

Proposed NU Business Name : M/S Ma Baba Krishi Store

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Saiful Islam Vill: Konchipara Dokkhin, Union: Konchipara, Post: Vobaniganj, Upazila: Fulchori, District: Gaibandha.	
Age	:	31 years	
Marital status	:	Married	
Children	:	01 (One) Daughter	
No. of siblings:	:	06 (Six) Brothers	
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ✓ Mst. Abeda Khatun Md. Habibor Rahman <i>Branch</i> : Konchipara, Fulchori, <i>Centre # 40</i> /po <i>Loan no.: 2222/1,</i> Member since January 19, 1986 to March 02, 1993. First Ioan: Tk. 500	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		Existing loan: Nil, Last Loan: TK. 5,000 N/A Yes Nil Nil	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Besides this business he has another income from agriculture.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	<ul> <li>10 (Ten) years experiences is running his own business. He started the business with BDT 150,000 (One lac fifty thousand).</li> <li>He has on hand training from his father's business (7yrs).</li> <li>In addition to he has built own residence from the benefit of M/S Ma baba Krishi Store. He has also built 03 (three) shops in katkir Hat, Fuchori and monthly earned Tk. 1,200/- as shop rent.</li> <li>Furthermore Entrepreneur is maintaining 02 (Two) D.P.S of Tk. 500/-, 1000/- Per month from the earning of his present business income (M/S Ma Baba Krishi Store).</li> </ul>
Other Own/Family Sources of Income	:	His father's income from grocery business, 01 (One) brother is an Engine mechanic, another brother's income from hardware business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	0713784795, 01827195762
NU's National ID No.	:	3212159126751
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Md. Habibor Rahman is a GB member since January 19, 1986 to March 02, 1993 at first he took GB loan BDT 500 (Five hundred).
- Successively several times he utilized GB loan by assisting his son (entrepreneur) in existing business.
- Finally GB loan helped his to improve economic condition and livelihood and expanding the existing business of his son.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	M/S Ma Baba Krishi Store
Address/ Location	:	Katkir Hat, Fuchori, Gaibandha.
Total Investment in BDT	:	Tk. 494,000
Financing	:	Self Tk. 314,000 (from existing business) Required Investment Tk.180,000 (as equity)
Present salary/drawings from business	:	BDT 3,000 (Three thousand)
Proposed Salary	:	BDT 4,000 (Four thousand)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On an Average 15%
<ul><li>(ii) Estimated % of proposed gross profit margin</li></ul>	:	On an Average 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)		

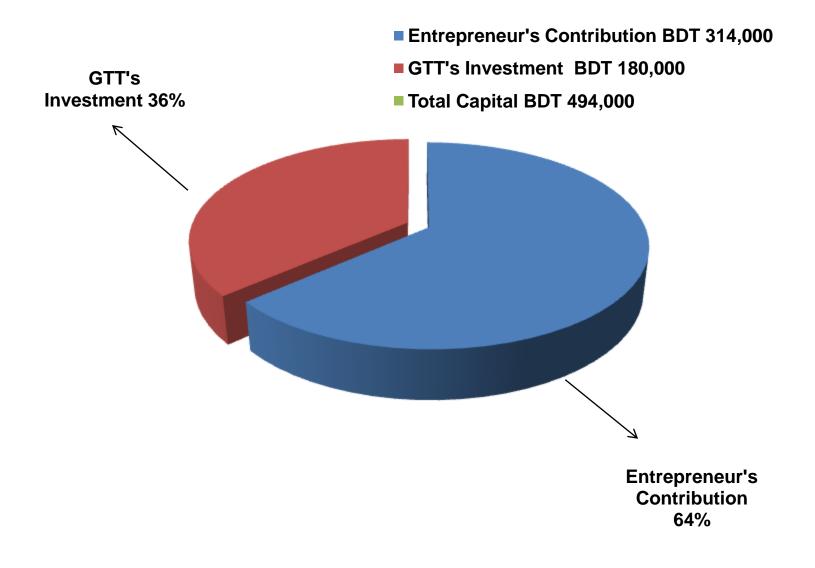


Particulars	EB (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales income from products (Pesticide, fertilizer, grocery item)	1,700	47,600	571,200			
Sales income from products (Clothing item)	900	25,200	302,400			
Total Sales income (A)	2,600	72,800	873,600			
Less: Cost of sales of products (Product Purchase)	1,445	40,460	485,520			
Less: Cost of sales of products (Clothing item Purchase)	765	21,420	257,040			
Less: Total of sales (B)	2,210	61,880	742,560			
Gross Profit (C) [C=(A-B)]	390	10,920	131,040			
Less: Operating Cost:						
Electricity bill		200	2,400			
Mobile bill		300	3,600			
Night Guard bill		150	1,800			
Conveyance bill		1,000	12,000			
Provisional of bed debt		23	275			
Present Salary (Family & Self)		3,000	36,000			
Other Cost (stationary & Entertainment etc.)		500	6,000			
Non Cash Item:						
Depreciation Expenses		154	1,845			
Total Operating Cost (D)		5,327	63,920			
Net Profit (C-D):		5,593	67,120			

