Proposed NU Business Name: MULTICOM PLASTIC & HARDWARE



Project identification and prepared by: Md. Nurul Islam, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD AKRAM HOSSAIN				
Age	:	12-01-1981 (34 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	4 Brothers & 4 Sisters				
Address	:	Vill: 1176/Chamurkhan P.O: Kanchkura, P.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST AMIRUN NESA LATE. BASIR UDDIN Branch: Dakshinkhan, Centre # 40 (Female), Member ID: 3947/1, Group No: 06 Member since: 11-08-2004 to 2011 (07 Years) First loan: BDT 5,000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01827-551445
Family's Contact No.	:	01912-079085
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST AMIRUN NESA joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info						
Business Name	:	MULTICOM PLASTIC & HARDWARE				
Location	:	Chamurkhan, Uttarkhan, Dhaka				
Total Investment in BDT	:	BDT 5,30,000/-				
Financing	:	Self BDT 3,80,000/- (from existing business) 72% Required Investment BDT 1,50,000/- (as equity) 28%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	26 ft x 35 ft= 910 square ft				
Security of the shop	:	-				
Implementation		 The business is planned to be scaled up by investment in existing goods like; Aluminum, Iron pan, Plastic rack, Hotpot, Glass etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing one employee. After getting equity fund one employee will be appointed. The entrepreneur is owner of the shop. Collects goods from Tongi Bazaar. Agreed grace period is 4 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Varities Goods	4,450	133,500	1,602,000				
Computer service	90	2,700	32,400				
Total Sales (A)	4,540	136,200	1,634,400				
Less. Variable Expense							
Varities Goods	3,560	106,800	1,281,600				
Computer service	45	1,350	16,200				
Total variable Expense (B)	3,605	108,150	1,297,800				
Contribution Margin (CM) [C=(A-B)	935	28,050	336,600				
Less. Fixed Expense							
Generator bill		200	2,400				
Electricity Bill		2,000	24,000				
Mobile Bill		1,000	12,000				
Salary (self)		5,000	60,000				
Transportation		5,000	60,000				
Salary (staff)		3,000	36,000				
Guard		300	3,600				
Total fixed Cost (D)		16,500	198,000				
Net Profit (E) [C-D)		11,550	138,600				

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Aluminum (50x 320)	16,000	5,000	21,000				
Iron Pan (26 x 270)	7,020	2,000	9,020				
Plastic Rack (50 x 450)	36,000	7,500	43,500				
Hotpot (25 x 400)	10,000	5,500	15,500				
Glass (40 x 320)	12,800	2,500	15,300				
Tiffin Box (30 x 280)	8,400	6,500	14,900				
Showcase (5 x 10000)	50,000	10,000	60,000				
Shelf (7 x 3000)	21,000	3,000	24,000				
Plate, Chair, Table, Trolley, Dressing Table etc	188,780	108,000	296,780				
Computer	20,000	-	20,000				
Printer (3)	10,000	-	10,000				
Total	380,000	150,000	530,000				

Source of Finance



Financial Projection (BDT)								
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)								
Varities Goods	6,950	208,500	2,502,000	2,627,100	2,758,455			
Computer service	90	2,700	32,400	34,020	35,721			
Total Sales (A)	7,040	211,200	2,534,400	2,661,120	2,794,176			
Less. Variable Expense								
Varities Goods	5,560	166,800	2,001,600	2,101,680	2,206,764			
Computer service	45	1,350	16,200	17,010	17,861			
Total variable Expense (B)	5,605	168,150	2,017,800	2,118,690	2,224,625			
Contribution Margin (CM) [C=(A-B)	1,435	43,050	516,600	542,430	569,552			
Less. Fixed Expense								
Generator bill		200	2,400	2,400	2,400			
Electricity Bill		2,000	24,000	25,000	26,000			
Mobile Bill		1,100	13,200	14,000	15,000			
Salary (self)		5,000	60,000	60,000	60,000			
Transportation		8,000	96,000	96,000	96,000			
Salary (staff)		6,000	72,000	74,000	76,000			
Guard		300	3,600	4,000	4,000			
Non Cash Item								
Depreciation		500	6,000	6,000	6,000			
Total Fixed Cost		23,100	277,200	281,400	285,400			
Net Profit (E) [C-D)		19,950	239,400	261,030	284,152			
Investment Payback			60,000	60,000	60,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	239,400	261,030	284,152
1.3	Depreciation (Non cash item)	6,000	6,000	6,000
1.4	Opening Balance of Cash Surplus		185,400	392,430
	Total Cash Inflow	395,400	452,430	682,582
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	185,400	392,430	622,582

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















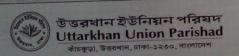






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(इंड. लि. १ नः कत्रम, ১২ (১) नः विधान प्रष्टिया)

প্রতিষ্ঠানের নাম ঃ মাল্টিকম-

মালিকের নাম ৪ - - মোঃ আকরাম হোসেন-

পিতা/সামীর নাম ঃ মৃতঃ বাছির উদ্দিন

ম্যতার নাম ৪ --- আমিরুল নেছা-

হিকালা ৪ - - - - ১১৭৬/৭, চামুরখান, উত্তরখান, ঢাকা-১

প্রতিষ্ঠানের ধরণ ঃ কার্নিচার, প্রাষ্টিক সামগ্রী ও ইলেকট্রনির

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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পর



নাম: **মো: আকরাম হোসেন** Name: Md. Akram Hossin

পিতা: মো: বাছির উদ্দিন মাতা: মোসা: আমিরুন নেছা

Date of Birth: 12 Jan 1981

- Long M. Cold

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FAMILY PICTURE

