A Nobin Udyokta Project

Maa Family Collection





NU Identified and PP Prepared by: Sadia Haque (Head Office)
Verified By: Md. Ziaul Hoque

GRAMEEN TRUST

Presented by Amir Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Amir Hossain
Age	:	28-06-1982 (33 years 5 Months)
Marital status	:	Married
Children	:	1 Son and 1 Daughter
No. of siblings:	:	3 Brothers, 4 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:		Mother
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF	: : :	N/A N/A N/A
Education,	:	Class-8

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Shoes, Bags, Shocks Business.
Business Experiences		01 Years
Trade License No	:	312/2015
Other Own/Family Sources of Income	:	2 Brothers (Unmarried) (Service) (Teacher of Madrasha) 1 Sister (unmarried) (Service)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01989212805
NU Project Source/Reference	:	GT-Head office/ Dhamrai Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



Ms. Shahanur Begum, NU's Mother, has been a member of Grameen Bank since 2005. At first she took a loan amounting to BDT 5,000 (Five thousand taka) from Grameen Bank. NU invested GB loan amounting to TK. 1,00,000 in his business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Maa Family Collection.
Address/ Location	:	Kalampur Bastand, Hazi Kamrul Supre Market.
Total Investment in BDT	:	BDT 4,20,000
Financing	:	Self BDT 3,20,000 /- (from existing business) 76% Required Investment BDT 1,00,000/- (as equity) 24%
Present salary (Self)	:	5,000/-
Proposed Salary		5,000/-
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed gross period	:	20%
(iii) Agreed grace period		03 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Table/ Chair/Tools: Rack (5x6000) Ceiling Fan/ Light Advance: Present Goods Item (*)	5,000 30,000 15,000 100,000 150,000		300,000
Proposed Stock Items: (**)		100,000	100,000
Total Capital	300,000	100,000	400,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock				
Product Name	Price			
Ladies shoes (150px200)	30,000			
Gents shoes (250px300)	75,000			
Apex Bata Sponge (100px100)	10,000			
Baby shoes (150px100)	15,000			
School and Office Bag (100px150)	15,000			
Socks (100px50)	5,000			
Total Present Stock	150,000			

Proposed Item				
Product Name	Price			
Apex Shoes (300px100)	30,000			
Ladies Shoes (100px200)	20,000			
Gents Shoes (100px300)	30,000			
Baby Shoes (100px100)	10,000			
Bags (25px200)	5,000			
Socks (100px50)	5,000			
Total Proposed Item	100,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)						
Particulars	Daily	Monthly	Yearly				
Sales (A)	2,500	75,000	900,000				
Less : Cost of Sales (B)	2,000	60,000	720,000				
Gross Profit (A-B)=C	500	15,000	180,000				
Less : Operating Costs							
Shop Rent		1,000	12,000				
Electricity Bill		500	6,000				
Night Guard Bill		200	2,400				
Mobil Bill		300	3,600				
Present Salary/Drawings (Self)		5,000	60,000				
Other Costs		300	3,600				
Non Cash Item:							
Depreciation Expenses (50,000x10%)		416	5,000				
Total Operating Cost (D)		7,716	92.600				
Net Profit (C-D):		7,284	87,400				

FINANCIAL PROJECTION OF NU BUSINESS PLAN



	Year 1 (BDT)			Year 2 (BDT)			Year 3(BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales from Shoes) (A)	3,000	90,000	1,080,000	3,500	105,000	1,260,000	4,000	120,000	1,440,000
Less: Cost of Sales (B)	2,400	72,000	864,000	2,800	84,000	1,008,000	3,200	96,000	1,152,000
Gross Profit (C=A-B)	600	18,000	216,000	700	21,000	252,000	800	24,000	288,000
Less: Operating Costs									
Shop Rent		1,000	12,000		1,000	12,000		1,000	12,000
Electricity Bill		500	6,000		600	7,200		700	8,400
Night Guard Bill		200	2,400		300	3,600		400	4,800
Mobile Bill		300	3,600		300	3,600		300	3,600
Proposed Salary (Self)		5,000	60,000		5,000	60,000		5,000	60,000
Others		300	3,600		300	3,600		300	3,600
Non Cash Item:									
Depreciation (50,000x10%)		416	5,000		416	5,000		416	5,000
Total Operating Cost (D)		7,716	92,600		7,916	95,000		8,116	97,400
Net Profit (C-D):		10,284	123,400		13,084	157,000		15,884	190,600
GT Pay Back		40,000			40,000		40,000		
Retained Income:		83,400			117,000		150,600		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI. No.	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	123,400	157,000	190,600
1.3	Depreciation (Non cash item)	5,000	5,000	5,000
1.4	Opening Balance of Cash Surplus	0	88,400	210,400
	Total Cash Inflow	228,400	250,400	406,000
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back	40,000	40,000	40,000
	Total Cash Outflow	1,40,000	40,000	40,000
3.0	Net Cash Surplus	88,400	210,400	366,000

