

Proposed NU Business Name: Bhai Bhai Variety Store

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by : Naznin Akther

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Masud Rana Vill: Paranpur, Union: 3 no Paranpur, Post: Fategram, Upazila: Manda, District: Naogaon.
Age	:	23 Years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	02 (Two) Brothers and 01 (One) Sister
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father  Mst. Maria Begum  Md. Nazrul Islam  Branch: Paranpur, Manda, Naogoan, Centre # 41/mo  Loan no.: 3885/2, Member since June 05, 2008  First loan: Tk. 10,000  Existing loan: Tk. 25,000. Outstanding loan: Tk. 16,750
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur. No Nil Nil

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)		04 (Four) years experience is running his own business. He started the business only with Tk. 10,000 (Ten thousand).  He has 05 (Five) years working experience as an assistant in his father's business (grocery business).
Other Own/Family Sources of Income	:	His father's income from agriculture and his brother's income from mason.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01794984428
NU's National ID No.	•	19926414781009127
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Maria Begum is a member of GB Since June 05, 2008 at first she took GB loan BDT 10,000 (Ten thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son (Entrepreneur) in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bhai Bhai Variety Store
Address/ Location	:	Gopalpur bazar, Manda, Naogaon.
Total Investment in BDT	•	Tk. 248,000
Financing	•••	Self Tk. 173,000 (from existing business) Required Investment Tk. 75,000 (as equity)
Present salary/drawings from business	:	Taka 5,000 (Five thousand)
Proposed Salary (estimates)	•••	Taka 6,500 (Six thousand five hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)	
Particulars Particulars	Daily	Monthly	Yearly
Sales income from products (grocery item, cosmetics item, bakery item, thread and soft drinks etc) (A)	3,000	84,000	1,008,000
Less: Cost of sales of products (product purchase) (B)	2,640	73,920	887,040
Gross Profit (C) [C=(A-B)]	360	10,080	120,960
Less: Operating Cost:			
Electricity bill		300	3,600
Generator bill		150	1,800
Shop Rent		1,000	12,000
Mobile bill		300	3,600
Night Guard bill		100	1,200
Conveyance		1,000	12,000
Provision of bad Debt		8	95
Present Salary (Self & family)		5,000	60,000
Other Cost (stationary & Entertainment etc.)		700	8,400
Non Cash Item:			-,
Depreciation Expenses		59	705
Total Operating Cost (D)		8,617	103,400
Net Profit (C-D):		1,463	17,560

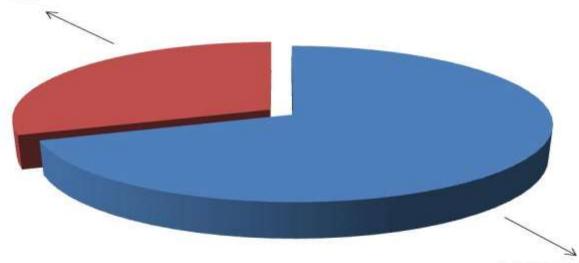
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particula	Particulars							
Existing	Proposed	Business (BDT)	(BDT)	(BDT)				
Investment in products (rice, flour, oil, salt, sugar, pulses, soft drinks, thread, jewellery item, confectionary item, cosmetics itrm, soap, spice, tea leaf, noodles and bakery item etc)	Investment in products (gocery item, thread and rope etc)	123,381	75,000	198,381				
Investment in Equipments (weight mad	Investment in Equipments (weight machine, bulb and fan etc.)							
Cash in hand		1,029		1,029				
Debtors (Since Decenber, 2015 to at p	resent)	9,540		9,540				
GB Loan Outstanding		(16,750)		(16,750)				
Decoration (fixture and fittings)	fixture and fittings) 3,30			3,300				
Advance for shop		50,000		50,000				
Total Cap	oital	173,000	75,000	248,000				

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 173,000
- GTT's Investment BDT 75,000
- Total Capital BDT 248,000

