

Proposed NU Business Name: Kobir Green Steel Furniture

Business Category: General Retail & Wholesale



Business Proposal Prepared & Verified by: Fahina Yesmin Happy

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Moshiur Rahman Vill: Hasilkandi, Union: 03 no. Saghata, Post: Saghata, Upazila: Saghata, District: Gaibandha.
Age	:	34 years
Marital status	:	Married
Children	:	01 (One) Son and 01 (One) Daughter.
No. of siblings:	:	03 (Three) Brothers and 01 (One) Sister.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	N/A No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		14 (Fourteen) years experiences is running his own business. He started the business with BDT 60,000 (Sixty thousand). He has 03 (three) years working experiences as an employee of Roman Engineering Workshop in his local area. In addition to he has built own residence and bought 01 (One)
		Motor Cycle from the benefit of Kobir Green Steel Furniture.
Other Own/Family Sources of Income	:	His brother's income from business (Workshop) and father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01721718965
NU's National ID No.	:	3218885096072
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Morjina Begum is a GB member since August 08, 2008 at first she took GB loan BDT 4,000 (Four thousand).
- Successively several times she utilized GB loan for purchasing cows, cultivation purposes and repairing house.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Kobir Green Steel Furniture
Address/ Location	:	Saghata bazar, Gaibandha.
Total Investment in BDT	:	Tk. 727,000
Financing	:	Self Tk. 547,000 (from existing business) Required Investment Tk. 180,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (Seven thousand)
Proposed Salary	:	BDT 10,000 (Ten thousand)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 20% and Servicing (Furniture Repairing) 100%. On products 20% and Servicing (Furniture Repairing) 100%.

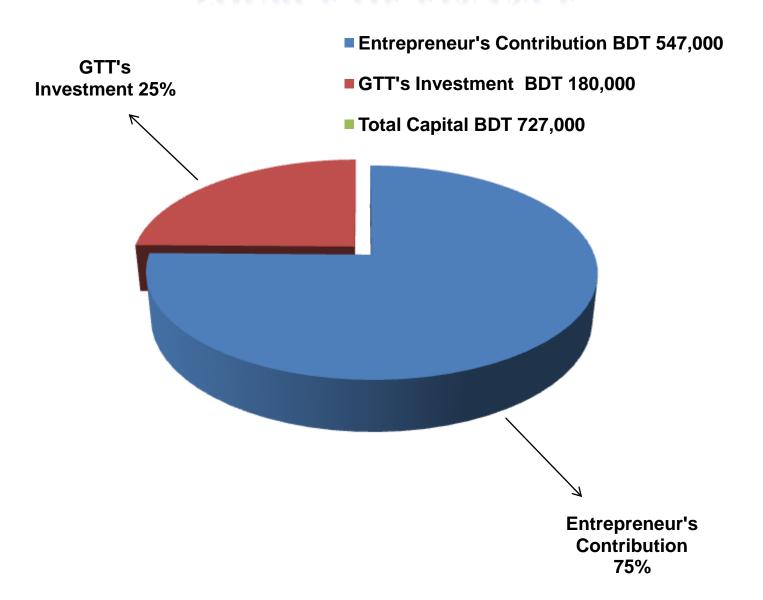
INFO ON EXISTING BUSINESS OPERATIONS

Particulars	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (Furniture item)	6,000	168,000	2,016,000		
Income from Servicing (Furniture Repairing)	200	5,600	67,200		
Total Income of Sales & Servicing (A)	6,200	173,600	2,083,200		
Less: Cost of sales of products (Product Purchase)					
(B)	4,800	134,400	1,612,800		
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200		
Less: Operating Cost:					
Electricity bill		1,800	21,600		
Generator bill		150	1,800		
Night Guard bill		200	2,400		
Shop rent		2,000	24,000		
Mobile bill		300	3,600		
Conveyance bill		2,000	24,000		
Provision of bed debt		23	271		
Present Salary (Family & Self)		7,000	84,000		
Present Salary (Assistant-2)		10,000	120,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		2,458	29,500		
Total Operating Cost (D)		26,431	317,171		
Net Profit (C-D):		7,169	86,029		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Existing	Existing Proposed			
Investment in products (Steel furniture-Show Case, box, Dressing table, wardrobe, pretext furniture, dram, etc.)	Investment in products (Steel furniture-Bed, Show Case, box, Dressing table, plain Sheet, rod, angle, trunk, wardrobe etc.)	366,000	180,000	546,000
Investment in machineries & equiportial machine, Cutting machine, har machine, wind machine, fan, light e	192,600	-	192,600	
Cash in hand	5,200	-	5,200	
Debtors (Since December, 2015 to	27,100	-	27,100	
Creditors (Since October, 2015 to	(150,000)	-	(150,000)	
Advance for Shop	100,000	-	100,000	
Decoration (Fixture & Fittings)	6,100	-	6,100	
Total Capital	547,000	180,000	727,000	