SWOT Analysis



STRENGTH

- Long standing relationship with Grameen.
- Well Known Person in locality.
- Ownership of business

WEAKNESS

Lack of investment

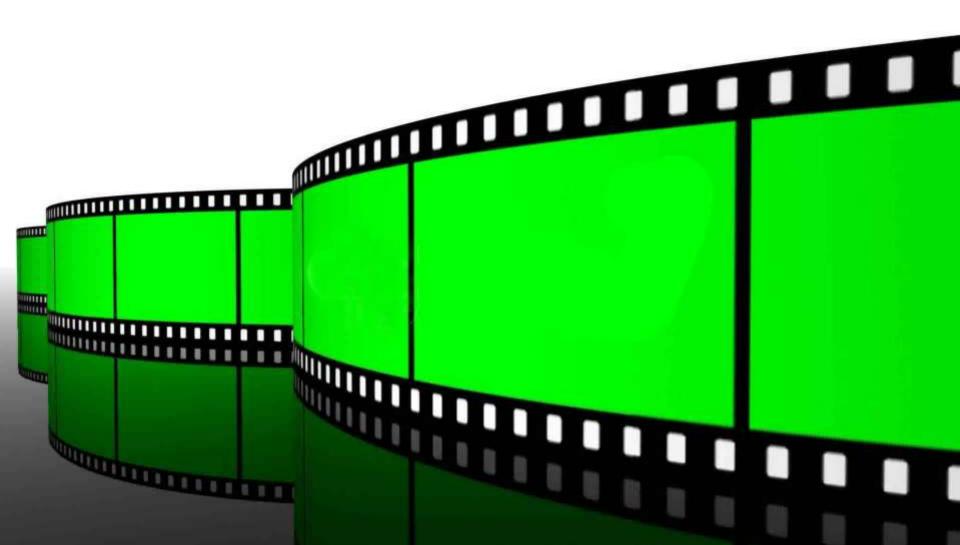
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer

${ m T}_{ m HREATS}$

- Competitor may create.
- Fire.
- Theft.



