

Proposed NU Business Name: Konok Chal Ghar Business Category: General Retail & Wholesale



Business Proposal Prepared by : Md. Abdul Jalil Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Md. Atowar Rahman				
		Vill: Uttar horipur, Union: Horirampur, Post: Horirampur, Upazila: Gobindoganj, District. Gaibandha.				
Age	:	23 years				
Marital status	:	Married				
Children	:	01 (One) Son				
No. of siblings:		01 (One) Brother 03 (Three) Sisters.				
Parent's and GB related Info:		Mother 🔽 Father				
(i) Who is GB member	:					
(ii) Mother's name	:	Mst. Amena Begum				
(iii) Father's name	:	Md. Answer Ali				
(iv) GB member's info	:	Branch: Nakaihat, Gobindoganj, Centre # 61/mo,				
		Loan no.: 6333, Member since March 12, 2005				
		First loan: Tk. 8,000				
		Existing Ioan: Nil, Last Ioan: Tk. 11,000				
Further Information:						
(v) Who pays GB loan installment	:	N/A				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	Nil				
(viii) Any other loan	:	Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	H.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		02 (Two) years experience is running his own business. He started the business only with Tk. 85,000 (Eighty five Thousand). He has 04 (Four) Years working experience as an employee in Banglalink Co. under the district of Gaibandha.
Other Own/Family Sources of Income	:	His father's income from grocery business and seasonal stock business. Entrepreneur wife is a school Teacher.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01716313616
NU's National ID No.	:	19923213022000243
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Amena Begum is a GB member since March 12, 2005 at first she took GB loan BDT 8,000 (Eight thousand).
- Gradually she took GB loan several times and utilized it by assisting her husband in existing business, purchasing cows and household purposes.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Konok chal ghar
Address/ Location	:	. Nakaihat, Gobindaganj, Gaibandha.
Total Investment in BDT	:	Tk. 285,000
Financing	:	Self Tk. 185,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business		BDT 10,000 (Ten thousand)
Proposed Salary	:	BDT 12,000 (Twelve thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 14%
(ii) Estimated % of proposed gross profit margin	:	On an Average 14%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

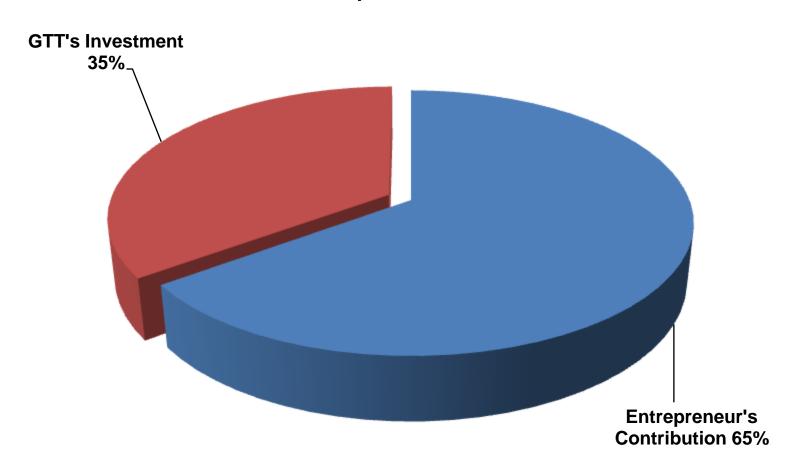
Deutieuleue	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (Wholesale) (A)	5,500	154,000	1,848,000		
Less: Cost of Sales (Purchase product) (B)	4,730	132,440	1,589,280		
Gross Profit (C) [C=(A-B)]	770	21,560	258,720		
Less: Operating Cost:					
Electricity bill		300	3,600		
Night Gurd Bill		100	1,200		
Shop & Godown rent		1,500	18,000		
Mobile bill		300	3,600		
Conveyance bill		1,000	12,000		
Present Salary (Self and family)		10,000	120,000		
Present Salary (Assistant-01)		4,000	48,000		
Provision of Bad Debt		48	572		
Other Cost (stationary & Entertainment etc.)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses		60	724		
Total Operating Cost (D)		18,308	219,696		
Net Profit (C-D):		3,252	39,024		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Different types of rice, husk, oil-cake, feed etc.)	Investment in products (Different types of rice, husk, oil-cake, feed etc.)	97,900	100,000	197,900
Investment in Machineries (we	3,010	-	3,010	
Cash in hand			-	30,205
Advance for shop	35,000		35,000	
Decoration (fixture and fittings)	2,725	-	2,725	
Debtors (Since November, 201	16,160	-	16,160	
Total Ca	apital	185,000	100,000	285,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 185,000
- GTT's Investment BDT 100,000
- Total Capital BDT 285,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Bartiantara	Y	ear 1 (BD1	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (Wholesale) (A)	7,500	210,000	2,520,000	8,625	241,500	2,898,000	9,746	272,895	3,274,740
Less: Cost of Sales (Purchase product) (B)	6,450	180,600	2,167,200	7,418	207,690	2,492,280	8,382	234,690	2,816,276
Gross Profit (C) [C=(A-B)]	1,050	29,400	352,800	1,208	33,810	405,720	1,364	38,205	458,464
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		600	7,200
Night Gurd Bill		150	1,800		150	1,800		200	2,400
Shop & Godown rent		1,500	18,000		1,500	18,000		1,500	18,000
Mobile bill (SMS & Reporting)		500	6,000		600	7,200		700	8,400
Conveyance bill		2,000	24,000		2,300	27,600		2,600	31,200
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		12,000	144,000		13,000	156,000		14,000	168,000
Proposed Salary-(Assistant-01)		6,000	72,000		7,000	84,000		8,000	96,000
Provision of Bad Debt		48	572		48	572		48	572
Other Cost (stationary & Entertainment etc.)		2,000	24,000		2,200	26,400		2,400	28,800
Non Cash Item:									
Depreciation Expenses		60	724		60	724		60	724
Total Operating Cost (D)	-	25,375	300,496	-	28,125	337,496		30,925	371,096
Net Profit (C-D):	-	4,025	52,304	-	5,685	68,224	-	7,281	87,368
Retained Income			52,304			120,528			207,896

