### Proposed NU Business Name: **NEW BABY WORLD**



Project identification and prepared by: Asif Istear, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD RUHUL AMIN		
Age	:	30-01-1988 (27 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	3 Brothers & 2 Sisters		
Address	:	Vill: West Rajashon, P.O: Rajashon, P.S: Savar, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  ULFOTI BEGUM  MD ALAMGIR  Branch: Birulia Savar , Centre # 75 (Female),  Member ID: 7716/2, Group No: 07  Member since: 15-01-2011 (5 Years)  First loan: BDT 5,000 /-		
Further Information:		Outstanding loan: Nil Mother		
(v) Who pays GB loan installment	:			
(vii) Mobile lady	•	No No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	4 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House rent & Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01670-518100
Family's Contact No.	:	01704-061516
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

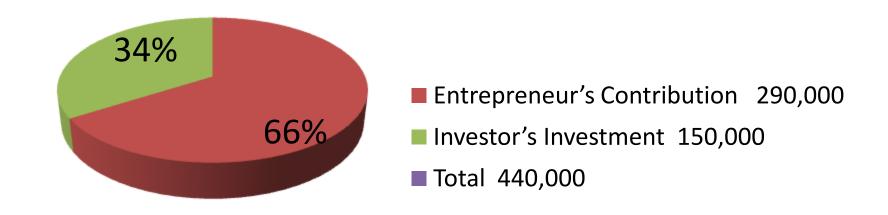
ULFOTI BEGUM joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info				
Business Name		NEW BABY WORLD		
Location	:	Hemayetpur Madhu Super Market, Savar, Dhaka		
Total Investment in BDT	:	BDT 4,40,000/-		
Financing	:	Self BDT 2,90,000/- (from existing business) 66% Required Investment BDT 1,50,000/- (as equity) 34%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 12 ft= 120 square ft		
Security of the shop	:	BDT 2,00,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing cloths like; Frock, T-shirt set, Jacket, Sweater, Shirt set etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointment.</li> <li>The shop is rented.</li> <li>Collects goods from Gaouchia &amp; Polwell Market.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloths	4,650	139,500	1,674,000			
Total Sales (A)	4,650	139,500	1,674,000			
Less. Variable Expense						
Cloths	3,720	111,600	1,339,200			
Total variable Expense (B)	3,720	111,600	1,339,200			
Contribution Margin (CM) [C=(A-B)	930	27,900	334,800			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		1,200	14,400			
Generator Bill		900	10,800			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Salary (staff)		5,000	60,000			
Total fixed Cost (D)		18,400	220,800			
Net Profit (E) [C-D)		9,500	114,000			

Investment Breakdown						
Particulars	Existing Proposed		Proposed Total			
Frock (25 dozen x 3600)	90,000	20,000	110,000			
T-Shirt set (15 x 3000)	45,000	-	45,000			
Sweater 2 (8 x 6000)	48,000	30,000	78,000			
Jacket (8 x 800)	64,000	49,000	113,000			
Sweater (5 x 7200)	36,000	36,000	72,000			
Shirt Set	7,000	-	7,000			
Divider	-	15,000	15,000			
Total	290,000	150,000	440,000			

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloths	6,750	202,500	2,430,000	2,551,500	2,679,075	
Total Sales (A)	6,750	202,500	2,430,000	2,551,500	2,679,075	
Less. Variable Expense						
Cloths	5,400	162,000	1,944,000	2,041,200	2,143,260	
Total variable Expense (B)	5,400	162,000	1,944,000	2,041,200	2,143,260	
Contribution Margin (CM) [C=(A-B)	1,350	40,500	486,000	510,300	535,815	
Less. Fixed Expense						
Rent		5,000	60,000	60,000	60,000	
Electricity Bill		1,200	14,400	15,500	16,500	
Generator Bill		900	10,800	11,500	12,000	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		1,500	18,000	20,000	22,000	
Salary (staff)		8,500	102,000	102,000	102,000	
Total Fixed Cost		22,500	270,000	274,500	278,500	
Net Profit (E) [C-D)		18,000	216,000	235,800	257,315	
Investment Payback			60,000	60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	216,000	235,800	257,315
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		156,000	331,800
	Total Cash Inflow	366,000	391,800	589,115
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	156,000	331,800	529,115