# **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (Different types of pesticide, fertilizer, cow feed, husk, oil cake, cosmetics item, grocery item and Clothing item- lungi, gauge cloth, sharee, shirt, pant, etc.)	Pesticide, fertilizer, Soyabin oil, mustard oil, grocery item and different types of cloth item etc.)	297,000	180,000	477,000
Investment in Machineries and Equipn 2, fan, light etc.)	7,300	-	7,300	
Cash in hand	4,700	-	4,700	
Debtors (Since December, 2015 to at F	27,500	-	27,500	
Creditors (Since December, 2015 to at	(30,000)	-	(30,000)	
Decoration (Fixture & Fittings)		7,500	-	7,500
Total Capital		314,000	180,000	494,000





## FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Pesticide, fertilizer, grocery item)	2,500	70,000	840,000	2,875	80,500	966,000	3,306	92,575	1,110,900
Est. Sales income from products (Clothing item)	1,200	33,600	403,200	1,380	38,640	463,680	1,656	46,368	556,416
Total estimated Sales income (A)	3,700	103,600	1,243,200	4,255	119,140	1,429,680	4,962	138,943	1,667,316
Less: Cost of sales of products (Product Purchase)	2,125	59,500	714,000	2,444	68,425	821,100	2,810	78,689	944,265
Less: Cost of sales of products (Clothing item Purchase)	1,020	28,560	342,720	1,173	32,844	394,128	1,408		472,954
Less: Total of sales (B)	3,145	28,360 <b>88,060</b>	1,056,720	3,617	<u> </u>	1,215,228	4,218	<u>39,413</u> <b>118,102</b>	1,417,219
Gross Profit (C) [C=(A-B)]	555	15,540	186,480	638	17,871	214,452	744	20,841	250,097
Less: Operating Cost:									
Electricity bill		400	4,800		500	6,000		550	6,600
Shop self		-	-		-	-		-	-
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Night Guard bill		160	1,920		190	2,280		190	2,280
Conveyance bill		1,300	15,600		1,600	19,200		2,600	31,200
Provisional of bed debt		23	275		23	275		23	275
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		1,200	7,200		1,200	14,400		1,200	14,400
Proposed Salary (Family & Self)		4,000	48,000		4,500	54,000		5,500	66,000
Other Cost (stationary & Entertainment etc.)		500	6,000		700	8,400		900	10,800
Non Cash Item:									
Depreciation Expenses		154	1,845		154	1,845		154	1,845
Total Operating Cost (D)	-	8,382	93,380	-	9,512	114,140	-	11,762	141,140
Net Profit (C-D):	-	7,158	93,100	-	8,359	100,312	-	9,080	108,957
Retained Income			93,100			193,412			302,369

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	180,000		
1.2	Net Profit (ownership tr. Fee added back)	100,300	114,712	123,357
1.3	Depreciation Expenses	1,845	1,845	1,845
1.4	Opening Balance of Cash Surplus	-	58,945	89,102
	Total Cash Inflow	282,145	175,502	214,304
2.0	Cash Outflow			
2.1	Product Purchase	180,000	-	-
	Investment Payback including Ownership Transfer Fee	43,200	86,400	86,400
	Total Cash Outflow	223,200	86,400	86,400
3.0	Total Cash Surplus	58,945	89,102	127,904



STRENGTH	WEAKNESS
<ul> <li>Present employment: Self: 01 Family: 0; Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Maintain books of record;</li> <li>Working Experience : 17yrs.</li> </ul>	Can not supply goods as per demand;
<ul> <li>OPPORTUNITIES</li> <li>Location of Shop;</li> <li>Have some fixed customers;</li> <li>Increasing demand;</li> <li>The Capital of the entrepreneur will be BDT 616,369 after 3 years excluding payback of investor's money.</li> </ul>	THREATS

Presented at 151<sup>st</sup> as Yunus Centre and 28<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on December 22, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures









