Proposed NU Business Name: MAA ELECTRIC & ELECTRONICS



Project identification and prepared by: MD. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	GAZI MD. KHABER	
Age	:	01-02-1993 (22 Years)	
Education, till to date	:	SSC Pass	
Marital status	:	Married	
Children	:	NIL	
No. of siblings:	:	1 Brothers & 1 Sisters	
Present Address		Vill: Gazipara P.O:Uttarkhan High School P.S:Uttarkhan Dist: Dhaka	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ANOWARA BEGUM GAZI ABDUL JABBER Branch: Uttarkhan, Centre # 23 (Female), Member ID: 2849, Group No: 04 Member since: 13-07-1992 (08 Years) First loan: 3,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc.	:	Outstanding loan: Nil Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Father's Income Grocary shop).
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01624-358127
Brother Contact No.	:	01829-895906
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Anowara Begum is a member of Grameen Bank since 08 years. At first she took 3,000 taka loan from Grameen Bank. Anowara Begum gradually took loan from GB. Utilize loan in Grocary shop, made two tin shed house.

Proposed Nobin Udyokta Business Info				
Business Name	:	MAA ELECTRIC & ELECTRONICS		
Location	:	Mazar road, Uttarkhan bhuiyabari,Uttarkhan, Dhaka		
Total Investment in BDT	:	BDT 3,05,000/-		
Financing	:	Self BDT BDT2,05,000/- (from existing business) 67% Required Investment BDT 1,00,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	5,000 Taka		
Proposed Salary	:	5,000 Taka		
Size of the shop	:	10 ft x 12 ft = 120 square ft		
Security of the shop	:	BDT 40,000/-		
Implementation	:	 The business is planned to be scaled up by investment in existing Walton product like; Fridge, Television, Fan, Rice cooker, Hotpot etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Tongi, Gazipur. The shop is rented. Agreed grace period is 4 months. 		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Electronics Item	90,000	1,080,000		
Total Sales (A)	90,000	1,080,000		
Less. Variable Expense				
Electronics Item	72,000	864,000		
Total variable Expense (B)	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	18,000	216,000		
Less. Fixed Expense				
Rent	2,000	24,000		
Electricity Bill	700	8,400		
Mobile Bill	500	6,000		
Salary (self)	5,000	60,000		
Transportation	1,200	14,400		
Entertainment	500	6,000		
Total fixed Cost (D)	9,900	118,800		
Net Profit (E) [C-D)	8,100	97,200		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Fridge (03 x 21000)	63,000	24,000	87,000			
Television (5 x 7800)	39,000	31,200	70,200			
Ceiling Fan (5 x 1300)	6,500	-	6,500			
Rice Cooker (6 x 1900)	11,400	1	11,400			
Pressure Cooker (3 x 1300)	3,900	1	3,900			
Speaker (5 x 3000)	15,000	-	15,000			
Filter, Stabilizer, Calender, Pan, Mobile Phone etc	21,000	1	21,000			
Computer (1)	20,000	1	20,000			
Rack	6,000	-	6,000			
Thai Glass	19,200	-	19,200			
Accessories	-	44,800	44,800			
Total	205,000	100,000	305,000			

Source of Finance



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year		
Revenue (sales)					
Electronics Item	140,000	1,680,000	1,764,000		
Total Sales (A)	140,000	1,680,000	1,764,000		
Less. Variable Expense					
Electronics Item	112,000	1,344,000	1,411,200		
Total variable Expense (B)	112,000	1,344,000	1,411,200		
Contribution Margin (CM) [C=(A-B)	28,000	336,000	352,800		
Less. Fixed Expense					
Rent	2,000	24,000	24,000		
Electricity Bill	700	8,400	9,000		
Mobile Bill	600	7,200	8,000		
Salary (self)	5,000	60,000	60,000		
Transportation	2,000	24,000	26,000		
Entertainment	500	6,000	7,000		
Non Cash Item					
Depreciation	593	7,120	7,120		
Total Fixed Cost	11,393	136,720	141,120		
Net Profit (E) [C-D)	16,607	199,280	211,680		
Investment Payback		60,000	60,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	199,280	211,680
1.3	Depreciation (Non cash item)	7,120	7,120
1.4	Opening Balance of Cash Surplus		146,400
	Total Cash Inflow	306,400	365,200
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	146,400	305,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Local competitors;

Pictures



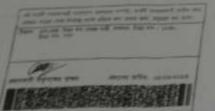












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FAMILY PICTURE

