

Proposed NU Business Name: Mohashinul Alam Store
Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Md. Rafiquel Islam

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mohashinul Alam Vill: Dokhin Udakhali, Union: Udakhali, Post: Udakhali, Upazila: Fulchari, District: Gaibandha.
Age	:	32 years
Marital status	:	Married
Children	:	01 (One) Daughter
No. of siblings:	:	01 (One) Brother and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother V Father  Mst. Morsheda Begum  Md. Choir Uddin  Branch: Badiakhali, Gaibandha, Centre # 57/pu,  Loan no.: 3272/1, Membership from January 01, 1989.  First loan: Tk. 5,00
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing loan: 50,000, Outstanding loan: Tk. 24,450  Entrepreneur  No  Nil  Nil

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		07 (Seven) years experiences is running his own business. He started the business with BDT 45,000 (Forty five Thousand).  He has 7 (seven) years on hand training from his father.
Other Own/Family Sources of Income	:	His father's income from grocery business.
Other Own/Family Sources of Liabilities	•	Nil
NU's Contact No.	-	01771841301
NU's National ID No.	•	3212171164020
NU Project Source/Reference	•	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Morsheda Begum is a GB from January 01, 1989 at first she took GB loan BDT 500 (Five hundred).
- Successively several times she utilized GB loan for assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Mohashinul Alam Store
Address/ Location	:	Rifaitpur, Badiakhali bazar, Gaibandha.
Total Investment in BDT	:	Tk. 240,000
Financing	:	Self Tk. 140,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three Thousand)
Proposed Salary	:	BDT 4,000 (Four Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 12%
(ii) Estimated % of proposed gross profit margin	:	On products 12%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

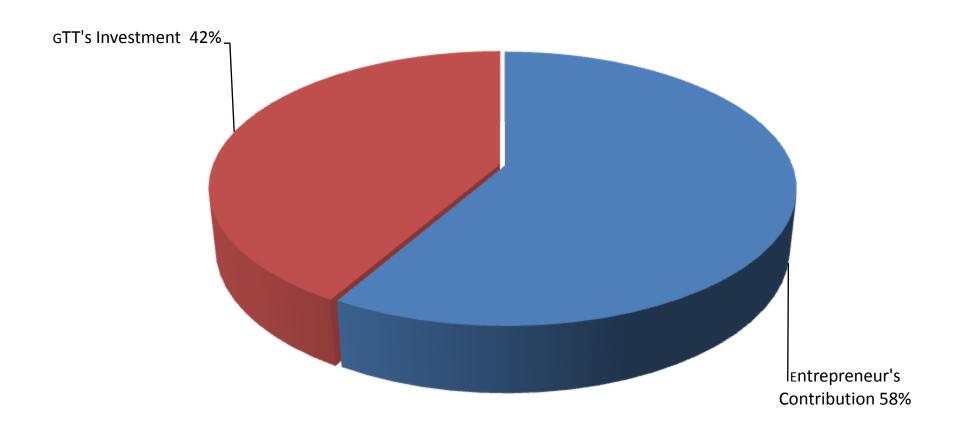
		EB (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products (Grocery item) (A)	2,480	69,440	833,280			
Less: Cost of sales (Product Purchase) (B)	2,182	61,107	733,286			
Gross Profit (C) [C=(A-B)]	298	8,333	99,994			
Less: Operating Cost:			·			
Electricity bill		300	3,600			
Shop rent		600	7,200			
Mobile bill		300	3,600			
Conveyance bill		500	6,000			
Provision of bed debt		54	646			
Ownership Transfer Fee		_	-			
Present Salary (Family & Self)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:			0,000			
Depreciation Expenses		94	1,125			
Total Operating Cost (D)		5,348	64,171			
Net Profit (C-D):		2,985	35,822			

