A Nobin Udyokta Project A.K. Telecom and Electronics





NU Identified and PP Prepared by:
Md. Ziaul Hoque, Dhamrai Unit
Verified By: Tapan Kumar Debnath

GRAMEEN TRUST

Presented by Md. Abdul Kuddus

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Abdul kuddus		
Age	:	07-09-1994 (22 Years)		
Marital status	:	Single		
Children	:	N\A		
No. of siblings:	:	2 Brother and 1 Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother √√ Father Mst. Nasima Akter Md. Khorshed Alam Member since: 02/03/2000 - 2010 Branch:Kushura, Centre no.44, Group:05 First loan:5000/- Total Amount Received: Tk. 2,00,000/- Existing loan: N/A Outstanding: N/A		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : :	N/A N/A N/A N/A		
Education	:	H.S.C		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Telecom Business
Trade License Number		0376
Business Experiences and Training Info.	:	1 Years
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01749 949861
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2000. At first his mother took a loan amount of 5000 BDT from Grameen Bank. She invested the money in agriculture. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	A K Telecom and Electronics Telecom
Address/ Location	:	Kushura Bazaar, Dhamrai,Dhaka
Total Investment in BDT	:	250,000
Financing	••	Self BDT : 200,000 (from existing business) - 80% Required Investment BDT : 50,000 (as equity) - 20 %
Present salary/drawings from business (estimates)	•	BDT 4,500
Proposed Salary		BDT 6,000
i. Proposed Business % of present gross profit margin	••	10%
ii. Estimated % of proposed gross profit margin	:	10%
iii. Agreed grace period	:	3 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture and Fan Mobile Set (4) Hot Air Gun stable plunger Computer Presents Goods item: (*) Advance	25,000 4,000 4,000 2,000 30,000 120,000 25,000		200,000
Proposed Stock Items:		50,000	50,000
Total Capital	200,000	50,000	250,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item				
Product name	Amount			
Mobile charger(100)	8000			
Battery (Onik) (70)	17,500			
Charger (20)	2000			
Bulb (25)	1000			
Memory Card (20)	6000			
SIM Card (120)	12000			
Head Phone (60)	7200			
Mobile Handset (06)	15,000			
Mobile catching (50)	2500			
Skin Paper (70)	2500			
Flexi Load (GP, Robi,Airtel Banglalink)	15,000			
Mobile card	20,000			
Card reader (20)	1200			
Bkash	10,100			
Total Present Stock	120,000			

Proposed stock item					
Product Name	Amount				
Charger (30)	3000				
Memory Card (30)	9000				
Head Phone (50)	6000				
Auto Charger (20)	2000				
Mobile Handset (20)	30,000				
Total Proposed Stock	50,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Faiticulai 5	Daily	Monthly	Yearly		
Sales (A)	1500	45000	540,000		
Less: Cost of sale (B)	1350	40500	486,000		
Profit from sale10% (A-B)= [C]	150	4500	54000		
Income from Service	150	4500	54000		
Gross Profit	300	9000	108000		
Less: Operating Costs					
Electricity bill		200	2400		
Night Guard Bill		100	1200		
Mobile Bill		200	2400		
Salary from Business		4500	14,400		
Shop Rent		1200	48000		
Others (Entertainment)		100	1200		
Non Cash Item:					
Depreciation Expenses(65,000*15%)		813	9,756		
Total Operating Cost (D)		7,113	85,356		
Net Profit (C-D):		1,887	22,644		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			
r articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	2500	75,000	900,000	3000	90,000	10,80,000	
Less: Cost of Sale (B)	2250	67,500	810,000	2700	81,000	9,72,000	
Profit from sale 10%	250	7500	90,000	300	9000	108,000	
Income from service, Flexi load	250	7500	90,000	275	8250	99,000	
Gross Profit	500	15,000	1,80,000	575	17,250	207,000	
Less operating cost:							
Electricity bill		200	2400		300	3600	
Night Guard Bill		100	1200		200	2400	
Salary from Business		6000	72000		6000	72000	
Shop Rent		1200	14400		1200	14400	
Mobile Bill		200	2400		300	3600	
Others		100	1200		200	2400	
Non Cash Item:							
Depreciation Expense		813	9756		813	9756	
Total Operating Cost (D)		8,613	103,356		9013	108,156	
Net Profit (C-D) = (E)		6,387	76,644		8,237	98,844	
GT payback	30,000 30,000						
Retained Income:	36,644 58,844						

