Proposed NU Business Name: AL AMIN VARIETIES STORE



Project identification and prepared by: Md Ebadat Hossain.

Jamurkee Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD AL AMIN	
Age	:	02-11-1996 (19 Years)	
Education, till to date	:	SSC Pass	
Marital status	:	Single	
Children	:	N/A	
No. of siblings:	:	1 Brother & 1 Sister	
Address		Vill: Mother Kol, P.O: Delduar, P.S: Delduar, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father REHENA AKTER MD HABIBUR RAHMAN Branch: Delduar, Centre # 11 (Male), Member ID: 4162, Group No: 07 Member since: 13-05-2002 (13 Years) First loan: BDT 8,000/-	
Further Information: (v) Who pays GB loan installment	 :	Existing loan: BDT 1,50,000/-, Outstanding loan: BDT 4,600/-	
(vi) Mobile lady		No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities		Nil
Entrepreneur Contact No.	:	01934-940663
Mother's Contact No.	:	-
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

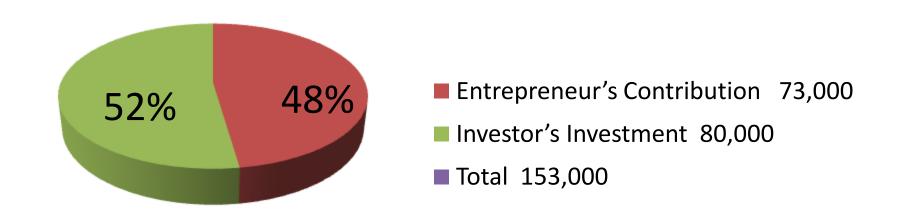
REHENA AKTER joined Grameen Bank since 13 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	AL AMIN VARIETIES STORE	
Location	:	Deldular, Uttar Bazaar, Tangail	
Total Investment in BDT	:	BDT 1,53,000/-	
Financing	:	Self BDT 73,000/- (from existing business) 48%	
		Required Investment BDT 80,000/- (as equity) 52%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 15 ft= 180square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Soap, Biscuit etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is owned. Collects goods from company. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,950	88,500	1,062,000	
Total Sales (A)	2,950	88,500	1,062,000	
Less. Variable Expense				
Grocery Item	2,508	75,225	902,700	
Total variable Expense (B)	2,508	75,225	902,700	
Contribution Margin (CM) [C=(A-B)	443	13,275	159,300	
Less. Fixed Expense				
Electricity Bill		1,600	19,200	
Mobile Bill		150	1,800	
Salary (self)		5,000	60,000	
Transportation		200	2,400	
Entertainment		200	2,400	
Guard		150	1,800	
Total fixed Cost (D)		7,300	87,600	
Net Profit (E) [C-D)		5,975	71,700	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (1 x 1600)	1,600	8,000	9,600	
lce-cream	10,000	10,000	20,000	
Soft Drinks	10,000	10,000	20,000	
Biscuit	5,000	5,000	10,000	
Cosmetics	15,000	10,000	25,000	
Salt, Soap, Coil Chips, Milk etc	13,400	37,000	50,400	
Fridge	18,000	-	18,000	
Total	73,000	80,000	153,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	4,500	135,000	1,620,000	1,701,000	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	
Less. Variable Expense					
Grocery Item	3,825	114,750	1,377,000	1,445,850	
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	
Contribution Margin (CM) [C=(A-B)	675	20,250	243,000	255,150	
Less. Fixed Expense					
Electricity Bill		1,600	19,200	19,200	
Mobile Bill		250	3,000	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		300	3,600	5,500	
Entertainment		200	2,400	3,000	
Guard		150	1,800	2,000	
Non Cash Item					
Depreciation		300	3,600	3,600	
Total Fixed Cost		7,800	93,600	97,300	
Net Profit (E) [C-D)		12,450	149,400	157,850	
Investment Payback			48,000	48,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	149,400	157,850
1.3	Depreciation (Non cash item)	3,600	3,600
1.4	Opening Balance of Cash Surplus		105,000
	Total Cash Inflow	233,000	266,450
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	105,000	218,450

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0,

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











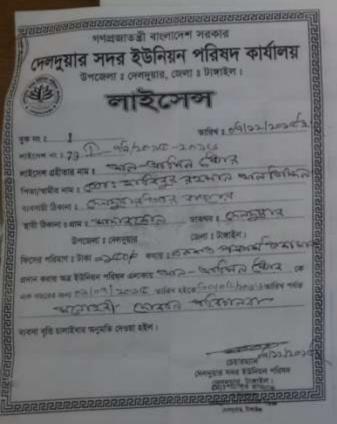


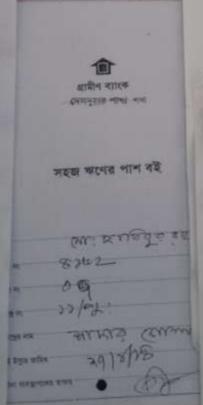






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THE PARTY COURSE STORY CHARLES

FAMILY PICTURE

