A Nobin Udyokta Project

Bismillah Store



NU Identified and PP Prepared by: Md. Ziaul Hoque, Dhamrai Unit Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

<u>Presented by</u> Md. Faruq Hossain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Faruq Hossain
Age	:	31/12/1986 (29 Years)
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	02 Brothers, 01 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Md. Abul Fazal Fozia Begum Member since: 01/06/1988 Branch: Shuapur Centre no. 29, Group:01 Loanee No: 2814, First loan: 2500/- Total Amount Received: Tk. 200,000/- Last Loan: 50,000 Tk. Outstanding: 3,600
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	NU's Father N/A N/A N/A N/A
Education	:	Class Ten

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Business(Confectionary)
Trade License Number	:	2498
Business Experiences	•	3 Years
Other Own/Family Sources of Income	•	Agriculture
NU Contact Info	:	01732283059
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 1988. At first her mother took a loan amount of 2500 BDT from Grameen Bank. She invested the last GB loan in agriculture. NU's mother gradually improved the standard of their life by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Bismillah Store
Address/ Location	:	Khorarchor Bazaar, Dhamrai, Dhaka
Total Investment in BDT	:	175,000/-
Financing	••	Self BDT : 125,000 (from existing business) - 71% Required Investment BDT : 50,000 (as equity) - 29%
Present salary/drawings from business (estimates)	••	BDT 4500
Proposed Salary		BDT 5000
i. Proposed Business % of present gross profit margin	:	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture & Fan: Advance: Present Goods Item (*)	10,000 30,000 85,000		125,000
Proposed Stock Items: (**)		50,000	50,000
Total Capital	125,000	50,000	175,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock	
Product Name	Price
Biscuit	10,000
Chips	3000
Chanachur	5,000
Cold Drinks	20,000
Soybean Oil	3,000
Salt	1,000
Juice	5,000
Soap	10,000
Cigarette	13,000
Pen, Tissue, Egg	3,000
Detergent	5,000
Chocolate	2,000
Hair Oil	3,000
Chutney, Ball	2,000
Total Present Stock	85,000

Proposed Item				
Product Name	Price			
Biscuit	10,000			
Chips	3000			
Chanachur	5,000			
Soybean Oil	3,000			
Salt	1,000			
Juice	5,000			
Soap	10,000			
Pen, Tissue, Egg	3,000			
Detergent	5,000			
Hair Oil	3,000			
Total Proposed Item	50,000			

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	2000	60000	720000			
Less: Cost of Sale (B)	1700	51000	612000			
Gross Profit (15%) (A-B) = [C]	300	9000	108000			
Less: Operating Costs						
Electricity bill		300	3,600			
Mobile Bill		500	6,000			
Shop rent		1600	19200			
Present Salary		4500	54000			
Others		200	2,400			
Non Cash Item:						
Depreciation Expenses (10,000*15%)		125	1500			
Total Operating Cost (F)		7225	86700			
Net Profit (E-F):		1775	21300			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
1 articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	2500	75000	900000	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale (B)	2125	63750	765000	2550	76500	918000	2975	89250	1071000
Gross Profit (A-B)=(C)	375	11250	135000	450	13500	162000	525	15750	189000
Less operating cost:									
Electricity bill		350	10500		400	4800		450	13500
Mobile Bill		300	3600		400	4800		450	13500
Salary- self		5000	60000		5000	60000		5000	60000
Shop Rent		1600	19200		1600	19200		1600	19200
Others		100	1200		200	2400		200	2400
Depreciation Expenses		125	1500		125	1500		125	1500
Total Operating Cost (F)		7475	89700		7725	92700		7825	93900
Net Profit =(E-F)		3775	45300		5775	69300		7925	95100
GT payback	k 20,000			20,000		20,000			
Retained Income:		25,300			49,300			75,100	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50000	0	0
1.2	Net Profit	45300	69300	95100
1.3	Depreciation (Non cash item)	1500	1500	1500
1.4	Opening Balance of Cash Surplus	0	26800	77600
	Total Cash Inflow	96800	97600	174,200
2.0	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3.0	Net Cash Surplus	26,800	77,600	154,200

SWOT Analysis



STRENGTH

- Environment-Friendly.
- Skilled & Experience
- Position of his shop beside main road.
- Pleasant personality

