

Proposed NU Business Name: M/S Bhai Bhai Traders

Business Category: Agro Based Business



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Menarul Islam Vill: Norengabad, Union: Sapmara, Post: Sahebganj, Upazila: Gobindoganj, District: Gaibandha.		
Age	:	26 years		
Marital status	:	Married		
Children	:	01 (One) Daughter.		
No. of siblings:	:	03 (Three) Brothers and 02 (Two) Sisters.		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : : : : : : : : : : : : : : : : : : :	Mother Mst. Sufia Begum Md. Sekendar Ali Branch: Gobindoganj, Gaibandha, Centre # 10/mo, Loan no.: 1452/1, Membership since March 02, 2004 to May 03, 2011. First loan: Tk. 5,000 Existing loan: Nil, Last Loan: Tk. 10,000 N/A No Nil Nil		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Beside this business he (Entrepreneur) has another income from agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	03 (three) years experiences is running his own business. He started the business with BDT 60,000. (Sixty thousand). He has 12 (Twelve) years working experiences as a Motor cycle technician in his local area. In addition to he has taken 01 (One) bigha land lease for cultivation purpose and purchased 02 (two) cows from the benefit of this business (M/S Bhai Bhai Traders).
Other Own/Family Sources of Income	:	His Elder brother's income from job and another brother's income from business (Auto CNG Servicing Center).
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01742408941
NU's National ID No.	:	3213010722839
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Sufia Begum is a GB member since March 02, 2004 to May 03, 2011 at first she took GB loan BDT 5,000 (Five thousand).
- Successively several times she utilized GB loan for household purposes, purchasing goats and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Bhai Bhai Traders
Address/ Location	:	Shahebganj bazar, Gobindoganj, Gaibandha.
Total Investment in BDT	:	Tk. 371,000
Financing	:	Self Tk. 221,000 (from existing business) Required Investment Tk. 150,000 (as equity)
Present salary/drawings from business	:	BDT 2,500 (Two thousand five hundred)
Proposed Salary	:	BDT 3,000 (Three thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 17% On products 17%