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

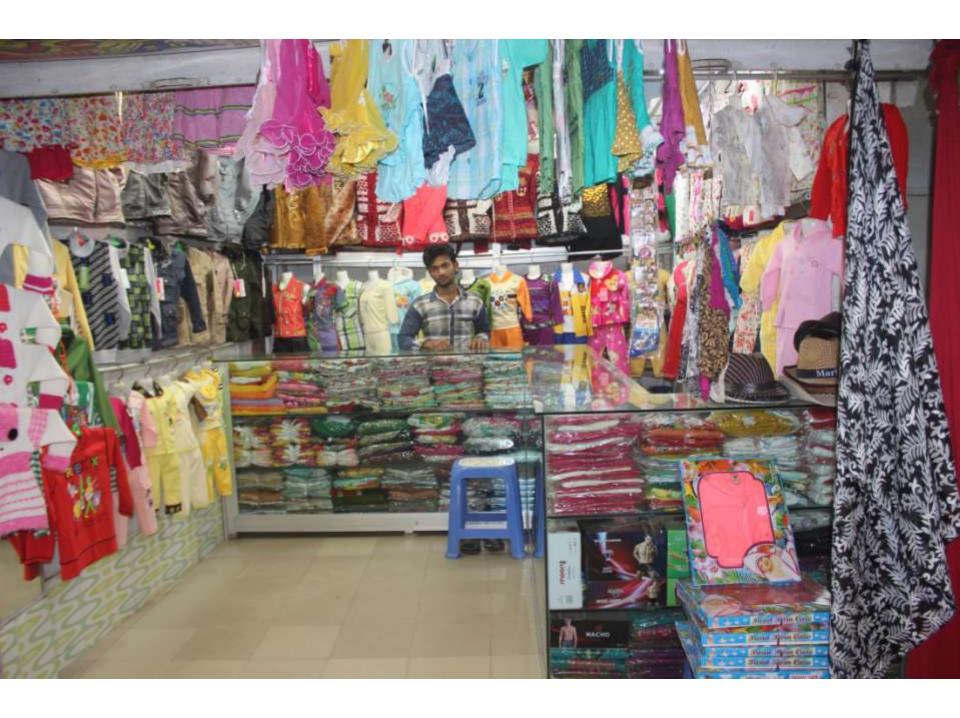
Theft

Fire

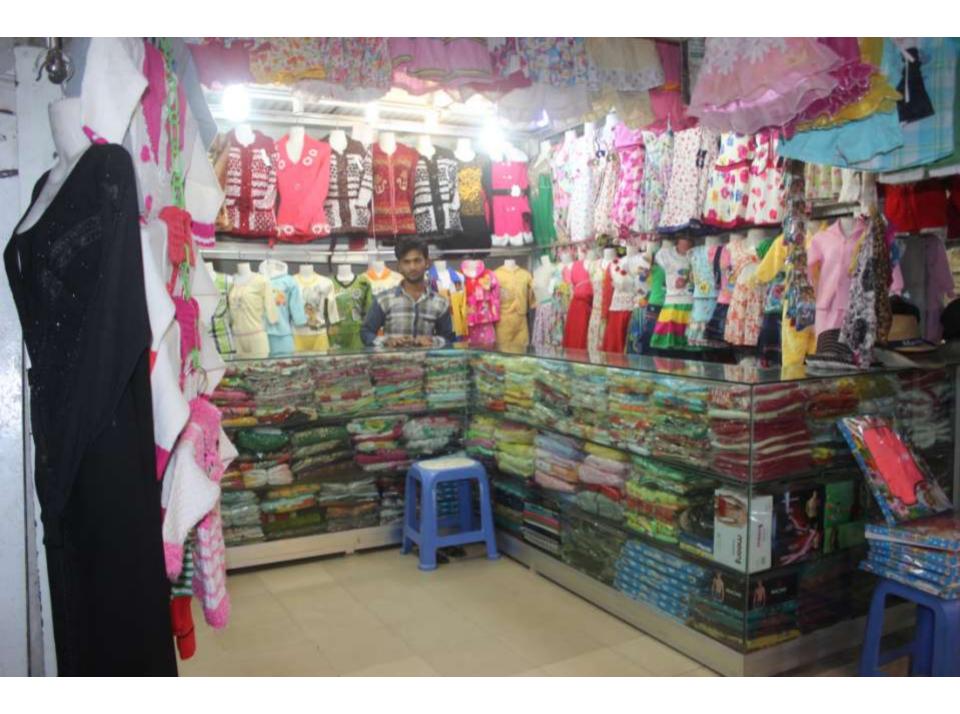
Political unrest

# Pictures





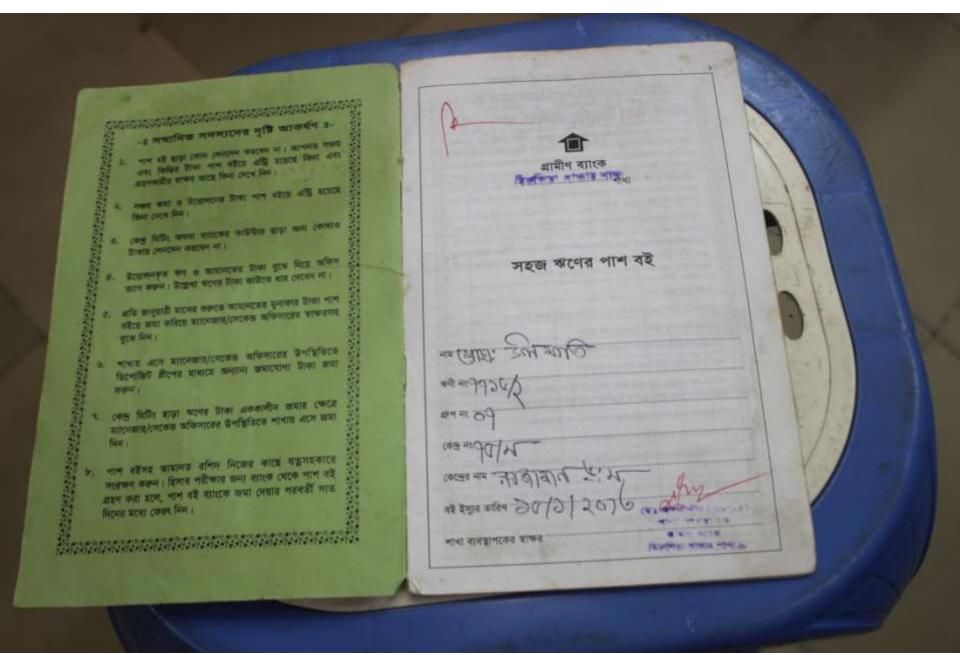


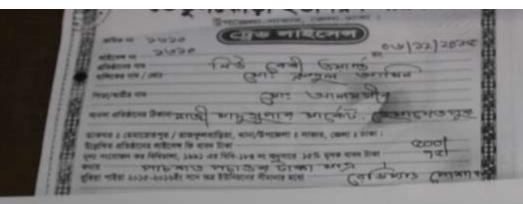


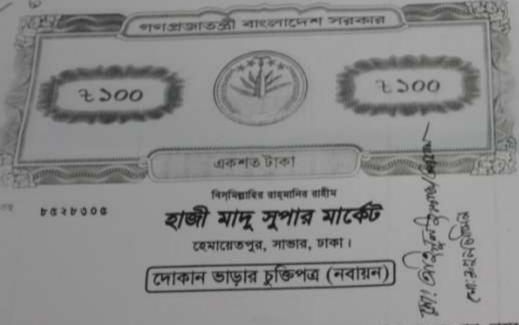












মোর আইপুল ইসলাম (আকাশ), পিতা-মোর মনতাজ উদ্দিন, সাং-যাপুরচর, পোর হেমারেতপুর, বানা- সাতার, জেলা- ঢাকা, জাতীয়তা বাংলাদেশী, ধর্ম- ইসলাম, পেশা-বাবসা।

মোর রুক্ত আমিন, শিতা-মোর আলমনীর হোসেন, সাং-রাজাশন, পোর সাভার, থানা- সাভার, জেলা- চাকা, লাজীয়তা- বাংলাদেশী, ধর্ম- ইসলাম, পেশা- বাবসা।

\*\* বিশ্বীয় শক্ত (ভাড়াটিয়া) \*\* THE PERSON NAMED OF THE PARTY O



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## **FAMILY PICTURE**

