### **Proposed NU Business Name: BISMILLAH STORE**



Project identification and prepared by: MD. Shahidul Islam, Jamurkee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta			
Name	:	PINTO AHMED	
Age	:	05-11-1983 (32 Years)	
Education, till to date	:	Class Ten	
Marital status	:	Married	
Children	:	2 Sons	
No. of siblings:	:	2 Brothers & 3 Sisters	
Address	:	Vill: Hinganagor, P.O: Hinganagor, P.S: Delduar, Dist: Tangail	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  JORINA BEGUM  ABDUL KARIM  Branch: Atia, Delduar, Centre # 2(Female),  Member ID: 2173, Group No: 05  Member since: 29-10-1980 (35 Years)  First loan: BDT 2,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 12,000 Outstanding loan: BDT 4,872 Brother No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	3 years experience in running business.
Training Info	:	He has 6 months training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01709-744218
Mother's Contact No.	:	01724-468061
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

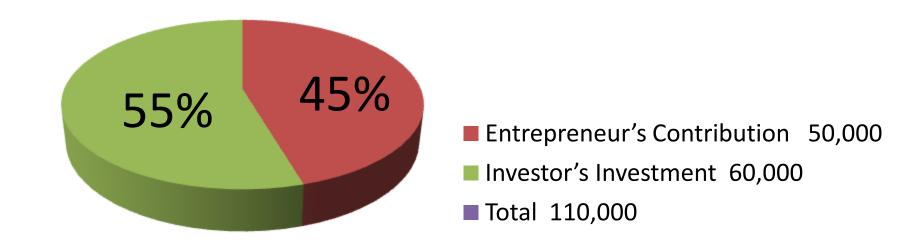
JORINA BEGUM joined Grameen Bank since 35 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	BISMILLAH STORE	
Location	:	Selimpur, Delduar, Tangail.	
Total Investment in BDT	:	BDT 1,10,000	
Financing	:	Self BDT 60,000/- (from existing business) 55% Required Investment BDT 50,000/- (as equity) 45%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	•	15 ft x 10 ft= 150 square ft	
Security of the shop	:	BDT 30,000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Soap, Cosmetics, Soft Drinks, Coil, Biscuit etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Confectionery Item	2,800	84,000	1,008,000	
Total Sales (A)	2,800	84,000	1,008,000	
Less. Variable Expense				
Confectionery Item	2,380	71,400	856,800	
Total variable Expense (B)	2,380	71,400	856,800	
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200	
Less. Fixed Expense				
Rent		1,000	12,000	
Electricity Bill		500	6,000	
Mobile Bill		400	4,800	
Salary (self)		5,000	60,000	
Guard		150	1,800	
Total fixed Cost (D)		7,050	84,600	
Net Profit (E) [C-D)		5,550	66,600	

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Soap, Washing Powder, Tooth Powder	5,000	20,000	25,000		
Oil, Biscuit, Soft drinks	10,000	10,000	20,000		
Salt, Cosmetics	15,000	10,000	25,000		
Stationery & Others	15,000	10,000	25,000		
Fridge	15,000	0	15,000		
Total	60,000	50,000	110,000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Confectionery Item	4,000	120,000	1,440,000	1,512,000	
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	
Less. Variable Expense					
Confectionery Item	3,400	102,000	1,224,000	1,285,200	
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	
Less. Fixed Expense					
Rent		1,000	12,000	12,000	
Electricity Bill		500	6,000	7,000	
Mobile Bill		500	6,000	6,500	
Salary (self)		5,000	60,000	60,000	
Guard		150	1,800	2,200	
Non Cash Item					
Depreciation		250	3,000	3,000	
<b>Total Fixed Cost</b>		7,400	88,800	90,700	
Net Profit (E) [C-D)		10,600	127,200	136,100	
Investment Payback			30,000	30,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	127,200	136,100
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		100,200
	Total Cash Inflow	180,200	239,300
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	100,200	209,300

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





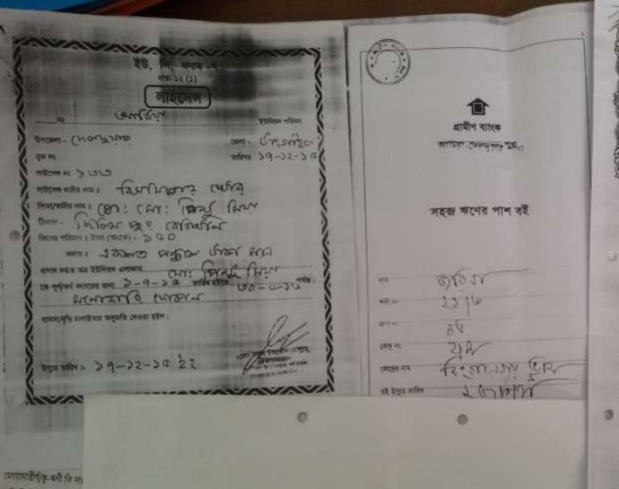












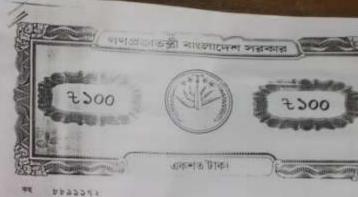
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শ্বম কলোনত আহাতে নাম খবণ কৰিছা পোকান খব কাছা আমানক নামা ননিল দিখা আৰু কৰিবে টালোইল এলানিন বোটাক খিলিখপুৰ বেবাছাত মনজিলেও নকিন গাৰ্থে এবং নালা হাজাত পকিব এককানা দুই সাটাক নিলাই নোকনটি জাছা দেকবাত ইছা লোকন কৰিবে ভিতীয় পক উক্ত পোকান পেকছাত কৰিবে একাইলে সোকন খালে এককানান আমানক বাবন ৩,০০০৩/- (তিন লক) টাকা এবং বাঙি মানেও আছা ১০০০/- (এক হাজাত) টাকা সাবাহ কৰিলে উহাকে সম্মত হইছা আনি পক্ত এককানীন ৩,০০,০০০/- (তিন লক) টাকা আমানক বাবন পুৰাইছা নিলে আমি ১ম গৰা ব শাহীয়া নিল্ল হালিক গাওঁ মোলাকে কোকানান এ,০০,০০০/- (তিন লক) টাকা আমানক বাবন পুৰাইছা নিলে আমি ১ম গৰা ব শাহীয়া নিল্ল হালিক গাওঁ মোলাকেক গোঙাল যব কালা কানিনান।

রলমান পারা-cù

## **FAMILY PICTURE**

