

Proposed NU Business Name : Jubiya Electronics

Business Category: General & Wholesale.



Business Proposal Prepared & Verified by: Shah Alam.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Zahangir Alam Vill: Enayatpur, Union: 7 no. prosadpur, Post: gotgare, Upazila: Manda, District: Naogoan.
Age	:	27 years
Marital status	:	married
Children	:	02 (two) daughter.
No. of siblings:	:	01 (one) sister & 02 (two) brothers.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		MotherVFatherMst. Parul BegumMd. Ajejur Sardar.Branch: Gotgare, Manda, Naogoan, Centre # 43/mo,Loan no.: 3869, Member since December 11, 2011.First Ioan: Tk. 5,000Existing Ioan: 20,000, Outstanding Ioan: 10,680.
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	::	Entrepreneur's father. Nil Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Six.
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 10 (ten) years experiences is running his own general & wholesale business. He started the business with BDT 12,000. (twelve Thousand). He has taken training from shop holder in the Sotehat bazar about 2 years. He has also taken training from shop holder in the Prosadpur bazar about 01 years.
Other Own/Family Sources of Income	:	His Father earns from business (wood business) and his brother earns from business(Shoe business).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01738-880226.
NU's National ID No.	:	6414788851905
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Parul Begum is a GB member since December 11, 2011 at first she took GB loan BDT 5,000 (five thousand).
- Successively several times she utilized GB loan for their, cultivation purposes.

 Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Jubyea Electronics
Address/ Location	:	Monjeltola Bazar, Manda, Naogoan.
Total Investment in BDT	:	Tk. 206,000.
Financing	:	Self Tk. 156,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 5,000 (five hundred)
Proposed Salary	:	BDT 7,000 (seven thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products Mobile accessories 20%, Flexi load 100%, servicing 100%. On products Mobile accessories 20%, Flexi load 100%, servicing 100%.

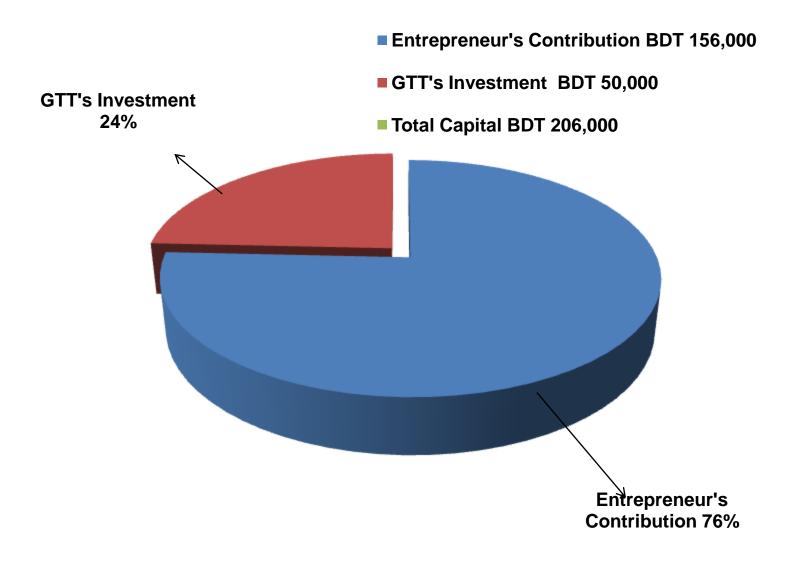
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (mobile Set & Electric	1 000	28 000	226 000		
goods)	1,000	28,000	336,000		
Income from Servicing	100	2,800	33,600		
Comission from flexiload	56	1,568	18,816		
Total Sales income (A)	1,156	32,368	388,416		
Less: Cost of sales of products (mobile set & Electric	000	22,400			
goods)	800	22,400	268,800		
Less: Total of sales (B)	800	22,400	268,800		
Gross Profit (C) [C=(A-B)]	356	9,968	119,616		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop rent		300	3,600		
Mobile & Modem bill		600	7,200		
Night Guard bill		65	780		
Conveyance bill		900	10,800		
Present Salary (Family & Self)		5,000	60,000		
Other Cost (stationary & Entertainment etc.)		800	9,600		
Non Cash Item:					
Depreciation Expenses		223	2,670		
Total Operating Cost (D)		8,188	98,250		
Net Profit (C-D):		1,781	21,366		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing Proposed		Business (BDT)	(BDT)	(BDT)	
Investment in products (mobile set, water hiter, light, fan, board and mobile accessories etc)	New Mobile set and Mobile accessories-mobile battery, memory card, display, charger, light, pin, holder, switch etc etc)	103,400	50,000	153,400	
Investment in Machineries and Equipme Meter, solar-1 set, fan etc.)	11,400		11,400		
Debitors		6,300		6,300	
Ceditors	5,700		5,700		
Cash in hand	1,600		1,600		
Decoration (Fixture & Fittings)	9,600		9,600		
Advance for Shop		18,000		18,000	
Total Capital	156,000	50,000	206,000		





FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from products (mobile Set & Electric goods)	1,600	44,800	537,600	2,000	56,000	672,000	2,700	75,600	907,200
Income from Servicing	105	2,940	35,280	116	3,234	38,808	144	4,043	
Estimated comission from flexiload	62	1,725	20,698	80	2,242	26,907	108	3,027	36,324
Total estimated Sales income (A)	1,767	49,465	593,578	2,196	61,476	737,715	2,952	82,670	943,524
Less: Cost of sales of products (mobile set & Electric goods)	1,280	35,840	430,080	1,600	44,800	537,600	2,160	60,480	725,760
Less: Total of sales (B)	1,280	35,840	430,080	1,600	44,800	537,600	2,160	60,480	725,760
Gross Profit (C) [C=(A-B)]	487	13,625	163,498	596	16,676	200,115	792	22,190	217,764
Less: Operating Cost:									
Electricity bill		300	3,600		400	4,800		450	5,400
Shop rent		300	3,600		300	3,600		300	3,600
Mobile bill & Modem Bill (SMS & Reporting)		900	10,800		900	10,800		900	10,800
Night Guard bill		65	780		95	1,140		95	1,140
Conveyance		1,300	15,600		1,800	21,600		2,800	33,600
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000
Proposed Salary (Family & Self)		7,000	84,000		8,000	96,000		9,000	108,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		223	2,670		223	2,670		223	2,670
Total Operating Cost (D)	-	11,221	132,650		13,051	156,610		15,301	183,610
Net Profit (C-D):	-	2,404	30,848	-	3,625	43,505	-	6,889	34,154
Retained Income			30,848			74,352			108,507

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	32,848	47,505	38,154
1.3	Depreciation Expenses	2,670	2,670	2,670
1.4	Opening Balance of Cash Surplus	-	23,518	49,692
	Total Cash Inflow	85,518	73,692	90,517
2.0	Cash Outflow			
2.1	Product Purchase	50,000	-	-
2.3	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	23,518	49,692	66,517



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 01 (Relative); Others (beyond family): 0 Future employment: 0 Trade License in his own name; He has on hand training; Experience : 10 yrs. 	Can not supply goods and Services as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing Demand; The Capital of the entrepreneur will be BDT 264,507 after 3 years excluding payback of investor's money. 	THREATS

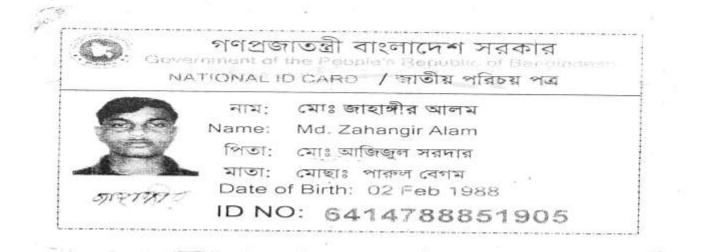
Presented at 157th as Yunus Centre and 30th In-house Executive Social Business Design Lab on December 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures



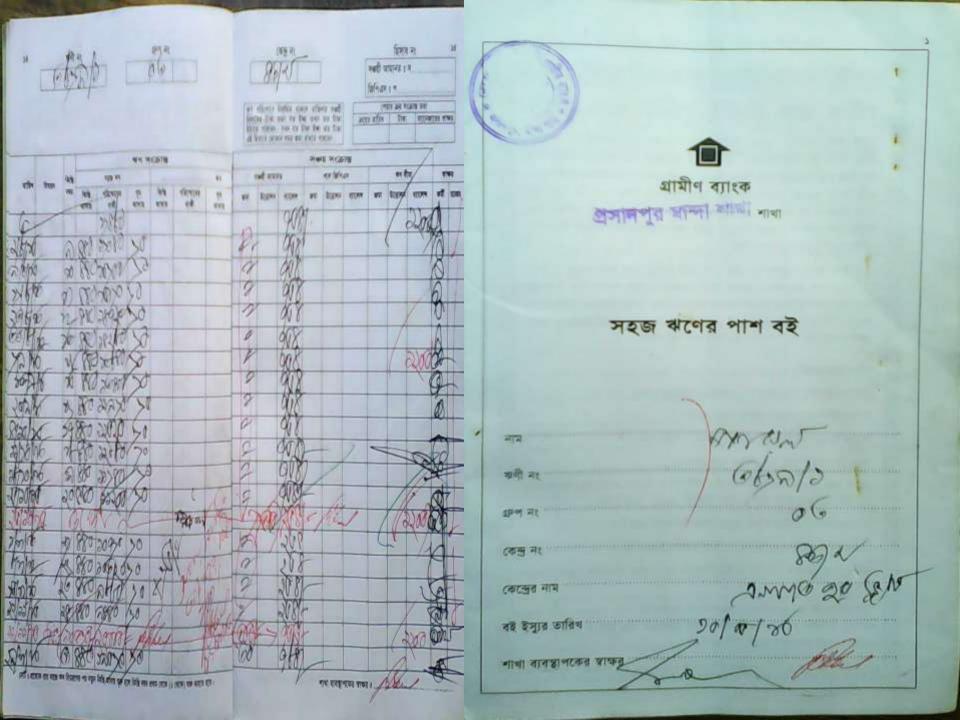




এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব বহারকারী ধ্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ইনায়েতপুর, ডাকঘর: গোটগাড়ী - ৬৫১০, মান্দা, নওগা ডারিখ: ০৯/০৮/২০০৮ কর্তপক্ষের স্বাক্ষর পদানকারী প্রদানের The state of the state

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