

Proposed NU Business Name : **M/S Sagor Store** Business Category: **General Retail & Wholesale**



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Shahin Mondol Vill: Kismot Durgapur, Union: Horiampur, Post: Horirampur, Upazila: Gobindoganj, District: Gaibandha.	
Age	:	27 years	
Marital status	:	Married	
Children	:	01 (One) Daughter.	
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister.	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady		Mother✓FatherMst. Shahanara BegumMd. Zoynal MondolBranch: Durgapur, Gobindoganj, Centre # 60/mo,Loan no.: 5699, Membership since May 02, 2001 to June 10,2010.First Ioan: Tk. 3,000Existing Ioan: Nil, Last Loan: Tk. 27,000N/A	
(vii) Grameen Education Loan (viii) Any other loan	:	No Nil Nil	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business he (Entrepreneur) has another income from dairy farm and fisheries business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	 30 (Thirty) years ago entrepreneur's father started the business and last 07 (Seven) years he is running the business successfully by his ownership. He started the business only with Tk. 60,000 (Sixty thousand). He has on hand training from his father (5Yrs). In addition to he has taken 03 (Three) bigha land lease for cultivation purpose from the benefit of this business (M/S Sagor Store).
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01705332430
NU's National ID No.	:	19883213022001525 (Birth Certificate no.)
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Shahanara Begum is a GB member since May 02, 2001 to June 10, 2010 at first she took GB loan BDT 3,000 (three thousand).
- Successively several times she utilized GB loan for purchasing cows, household purposes and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Sagor Store
Address/ Location	:	Moshla Potti, Nakai Hat, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 312,000
Financing	:	Self Tk. 212,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 4,000 (Five thousand)
Proposed Salary	:	BDT 5,000 (Five thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 15% On products 15%

INFO ON EXISTING BUSINESS OPERATIONS

Dertieulere	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (Grocery &	2 200	64 400	770.000			
Confectionary item etc.)	2,300	64,400	772,800			
Less: Cost of sales of products (Product purchase-						
grocery & confectionary item)	1,955	54,740	656,880			
Gross Profit (C) [C=(A-B)]	345	9,660	115,920			
Less: Operating Cost:						
Electricity bill		650	7,800			
Shop rent		600	7,200			
Mobile bill		300	3,600			
Night Guard bill		180	2,160			
Conveyance bill		600	7,200			
Provision of bed debt		26	310			
Present Salary (Family & Self)		4,000	48,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:						
Depreciation Expenses		176	2,110			
Total Operating Cost (D)		7,032	84,380			
Net Profit (C-D):		2,628	31,540			

PRESENT & PROPOSED INVESTMENT BREAKDOWN

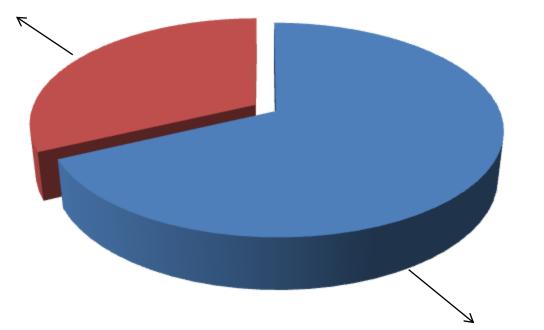
Particulars			Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (Grocery item, bakery item and cosmetics item etc.)	Investment in products- Grocery item, bakery item and cosmetics item etc.)	193,000	100,000	293,000	
Investment in machine & equipment (Television, weight machine, fan, light, calculator etc.)			-	9,500	
Debtors (Since November, 2015 to at Present)			-	31,000	
Creditors (Since November, 2015 to at Present)			-	(48,126)	
Cash in hand			-	19,776	
Decoration (Fixture & Fittings)			-	6,850	
Total Capital			100,000	312,000	