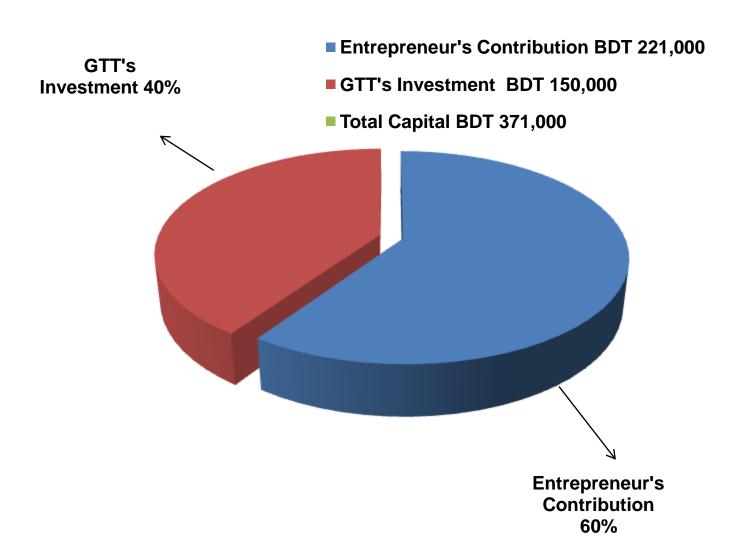
INFO ON EXISTING BUSINESS OPERATIONS

Doutionland		EB (BDT)			
Particulars	Daily	Monthly	Yearly		
Sales income from products (Pesticide, fertilizer, seeds & others item etc.)	2,000	56,000	672,000		
Less: Cost of sales of products (Product Purchase) (B)	1,660	46,480	557,760		
Gross Profit (C) [C=(A-B)]	340	9,520	114,240		
Less: Operating Cost:		·			
Electricity bill		300	3,600		
Shop rent		600	7,200		
Mobile bill		200	2,400		
Conveyance bill		1,500	18,000		
Provision of bed debt		29	344		
Present Salary (Family & Self)		2,500	30,000		
Present Salary (Assistant-01-Father)		1,000	12,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		283	3,393		
Total Operating Cost (D)		6,911	82,937		
Net Profit (C-D):		2,609	31,303		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Proposed			
·	Investment in products (Different types of Pesticide fertilizer, seeds and oil cake, husk, etc)	169,000	150,000	319,000
Investment in machineries & equipment (Television, weight machine, fan, light, calculator etc.)			-	14,950
Cash in hand				9,868
Debtors (Since December, 2015 to at Pro-	34,432	-	34,432	
Creditors (Since December, 2015 to at P	Present)			,
		(48,750)		(48,750)
Advance for Shop			-	30,000
Decoration (fixture and fittings)			-	11,500
Total Capital			150,000	371,000

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Pesticide, fertilizer, seeds & others item etc.)	3,000	84,000	1,008,000	3,600	100,800	1,209,600	4,140	115,920	1,391,040
Less: Cost of sales of products (Product Purchase) (B)	2,490	69,720	836,640	2,988	83,664	1,003,968	3,436	96,214	1,154,563
Gross Profit (C) [C=(A-B)]	510	14,280	171,360	612	17,136	205,632	704	19,706	236,477
Less: Operating Cost:									
Electricity bill Shop rent		400	4,800		600	7,200		700	8,400
Shop tent		700	8,400		700	8,400		700	8,400
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		600	7,200
Conveyance bill		1,700	20,400		1,700	20,400		1,900	22,800
Provision of bed debt		29	344		29	344		29	344
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		1,000	6,000		1,000	12,000		1,000	12,000
Proposed Salary-Family & Self		3,000	36,000		3,500	42,000		4,000	48,000
Proposed Salary (Assistant-01-Father)		1,000	12,000		1,500	18,000		1,500	18,000
Other Cost (stationary & Entertainment etc.)		700	8,400		900	10,800		1,100	13,200
Non Cash Item:			3,.55			. 0,000		.,	
Depreciation Expenses		283	3,393		283	3,393		283	3,393
Total Operating Cost (D)		9,356	106,277	_	10,756	129,077	-	11,856	142,277
Net Profit (C-D):	-	4,924	65,083	-	6,380	76,555	_	7,850	94,200
Retained Income			65,083			141,638			235,838

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	71,083	88,555	106,200
1.3	Depreciation Expenses	3,393	3,393	3,393
1.4	Opening Balance of Cash Surplus	-	38,476	58,423
	Total Cash Inflow	224,476		
2.0	Cash Outflow		·	·
2.1	Product Purchase	150,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	36,000	72,000	72,000
	Total Cash Outflow	186,000	·	
3.0	Total Cash Surplus	38,476	58,423	96,016



STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 01 (Father) Others (beyond family): 0 Future employment: 0 □ Ownership of business in his own name; □ He has on hand training; □ Business experience : 3yrs. 	☐ Can not supply goods as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customer. □ Increasing Demand; □ The Capital of the entrepreneur will be BDT 456,838 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 154th as Yunus Centre and 28th In-house Executive Social Business Design Lab (GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures











Severament of the People's Republic of Banglacents
NATHCHIAL ID CARD / आडीश नविषय नव

There of Birth: 30 Jun 1989

নাটি পাশহার্থাইকী বিজ্ঞান্ত্রণ দ্বাকার্ত্রের স্থানিকি কার্কটি ক্রাইটেনেটি কার্কিনেটা কার্কিন কা দেহ শাহার হার্কে শিক্ষীয় হেলাক কাজিহেল আহা সোমার কলা আন্তর্ভার করা জ্ঞান হার্ক্তিকা সহায়তার সংক্রাক্তান্ত ক্রাক্তান, ক্রাক্তার, সাহার্কটা ক্রাক্তান

SECTION AND ADDRESS.

নালা কর্ত্বকের বাক্তর প্রাথানের প্রাথিক: ৫৬/০১/২০০৮

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শাখা বাবস্থাপকের স্বাক্ষর



Thank You