

Proposed NU Business Name : Bhai Bhai Store

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by :Naznin Akhter

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Ariful Islam				
		Vill: Gurra, Union: 2 no. Valain, Post: Boddopur, Upazila: Manda, District: Naogaon.				
Age	:	22 Years				
Marital status	:	Unmarried				
Children	:	N/A				
No. of siblings:	:	02 (Two) Brothers				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother \checkmark Father Mst. Samsun Nahar Late. Md. Mokhlesur Rahman <i>Branch</i> : Boiddopur bazar, Manda, <i>Centre # 60/mo Loan no.: 7881/1,</i> Member since February 22, 2012 First Ioan: Tk. 8,000 Existing Ioan: Tk. 20,000, Outstanding Ioan: Tk. 3,280				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur. No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date		Degree 2 nd year
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	03 (Three) years experience is running his own business.He started the business only with Tk. 40,000 (Forty thousand).He has on hand training.
Other Own/Family Sources of Income	:	His father's income from agriculture and elder brother's income from business (seasonal paddy business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01733109323
NU's National ID No.	:	1993641470617244
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Samsun Nahar is a GB member since February 22, 2012, at first she took GB loan BDT 8,000 (Eight thousand).
- Gradually she took GB loan several times and utilized it for cultivation and assisting her son in his business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Bhai Bhai Store
Address/ Location	:	Gurra bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 251,000
Financing		Self Tk. 176,000 (from existing business) Required Investment Tk. 75,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (Four thousand)
Proposed Salary (estimates)	:	Taka 4,500 (Four thousand and five hundred
 Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) 	:	On products 15%, commission from bkash & flexiload 100%. On products 15%, commission from bkash & flexiload 100%.

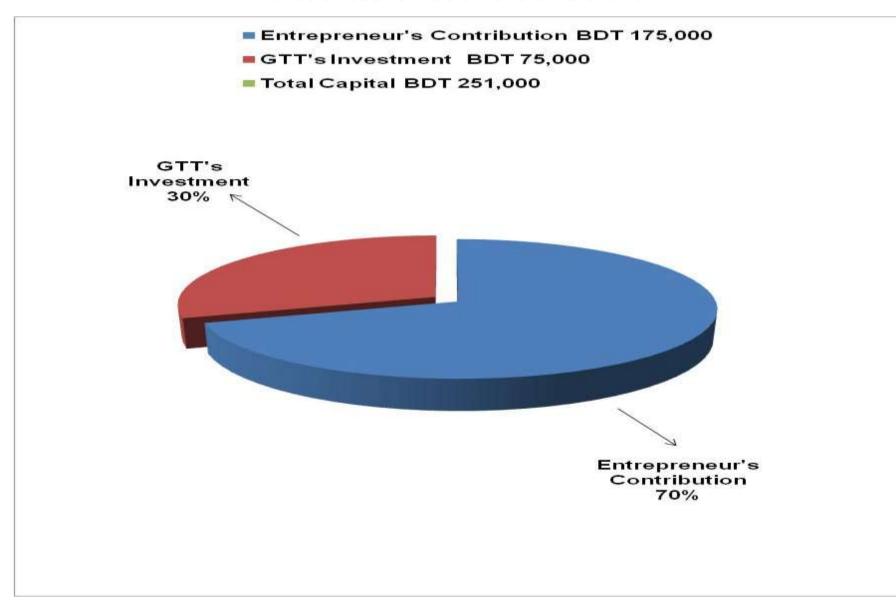
INFO ON EXISTING BUSINESS OPERATIONS

Dertiquiero		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products	1,700	47,600	571,200				
Commission from bkash	52	1,456	17,472				
Commission from flexiload	54	1,512	18,144				
Total income from sales of products and commission (A)	1,806	50,568	606,816				
Less: Cost of sales of products (product purchase) (B)	1,445	40,460	485,520				
Gross Profit (C) [C=(A-B)]	255	7,140	85,680				
Less: Operating Cost:			-				
Electricity bill		150	1,800				
Shop Rent		250	3,000				
Night Guard bill		100	1,200				
Mobile bill		300	3,600				
Conveyance		500	6,000				
Provision of bad Debt		3	37				
Present Salary (Self & family)		4,000	48,000				
Other Cost (stationary & Entertainment etc.)		500	6,000				
Non Cash Item:							
Depreciation Expenses		60	718				
Total Operating Cost (D)		5,863	70,355				
Net Profit (C-D):		1,277	15,325				