GTT's Investment BDT 100,000

Total Capital BDT 312,000



Entrepreneur's Contribution 68%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Grocery & Confectionary item etc.)	4,000	112,000	1,344,000	4,800	134,400	1,612,800	5,664	158,592	1,903,104
Less: Cost of sales of products (Product purchase-grocery & confectionary item)									
	3,400	95,200	1,142,400	4,080	114,240	1,370,880	4,814	134,803	1,617,638
Gross Profit (C) [C=(A-B)]	600	16,800	201,600	720	20,160	241,920	850	23,789	285,466
Less: Operating Cost:									
Electricity bill		750	9,000		850	10,200		900	10,800
Shop rent		800	9,600		800	9,600		800	9,600
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		180	2,160		210	2,520		210	2,520
Conveyance bill		1,100	13,200		2,100	25,200		3,100	37,200
Provision of bed debt		26	310		26	310		26	310
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Family & Self)		5,000	60,000		6,000	72,000		7,000	84,000
Proposed Salary (Assistant-01)		3,000	36,000		3,000	36,000		4,000	48,000
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,000	12,000
Non Cash Item:									
Depreciation Expenses		176	2,110		176	2,110		176	2,110
Total Operating Cost (D)		13,143	153,720	-	15,473	185,680		18,523	222,280
Net Profit (C-D):	-	3,657	47,880	-	4,687	56,240	-	5,265	63,186
Retained Income			47,880			104,120			167,306

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	_	
1.2	Net Profit (ownership tr. Fee added back)	51,880	64,240	71,186
1.3	Depreciation Expenses	2,110	2,110	2,110
1.4	Opening Balance of Cash Surplus	_	29,990	48,340
	Total Cash Inflow	153,990	96,340	121,636
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	29,990	48,340	73,636



STRENGTH	WEAKNESS
 Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment: 01 Trade License in his own name; Ownership of business in his own name; He has on hand training; Working Experience : 12yrs. 	Can not supply goods as per demand;
 OPPORTUNITIES Location of Shop; Have some fixed customer. Increasing Demand; The Capital of the entrepreneur will be BDT 379,306 after 3 years excluding payback of investor's money. 	THREATS

Presented at 154th as Yunus Centre and 28th In-house Executive Social Business Design Lab (GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









(ইপজামনি ফরম-৩) গণপ্ৰজাতন্ত্ৰী বাংলাদেশ জন্ম ও মৃত্যু নিবন্ধকের কার্যালয় নন হস্ত কিলে প্রুক ইউনিয়ন পরিষদ उभाजनाः त्यार्ग्य , जनाः , कर्म हिर्म, राश्नादमना জন্য সনদ সনদ ইস্যুর তারিখ : নিবন্ধন বহি নং : 09/02/00 02 [বিধি ৯, জন্ম ও মৃত্যু নিবন্ধন (ইউনিয়ন পরিষন) বিধিমালা, ২০০৬] मिन मान নিবন্ধন তারিখ : (জন্ম নিবন্ধন বহি হইতে উদ্ধৃত) 07 100 04 মিন মাস কলের निवकन नः : 00002020 ব্যক্তিগত পরিচিতি নং: >> > > + + + 2 > 6 0 2 2 0 0 > @ 2 @ 5 (205; roland and and নাম : সংখ্যায় (খিঃ): ০৯/০০/ ২৯ ৮৮ - লিক: 🛄 নারী 🗌 পুরুষ জন্ম তারিখ avia (21:): 6-6, arrivar, Conversion controlog : धामः (variato en 195 अग्रार्ड नर: 0) रेडेनियनः - 100801 29 জন্ম স্থান Bortomen: Corres con and con and con and con and correct and correct and correct and correct and con a পিতার নাম Contri Marana (อราณา ตาอิมอา:... মাতার নাম স্থায়ী ঠিকানা : रायन्त्र इक्ष

আমীণ ব্যাংক

সহজ ঝাণের পাশ বই

-

Kutheres Costor MIN

oc

(कट्यात नाम घुडाग्रमूद प्र्माम,

वासी मर एएएए)

रहे इंज्युव काविष भेषान्त्र के कि कि कि

त्मस ५००२२

Ste of HE

**** ইউপি ফরম- ১৩ লাইসেস ফি আদায় রেজিষ্টার অর্থ বৎসন 2028-20214 775749123. লাইসেন্স, bar granz -ইউনিয়ন পরিয়দ (SMRAT STBT MIN/SMEAN SYTZAT 257 Coren 1 CO ... 1 181 - 50 112 CHA 141 : 812 CASIMA BATST & CEVA 144 : 29/20/20 1.1 ::: 410 Can' Ezzi aver Grazz for a Rear পিতা/খান্ট্র নাম ঃ 290 23 STATISTAN STATE 219 12-21-11 : 27-1222) 25231 3.6 Chi-11:1 41:1-1 2 9% 3% 00 an & 7./2.6... 51 fax with 244 14 SHIGH SIGNING OF GOD - (4413 76 730 Bran of ার হয়ে তার ব্যবসা/নৃত্তি/পেশা.....চালিয়ে গাবার জন্য এই পথিসেস প্র 4-01 40011 111= 29/02/2C Contanticita his



Thank You