#### Proposed NU Business Name: BISMILLAH FASHION GALLERY



Project identification and prepared by: Sahab Uddin, Ashulia Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD IBRAHIM KHALILULLAH			
Age		28-03-1993 (22 Years)			
Education, till to date	:	HSC			
Marital status	:	Single			
Children	:	N/A			
No. of siblings:	:	01 Brothers & 2 Sisters			
Address	:	Vill: Nogorkonda, P.O: Nogorkonda, P.S: Savar, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RAZIA BEGUM KHORSHED ALAM Branch: Bongaon Savar, Centre # 15 (Female), Member ID: 6334/1, Group No: 11 Member since: 20-09-2011 (4Years) First Ioan: BDT 5,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 15,000/-, Outstanding loan: BDT 4,944/- Mother No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House rent & Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01791-664944
Family's Contact No.	:	01685-844247
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

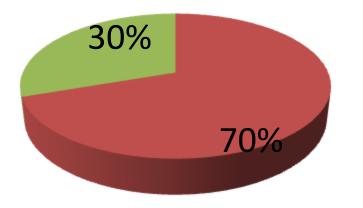
RAZIA BEGUM joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info					
Business Name	:	BISMILLAH FASHION GALLERY			
Location	:	Maolana Shopping Complex, Hemayetpur, Savar, Dhaka			
Total Investment in BDT	:	BDT 6,60,000/-			
Financing	:	Self BDT 4,60,000/- (from existing business) 70% Required Investment BDT 2,00,000/- (as equity) 30%			
Present salary/drawings from business (estimates)	:	3DT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	14 ft x 12 ft= 168 square ft			
Security of the shop	:	BDT 6,00,000/-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing cloths like; Pant, Shirt, Jacket, Kids cloth, Three-piece etc.</li> <li>Average 30% gain on sale.</li> <li>The business is operating by entrepreneur. Existing three employee.</li> <li>After getting equity fund two employee will be appointment.</li> <li>The shop is rented.</li> <li>Collects goods from Polwell Market.</li> <li>Agreed grace period is 4 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cloths	5,250	157,500	1,890,000		
Total Sales (A)	5,250	157,500	1,890,000		
Less. Variable Expense					
Cloths	3,675	110,250	1,323,000		
Total variable Expense (B)	3,675	110,250	1,323,000		
Contribution Margin (CM) [C=(A-B)	1,575	47,250	567,000		
Less. Fixed Expense					
Rent		8,000	96,000		
Electricity Bill		2,000	24,000		
Service Charge		1,700	20,400		
Mobile Bill		300	3,600		
Salary (self)		5,000	60,000		
Transportation		2,000	24,000		
Salary (staff)		18,000	216,000		
Entertainment		500	6,000		
Total fixed Cost (D)		37,500	450,000		
Net Profit (E) [C-D)		9,750	117,000		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Pant (100p x 1500)	150,000	-	150,000		
Shirt (100p x 1000)	100,000	-	100,000		
Jacket (50 x 2000)	100,000	-	100,000		
Kids Cloth	50,000	50,000	100,000		
Three piece (50 x 1200)	60,000	-	60,000		
Gents Winter cloth	-	100,000	100,000		
Ladies Winter Cloths	-	50,000	50,000		
Total	460,000	200,000	660,000		

## **Source of Finance**



- Entrepreneur's Contribution 460,000
- Investor's Investment 200,000
- Total 660,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Cloths	7,500	225,000	2,700,000	2,835,000	2,976,750	
Total Sales (A)	7,500	225,000	2,700,000	2,835,000	2,976,750	
Less. Variable Expense						
Cloths	5,250	157,500	1,890,000	1,984,500	2,083,725	
Total variable Expense (B)	5,250	157,500	1,890,000	1,984,500	2,083,725	
Contribution Margin (CM) [C=(A-						
В)	2,250	67,500	810,000	850,500	893,025	
Less. Fixed Expense						
Rent		8,000	96,000	96,000	96,000	
Electricity Bill		2,000	24,000	25,000	26,000	
Service Charge		1,700	20,400	20,400	20,400	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		3,000	36,000	38,000	40,000	
Salary (staff)		28,000	336,000	336,000	336,000	
Entertainment		500	6,000	6,500	7,500	
Total Fixed Cost		48,600	577,200	580,900	584,400	
Net Profit (E) [C-D)		18,900	232,800	269,600	308,625	
Investment Payback			80,000	80,000	80,000	

