

#### Proposed NU Business Name : Maa Babar Ashirbad Jewellery

Business Category: General retail & wholesale



Business Proposal Prepared & Verified by: Naznin Akther

## **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

Name and address	:	<b>Sree Sankar Mahanto</b> Vill: Dumurgasha, Union: Nakai hat, Post: Nakai hat, Upazila: Gobindoganj, District: Gaibandha.
Age	:	19 years
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	MotherVFatherSree moti Alo RaniSree Mon Mohan BabuBranch: Nakai hat, Gaibandha, Centre # 19/mo,Loan no.: 2108, Member since February 10, 2003First Ioan: Tk. 3,000Existing Ioan: Tk. 80,000, Outstanding Ioan: Tk. 39,120
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Entrepreneur's father No Nil Nil

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., persuing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>04 (Four) years experience is running his own business. He started the business only with Tk. 12,000 (Twelve thousand).</li> <li>He has 03 (Three) years working experiences as an assistant in his father's business.</li> </ul>
Other Own/Family Sources of Income	:	His father's income from business (goldsmith). His eldest brother's income from tailoring and his elder brother's income from business (goldsmith).
Other Own/Family Sources of Liabilities	:	Nil.
NU's Contact No.	:	01770656867
NU's National ID No.	:	19963213055022521
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Sree moti Alo Rani is a GB member since February 10, 2003 at first she took GB loan BDT 3,000 (Three thousand).
- Gradually she took GB loan several times and utilized it by repairing house, purchasing goat & cow, and household purposes.
- Finally GB loan helped her to improve her economic condition and livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Maa Babar Ashirbad Jewellery
Address/ Location	:	Nakai hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 422000
Financing	:	Self Tk. 292,000 (from existing business) Required Investment Tk. 130,000 (as equity)
Present salary/drawings from business	:	BDT 3,500 (Three thousand five hundred
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On products 20% and servicing 100%.
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On products 20% and servicing 100%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

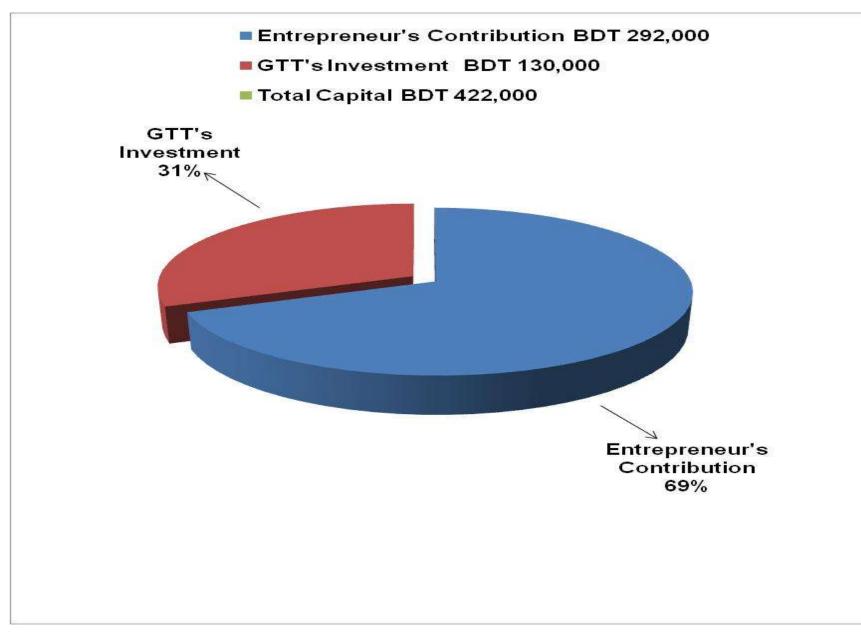
## **INFO ON EXISTING BUSINESS OPERATIONS**

Dortiouloro		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,400	36,400	436,800		
Income from servicing	100	2,600	31,200		
Total income from sales and commission (A)	1,500	39,000	468,000		
Less: Cost of sales of products	1,120		349,440		
Gross Profit (C) [C=(A-B)]	380		118,560		
Less: Operating Cost:					
Electricity bill		500	6,000		
Genaretor bill		150	1,800		
Shop Rent		500	6,000		
Mobile bill		200	2,400		
Night Guard bill		100	1,200		
Conveyance		500	6,000		
Provision of bad Debt		24	282		
Present Salary (Self & family)		3,500	42,000		
Other Cost (stationary & Entertainment etc.)		400	4,800		
Non Cash Item:					
Depreciation Expenses		719	8,630		
Total Operating Cost (D)		6,593	79,112		
Net Profit (C-D):		3,287	39,448		

## PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed	- (BDT)			
Investment in products ( necklace, ear rings, nose rings, bracelet, ring, raw gold bar and raw silver etc)	Investment in products (raw gold bar and raw silver etc)	83,000	130,000	213,000	
Investment in Machineries (polish m	achine and finishing machine etc)	33,000		33,000	
Investment in Equipments (weight machine, bulb and fan etc.)				7,800	
Cash in hand				114,900	
Debtors (since November, 2015 to at present)				28,200	
Creditors (since November, 2015 to at present)				(10,000)	
Decoration (fixture and fittings)				25,100	
Advance for Shop				10,000	
Total Capital			130,000	422,000	





## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products	2,500	64,992	779,906	3,000	77,991	935,888	3,450	89,689	1,076,271	
Estimated income from servicing	180	4,680	56,160	202	5,242	62,899	232	6,028	72,334	
Total estimated income from sales and commission (A)	2,680	69,672	836,066	3,201	83,232	998,787	3,681	95,717	1,148,605	
Less: Cost of sales of products	2,000	51,994	623,925	2,400	62,393	748,710	2,760	71,751	861,017	
Gross Profit (C) [C=(A-B)]	680	17,678	212,141	802	20,840	250,077	922	23,966	287,588	
Less: Operating Cost:										
Electricity bill		600	7,200		800	9,600		900	10,800	
Genaretor bill		200	2,400		250	3,000		300	3,600	
Shop Rent		700	8,400		700	8,400		700	8,400	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Night Guard bill		150	1,800		200	2,400		250	3,000	
Conveyance		800	9,600		1,100	13,200		1,400	16,800	
Provision of bad Debt		24	282		24	282		24	282	
Bank Charge (DD, PO, SC)		45	270		45	540		45	540	
Ownership Transfer Fee		867	5,200		867	10,400		867	10,400	
Proposed Salary (Self & family)		5,000	60,000		5,500	66,000		6,000	72,000	
Proposed Salary (Assistant-1)		3,000	36,000		4,000	48,000		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		600	7,200		800	9,600		1,000	12,000	
Non Cash Item:										
Depreciation Expenses		719	8,630		719	8,630		719	8,630	
Total Operating Cost (D)		13,204	152,982		15,504	186,052		17,704	212,452	
Net Profit (C-D):	·	4,474	59,159		5,335	64,025		6,261	75,136	
Retained Income			59,159			123,184			198,320	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	130,000		-
1.2	Net Profit (ownership tr. Fee added back)	64,359	74,425	85,536
1.3	Depreciation Expenses	8,630	8,630	8,630
1.4	Opening Balance of Cash Surplus		41,789	62,444
	Total Cash Inflow	202,989	124,844	156,610
2.0	Cash Outflow			
2.1	Product Purchase	130,000		-
2.2	Investment Payback including Ownership Transfer Fee	31,200	62,400	62,400
	Total Cash Outflow	161,200	62,400	62,400
3.0	Total Cash Surplus	41,789	62,444	94,210

# SWOT ANALYSIS

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<ul> <li>STRENGTH</li> <li>Present employment: Self: 01 Family: 0) Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Maintain books of record;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (07 years).</li> </ul>	WEAKNESS
<ul> <li>OPPORTUNITIES</li> <li>Location of shop;</li> <li>Regular Customer;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 490,320 after 3 years excluding payback of investor's money.</li> </ul>	THREATS Increase of local competitors.

Presented at 157<sup>th</sup> as Yunus Centre and 30<sup>th</sup> In-house Executive Social Business Design Lab on December 24, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures





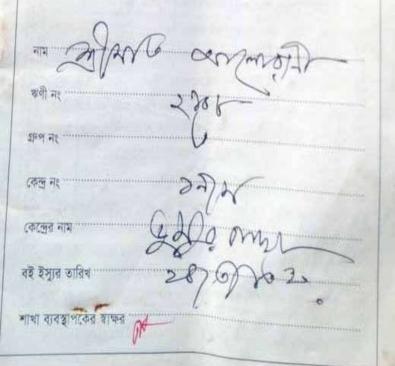




\*\*\*\*\*\*\* ইউপি ফরম- ১৩ লাইসেন্স ফি আদায় রেজিষ্টার अर्थ तब्मत 2026-2026 লাইসেন্স 675 - रडेनियन भविषम (755977777777777 खाना/डमटकना १४१२११९२४२२ जिन्द्र বই নম্বর : 02 (258727 1472, SYS208948 5, 200 03 752 5TO BE STRAT (2000 6700). 0000, ঠিকানা ঃ..... পেশার ধরন ঃ GO ( 37/203 Joilan 910 204 প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা...... চালিয়ে যথিবে জন্য কিই লাইচয়ন গ্ৰ করা হলে।। 0191 : 20 20/2C চেয়ারম্যানের দন্তখত 我我说你你你你你你你你?

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#### সহজ ঋণের পাশ বই



रेतनिक निक्तित दिडाल

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# **Thank You**