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	56,304	76,224	95,368
1.3	Depreciation Expenses	724	724	724
1.4	Opening Balance of Cash Surplus	_	33,028	61,976
	Total Cash Inflow	157,028	109,976	158,068
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	33,028	61,976	110,068



Strength

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 0

Future employment: 0

- ☐ Trade License in his own name;
- ☐ Ownership of business in his own name;
- ☐ He has on hand training;
- ☐ Skilled and working experiences (06years).

WEAKNESS

☐ Can not supply goods as per demand.

OPPORTUNITIES

- ☐ Location of shop;
- ☐ Only 01 (One) Similar Shop around in his locality;
- ☐ Regular Customer (Wholesale);
- ☐ Increasing Demand;
- ☐ The Capital of the entrepreneur will be BDT 392,896 after 3 years excluding payback of investor's money.

THREATS

☐ Increase of local competitors.

Presented at 157th as Yunus Centre and 30th In-house Executive Social Business Design Lab

on December 24, 2015 at Grameen Telecom Trust Premises

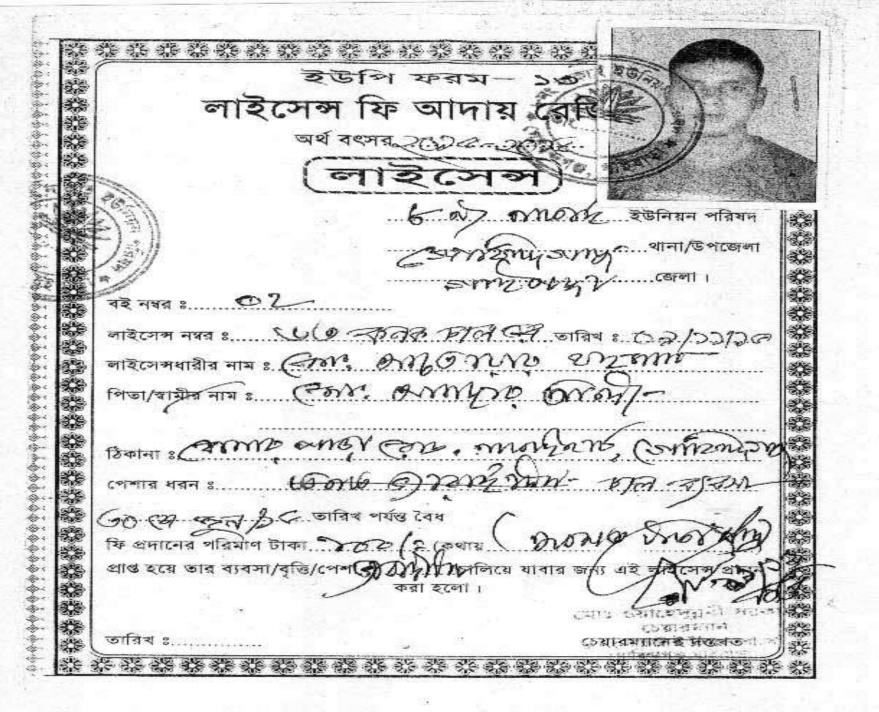
Thank you

Pictures











গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Sovernment of the Psople's Republic of Bangladesh NATIONAL ID CARD / GIGIN MISTON MIS



নাম: মোঃ আতেলার রহমান

Name: MD. ATOWAR RAHMAN

পিতা: মোঃ আনচার আলী

ATON: CRIMIS SHOWING CASTR.

Date of Birth: 02 Jan 1992

ID NO: 1892321302200

এই কার্ডটি প্রক্লাভন্তী বাজেতের সরকারের সংগতি। কার্ডটি বাল্ডারমারী কর্তাত অন্য বোষাও পাওৱা সেলে নিকটছ খোলী ক্ষিকে ভাষা কেব্যুর জন্য অনুয়োধ করা কুলা। টিকাল্: দাসাত্র জি: ১৪৮, গ্রামান্তারা উত্তর হরিপুর, ভাকমর হরির মপুর -द९८०, क्रांतिसमञ्ज, पाइवाका

MISSE SEM / Blood Group: 84



প্রদানকারী কর্তপ্রকর স্বাক্ষর

28,50,2050





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গ্রামীণ ব্যাংক

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সহজ ঋণের পাশ বই

নাম ১৯০১ ন থালী নং ১৯০১ ত গ্ৰহণ নং ১৯৮ ন কেন্দ্ৰের নাম ত্রিপুলে ১৯৮ তি বহু হস্যুর তারিখ ৩৪ কিটিল ক্রি



Thank You