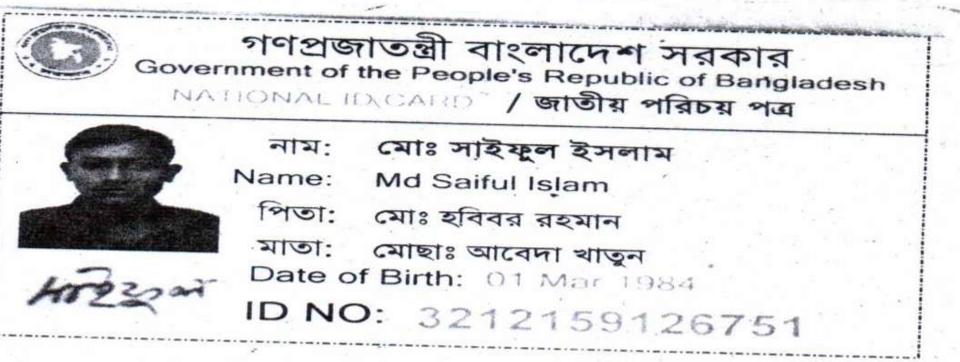




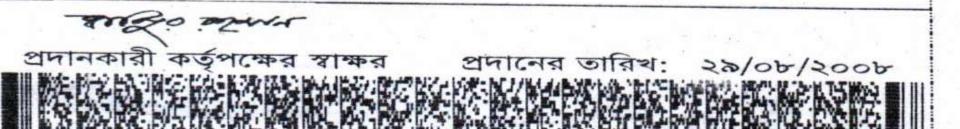


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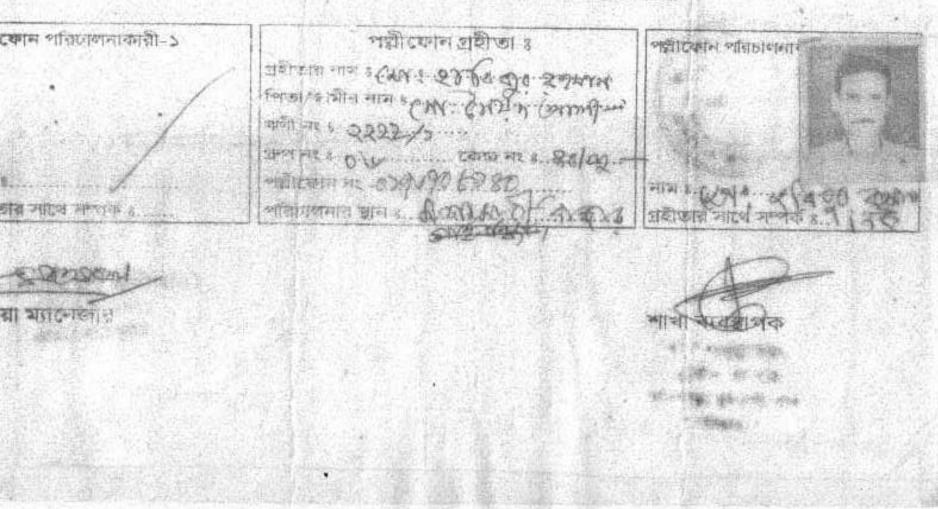


and the Strain ১নং কঞ্চিপাড়া ইউনিয়ন পরিষদ ইডপি ফরম নং-১৩ উপজেলা ঃ ফুলছড়ি, জেলা ঃ গাইবান্ধা। লাইসেন্স ফি আদায় রেজিষ্টার 2020-2026 অর্থ বৎসব ড লাইসেন্স ক্রমিক নং- **3**96 ১নং কঞ্চিপাড়া ইউনিয়ন পরিষদ, উপজেলা ঃ ফুলছড়ি, জেলা ঃ গাইবান্ধা। বই নম্বর ৪. ০ ০ GUDTIDA ST. JOAN TOTA CHATA नाइरमनधातीत नाम हे. द्रधार द्रमार स्वार स्वार देमना देमनाधा লিতা/স্পর্মীর নাম : মে হ বিরর রহর্মিন Contre andrer gasse যাতার নাম ... हिकानाः आत् महिकेन कार्यक मादा, जाकधान, अवानीमञ्च जिलानाः जार्ययान्द्र स्ट्रियाः जार्ययान्द्रणाः পেশার ধরণ ঃ.... = অন বারন -Go. 10. 1. 2. 0. 2. 1. 22 on Tan Mars Can 1 ফি প্রদানের পরিমাণ টাকা = 200 - (কথায় দুই ক্রান্ড টাকা মত্র প্রাপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা সন্ত্রা বিগর নি. চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা ২লো Alasta Salar 20100120223-215/22/20223 ১নং কঞ্চিপাড়া ইউপির পক্ষে-Total and the second and the the here had been and

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#### পত্রীফোন গ্রহীড়া ও পরিচালনাকারীদের পরিচয়পত্র।





# **Thank You**