

#### Proposed NU Business Name: Shihab Variety Store

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shihab Uddin Vill: Sreepatipur, Union: Mohimaganj, Post: Mohimaganj, Upazila: Gobindoganj, District: Gaibandha.	
Age	:	21 years	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	01 (One) Brother and 01 (One) Sister.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : :	Existing loan: Nil, Last Loan: Tk. 15,000  N/A  No  Nil  Nil	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Honours (1st Year-Continuing)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		05 (Five) years experiences is running his own business. He started the business with BDT 50,000. (Fifty thousand).  He has on hand training.
Other Own/Family Sources of Income	:	His father's income from Fertilizer business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01934150410
NU's National ID No.	:	19943216050018619 (Birth Certificate no.)
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shiuly Begum is a GB member since February 01, 2000 to May 03, 2010 at first she took GB loan BDT 3,000 (three thousand).
- Successively several times she utilized GB loan for household purposes, cultivation purposes, purchasing goats.
- Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Shihab Variety Store
Address/ Location	:	Station road, Mohimaganj, Gaibandha.
Total Investment in BDT	:	Tk. 271,000
Financing	:	Self Tk. 171,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	=	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an average 20%
(ii) Estimated % of proposed gross profit margin	:	On an average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

## INFO ON EXISTING BUSINESS OPERATIONS

Doutlandone	EB (BDT)				
Particulars Particulars	Daily	Monthly	Yearly		
Sales income from Products	1,400	39,200	470,400		
Less: Cost of Sales of Products (Products Purchase)	1,120	31,360	376,320		
Gross Profit (C) [C=(A-B)]	280	7,840	94,080		
Less: Operating Cost:					
Electricity bill		1,000	12,000		
Generator bill		150	1,800		
Shop rent		700	8,400		
Mobile bill		300	3,600		
Night Guard bill		100	1,200		
Conveyance bill		300	3,600		
Provisional of bed debt		4	50		
Present Salary (Family & Self)		3,000	36,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		644	7,723		
Total Operating Cost (D)		6,698	80,372		
Net Profit (C-D):		1,142	13,708		

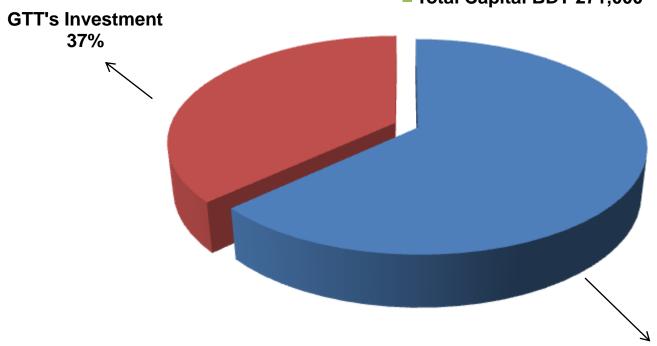
#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (Grocery item, Rice, pulse, soft drinks, juice, bakery item, betel leaf and betel nut etc.)	Grocery item, betel leaf, betel nut, pan moshla, soft drinks etc.	49,992	100,000	149,992	
Investment in Machineries and Equipment (Refregerator-1, Table fan, Television, energy light etc.)			-	44,750	
Cash in hand		1,188	-	1,188	
Advance for Shop			-	60,000	
Debtors (Since December to at Present)			-	4,970	
Decoration (Fixture & Fittings)		10,100	-	10,100	
Total Capital		171,000	100,000	271,000	

## SOURCE OF FINANCE



- GTT's Investment BDT 100,000
- Total Capital BDT 271,000



**Entrepreneur's Contribution 63%** 

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from Products (Grocery item)	2,200	61,600	739,200	2,750	77,000	924,000	3,300	92,400	1,108,800
Less: Cost of Sales of Products (Products Purchase)	1,760	49,280	591,360	2,200	61,600	739,200	2,640	73,920	887,040
Gross Profit (C) [C=(A-B)]	440	12,320	147,840	550	15,400	184,800	660	18,480	221,760
Less: Operating Cost:									
Electricity bill		1,200	14,400		1,300	15,600		1,350	16,200
Generator bill		250	3,000		300	3,600		350	4,200
Shop rent		700	8,400		700	8,400		700	8,400
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		110	1,320		140	1,680		140	1,680
Conveyance bill		300	3,600		600	7,200		1,600	19,200
Provisional of bed debt		4	50		4	50		4	50
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		4,000	48,000		4,500	54,000		5,500	66,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,200	14,400
Non Cash Item:									
Depreciation Expenses		644	7,723		644	7,723		644	7,723
Total Operating Cost (D)	-	9,319	107,832	-	10,499	125,992	-	12,799	153,592
Net Profit (C-D):	-	3,001	40,008	-	4,901	58,808	-	5,681	68,168
Retained Income			40,008			98,816			166,983

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	44,008	66,808	76,168
1.3	Depreciation Expenses	7,723		7,723
1.4	Opening Balance of Cash Surplus	, -	27,730	54,261
	Total Cash Inflow	151,730	102,261	138,151
2.0	Cash Outflow	101,100		100,101
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000		48,000
	Total Cash Outflow	124,000	·	48,000
3.0	Total Cash Surplus	27,730	·	90,151