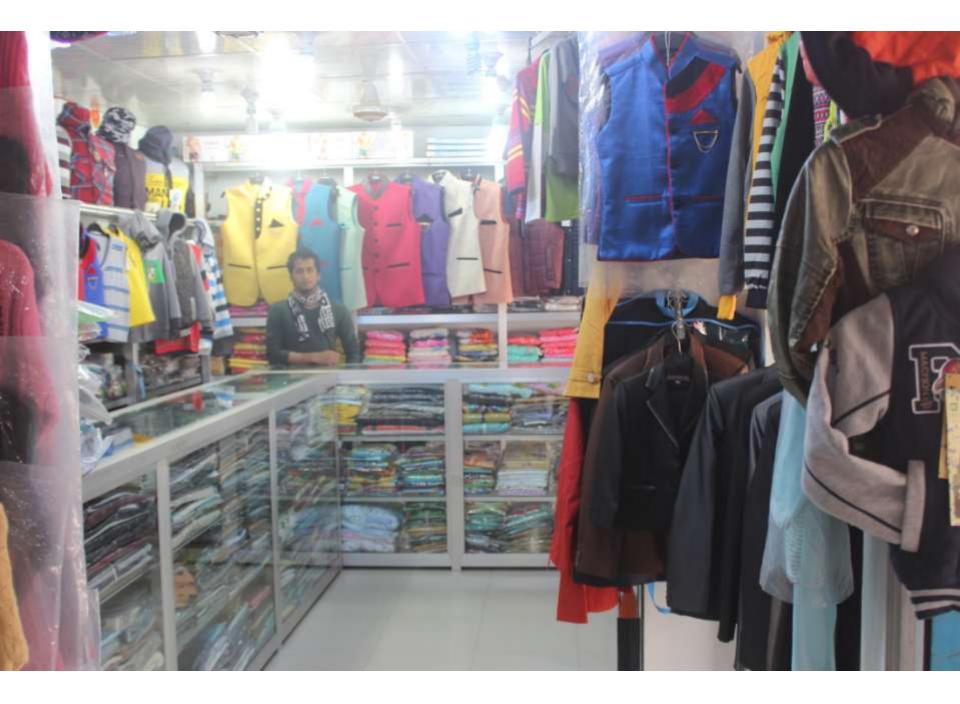
## Cash flow projection on business plan (rec. & Pay)

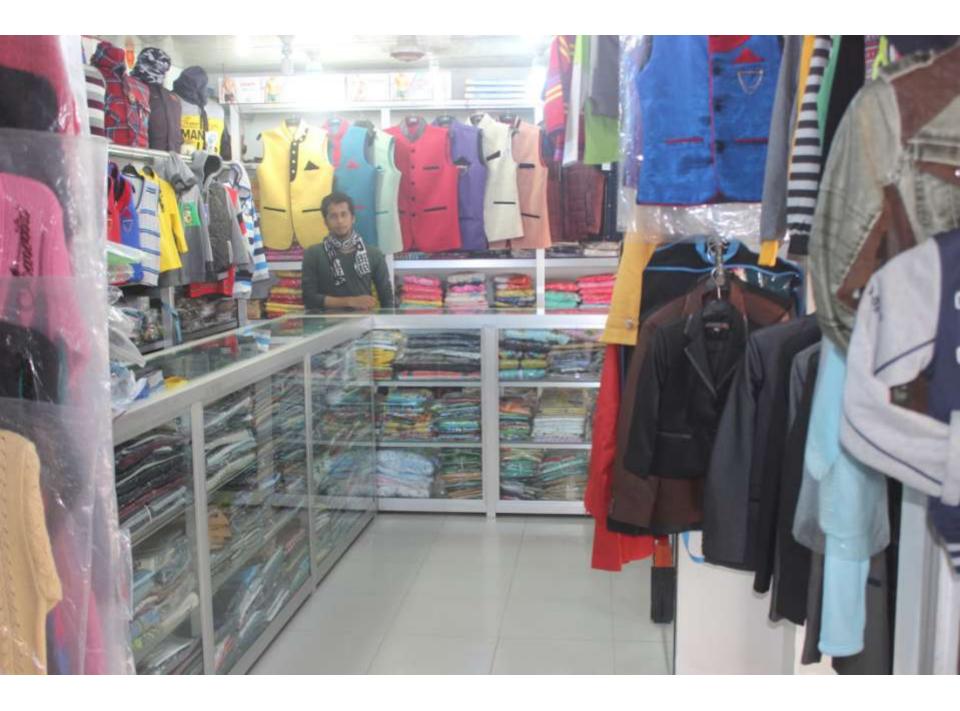
<b>SI #</b>	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	232,800	269,600	308,625
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		152,800	342,400
	Total Cash Inflow	432,800	422,400	651,025
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership			
2.3	Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	152,800	342,400	571,025



## Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:05 Experience & Skill: 03 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









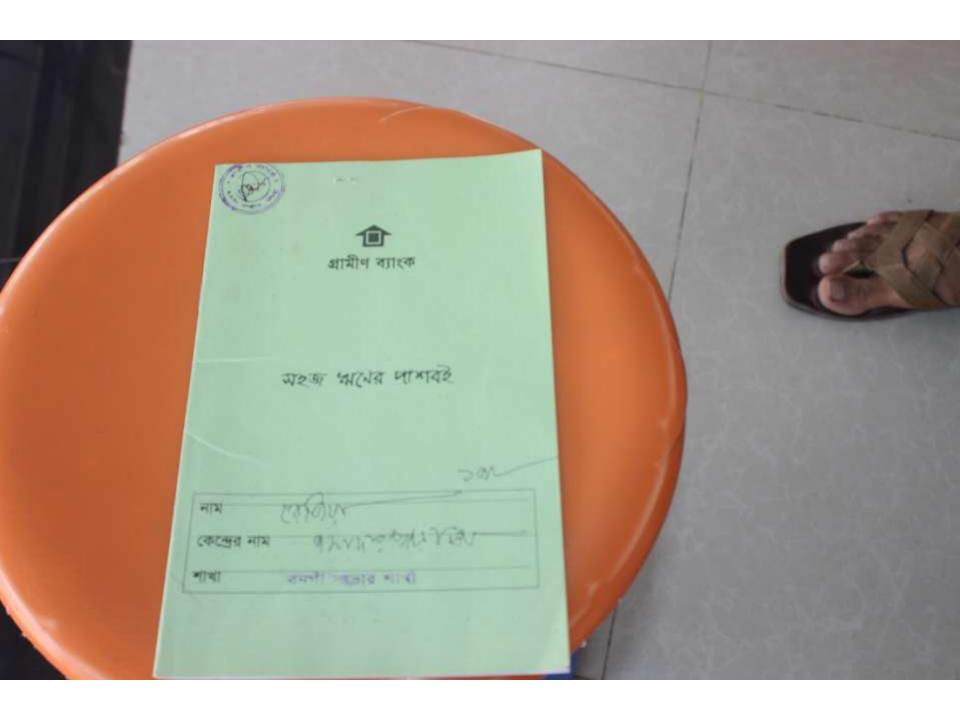




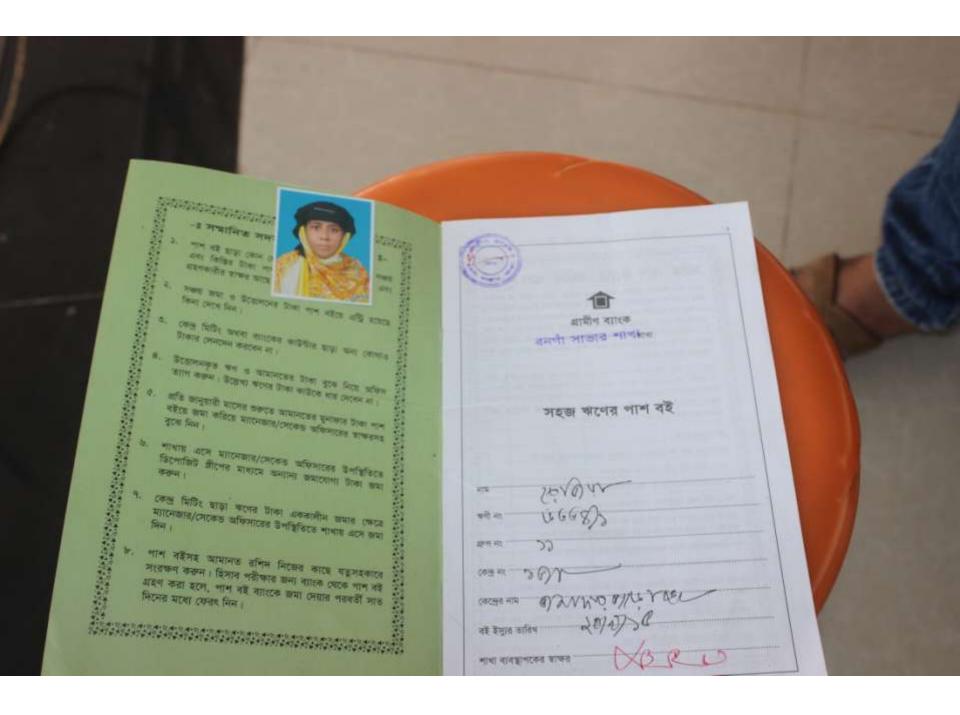








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# **FAMILY PICTURE**

