Proposed NU Business Name: TAJLIMA DAIRY FARM



Project identification and prepared by: MD. Kazem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta			
Name	:	ABU NAYEEM	
Age	:	05-10-1997 (19 Years)	
Education, till to date	:	Class Ten	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	1 Brother and 1 Sister	
Address	:	Vill:Lakshmipura, P.O: Chandona, P.S: Gazipur Sadar, Dist: Gazipur	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father TAJLIMA MD SHAFI UDDIN Branch: Prohladpur Centre # 75(Female), Member ID: 7021, Group No: 06 Member since: 03-05-1996 (19 Years) First loan: 5,000 taka.	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 2,50,000, Outstanding loan: BDT 1,08,200 Mother No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	2 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01775-788038
Mother's Contact No.	:	01715-811129
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

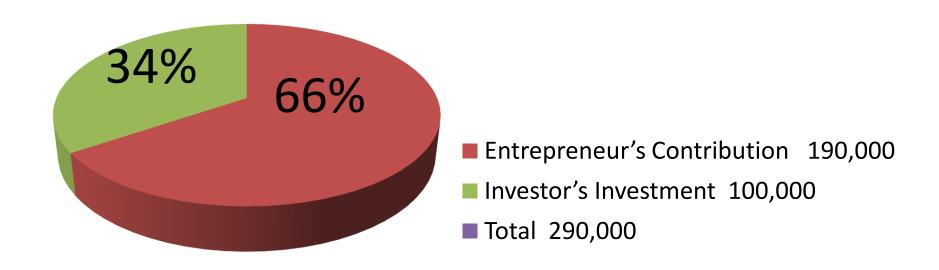
TAJLISA joined Grameen Bank since 19 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info			
Business Name	:	TAJLIMA DAIRY FARM	
Location	:	Lakshmipura, Joydebpur, Gazipur.	
Total Investment in BDT	:	BDT 2,90,000	
Financing	:	Self BDT 1,90,000(from existing business) 66% Required Investment BDT 1,00,000(as equity) 34%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	20 ft x 20 ft= 400 square ft	
Security of the shop	:	-	
Implementation	:	 Existing one cow and two calf in the farm. After getting equity fund three calf will be purchased. The business is operating by entrepreneur. Existing no employee. Entrepreneur is owner of the farm. Collects goods from Joydebpur. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Milk (8 x 70)	560	16,800	201,600	
Cow dung	20	600	7,200	
Total Sales (A)	580	17,400	208,800	
Less. Variable Expense				
Feed & Medicine	100	3,000	36,000	
Total variable Expense (B)	100	3,000	36,000	
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800	
Less. Fixed Expense				
Electricity Bill		500	6,000	
Mobile Bill		300	3,600	
Salary (self)		5,000	60,000	
Transportation		300	3,600	
Total fixed Cost (D)		6,100	73,200	
Net Profit (E) [C-D)		8,300	99,600	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Cow (1)	150,000	-	150,000	
Calf (2)	40,000	100,000	140,000	
Total	190,000	100,000	290,000	

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Milk (8 x 70)	560	16,800	201,600	211,680	
Cow dung	30	900	10,800	11,340	
Calf sale	-	15,000	180,000	200,000	
Total Sales (A)	590	32,700	392,400	423,020	
Less. Variable Expense					
Feed & Medicine	200	6,000	72,000	75,600	
Calf purchase	-	8,333	100,000	120,000	
Total variable Expense (B)	200	14,333	172,000	195,600	
Contribution Margin (CM) [C=(A-B)	390	18,367	220,400	227,420	
Less. Fixed Expense					
Electricity Bill		500	6,000	6,000	
Mobile Bill		300	3,600	4,000	
Salary (self)		5,000	60,000	60,000	
Transportation		300	3,600	4,000	
Total Fixed Cost		6,100	73,200	74,000	
Net Profit (E) [C-D)		12,267	147,200	153,420	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	147,200	153,420
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		87,200
	Total Cash Inflow	247,200	240,620
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	87,200	180,620

