Proposed NU Business Name: SHUMON SHOE STORE



Project identification and prepared by: Md.Mozammal Haque, Jamurki Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SUMAN ROBI DAS		
Age	:	02-02-1988 (28 Years)		
Education, till to date	•	Class Eight		
Marital status	•	Married		
Children	•	1 Son		
No. of siblings:	:	2 Brothers 2 Sisters		
Address		Vill: Jamurki, P.O:Jamurki P.S: Mirzapur Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANJALI RANI ROBI DAS ANJALI RANI ROBI DAS KARTIK ROBI DAS Branch: Jamurki Mirzapur, Centre # 11(Male), Member ID: 1314/1, Group No: 05 Member since: 26-03-1986 (<i>30 Years</i>) First Ioan: 2000/- taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 60000/- taka, Outstanding Ioan: 44982/- taka Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has 4 years training.
Other Own/Family Sources of Income	:	Business.
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01782214810
Mother's Contact No.	:	Nil
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Jamurki. Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KARTIK ROBI DAS joined Grameen Bank since *30 Years* ago. At first she took 2,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in Business & house development and cow health development.

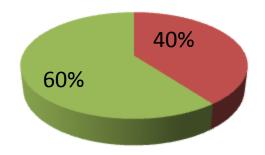
Proposed Nobin Udyokta Business Info				
Business Name	:	SHUMON SHOE STORE		
Location	:	Jamurlki, Mirzapur, Tangail		
Total Investment in BDT	:	BDT 83,000		
Financing	:	Self BDT 33,000 (from existing business) 40% Required Investment BDT 50,000(as equity) 60%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	5 ft x 7 ft= 35 square ft		
Security of the shop	:	Nil		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Shoe .(Manufacture & Sale) Average 35 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is own. Collects goods from Dhaka Bangshal. Agreed grace period is 4 months. 		

Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		C
Shoe	40000	480000
Total Sales (A)	40000	480000
Less Variable Expense		0
Shoe	26000	312000
Total variable Expense (B)	26000	312000
Contribution Margin (CM) [C=(A-B)	14000	168000
Less Variable Expense		
Electricity bill	200	2400
Transportation	1,000	12000
Salary (self)	6000	72000
Entertainment	150	1800
Mobile bill	150	1800
Total fixed cost (D)	7,500	90000
Net Profit (E)= [C-D]	6,500	78000

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Lather,Sandal	16,000	0	16000			
Machine	11,000		11000			
Dice	6,000	0	6000			
lather,Foam,Rubber,Faibar		50,000	50000			
Total	33,000	50,000	83000			

Source of Finance



Entrepreneur's Contribution 33,000
Investor's Investment 50,000
Total 83,000

Financial Projection (BDT)				
Paticular	Monthly	Year1	Year 2	
Revenue(Sales)				
Shoe	58000	696000	730800	
Total Sales (A)	58000	696000	730800	
Less Variable Expense				
Shoe	37700	452400	475020	
Total variable Expense (B)	37700	452400	475020	
Contribution Margin (CM) [C=(A-B)	20300	243600	255780	
Less Variable Expense				
Electricity bill	200	2400	3000	
Transportation	1,200	14,400	15,000	
Salary (Self)	6000	72000	72000	
Entertainment	250	3000	3000	
Mobile bill	300	3600	3600	
Total fixed cost (D)	7,950	95,400	96,600	
Net Profit (E)= [C-D]	12350	148200	159,180	
Investment Payback		30,000	30,000	

Cash flow projection on business plan (rec. &							
Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	148,200	159,380				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		118,200				
	Total Cash Inflow	198200	277580				
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000				
	Total Cash Outflow	80,000	30000				
3	Net Cash Surplus	118,200	247580				



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:00 Experience & Skill: 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

























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FAMILY PICTURE

