Proposed NU Business Name: S COSMETICS AND PHOTOCOPY



Project identification and prepared by: Md. Sahabuddin, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SAIFUL ISLAM		
Age	:	07-05-1985 (30 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1 Brother & 3 Sister		
Address	:	Vill: Kolma north P.O: Daily Farm , P.S: Savar Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MOST. SAMELA KHATUN MD. ABDUS SATTAR Branch: Ashulia, Centre # 17 (Female), Member ID: 8526/1, Group No: 09 Member since: 08-10-2011 (04 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 15,000/- Outstanding loan: BDT 12,690/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Four years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01727-523211
Mother's Contact No.	:	01917-518077
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

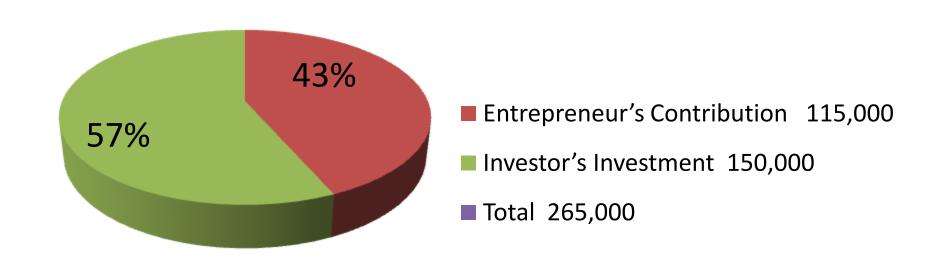
Most. SAMELA KHATUN joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	S COSMETICS AND PHOTOCOPY		
Location	:	1 No Kolma, Savar, Dhaka		
Total Investment in BDT	:	BDT 2,65,000/-		
Financing	:	Self BDT 1,15,000/- (from existing business) 47% Required Investment BDT 1,50,000/- (as equity) 53%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security of the shop	:	BDT 75,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cosmetic, Jewelry item etc. Provide Photocopy & Computer service. Average 25% gain on sale. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. He is doing his business in own place. Collects goods from Savar. Agreed grace period is 4 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cosmetics & Others	1,250	37,500	450,000		
Photocopy & Computer Service	200	6,000	72,000		
Total Sales (A)	1,450	43,500	522,000		
Less. Variable Expense					
Cosmetics & Others	938	28,125	337,500		
Photocopy & Computer Service	40	1,200	14,400		
Total variable Expense (B)	978	29,325	351,900		
Contribution Margin (CM) [C=(A-B)	473	14,175	170,100		
Less. Fixed Expense					
Rent		1,400	16,800		
Electricity Bill		700	8,400		
Mobile Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Generator Bill		180	2,160		
Entertainment		250	3,000		
Guard		150	1,800		
Total fixed Cost (D)		8,880	106,560		
Net Profit (E) [C-D)		5,295	63,540		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Photocopy machine (1p x 40,000)	40,000	120,000	160,000		
Computer (1 p x 25,000)	25,000	0	25,000		
Cosmetic	40,000	15,000	55,000		
Jewelry item	10,000	15,000	25,000		
Total	115,000	150,000	265,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Cosmetics & Others	1,850	55,500	666,000	699,300	
Photocopy & Computer Service	500	15,000	180,000	189,000	
Total Sales (A)	2,350	70,500	846,000	888,300	
Less. Variable Expense					
Cosmetics & Others	1,388	41,625	499,500	524,475	
Photocopy & Computer Service	100	3,000	36,000	37,800	
Total variable Expense (B)	1,488	44,625	535,500	562,275	
Contribution Margin (CM) [C=(A-B)	863	25,875	310,500	326,025	
Less. Fixed Expense					
Rent		1,400	16,800	16,800	
Electricity Bill		900	10,800	12,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Generator Bill		180	2,160	2,400	
Entertainment		250	3,000	3,500	
Guard		150	1,800	1,800	
Salary (staff)		3,000	36,000	36,000	
Non Cash Item					
Depreciation		3,083	37,000	37,000	
Total Fixed Cost		15,763	189,160	193,500	
Net Profit (E) [C-D)		10,112	121,340	132,525	
Investment Payback			90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	121,340	132,525
1.3	Depreciation (Non cash item)	37,000	37,000
1.4	Opening Balance of Cash Surplus		68,340
	Total Cash Inflow	308,340	237,865
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



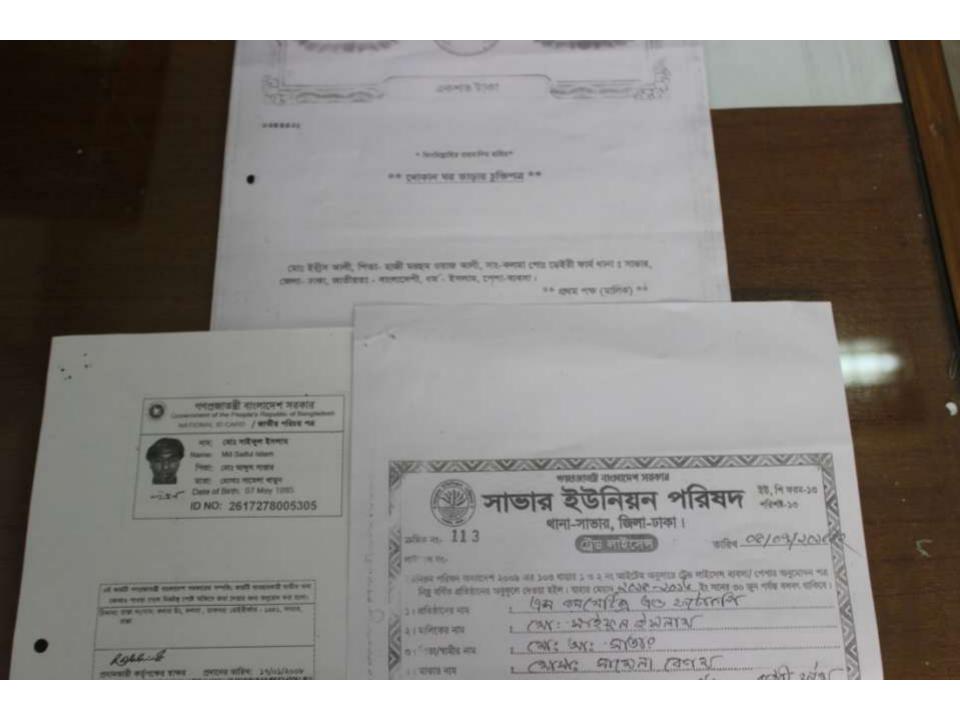












FAMILY PICTURE

