Proposed NU Business Name: KRISNA LEATHER BUSINESS



Project identification and prepared by: Md Mohiuddin Rubel. Dighor Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name		SHREE KRISNA RABIDASH	
Age	:	21-12-1985 (30 Years)	
Education, till to date	•	Class Six	
Marital status	:	Married	
Children	•	Nil	
No. of siblings:	:	2 Brothers & 2 Sisters	
Address		Vill: Chatila P.O: Ghatail, P.S: Ghatail, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SHREEMOTI SUMITA RANI SHREEMOTI SUMITA RANI NEEL CHAN Branch: Jamuria Ghatail, Centre # 20 (Male), Member ID: 1815, Group No: 02 Member since: 13-03-2009 <i>(6 Years)</i> First Ioan: BDT 3,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 60,000, Outstanding loan: BDT 28,320 Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has six years training
Other Own/Family Sources of Income	:	Service
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01761-756543
Mother's Contact No.	:	01749-736064
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dighor Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

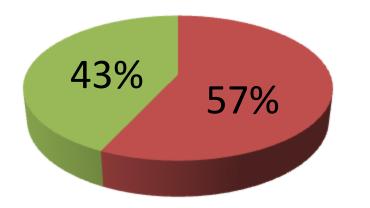
NEEL CHAN joined Grameen Bank since 6 years ago. At first he took 3,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info			
Business Name	:	KRISNA LEATHER BUSINESS	
Location	:	Chatila, Ghatail, Tangail	
Total Investment in BDT	:	BDT 2,32,000/-	
Financing	:	Self BDT 1,32,000/- (from existing business) 57% Required Investment BDT 1,00,000/- (as equity) 43%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	15ft x 20 ft= 300 square ft	
Security of the shop	:	-	
Implementation	•	 The business is planned to be scaled up by investment in cattle leather. Average 12% gain on sale. The business is operating by entrepreneur. Existing two employee. After getting equity fund one employee will be appoined. The shop is owned. Collects leather from Ghatail, Kalihati, Tangail. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Weekly	Monthly	Yearly	
Revenue (sales)				
Leather	100,000	400,000	4,800,000	
Total Sales (A)	100,000	400,000	4,800,000	
Less. Variable Expense				
Leather	88,000	352,000	4,224,000	
Total variable Expense (B)	88,000	352,000	4,224,000	
Contribution Margin (CM) [C=(A-B)	12,000	48,000	576,000	
Less. Fixed Expense				
Electricity Bill		200	2,400	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		3,000	36,000	
Entertainment		300	3,600	
Salt		20,000	240,000	
Salary (staff)		11,000	132,000	
Total fixed Cost (D)		39,800	477,600	
Net Profit (E) [C-D)		8,200	98,400	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Leather (60 pcs x 2200)	132,000	100,000	232,000		
Total 132,000 100,000 232,000					

Source of Finance



- Entrepreneur's Contribution 132,000
- Investor's Investment 100,000
- Total 232,000

Financial Projection (BDT)				
Particular	Weekly	Monthly	1st Year	2nd Year
Revenue (sales)				
Leather	150,000	600,000	7,200,000	7,560,000
Total Sales (A)	150,000	600,000	7,200,000	7,560,000
Less. Variable Expense				
Leather	132,000	528,000	6,336,000	6,652,800
Total variable Expense (B)	132,000	528,000	6,336,000	6,652,800
Contribution Margin (CM) [C=(A-B)	18,000	72,000	864,000	907,200
Less. Fixed Expense				
Electricity Bill		200	2,400	2,400
Mobile Bill		400	4,800	5,500
Salary (self)		5,000	60,000	60,000
Transportation		4,000	48,000	50,000
Entertainment		300	3,600	4,000
Salt		30,000	360,000	360,000
Salary (staff)		16,000	192,000	192,000
Total Fixed Cost		55,900	670,800	673,900
Net Profit (E) [C-D)		16,100	193,200	233,300
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	193,200	233,300
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		133,200
	Total Cash Inflow	293,200	366,500
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	133,200	306,500



S _{TRENGTH} Employment: Self: 01 Family:0 Others:03, Experience & Skill : 15 Years Quality Leather & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures















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FAMILY PICTURE

