Proposed NU Business Name: HAZRAT ALI ENTERPRISE



Project identification and prepared by: Ataur Bason Unit, Gazipur Project verified by: MD Rafiqul Islam



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD MAHBUB ALAM MONDOL			
Age	:	05-08-1986 (29 Years)			
Education,	:	Class Nine			
Marital status	:	Unmarried			
Children	:	Nil			
No. of siblings:	:	1 Brother 1 Sister			
Address	:	Vill: Vogra P.O: Chandana, P.S: Gazipur Sadar, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father ACHIA BEGUM ACHIA BEGUM LATE HAZRAT ALI Branch: Bason,Gazipur, Centre # 28 (Female), Member ID: 10002/1, Group No: 08 Member since: 25-05-1995 <i>(20 Years)</i> First Ioan: 3000 taka. Existing Ioan: 200000 taka			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Outstanding loan: Nil No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	017913999190
Mother's Contact No.	:	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

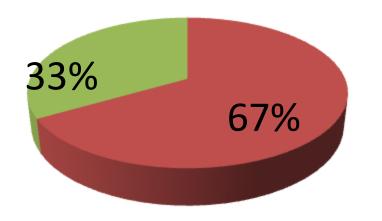
ACHIA BEGUM joined Grameen Bank since 20 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	HAZRAT ALI ENTERPRISE		
Location	:	Vogra Gazipur.		
Total Investment in BDT	:	BDT 1,50,000/-		
Financing	:	Self BDT 1,00,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10ft x 10ft= 100 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Kids toy, Soap, Washing Powder etc. Flexi-load is available here. Average 15% gain on sales. The business is operated by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is own. Collects goods Chourasta. Agreed grace period is 4 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Various Goods	2,000	60,000	720,000		
Flexi-load	81	2,430	29,160		
Total Sales (A)	2,081	62,430	749,160		
Less. Variable Expense					
Various Goods	1,700	51,000	612,000		
Total variable Expense (B)	1,700	51,000	612,000		
Contribution Margin (CM) [C=(A-B)	381	11,430	137,160		
Less. Fixed Expense					
Electricity Bill		400	4,800		
Mobile Bill		200	2,400		
Generator Bill		100	1,200		
Salary (self)		5,000	60,000		
Transportation		300	3,600		
Entertainment		100	1,200		
Total fixed Cost (D)		6,100	73,200		
Net Profit (E) [C-D)		5,330	63,960		

Investment Breakdown								
Particulars Existing Proposed Proposed Total								
Rice (5 x 2000)	10,000	-	10,000					
Cosmetics	30,000	-	30,000					
Electronics item	10,000	-	10,000					
Kids toy	10,000	10,000	20,000					
Flexi-load	20,000	30,000	50,000					
Confectionery Item	20,000	10,000	30,000					
Total	100,000	100,000	200,000					

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000
- Total 150,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Various Goods	3,500	105,000	1,260,000	1,323,000	
Flexi-load	162	4,860	58,320	61,236	
Total Sales (A)	3,662	109,860	1,318,320	1,384,236	
Less. Variable Expense					
Various Goods	2,975	89,250	1,071,000	1,124,550	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	
Contribution Margin (CM) [C=(A-B)	687	20,610	247,320	259,686	
Less. Fixed Expense					
Electricity Bill		400	4,800	4,800	
Mobile Bill		300	3,600	4,000	
Generator Bill		100	1,200	1,500	
Salary (self)		5,000	60,000	60,000	
Transportation		500	6,000	8,000	
Entertainment		100	1,200	1,200	
Salary (staff)		3,000	36,000	36,000	
Total Fixed Cost		9,400	112,800	115,500	
Net Profit (E) [C-D)		11,210	134,520	144,186	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	134,520	144,186
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		104,520
	Total Cash Inflow	184,520	248,706
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	104,520	218,706