SOURCE OF FINANCE



FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. Sales income from products (Furniture item)	8,500	238,000	2,856,000	9,860	276,080	3,312,960	10,353	289,884	3,478,608
Est. Income from Servicing (Furniture repairing)	300	8,400	100,800	345	9,660	115,920	380	10,626	127,512
Total Income of Sales & Servicing (A)	8,800	246,400	2,956,800	10,205	285,740	3,428,880	10,733	300,510	3,606,120
Less: Cost of sales of products (Product Purchase) (B)	6,800	190,400	2,284,800	7,888	220,864	2,650,368	8,282	231,907	2,782,886
Gross Profit (C) [C=(A-B)]	1,700	47,600	571,200	1,972	55,216	662,592	2,071	57,977	695,722
Less: Operating Cost:									
Electricity bill		2,000	24,000		2,100	25,200		2,150	25,800
Generator bill		350	4,200		450	5,400		500	6,000
Night Guard bill		400	4,800		500	6,000		550	6,600
Shop rent		2,000	24,000		2,000	24,000		2,000	24,000
Mobile bill (SMS & Reporting)		600	7,200		600	7,200		600	7,200
Conveyance bill		3,000	36,000		4,000	48,000		5,000	60,000
Provision of bed debt		23	271		23	271		23	271
Bank Charge (DD, PO, SC)		45	540		45	540		45	540
Ownership Transfer Fee		1,200	7,200		1,200	14,400		1,200	14,400
Proposed Salary (Family & Self)		10,000	120,000		11,000	132,000		12,000	144,000
Proposed Salary (Assistant-2+1)		16,000	192,000		20,000	240,000		20,000	240,000
Other Cost (stationary & Entertainment etc.)		1,000	12,000		1,200	14,400		1,400	16,800
Non Cash Item:									
Depreciation Expenses		2,458	29,500		2,458	29,500		2,458	29,500
Total Operating Cost (D)	-	39,076	461,711		45,576	546,911		47,926	575,111
Net Profit (C-D):	-	8,524	109,489	-	9,640	115,681	-	10,051	120,611
Retained Income			109,489			225,170			345,781

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	180,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	116,689	130,081	135,011
1.3	Depreciation Expenses	29,500	29,500	29,500
1.4	Opening Balance of Cash Surplus	_	102,989	176,170
	Total Cash Inflow	326,189	262,570	340,681
2.0	Cash Outflow	,	,	,
2.1	Product Purchase	180,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	43,200	86,400	86,400
	Total Cash Outflow	223,200	86,400	86,400
3.0	Total Cash Surplus	102,989	176,170	254,281

SWOT ANALYSIS

STRENGTH	WEAKNESS
 □ Present employment: Self: 01 Family: 0 Others (beyond family): 02, (Permanent); 02 (Production basis-depends on work order); Future employment: 01 □ Trade License in his own name; □ Ownership of business in his own name; □ Products Quality; □ Maintain books of record; □ He has on hand training; □ Business Experience : 17yrs. 	□ Can not supply goods and Services as per demand;
 OPPORTUNITIES □ Location of Shop; □ Have some fixed customers; □ Increasing demand; □ The Capital of the entrepreneur will be BDT 892,781 after 3 years excluding payback of investor's money. 	THREATS ☐ Increase of local competitors;

Presented at 155th as Yunus Centre and 28th In-house Executive Social Business Design Lab (GTT) on December 23, 2015 at Grameen Telecom Trust Premises

Thank you

Pictures























ইউপি ফরম-১৩ লাইসেন্স ফি আদায় রেজিষ্টার লাইসেস নিক নং- 96 উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবান্ধা। गाइरमन नः । विश्व किरा क्रिय क्रिय क्रिय পতা/স্বামীর নাম ৪ তকাৰা ঃগ্ৰাম ঃ উপজেলা ঃ সাঘাটা, জেলা ঃ গাইবাদ্ধা। , (551 C35) , 2118 b পশার ধরন ঃ তেরু পরা স্থা কি 00 -0 U-200 पातिथ शर्यं देव । TIRE MENT TO THE BEAD ... TELEBOD ... ফ প্রদানের পরিমাণ টাকা ঃ 💛 🖰 🖰 গ্রপ্ত হয়ে তার ব্যবসা/বৃত্তি/পেশা চরা হলো। 30-22-26 ৩নং সাঘাটা ইউনিয়ন পরিষদ

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Banglade NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: মোঃ মশিউর রহমান

Name: Md Moshiur Rhaman

পিতাঃ মোঃ মকবুল হোসেন

মাতাঃ মোছাঃ মর্জিনা বেগম

Date of Birth: 13 Sep 1981

ID NO: 3218885096072

কার্ত্তী গণপ্রজ্ঞান্তরী বাংলাদেশ সরকারের সম্পণ্ডি। কার্ত্তী ব্যবহারকারী ব্যক্তীত অন্য কাষার পার্ডয়া গেলে নিকটছ পোট অফিনে জমা পেয়ার জন্য অনুরোধ করা হলো। কানাঃ হাম/রাস্তাঃ হাসিলকান্দি দক্ষিন অংশ,হাসিলকান্দি দক্ষিন অংশ,ভাকঘরঃ সাঘাটা-৫ ৭৫০,সাঘটা,গাইবালা।

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ানকারী কর্তৃপক্ষের সাক্ষর প্রদানের ভারিখ: ১৫/০৯/২০০৮



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Thank You