#### Proposed NU Business Name: RAHIMA ENTERPRISE



Project identification and prepared by: MD. Kajem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MASUDUR RAHMAN		
Age	:	06-12-1989 (26 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	1 Brother & 1 Sister		
Address	:	Vill: Islampur, P.O: Kodda Bazar, P.S: Gazipur Sadar, Dist:Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father RAHIMA BEGUM ABDUS SAMAD Branch: Bason, Centre # 66 (Female), Member ID: 5621, Group No: 03 Member since: 06-05-1992 (23Years) First Ioan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 80,000, Outstanding loan: BDT 31,160 Father No No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-740820
Mother's Contact No.	:	01921-218964
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

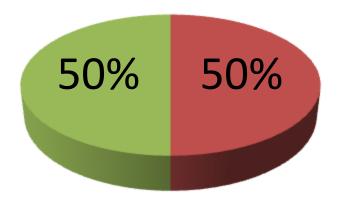
RAHIMA BEGUM joined Grameen Bank since 23 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	RAHIMA ENTERPRISE	
Location	:	Islam Bazaar, Gazipur.	
Total Investment in BDT	:	BDT 2,00,000/-	
Financing	:	Self BDT 1,00,000/- (from existing business) 50% Required Investment BDT 1,00,000/- (as equity) 50%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15 ft x 20 ft= 300 square ft	
Security of the shop	:	BDT 50,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rack, Jug, Mug, Hardware item etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Chourasta, Konabari, Gazipur.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electric & Hardware item	2,150	64,500	774,000
Total Sales (A)	2,150	64,500	774,000
Less. Variable Expense			
Electric & Hardware item	1,720	51,600	619,200
Total variable Expense (B)	1,720	51,600	619,200
Contribution Margin (CM) [C=(A-B)	430	12,900	154,800
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		400	4,800
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		300	3,600
Entertainment		300	3,600
Generator Bill		100	1,200
Guard		100	1,200
Total fixed Cost (D)		7,500	90,000
Net Profit (E) [C-D)		5,400	64,800

Investment Breakdown				
Particulars	Existing	Proposed	<b>Proposed Total</b>	
Steel Rack (12 x 150)	1,800	5,000	6,800	
Plastic	2,080	10,000	12,080	
Cable	6,740	10,000	16,740	
Hardware item, hoe, tool box	41,000	35,000	76,000	
Jug, Mug, Glass, pin etc	48,380	40,000	88,380	
Total	100,000	100,000	200,000	

#### **Source of Finance**



- Entrepreneur's Contribution 100,000
- Investor's Investment 100,000
- Total 200,000

Financia	al Projecti	on (BDT)		
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electric & Hardware item	3,500	105,000	1,260,000	1,323,000
Total Sales (A)	3,500	105,000	1,260,000	1,323,000
Less. Variable Expense				
Electric & Hardware item	2 <i>,</i> 800	84,000	1,008,000	1,058,400
Total variable Expense (B)	2,800	84,000	1,008,000	1,058,400
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	264,600
Less. Fixed Expense				
Rent		1,000	12,000	12,000
Electricity Bill		400	4,800	5,500
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		500	6,000	8,000
Entertainment		300	3,600	4,000
Generator Bill		100	1,200	1,500
Guard		100	1,200	1,500
Salary (staff)		3,000	36,000	36,000
Total Fixed Cost		10,800	129,600	134,000
Net Profit (E) [C-D)		10,200	122,400	130,600
Investment Payback			60,000	60,000

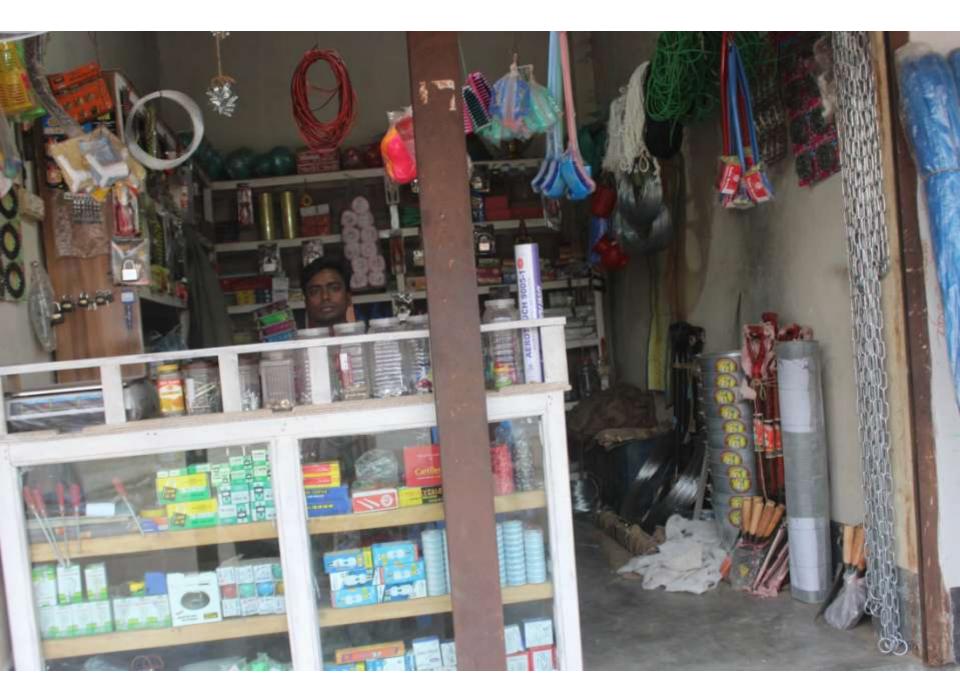
## Cash flow projection on business plan (rec. & Pay)