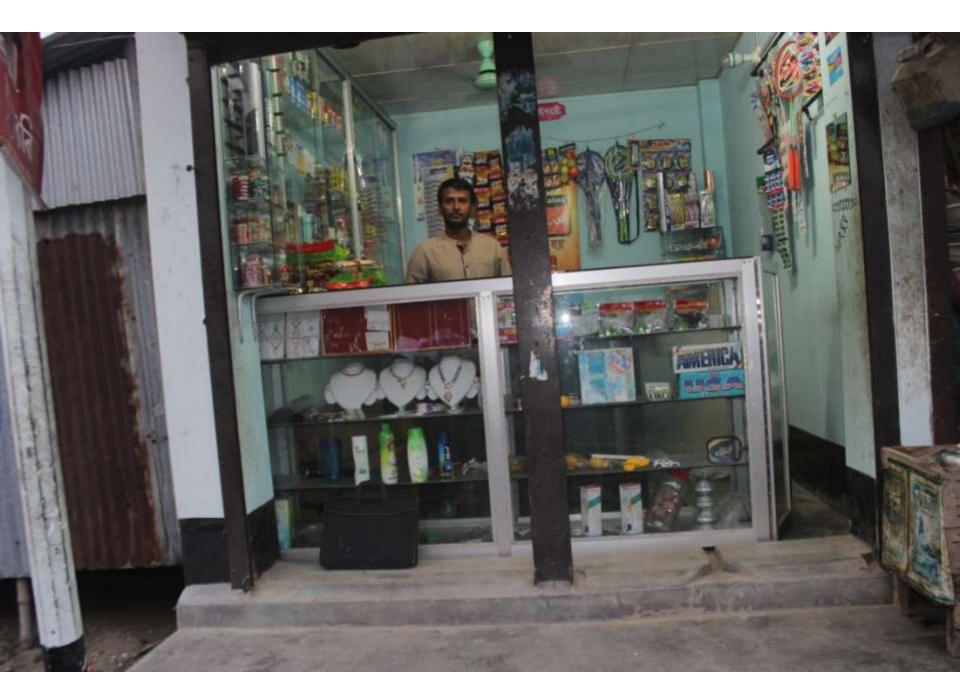
Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 08 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

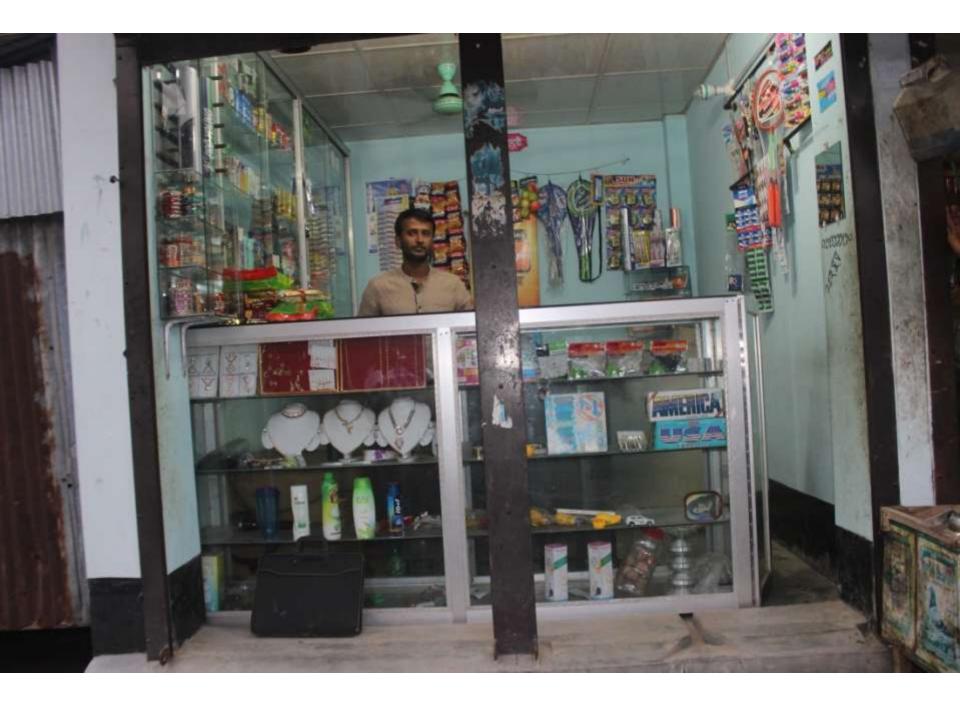
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FAMILY PICTURE

