540		45	540
Ownership Transfer Fee		467	2,800		467	5,600		467	5,600
Proposed Salary-Self		4,500	54,000		5,000	60,000		5,500	66,000
Other Cost (stationary & Entertainment etc.)		550	6,600		750	9,000		850	10,200
Non Cash Item:									
Depreciation Expenses		331	3,975		331	3,975		331	3,975
Total Operating Cost (D)		6,931	80,103	-	7,781	93,373	_	8,431	101,173
Net Profit (C-D):	_	2,530	33,430	-	3,099	37,190	_	3,537	42,446
Retained Income			33,430			70,619			113,065

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	36,230	42,790	48,046
1.3	Depreciation Expenses	3,975	3,975	3,975
1.4	Opening Balance of Cash Surplus	_	23,405	36,569
	Total Cash Inflow	110,205	70,169	88,590
2.0	Cash Outflow			
2.1	Product Purchase	70,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	16,800	33,600	33,600
	Total Cash Outflow	86,800	33,600	33,600
3.0	Total Cash Surplus	23,405	36,569	54,990

Strength	Weakness
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0 □ Ownership of business in his own name; □ Trade License in his own name; □ He has on hand training; □ Skilled and working experiences (1 year); 	☐ Can not supply goods as per demand.
OPPORTUNITIES □ Location of Shop; □ Have some fixed customers (Retail & Wholesale); □ Increasing demand; □ The Capital of the entrepreneur will be BDT 206,065 after 3 years excluding payback of investor's money.	THREATS Increase of local competitors;

Presented at 161st as Yunus Centre and 31th In-house Executive Social Business Design Lab (GTT) on December 28, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures







ওন্ত দুর্জাপুর

লাইসেন্স ফি আদায় রেজিষ্ট্রার অর্থ বংসর ২০০৫ – ২০০৬ ছিল

ড লাইসেন্স

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

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নাম: মোঃ রেজাউল ইসলাম

Name: MD REZAUL ISLAM

পিতা: মোঃ মহদীন আলী

মাতা: মোছাঃ বেজিয়া বৈশম

Date of Birth: 13 Jul 1994

ID NO: 19944919450000236

এট বাটট গণপ্ৰয়াক্ত্ৰী বাংলাদেশ সনকাৰে। সম্পত্ৰ। কান্ত্ৰী বানহাককানী ব্যতীত জন্ম কোৰাও পাওৱা গোলে নিকটছ পোপ্ট অভিনে জমা দেবাৰ জনা অনুরোধ করা হলো।

টিকান নাসাংখ্যতিং মেয়ারের বাতির পাশে, গ্রাখনাতা কামানখামার, ভাকথন চল্ডিজান - ৫৬০০, উলিপুর, কুড়িগ্রাম

चरळल अम्थ / Blood Group: B⁴

धमानकाती किईभएक्स प्रापना

প্রদাদের তারিখা ২৭/১০/২০১৩



Thank You