Proposed NU Business Name: LALCHAN STORE



Project identification and prepared by: Aziz Ahmad. Elenga Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

B	rief	Bio of The Proposed Nobin Udyokta
Name	:	MD LALCHAN PR
Age	:	10-11-1981(34 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	1 Son&1 Daughter
No. of siblings:	:	3 Brothers ,1Sister
Address	:	Vill: South Chamuria P.O: South Chamuria P.S: Kalihati Dist: Tangail
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST.CHAMPA BEGUM MD.MOIEJ UDDIN Branch: Sohdebpur Kalihati, Centre # 13(Female), Member ID: 1610, Group No: 01 Member since: 10-03-2002 to 2011(9years) First Ioan: BDT 5,000/- Existing Ioan: BDT 00- Outstanding Ioan: BDT 00-
 (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc 	: :	No No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	Nill
Entrepreneur Contact No.	:	01753-803663
Mother's Contact No.	:	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

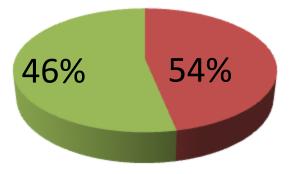
Mst.Champa Begum joined Grameen Bank since 09years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Cow Rearing & home development.

Propo)S(ed Nobin Udyokta Business Info
Business Name	:	Lalchan Store
Location	:	: Chamuria Bazar, Kalihati, Tangail .
Total Investment in BDT	:	BDT 92,000
Financing	:	Self BDT 42,000(from existing business) 46% Required Investment BDT 50,000(as equity) 54%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15ft x 10 ft= 150square ft
Security of the shop	:	-
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Soft Drinks, Coil, Biscuit, Chanachur, Juice, Tea & Pan Supari etc. 50% gain on Tea & Pan Supari sales. Average 15% gain on other goods sales. The business is operating by Entrepreneur. The shop is Rented. Collects goods from Elenga Bazar. Agreed grace period is 4 months.

Existing Bus	siness (BI	DT)	
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Soft Drinks, Coil, Biscuit, Chanachur, etc	1000	30,000	3,60,000
Tea & Pan Supari	500	15,000	1,80,000
Total Sales (A)	1,500	45,000	5,40,000
Less. Variable Expense			
Soft Drinks, Coil, Biscuit, Chanachur, etc	850	25,500	3,06,000
Tea & Pan Supari	250	7,500	80,000
Total Variable Cost(B)	1100	33,000	3,96,000
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000
Less. Fixed Expense			
Rent		600	7,200
Electricity Bill		600	7,200
Mobile Bill		300	3,600
Transportation		300	3,600
Salary (self)		5,000	60,000
Entertainment		0	0
Total fixed Cost (D)		6,800	81,600
Net Profit (E) [C-D)		5,200	62,400

Investr	nent Brea	kdown rice,	
Particulars	Existing	Proposed	Proposed Total
Soft drinks,Biscuits	4,800	16,000	20,800
Juice,Coil,Chips	3,120	10,000	13,120
Chocolate, Chanachur	1,000	7,000	8,000
Saline,Bread,Lichi Etc	1,160	7,000	8,160
Sugar,Milk,Tea bag	1,000	10,000	11,000
Fridge	25,000		
Tv,Dvd,Sound Box	5,000		
Total	42,000	50,000	92,000

Source of Finance



Entrepreneur Contribution: 42,000

Investors Investment : 50,000

Total Investment : 92,000

Financial	Projec	tion (BD	Т)	
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Soft Drinks, Coil, Biscuit, Chanachur,, etc.	2,000	60,000	7,20,000	7,56,000
Tea & Pan Supari	600	18,000	2,16,000	2,26,800
Total Sales (A)	2,600	78,000	9,36,000	9,82,800
Lss. Variable Expense				
Soft Drinks, Coil, Biscuit, Chanachur, etc	1,700	51,000	6,12,000	6,42,600
Tea & Pan Supari	300	9,000	1,08,000	1,13,400
Total variable Expense (B)	2000	60,000	7,20,000	7,56,000
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,26,800
Less. Fixed Expense				
Rent		600	7,200	7500
Electricity Bill		600	7,200	7500
Mobile Bill		500	6,000	6,500
Transportation		500	6,000	7,000
Salary (self)		5,000	60,000	60000
Entertainment		0	0	0
Depreciation		0	0	0
Total Fixed Cost		7,200	86,400	88,500
Net Profit (E) [C-D)		10,800	1,29,600	1,38,300
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,29,600	1,38,300
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		99,600
	Total Cash Inflow	1,79,600	2,37,900
2	Cash Outflow		
2.1	Purchase of Product	50,000	0
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	99,600	2,07,900



Strength

Employment: Self: 01 Family:0 Others:0,Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

T_{HREATS}

Theft Fire Political unrest Pictures





















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FAMILY PICTURE