WEAKNESS

- Lack of investment
- Less Stock

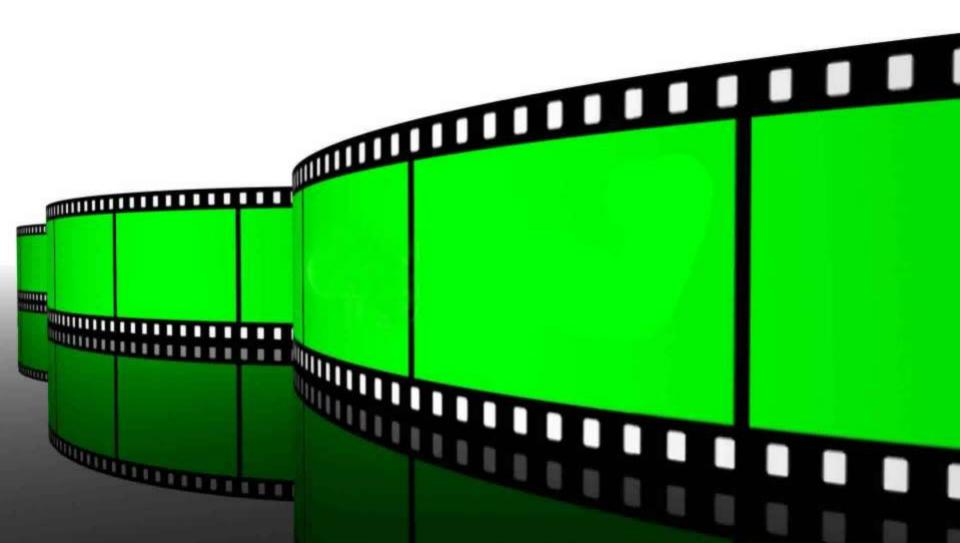
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Employment opportunity

${f T}_{\sf HREATS}$

- Competitor may create.
- Fire.
- Theft.

























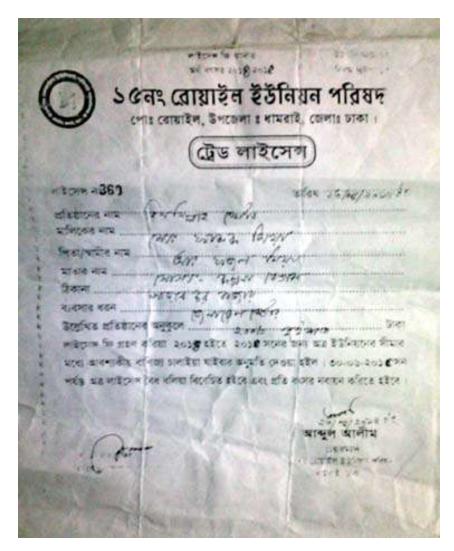






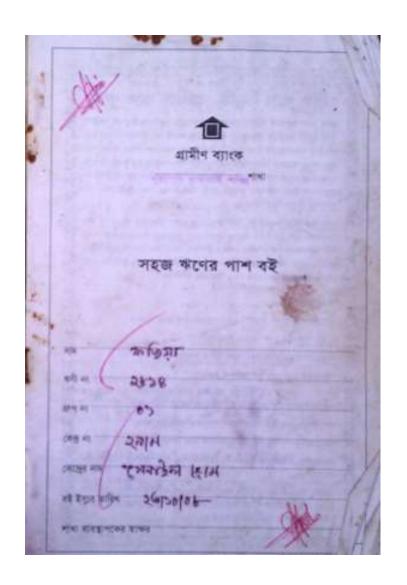


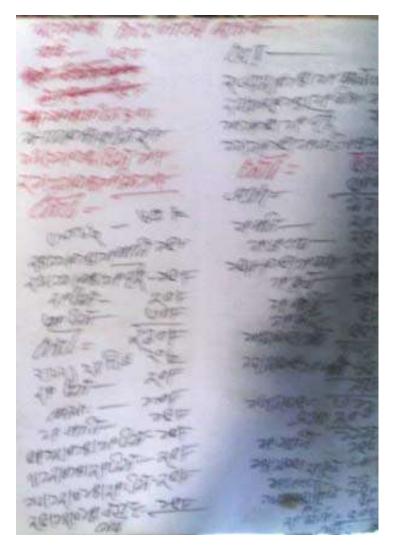














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