#### **Proposed NU Business Name: SHAKIB SHOES**



Project identification and prepared by: Md.Atikur Rahman Elenga Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	Md.Rubel Molla	
Age	:	02-09-1982(33 Years)	
Education, till to date	:	S.S.C	
Marital status	:	married	
Children	:	1 Son	
No. of siblings:	:	2 Brothers& 1 Sister	
Address	:	Vill: Rajabari P.O: Elenga, P.S: Kalihati ,Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Rubia Begum  MD: Haider Ali molla  Branch: Elenga Kalihati, Centre # 49 (Female),  Member ID: 4811, Group No: 02  Member since: 18-05-1993 (22 Years)  First loan: 3,000 taka. Existing loan: 160,000 taka	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: 1,49,440 Brother No No No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	Six years experience in running business.
Training Info	:	He has Two years training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01714239311
Mother's Contact No.	•	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rubia joined Grameen Bank since 22 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture and home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	Shakib Shoes	
Location	:	Bolla Road, Elenga, Kalihati, Tangail.	
Total Investment in BDT	:	BDT 3,00,000	
Financing	:	Self BDT 2,00,000(from existing business) 67%	
		Required Investment BDT 1,00,000(as equity) 33%	
Present salary/drawings from business (estimates)	•	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	12 ft x 24 ft= 288square ft	
Security of the shop	:	00	
Implementation	:	<ul> <li>He Sells:Sandal,Shoes,Ladies &amp; gents Shoes etc</li> <li>Te business is operating by entrepreneur. Existing one employee.</li> <li>Average 20% gain on sales.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 4 months.</li> </ul>	

#### **Existing Business**

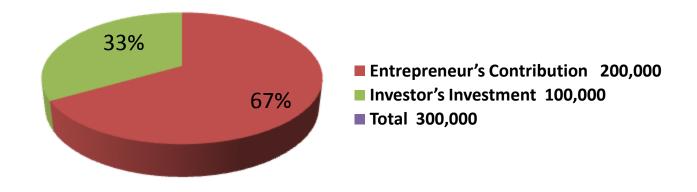
#### BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sales:Sandal,Shoes,Ladies & gents Shoes etc	3,500	1,05,000	12,60,000
Total Sales (A)	3,500	1,05,000	12,60,000
Less. Variable Expense			
Sales:Sandal,Shoes,Ladies & gents Shoes etc	2,800	84,000	10,08,000
Contribution Margin (CM) [C=(A-B)	7,00	21,000	2,52,000
Less. Fixed Expense			
Rent		00	00
Salary (self)		5000	60,000
Transportation		2000	24,000
Electricity bill		300	3,600
Mobile Bill		300	3,600
Entertainment		200	2400
Salary(staff,1)		4,000	36,000
Total fixed Cost (D)		11,800	1,41,600
Net Profit(C-D)		10,200	1,22,400

#### **INVESTMENT BREAKDOWN**

Particulars	Existing	Proposed	Proposed Total
Sandal(300pairs*200tk)	60,000	000	60,000
Kids Shoes(150p*400tk)	60,000	50,000	1,10,000
Ladies & gents Shoes(200p*400)	80,000	50,000	1,30,000
Total	2,00,000	1,00,000	3,00,000

#### **Source of Finance**



# **Financial Projection**

BDT (TK)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Sales:Sandal,Ladis & gents				
Shoes,Kids Shoes	5,000	1,50,000	18,00,000	18,90,000
Less. Variable Expense				
Sales:Sandal,Ladis & gents				
Shoes,Kids Shoes	4,000	1,20,000	14,40,000	15,12,000
Contribution Margin (CM) [C=(A-B)	1,000	30,000	3,60,000	3,78,000
Less. Fixed Expense				
Salary (self)		5000	60,000	60,000
Transportation		2500	30,000	32,000
Electricity bill		300	3,600	4,000
Mobile Bill		500	6,000	6,000
Entertainment		300	3600	4,500
Salary(staff,1)		4,000	48,000	48,000
Total fixed Cost (D)		12,600	1,51,200	1,54,500
Net Profit(C-D)		17,400	2,08,800	2,23,500
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	2,08,800	2,23,500
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		1,48,800
	Total Cash Inflow	3,08,800	3,72,300
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	1,48,800	3,12,300

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:1

Experience & Skill: 06Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

















#### প্রত্যয়ন পত্র

এই মর্মে প্রভাগন করা যাইকেছে যে, মোর আনিছ মোলা, পিকা মোর হালারর মোলা, মাকা করিলা বেশম, মানা বাজাবারী, ভাকথর একালা, উপজেলা কালিহাতী, কেলা টালাইল। আমার ছোট ভাই মোর করেল মোলা, পিকা মোর হালার মোলা, মাকা করিলা বেশম, আমা বাজাবারী, ভাকথর এলালা, উপজেলা কালিহাতী, জেলা টালাইল। এই লোকামের যাবকীয় মালামাল ও সরজাম হস্কান্তর করিলাম এমনকি লোকামের করি। মেকা হবে মা।

আমি তাহার সার্বিক উন্নতি কামনা করি।

ANN

कार्तिकारी, प्रामायन । HISTORY WW CO 9. CC ST 39-03-३ मटमड ७३, जल, ति, मर मदकावी onflifecami अवर ३३०० H412038-26 সনের পোর কর যান্য আয়নের বিধান মতত বাবসা লাইসেগ राज्या व्यक्तितात्व नाम ३ ........................ वावमात्र प्रकृतः मुक्तान्त्रः त्रिकान्त्रः त्रिकान्त्रः व्य মেয়াদ উত্তীবের জারিখ ৫ ৩০ জুন ২০১ দে খ্রিঃ পর্যন্ত। दवज CHIEF STIES महिंद्रमण कि व्यक्तियामा =8'80x वनामा মোট টাকা ঃ DESTRUCTION OF THE PARTY OF 明年 2010210 亿 এলেঙ্গা লৌৱসভা ছ বেলৰ কাজ ক্ৰিয়েৰ কৰ্ত্বৰক্ষ কোনে কাজৰ বা দৰ্শাইছা এই লাইকেল বাজিল মহ বিশ্ব মোলাবেক ছবিয়াল ও পাতিস্থাক মাক





# **FAMILY PICTURE**

