### Proposed NU Business Name: MAA BABAR DOA STORE



Project identification and prepared by: MD. Kajem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



| Brief Bio of The Proposed Nobin Udyokta  |         |   |  |
|--|---------|---|--|
| Name   | :       | MAKSUDUL KABIR MANIK  |  |
| Age  | :       | 28-06-1987 (28 Years)   |  |
| Education, till to date  | :       | Class Ten   |  |
| Marital status   | :       | Married   |  |
| Children   | :       | 2 Daughters   |  |
| No. of siblings:   | :       | 2 Brothers & 1 Sister   |  |
| Address  | :       | Vill: Teli Para, P.O: Chandona , P.S: Gazipur Sadar Dist:Gazipur  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : :   | Mother Father  MORSHEDA BEGUM  MD. SAIFUL ISLAM  Branch: Bason, Centre # 62 (Female),  Member ID: 4596/1, Group No: 04  Member since: 15-06-2011 (4 Years)  First loan: BDT 10,000 /- |  |
| Further Information: (v) Who pays GB loan installment  | <br>  : | Existing Loan: BDT 50,000, Outstanding loan: BDT 10,000  Mother   |  |
| (vi) Mobile lady   |         | No  |  |
| (vii) Grameen Education Loan   | :       | No  |  |
| (viii) Any other loan like GB,<br>BRAC ASA etc   | :       | No  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | 02 years experience in running business.               |
| Training Info   | : | He has no training                                     |
| Other Own/Family Sources of Income  | : | House Rent   |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01918-098809   |
| Mother's Contact No.  | : | 01915-095871   |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MORSHEDA BEGUM joined Grameen Bank since 4 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing and home development.

| Proposed Nobin Udyokta Business Info              |   |  |  |
|---|---|--|--|
| Business Name                                     | : | MAA BABAR DOA STORE  |  |
| Location  | : | T&T Mor, Teli Para, Gazipur.   |  |
| Total Investment in BDT                           | : | BDT 3,90,000/-   |  |
| Financing   | : | Self BDT 2,40,000/- (from existing business) 62% Required Investment BDT 1,50,000/- (as equity) 38%  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000/-  |  |
| Proposed Salary                                   | : | BDT 5,000/-  |  |
| Size of shop                                      | : | 15 ft x 15 ft= 225 square ft   |  |
| Security of the shop                              | : | BDT 50,000   |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Bottle, Plastic, Iron, Tin, Silver, Aluminum, Cooper etc etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing two employee.</li> <li>After getting equity fund two employee will be appointed.</li> <li>The shop rented.</li> <li>Collects goods from Tongi, Board Bazaar.</li> <li>Agreed grace period is 4 months.</li> </ul> |  |

| Existing Business (BDT)           |       |         |           |  |
|-----------------------------------|-------|---------|-----------|--|
| Particular                        | Daily | Monthly | Yearly    |  |
| Revenue (sales)                   |       |         |           |  |
| Scrap goods                       | 3,500 | 105,000 | 1,260,000 |  |
| Total Sales (A)                   | 3,500 | 105,000 | 1,260,000 |  |
| Less. Variable Expense            |       |         |           |  |
| Scrap goods                       | 2,800 | 84,000  | 1,008,000 |  |
| Total variable Expense (B)        | 2,800 | 84,000  | 1,008,000 |  |
| Contribution Margin (CM) [C=(A-B) | 700   | 21,000  | 252,000   |  |
| Less. Fixed Expense               |       |         |           |  |
| Rent                              |       | 2,500   | 30,000    |  |
| Electricity Bill                  |       | 500     | 6,000     |  |
| Mobile Bill                       |       | 300     | 3,600     |  |
| Salary (self)                     |       | 5,000   | 60,000    |  |
| Transportation                    |       | 300     | 3,600     |  |
| Generator Bill                    |       | 200     | 2,400     |  |
| Salary (staff)                    |       | 4,000   | 48,000    |  |
| Total fixed Cost (D)              |       | 12,800  | 153,600   |  |
| Net Profit (E) [C-D)              |       | 8,200   | 98,400    |  |

| Investment Breakdown |          |          |                |  |
|----------------------|----------|----------|----------------|--|
| Particulars          | Existing | Proposed | Proposed Total |  |
| Bottle               | 55,000   | 30,000   | 85,000         |  |
| Plastic              | 45,000   | 45,000   | 90,000         |  |
| Iron                 | 50,000   | 25,000   | 75,000         |  |
| Tin                  | 15,000   | 15,000   | 30,000         |  |
| Silver               | 5,000    | 0        | 5,000          |  |
| Aluminum             | 15,000   | 0        | 15,000         |  |
| Cooper               | 39,600   | 17,500   | 57,100         |  |
| Brass                | 15,400   | 17,500   | 32,900         |  |
| Total                | 240,000  | 150,000  | 390,000        |  |

