#### **Proposed NU Business Name: SANI GENERAL STORE**



Project identification and prepared by: MD. Kazem Uddin, Bason Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHARMIN		
Age	:	01-03-1989 (26 Years)		
Education, till to date	:	Class Ten		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	3 Sisters		
Address	:	Vill: Lakshmipura, P.O: Chandona, P.S: Gazipur Sadar, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  RINA  SHAFIQUL ISLAM  Branch: Prohladpur, Centre # 75(Female),  Member ID: 10244/1, Group No: 11  Member since: 02-03-1996 (19 Years)  First loan: 4,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan: BDT 16,480 Mother No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	3 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01759-795088
Mother's Contact No.	:	01675-105266
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bason Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

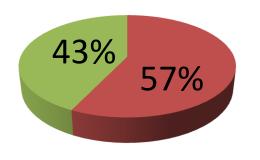
RINA joined Grameen Bank since 19 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business and home development.

Proposed Nobin Udyokta Business Info				
Business Name	:	SANI GENERAL STORE		
Location	:	Lakshmipura, Tin Shorok Mor, Gazipur.		
Total Investment in BDT	:	BDT 3,50,000		
Financing	:	Self BDT 2,00,000(from existing business) 57% Required Investment BDT 1,50,000(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	25 ft x 15 ft= 370 square ft		
Security of the shop	:	BDT 1,40,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Bran, Soyabin, Onion, Salt, Chili, Soap, Cosmetics, Soft Drinks, Coil, Biscuit, Chanachur, etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Joydebpur, Gazipur.</li> <li>Agreed grace period is 4 months.</li> </ul>		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery Item	5,150	154,500	1,854,000			
Total Sales (A)	5,150	154,500	1,854,000			
Less. Variable Expense						
Grocery Item	4,378	131,325	1,575,900			
Total variable Expense (B)	4,378	131,325	1,575,900			
Contribution Margin (CM) [C=(A-B)	773	23,175	278,100			
Less. Fixed Expense						
Rent		5,000	60,000			
Generator bill		200	2,400			
Electricity Bill		800	9,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		300	3,600			
Entertainment		300	3,600			
Salary (staff)		3,000	36,000			
Total fixed Cost (D)		14,900	178,800			
Net Profit (E) [C-D)		8,275	99,300			

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice (10 x 2100)	21,000	42,000	63,000			
Pulse (1 x 6000)	6,000	12,000	18,000			
Sugar (1 x 1800)	1,800	3,600	5,400			
Flour (1 x 1080)	1,080	2,160	3,240			
Soft Drink (5 x 600)	3,000	9,000	12,000			
Milk	10,000	-	10,000			
Soap (200 x 40)	8,000	5,000	13,000			
Fairness Cream	20,000	20,000	40,000			
Body Lotion	15,000	10,000	25,000			
Cosmetics	35,000	20,240	55,240			
Hen	44,000	-	44,000			
Spice & Others	35,120	26,000	61,120			
Total	200,000	150,000	350,000			

#### **Source of Finance**



- Entrepreneur's Contribution 200,000
- Investor's Investment 150,000
- Total 350,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Grocery Item	7,500	225,000	2,700,000	2,835,000	2,976,750	
Total Sales (A)	7,500	225,000	2,700,000	2,835,000	2,976,750	
Less. Variable Expense						
Grocery Item	6,375	191,250	2,295,000	2,409,750	2,530,238	
<b>Total variable Expense (B)</b>	6,375	191,250	2,295,000	2,409,750	2,530,238	
Contribution Margin (CM) [C=(A-B)	1,125	33,750	405,000	425,250	446,513	
Less. Fixed Expense						
Rent		5,000	60,000	60,000	60,000	
Generator bill		200	2,400	3,000	3,000	
Electricity Bill		800	9,600	10,000	10,500	
Mobile Bill		400	4,800	5,500	6,000	
Salary (self)		5,000	60,000	60,000	60,000	
Transportation		500	6,000	8,000	10,000	
Entertainment		300	3,600	4,000	4,500	
Salary (staff)		5,000	60,000	60,000	60,000	
Total Fixed Cost		17,200	206,400	210,500	214,000	
Net Profit (E) [C-D)		16,550	198,600	214,750	232,513	
Investment Payback			60,000	60,000	60,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	198,600	214,750	232,513
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		138,600	293,350
	Total Cash Inflow	348,600	353,350	525,863
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	60,000	60,000	60,000
	Total Cash Outflow	210,000	60,000	60,000
3	Net Cash Surplus	138,600	293,350	465,863