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed				
Investment in products (rice, pulse, oil, egg, sugar, soap, tea, onion, garlic, chocolate, biscuit and soft drinks etc.)	Investment in products (Grocery item etc.)	115,225	100,000	215,225	
Investment in Machine & equipment (Weight machine-1, calculator, Fan, Light etc.)		2,900	-	2,900	
Cash in hand		5,000		5,000	
Debtors (Since October, 2015 to at Present	t)	64,625	-	64,625	
Creditors (Since October, 2015 to at Prese	nt)	(50,200)	-	(50,200)	
GB Loan Outstanding		(24,450)		(24,450)	
Advance for Shop		20,000	-	20,000	
Decoration (fixture and fittings)		6,900	-	6,900	
Total Capita	al	140,000	100,000	240,000	

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 140,000
- GTT's Investment BDT 100,000
- Total Capital BDT 240,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

	,	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (Grocery item) (A)	3,200	89,598	1,075,181	3,840	107,518	1,290,217	4,416	123,646	1,483,750	
Less: Cost of sales (Product Purchase) (B)	2,816	78,847	946,159	3,379	94,616	1,135,391	3,886	108,808	1,305,700	
Gross Profit (C) [C=(A-B)]	384	10,752	129,022	461	12,902	154,826	530			
Less: Operating Cost:										
Electricity bill		400	4,800		400	4,800		500	6,000	
Shop rent		600	7,200		600	7,200		600	7,200	
Mobile bill (SMS & Reporting)		600	7,200		700	8,400		800	9,600	
Conveyance bill		800	9,600		1,000	12,000		1,200	14,400	
Provision of bed debt		54	646		54	646		54	646	
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000	
Proposed Salary-Family & Self		4,000	48,000		4,500	54,000		5,000	60,000	
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200	
Non Cash Item:										
Depreciation Expenses		94	1,125		94	1,125		94	1,125	
Total Operating Cost (D)	_	7,914	90,971	_	8,914	106,971	_	10,014	120,171	
Net Profit (C-D):		2,838	38,050	-	3,988	47,855	_	4,823	57,879	
Retained Income			38,050			85,905			143,784	

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	42,050	55,855	65,879
1.3	Depreciation Expenses	1,125	1,125	1,125
1.4	Opening Balance of Cash Surplus	_	(5,275)	3,705
	Total Cash Inflow	143,175	51,705	70,709
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	-
2.2	GB Loan Outstanding	24,450		
2.3	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	148,450	48,000	48,000
3.0	Total Cash Surplus	(5,275)	3,705	22,709

## SWOT ANALYSIS

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STRENGTH  Present employment: Self: 01 Family: 0 Others (beyond family): 0 Future employment:0  Trade License in his own name; Maintain books of record; He has on hand training; Skilled and working experiences (14yrs);	<ul><li>WEAKNESS</li><li>□ Can not supply goods as per demand.</li></ul>
Opportunities  □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 283,784 after 3 years excluding payback of investor's money.	THREATS ☐ Increase of local competitors;

Presented at 156<sup>th</sup> as Yunus Centre and 28<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







	উপজে <b>লা</b> : গাইবান্ধা সদ	র, জেলা: গাইবানা।	
	ট্রেড লাইসেন্স (অর্থ বছ	র ঃ ২০১৫–২০১৬)	
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বাদিয়াখালী গাইবাহা শাস্ত্র

#### সহজ ঋণের পাশ বই

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এই কাষ্টে গ্ৰহাঞ্জতেনী বাংলাদেশ সৰকাৰের সম্পত্তিঃ কাইটি ব্যুক্তারকারী বাড়ীত অন্ কোষাও পাতরা গোলে নিকটছ পোট অফিসে জন্ম দেখার জন্ম অনুরোধ করা হলে। ঠিকানো: প্রাম/রাজ্ঞা; দক্ষিন উদাখালী, উদাখালী, ভাকধর; উলাখালী - ৫৭৬০, ভূলছড়ি, গাইবাদ্য

হলতিত হলেন প্রদানকারী কর্পকের স্বাক্তর প্রদানের তারিস: ২৮/০৮/২০০৮

भागक विकास रेडिया 08 33/20 4321 531 Laco F 06(22)20 05/10/10 cart 06/20170 00/177/20 20/10/06 1800F



## Thank You