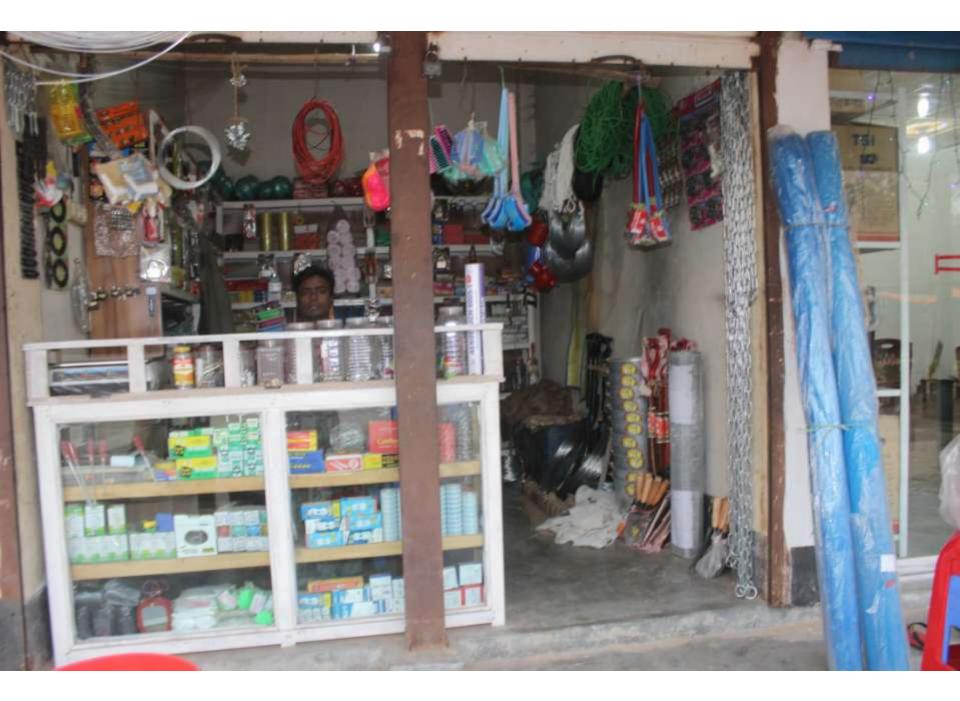
<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	122,400	130,600
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		62,400
	Total Cash Inflow	222,400	193,000
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	62,400	133,000



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 02 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

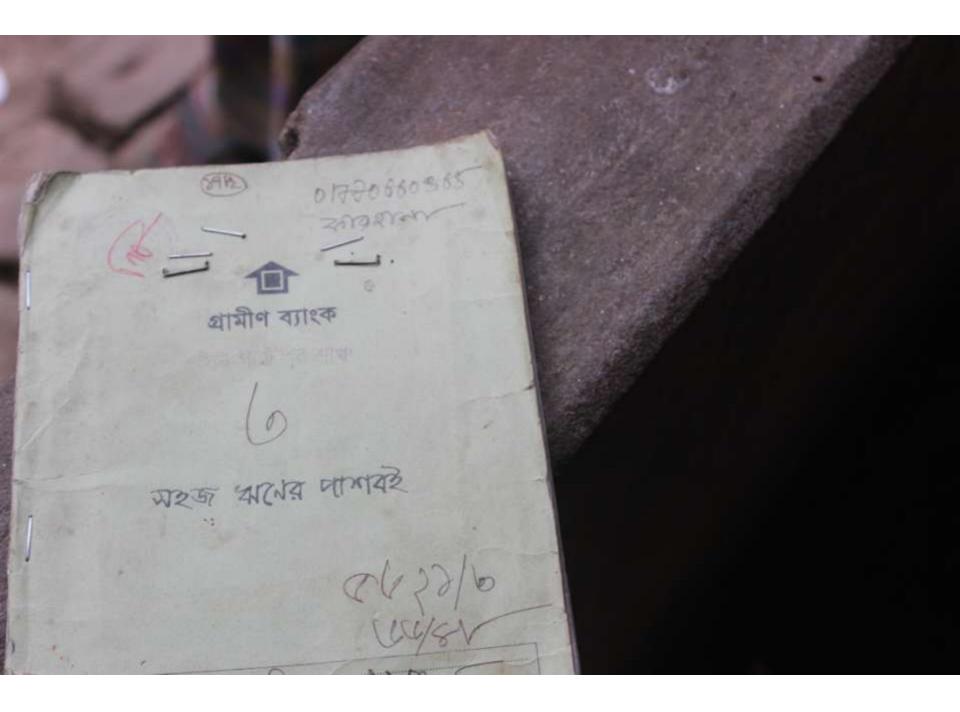












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# **FAMILY PICTURE**