GTT's Investment 30%



Entrepreneur's Contribution 70%

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Doutionland	,	Year 1 (BE	OT)		Year 2 (BD	<i>T</i> )	Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (grocery item, cosmetics item, bakery item, thread, rope and soft drinks etc) (A)	4,800	134,400	1,612,800	5,520	154,560	1,854,720	6,182	173,107	2,077,286	
Less: Cost of sales of products (product purchase) (B)	4,224	118,272	1,419,264	4,858	136,013	1,632,154	5,441	152,334	1,828,012	
Gross Profit (C) [C=(A-B)]	576	16,128	193,536	662	18,547	222,566	742	20,773	249,274	
Less: Operating Cost:										
Electricity bill		400	4,800		500	6,000		600	7,200	
Generator bill		200	2,400		250	3,000		300	3,600	
Shop Rent		1,000	·		1,000	12,000		1,000	12,000	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		1,500	·		2,000	24,000		2,500	30,000	
Provision of bad Debt		8	·		8	95		8	95	
Bank Charge (DD, PO, SC)		45			45	540		45	540	
Ownership Transfer Fee		500	3,000		500	6,000		500	6,000	
Proposed Salary (Self & family)		6,500	78,000		7,500	90,000		8,500	102,000	
Other Cost (stationary & Entertainment etc.)		1,200	14,400		1,400	16,800		1,400	16,800	
Non Cash Item:		ŕ	,		Í	,		Í	,	
Depreciation Expenses		59	705		59	705		59	705	
Total Operating Cost (D)		12,162	142,670	_	14,062	168,740	-	15,762	189,140	
Net Profit (C-D):	-	3,966	50,866	-	4,486	53,826	_	5,011	60,134	
Retained Income			50,866			104,692			164,826	

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	53,866	59,826	66,134
1.3	Depreciation Expenses	705	705	705
1.4	Opening Balance of Cash Surplus	-	19,821	44,352
	Total Cash Inflow	129,571	80,352	111,191
2.0	Cash Outflow			
2.1	Product Purchase	75,000	-	_
2.2	GB Loan Outstanding	16,750		
2.3	Investment Payback including Ownership Transfer Fee	18,000	36,000	36,000
	Total Cash Outflow	109,750	36,000	36,000
3.0	Total Cash Surplus	19,821	44,352	75,191

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record; Family business; Quality of products; Skilled and working experience: 09 Yrs.	WEAKNESS  Can not supply products according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 337,826 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

## Presented at 157<sup>th</sup> as Yunus Centre and 30<sup>th</sup> In-house Executive Social Business Design Lab on December 24, 2015 at Grameen Telecom Trust Premises

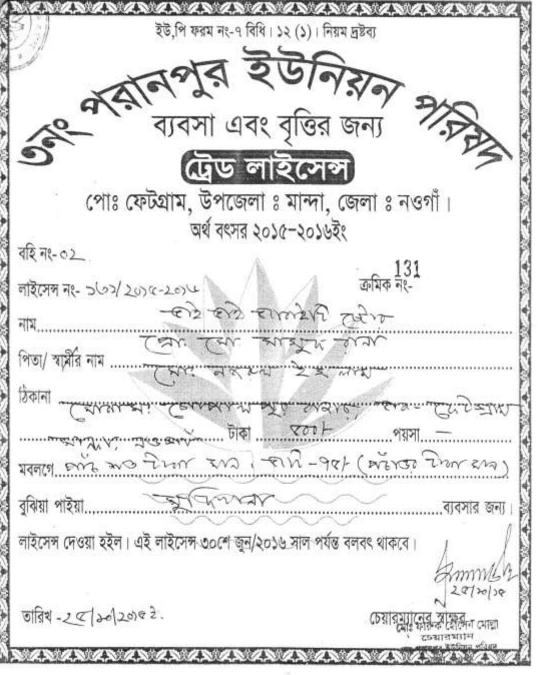
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