### **Source of Finance**



| Financial Projection (BDT)        |       |         |           |           |  |
|-----------------------------------|-------|---------|-----------|-----------|--|
| Particular                        | Daily | Monthly | 1st Year  | 2nd Year  |  |
| Revenue (sales)                   |       |         |           |           |  |
| Scrap goods                       | 5,500 | 165,000 | 1,980,000 | 2,079,000 |  |
| Total Sales (A)                   | 5,500 | 165,000 | 1,980,000 | 2,079,000 |  |
| Less. Variable Expense            |       |         |           |           |  |
| Scrap goods                       | 4,400 | 132,000 | 1,584,000 | 1,663,200 |  |
| Total variable Expense (B)        | 4,400 | 132,000 | 1,584,000 | 1,663,200 |  |
| Contribution Margin (CM) [C=(A-B) | 1,100 | 33,000  | 396,000   | 415,800   |  |
| Less. Fixed Expense               |       |         |           |           |  |
| Rent                              |       | 2,500   | 30,000    | 30,000    |  |
| Electricity Bill                  |       | 500     | 6,000     | 7,000     |  |
| Mobile Bill                       |       | 400     | 4,800     | 5,500     |  |
| Salary (self)                     |       | 5,000   | 60,000    | 60,000    |  |
| Transportation                    |       | 300     | 3,600     | 4,000     |  |
| Generator Bill                    |       | 200     | 2,400     | 2,400     |  |
| Salary (staff)                    |       | 8,000   | 96,000    | 96,000    |  |
| Total Fixed Cost                  |       | 16,900  | 202,800   | 204,900   |  |
| Net Profit (E) [C-D)              |       | 16,100  | 193,200   | 210,900   |  |
| Investment Payback                |       |         | 90,000    | 90,000    |  |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) |
|-----|---------------------------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |
| 1.1 | Investment Infusion by Investor | 150,000      |              |
| 1.2 | Net Profit                      | 193,200      | 210,900      |
| 1.3 | Depreciation (Non cash item)    |              | -            |
| 1.4 | Opening Balance of Cash Surplus |              | 103,200      |
|     | Total Cash Inflow               | 343,200      | 314,100      |
| 2   | Cash Outflow                    |              |              |
| 2.1 | Purchase of Product             | 150,000      |              |
| 2.2 | Payment of GB Loan              |              |              |
|     | Investment Pay Back (Including  |              |              |
| 2.3 | Ownership Tr. Fee)              | 90,000       | 90,000       |
|     | Total Cash Outflow              | 240,000      | 90,000       |
| 3   | Net Cash Surplus                | 103,200      | 224,100      |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:04