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

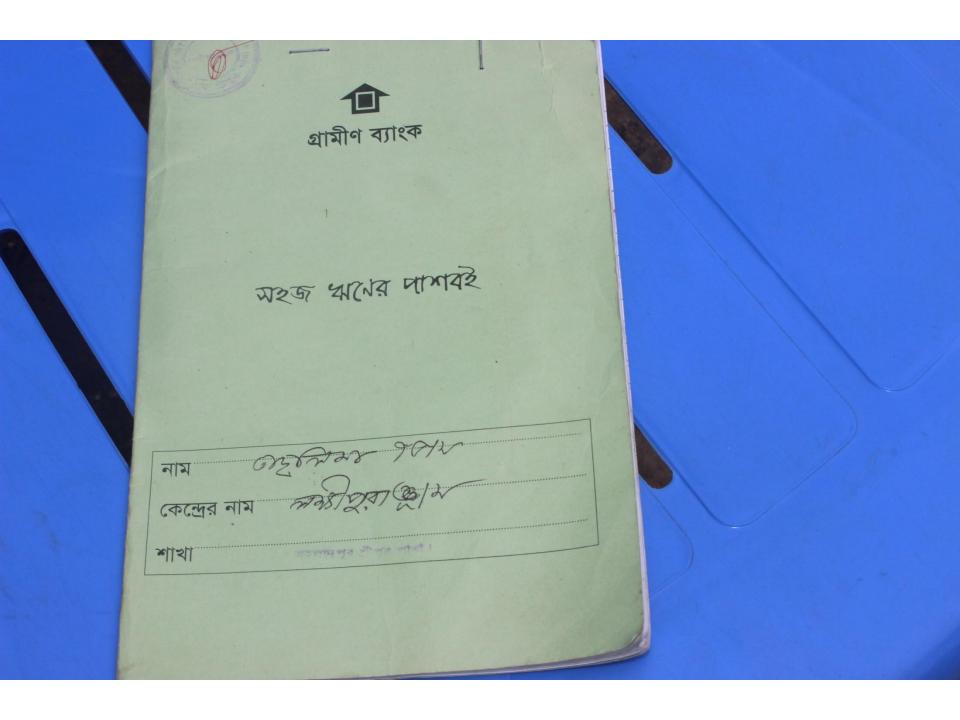
Pictures

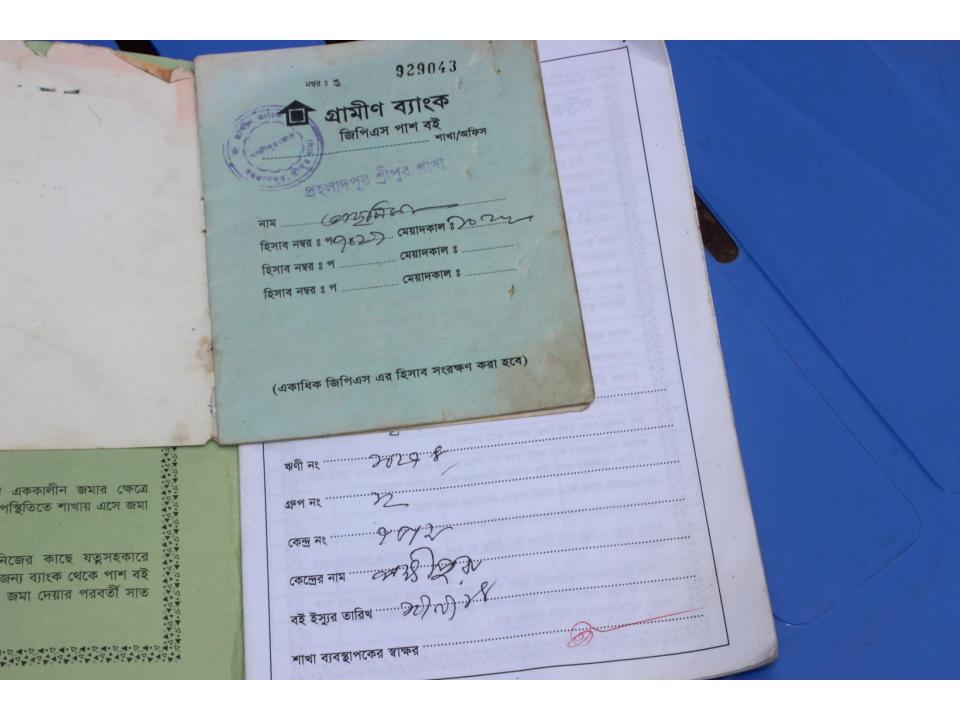












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FAMILY PICTURE

