### Proposed NU Business Name: ABDULLAH GENERAL STORE



Project identification and prepared by: Md. Nurul Islam, Dakshinkhan Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ABDUL ALI		
Age	:	03-05-1996 (19 Years)		
Education, till to date	:	Class Five		
Marital status	:	Single		
Children	:	N/A		
No. of siblings:	:	2 Brothers & 2 Sisters		
Address	:	Vill: Azompur, P.O: Dakshinkhan, P.S: Uttarkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST. SHAHIDA AKTER  MD ABDUL BATEN  Branch: Dakshinkhan, Centre # 76 (Female),  Member ID: 8305/2, Group No: 06  Member since: 25-10-1995 (20 Years)  First loan: BDT 5,000 /-		
Further Information:		Outstanding loan: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady	•	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Three years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01823-074530
Family's Contact No.	:	01951495630
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SHAHIDA AKTER joined Grameen Bank since 20 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in home development.

Proposed Nobin Udyokta Business Info			
Business Name	:	ABDULLAH GENERAL STORE	
Location	:	Azampur, Moddo para, Farid Market, Dhaka	
Total Investment in BDT	:	BDT 1,83,000/-	
Financing	:	Self BDT 83,000/- (from existing business) 45%	
		Required Investment BDT 1,00,000/- (as equity) 55%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	11 ft x 10 ft= 110 square ft	
Security of the shop	:		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Soft drinks, Cosmetics etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing not employee.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Tongi Bazaar.</li> <li>Agreed grace period is 4 months.</li> </ul>	

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery Item	2,700	81,000	972,000		
Total Sales (A)	2,700	81,000	972,000		
Less. Variable Expense					
Grocery Item	2,295	68,850	826,200		
Total variable Expense (B)	2,295	68,850	826,200		
Contribution Margin (CM) [C=(A-B)	405	12,150	145,800		
Less. Fixed Expense					
Electricity Bill		500	6,000		
Mobile Bill		100	1,200		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Guard		200	2,400		
Total fixed Cost (D)		6,800	81,600		
Net Profit (E) [C-D)		5,350	64,200		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice (7 x 200)	14,000	30,000	44,000			
Soya bin oil (25 x 85)	2,125	20,000	22,125			
Mastard Oil (10 x 120)	1,200	1,000	2,200			
Washing Powder (50 x 35)	1,750	1,000	2,750			
Soap (25 x 200)	5,000	10,000	15,000			
Soft Drinks	3,000	1,000	4,000			
Cosmetics	1,000	10,000	11,000			
Salt, Egg, Spice, Biscuit, Shampoo etc	27,925	27,000	54,925			
Fridge (1)	20,000	-	20,000			
Showcase (1)	2,000	-	2,000			
Rack (2)	5,000	-	5,000			
Total	83,000	100,000	183,000			

### **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Grocery Item	4,400	132,000	1,584,000	1,663,200
Total Sales (A)	4,400	132,000	1,584,000	1,663,200
Less. Variable Expense				
Grocery Item	3,740	112,200	1,346,400	1,413,720
<b>Total variable Expense (B)</b>	3,740	112,200	1,346,400	1,413,720
Contribution Margin (CM) [C=(A-B)	660	19,800	237,600	249,480
Less. Fixed Expense				
Electricity Bill		500	6,000	6,000
Mobile Bill		200	2,400	3,000
Salary (self)		5,000	60,000	60,000
Transportation		1,500	18,000	20,000
Guard		200	2,400	2,800
Non Cash Item				
Depreciation		392	4,700	4,700
Total Fixed Cost		7,792	93,500	96,500
Net Profit (E) [C-D)		12,008	144,100	152,980
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	144,100	152,980
1.3	Depreciation (Non cash item)	4,700	4,700
1.4	Opening Balance of Cash Surplus		88,800
	Total Cash Inflow	248,800	246,480
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	88,800	186,480

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

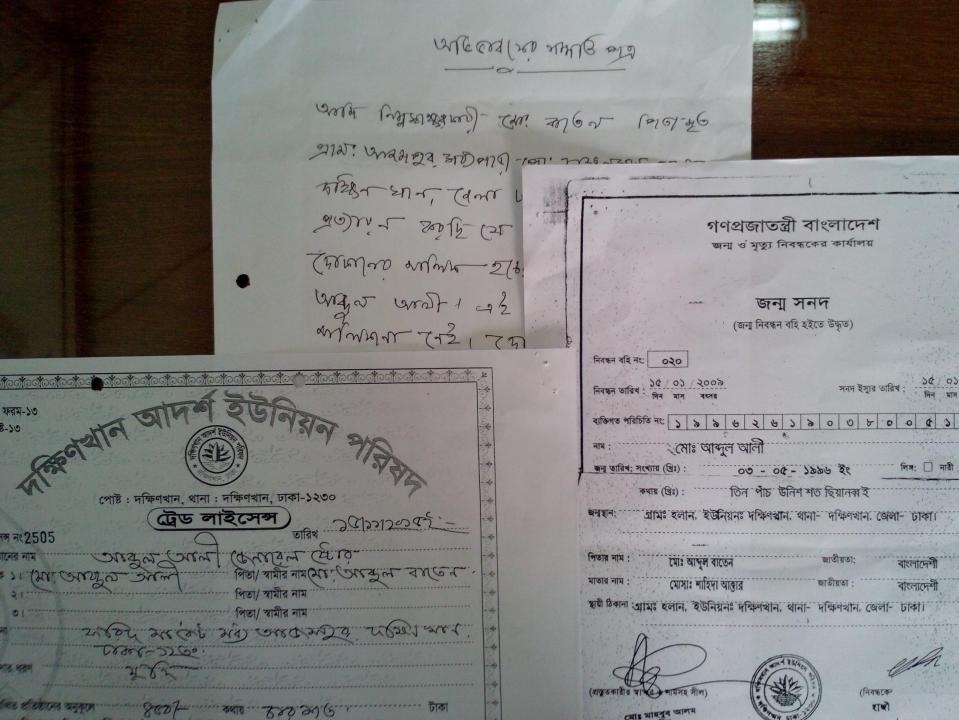
# Pictures











# **FAMILY PICTURE**