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

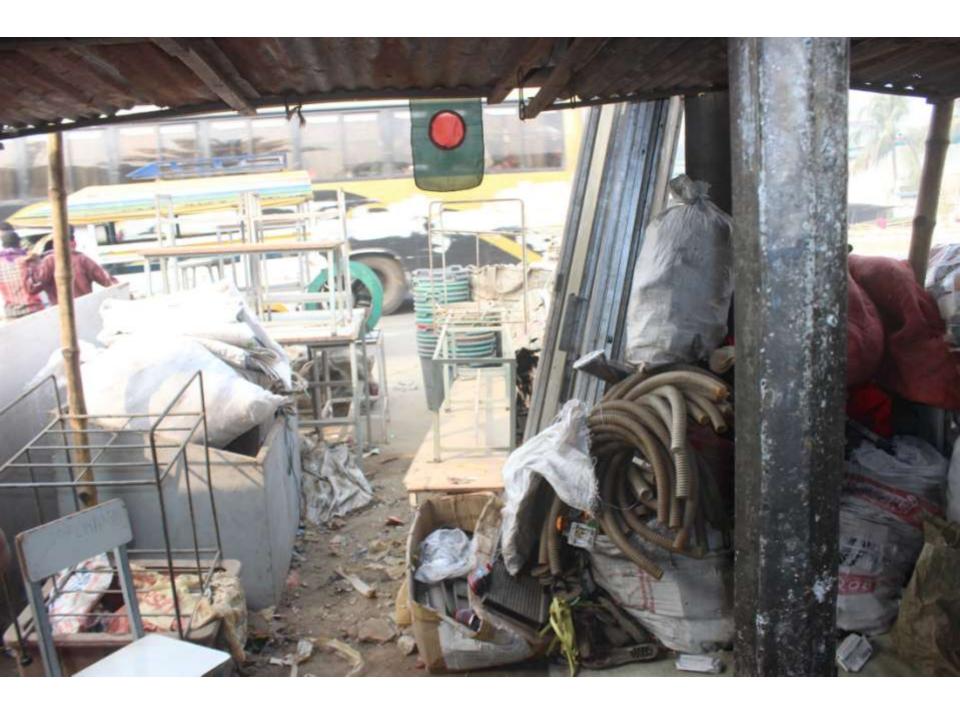


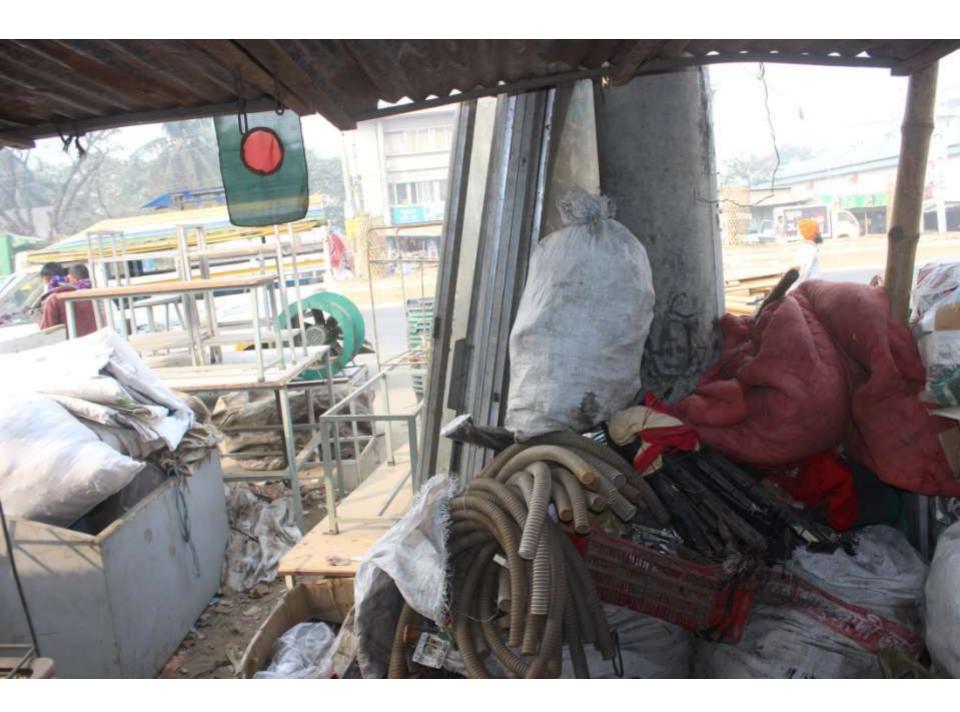
















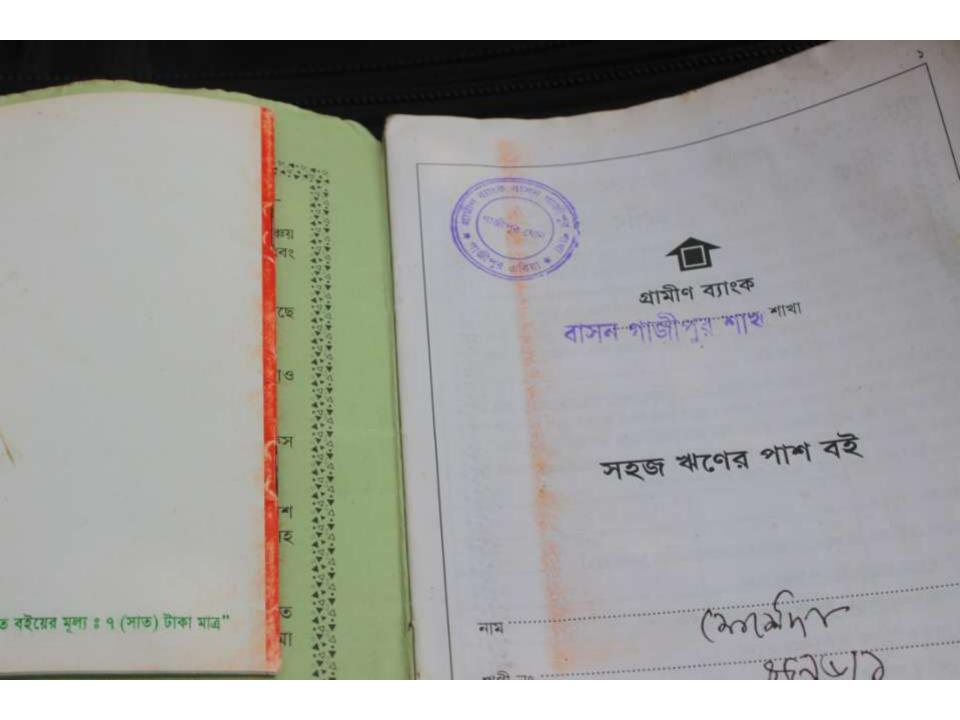














গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CALD / জাতীয় পরিচয় পর



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নাম: মাকসুত্রল কবির মানিক

Name: MAKSUDUL KABIR MANIK

শিতা: মো: সাইফুল ইসলাম

মাতা: মোরশেদ বেগম

Date of Birth: 28 Jun 1987

ID NO: 3313023994836

এই কাডটি গণপ্রধাত্তী বাংগাদেশ সক্ষণত সংগতি কাডটি বানহাবকারী পাতীত অন্য কোষাত পাওয়া গেলে নিকটছ গোন আধ্বন গানা সংখ্যার অন্য অনুরোধ করা হলো। ঠিকানা: আম/রাজ: তেগী পাড়া, তেনী পাড়া, ডাক্ষর: চাপ্দনা - ১৭০২, গালীপুর

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গুদানের তারিখ: ০৫/০৯/২০০৮

# **FAMILY PICTURE**