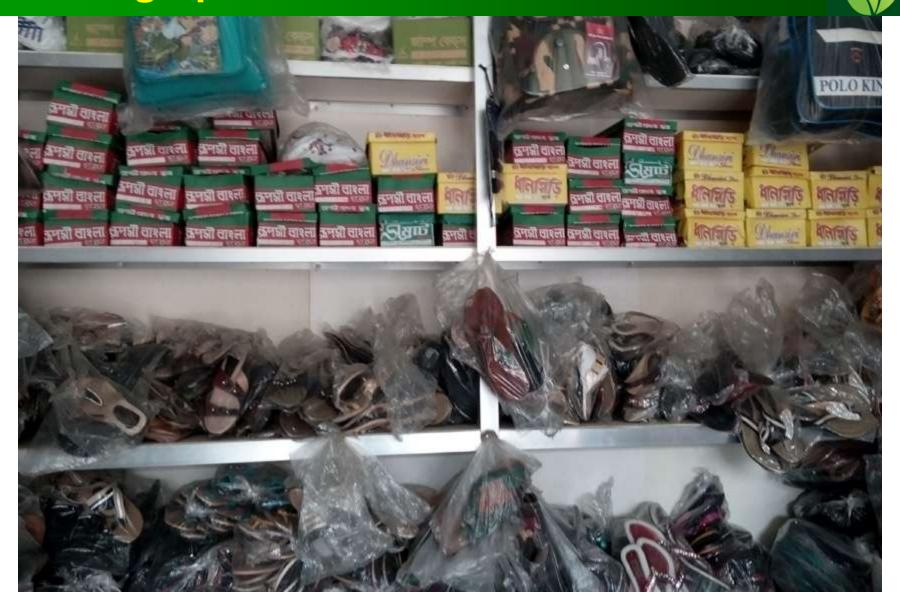


















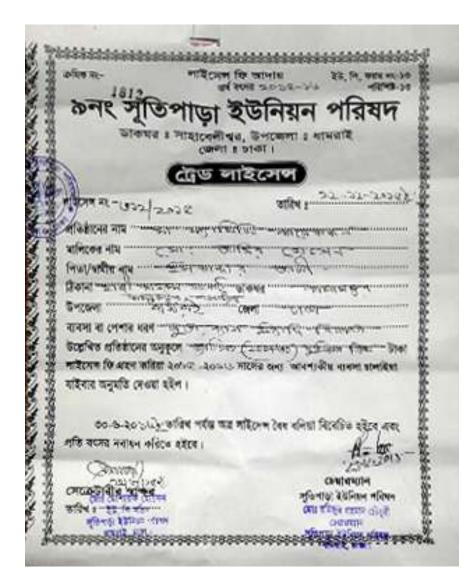


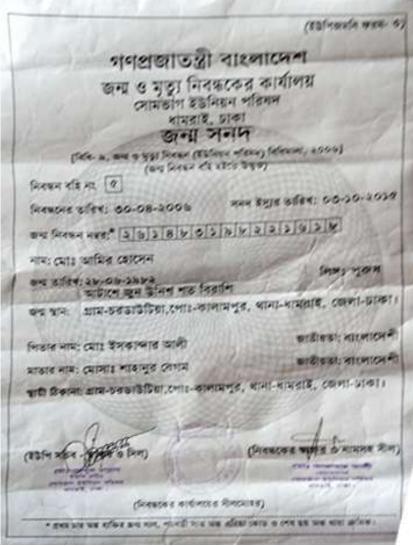




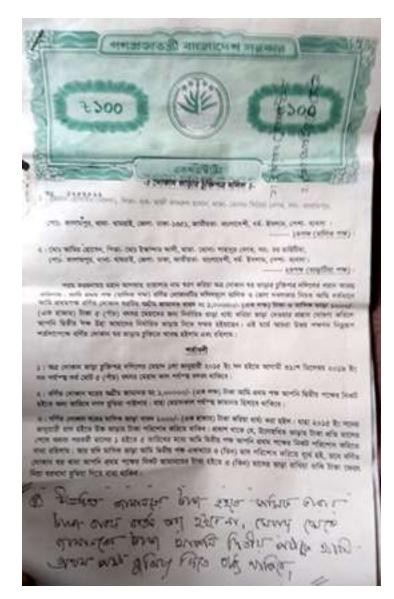






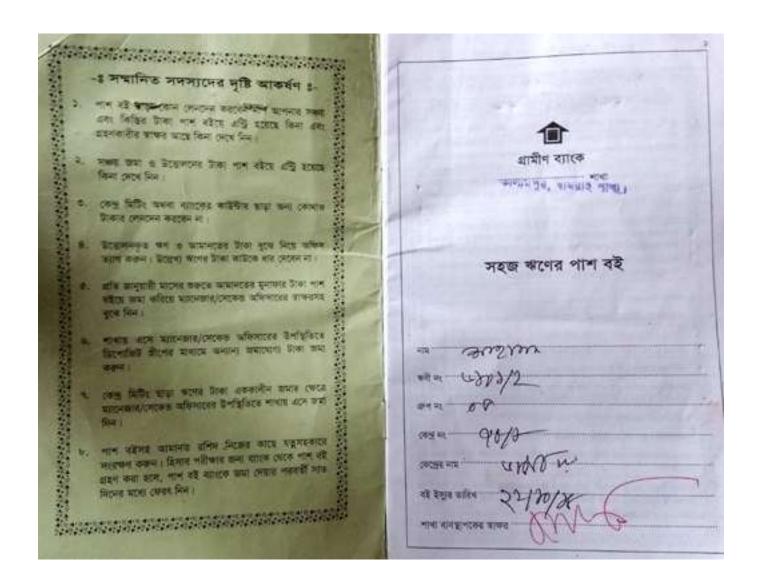














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