Proposed NU Business Name: MS KONA GENERAL STORE



Project identification and prepared by: Md. Asif Istear, Ashulia Unit, Dhaka

Project verified by: Md. Rofiqul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD KAMAL HOSSAIN	
Age	:	05-05-1983 (32 Years)	
Education, till to date	:	S.S.C	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	1 Brother & 2 Sister	
Address	:	Vill: Akran, P.O: Birulia, P.S: Savar, Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father BASIA BEGUM BASIA BEGUM MD. SHAHIDUL ISLAM Branch: Birulia Savar, Centre # 40 (Female), Member ID: 4509, Group No: 04 Member since: 25-11-2003 (12 Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 25,000/-, Outstanding loan: BDT 14,213/- Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01685-477517
Father's Contact No.	:	01671-346267
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

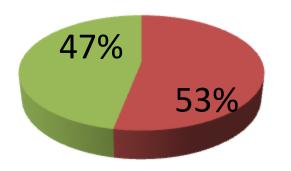
BASIA BEGUM joined Grameen Bank since 12 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MS KONA GENERAL STORE	
Location	:	Akran Pukurpar, Ashulia, Savar, Dhaka	
Total Investment in BDT	:	BDT 2,13,000/-	
Financing	:	Self BDT 1,13,000(from existing business) 53%	
		Required Investment BDT 1,00,000(as equity) 47%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 10 ft= 100 square ft	
Security of the shop	:	Own	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Rice, oil, pules, cosmetics, soft drinks, biscuit, salt etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in own place. Collects goods from savar. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,600	78,000	936,000	
Total Sales (A)	2,600	78,000	936,000	
Less. Variable Expense				
Grocery Item	2,210	66,300	795,600	
Total variable Expense (B)	2,210	66,300	795,600	
Contribution Margin (CM) [C=(A-B)	390	11,700	140,400	
Less. Fixed Expense				
Electricity Bill		300	3,600	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Total fixed Cost (D)		6,600	79,200	
Net Profit (E) [C-D)		5,100	61,200	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (5 x 200)	10,000	36,000	46,000	
Oil (50 x 100)	5,000	5,000	10,000	
Pules (4 x 4000)	16,000	8,000	24,000	
Cosmetics	30,000	25,000	55,000	
Soft drinks (10 x 700)	7,000	5,000	12,000	
Biscuit, Chips, salt, Chiclet, chanachur etc.	45,000	21,000	66,000	
Total	1,13,000	1,00,000	2,13,000	

Source of Finance



- Entrepreneur's Contribution 113,000
- Investor's Investment 100,000
- Total 213,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	4,150	124,500	1,494,000	1,568,700	
Total Sales (A)	4,150	124,500	1,494,000	1,568,700	
Less. Variable Expense					
Grocery Item	3,528	105,825	1,269,900	1,333,395	
Total variable Expense (B)	3,528	105,825	1,269,900	1,333,395	
Contribution Margin (CM) [C=(A-B)	623	18,675	224,100	235,305	
Less. Fixed Expense					
Electricity Bill		300	3,600	4,000	
Mobile Bill		400	4,800	5,500	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Total Fixed Cost		7,200	86,400	89,500	
Net Profit (E) [C-D)		11,475	137,700	145,805	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	137,700	145,805
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		77,700
	Total Cash Inflow	237,700	223,505
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	77,700	163,505



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures