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (soap, hair oil, toothpaste, tooth powder, biscuit, bakery item, cosmetics item, betel leaf, betel nut, stationary item and SIM card etc)	Confectionary item, cosmetics item and oil cake etc	50,236	75,000	125,236	
Investment in bkash		30,000		30,000	
Investment in flexiload				5,000	
Investment in Machinery (mobile set - 3 pics)				2,000	
Investment in Equipments (charging bulb and charging fan etc.)				750	
Cash in hand				4,519	
Debtors (Since December, 2015 to at present)				3,725	
GB Loan Outstanding				(3,280)	
Decoration (fixture and fittings)				3,050	
Advance for Shop	80,000		80,000		
Total Ca	176,000	75,000	251,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	2,500	69,996	839,950	2,950	82,595	991,141	3,304	92,506	1,110,077	
Estimated commission from bkash	60	1,680	20,160	69	1,932	23,184	76	2,125	25,502	
Estimated commission from flexiload	62	1,739	20,866	71	2,000	23,995	79	2,200	26,395	
Estimated total income from sales of products and commission (A)	2,622	73,415	880,975	3,090	86,527	1,038,320	3,458	96,831	1,161,975	
Less: Cost of sales of products (product purchase) (B)	2,125	59,496	713,957	2,507	70,206	842,469	2,808	78,630	943,566	
Gross Profit (C) [C=(A-B)]	375	10,499	125,992	442	12,389	148,671	496	13,876	166,512	
Less: Operating Cost:										
Electricity bill		250	3,000		350	4,200		450	5,400	
Shop Rent		250	3,000		250	3,000		250	3,000	
Night Guard bill		100	1,200		150	1,800		150	1,800	
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200	
Conveyance		800	9,600		1,100	13,200		1,400	16,800	
Provision of bad Debt		3	37		3	37		3	37	
Ownership Transfer Fee		500	3,000		500	6,000		500	6,000	
Proposed Salary (Self & family)		4,500	54,000		5,000	60,000		5,500	66,000	
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		60	718		60	718		60	718	
Total Operating Cost (D)		7,763	90,155		8,913	106,955		9,913	118,955	
Net Profit (C-D):		2,736	35,838		3,476	41,716	-	3,963	47,557	
Retained Income			35,838			77,554			125,111	

Note: 1. Agreed Grace Period: Six Months

2. **Investment Payback Schedule :** Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75,000	_	_
1.2	Net Profit (ownership tr. Fee added back)	38,838	47,716	53,557
1.3	Depreciation Expenses	718	718	718
1.4	Opening Balance of Cash Surplus	-	18,275	30,709
	Total Cash Inflow	114,555	66,709	84,983
2.0	Cash Outflow			
2.1	Product Purchase	75,000	-	-
2.2	GB Loan Outstanding	3,280		
2.3	Investment Payback including Ownership Transfer Fee	18,000	36,000	36,000
	Total Cash Outflow	96,280	36,000	36,000
3.0	Total Cash Surplus	18,275	30,709	48,983



STRENGTH Present employment: Self: 01 Family: 01 (brother) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Maintain books of record Skilled & working experience: 03 Yrs.	WEAKNESS Can not supply goods according to demand.
OPPORTUNITIES Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 301,111 after 3 years excluding payback of investor's money.	THREATS Local Competition.

Presented at 157th as Yunus Centre and 30th In-house Executive Social Business Design Lab

on December 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





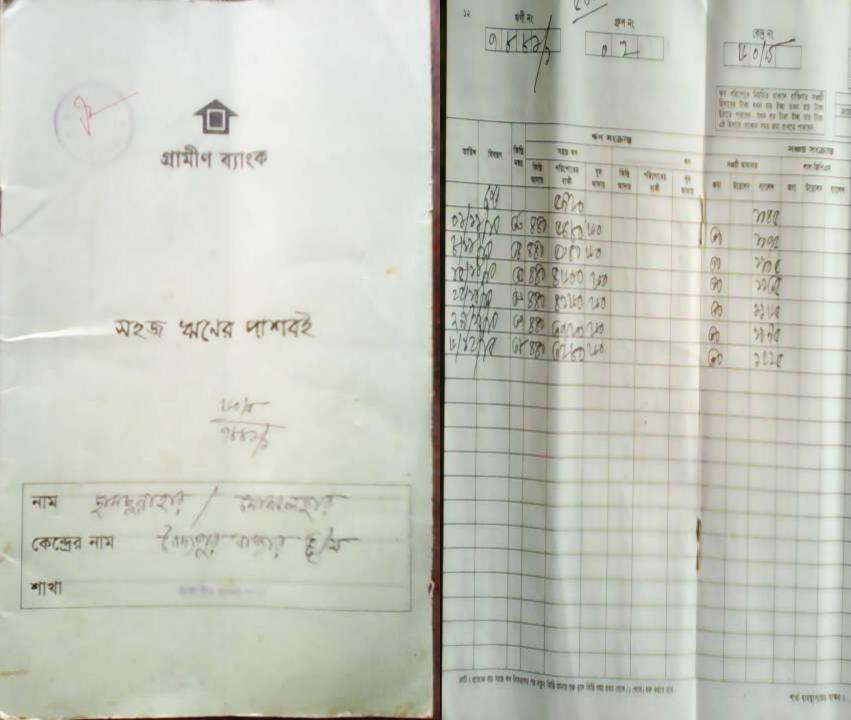
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Thank You