## **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





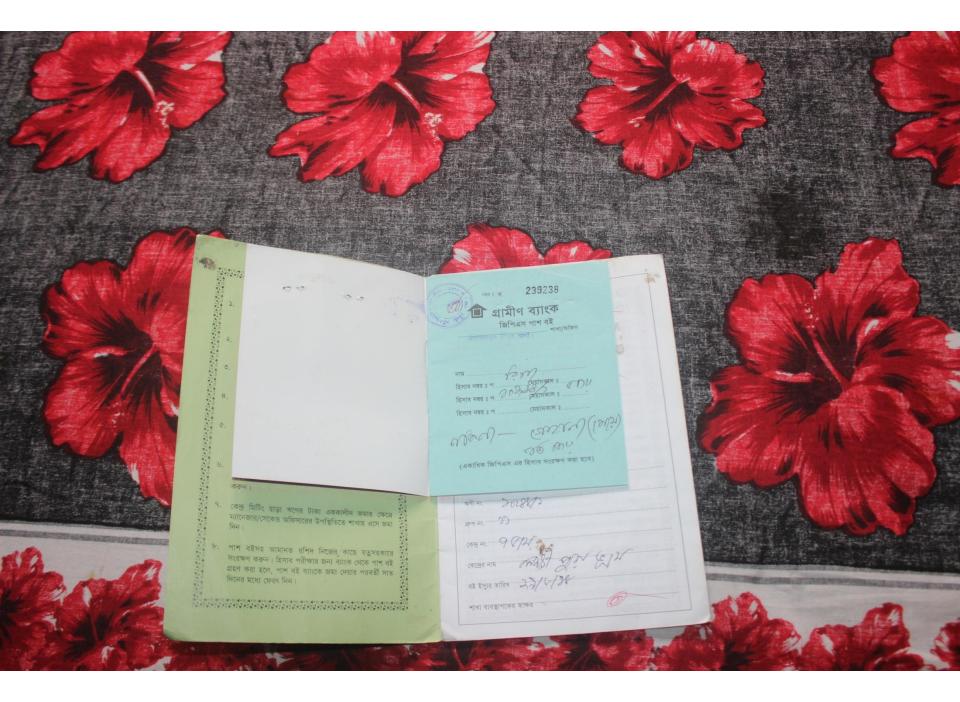














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#### দোকান ঘর ভাড়াটিয়া চুক্তিপত্র দলিল

জ্ঞীম জামানত- ১,৪০,০০০/- (এক লক্ষ চল্লিশ হাজার) টাকা মাসিক ভাড়া- ৫,০০০/- (পাঁচ হাজার) টাকা মেয়াদ- ০৩ (তিন) বৎসর লক্ষ্মীপুরা, গাজীপুর সদর, গাজীপুর।

১। জাহান আরা বেগম, পিতা- মরহুম জয়নাল আবেদীন, মাতা- সাহেরা বেগম, সাং- বার্ছ ভোড়া, হাল সাং- ৪২/৭, লক্ষ্মীপুরা, পোঃ গাজীপুর-১৭০০, থানাঃ জয়দেবপুর, জেলাঃ ধর্ম- ইসলাম, পেশা- গৃহিনী, জাতীয়তাঃ বাংলাদেশী।

১ম প

২। শারমিন, স্বামী- সুলতান মাহমুদ, সাং- ৫০/১, লক্ষ্মীপুরা, পোঃ গাজীপুর-১৭০৫ জয়দেবপুর, জেলাঃ গাজীপুর, ধর্ম- ইসলাম, পেশা- ব্যবসা, জাতীয়তাঃ বাংলাদেশী।

२ग्र शक



#### গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

NATIONAL ID CARD / जाजीय পরিচয় পত্র



नारमिन आगुगर

নাম: **শারমিন** Name: SHARMIN

স্বামী: সুলতান মাহমুদ

মাতা: রিনা

Date of Birth: 01 Mar 1989

ID NO: 3323007160797

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোষাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: বাড়ি নং: ৫০/১, রাস্তা নং/নাম: লক্ষীপুরা, চান্দনা, ডাকঘর: গাজীপুর -১৭০০, গাজীপুর সদর, গাজীপুর পৌরসভা, গাজীপুর

রক্তের গ্রুপ / Blood Group: O-



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ১৮/১১/২০০৭

## **FAMILY PICTURE**