## SWOT ANALYSIS

STRENGTH	WEAKNESS
<ul> <li>□ Present employment:     Self: 01 Family: 0     Others (beyond family): 0     Future employment: 0     □ Trade License in his own name;     □ Ownership of business in his own name;     □ He has on hand training;     □ Experience : 5yrs.</li> </ul>	☐ Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>□ Location of Shop;</li> <li>□ Have some fixed customers.</li> <li>□ Increasing Demand;</li> <li>□ The Capital of the entrepreneur will be BDT 337,983 after 3 years excluding payback of investor's money.</li> </ul>	THREATS ☐ Increase of local competitors;

### Presented at 154<sup>th</sup> as Yunus Centre and 28<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures















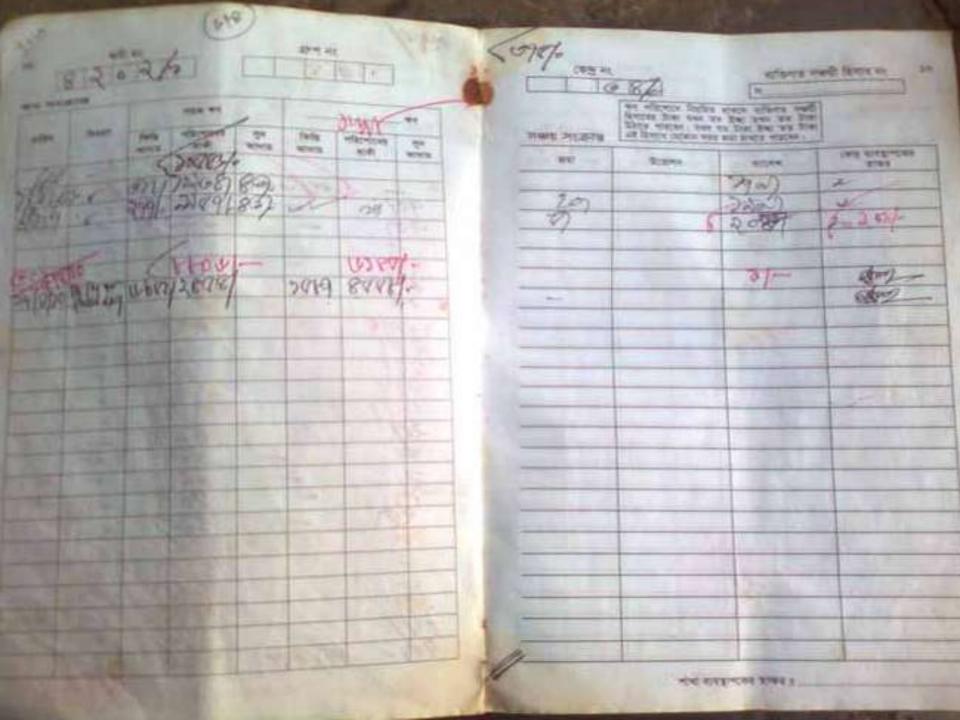
वैश्वक्रपायः : গনপ্ৰজাতপ্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় ১৬নং মহিমাগঞ্জ ইউনিয়ন পরিষদ উপজেলাঃ গোবিন্দগঞ্জ, জেলাঃ গাইবান্ধা, বাংলাদেশ জন্ম সনদ ন বহি নং: িবিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষদ), বিধিমালা, ২০০৬] (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত) নের তারিখ : বংসর 26/08/200 न मर : সলল ইস্যুৱ তারিখ: ণত পরিচিতি নং চাবিশ্ব: সংখ্যায় (খ্ৰীঃ) :: জাতীয়ত : বাংলাদেশী ঠিকালা भारतम्ब वाक्यः च नायनंद नील भारतिकाराम् । ।। उत्तीका নিবছকের কার্যালয়ের সাল্যাহর

	গতনী বাংলাদেশ স ইড়াখ ফ্রম ১৩	রকার 🗀 🕯
	ফি আদায়	
<b>€</b>	<sup>দুৰ্ঘ বিধাৰ</sup> ২০০৫—2০ <b>দ্ৰিড লাইন্সেঙ্গ</b>	1
	ঞ্জ ইউনিয়ন পরি	
NO	।, উপজেলাঃ গোবিন্দগঞ্জ, <del>।</del>	
বহি সম্বর	০১ এমিব	32 ন লখৰ
লাইসেন্স নম্বর	592	同型 2812212 C
লাইসেলধারীর লাম	also calarga	3,000
পিতা/স্বামীর নাম 😪	( . G( : 1 = 1 = 2 )	
( Polit	Cars Mesuras	The La Zeelus
ঠিকানা প্রেশার ধরন		
	ত ২০৯৯ ই 🚗 ় ভারি	ল প্রমান্ত লৈদ <sup>†</sup>
	and the second second second second second	
প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/বে		টি-যাবার জন্য এই লাইসেক ∏
াফ আদায়ের পার্মাণ ই প্রাপ্ত হয়ে তার ব্যবসা/বৃজি/ছে প্রদান করা হইল ৷	77169 91	
- 2d-nc		ट्या वा नाविक अवान
ভারিখ.এ১/স্পু.১০		চেয়ারুম্যার্থির ক্রাক্তর বিদ্যার্থিক সম্ভাগর হাইনাগর ইউন্সিল



সহজ ঋণের পাশ বই

माम (उद्याप्त , निर्माण ) क्यों नर क्या नर





## Thank You