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	0
1.2	Net Profit	76,644	98,844
1.3	Depreciation (Non cash item)	9,756	9,756
1.4	Opening Balance of Cash Surplus	0	56,400
	Total Cash Inflow	1,86,400	1,65,000
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	1,30,000	30,000
3.0	Net Cash Surplus	56,400	1,35,000

SWOT Analysis



STRENGTH

- Business Experience and Skill
- Maintain Daily accounts
- 16 hours shop open
- No loan against business
- Located beside Road

WEAKNESS

Lack of investment

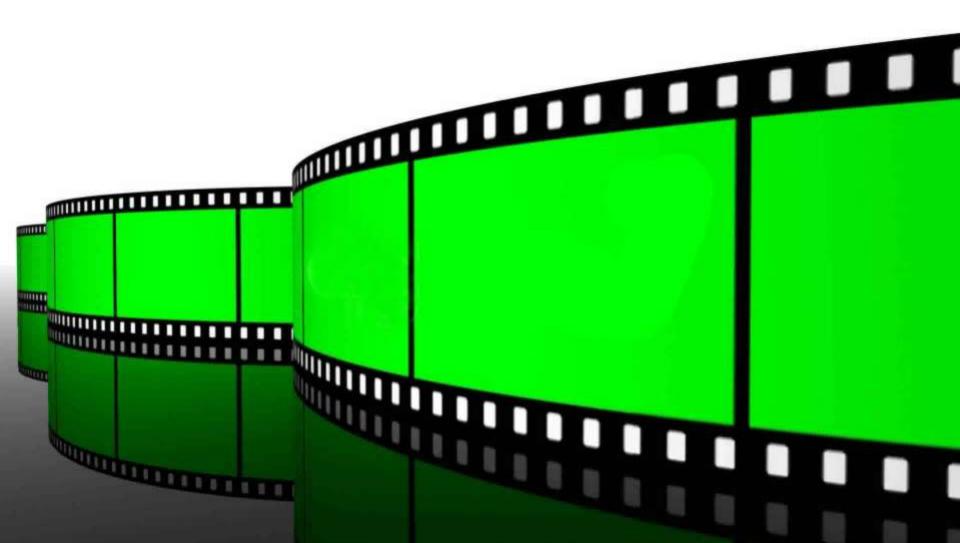
OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer

THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.



























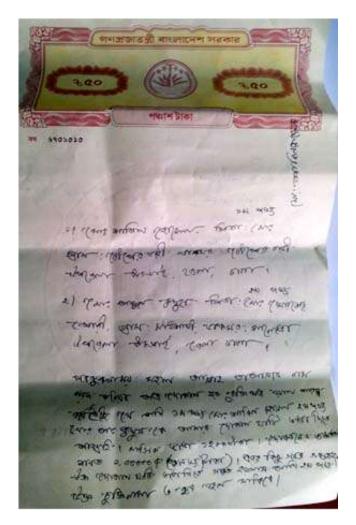


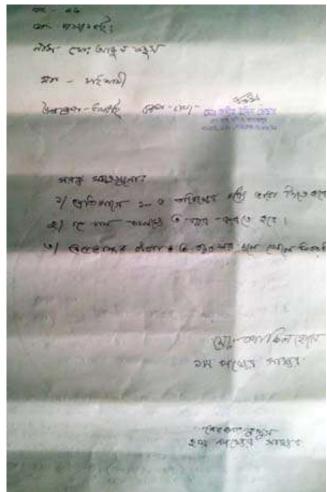




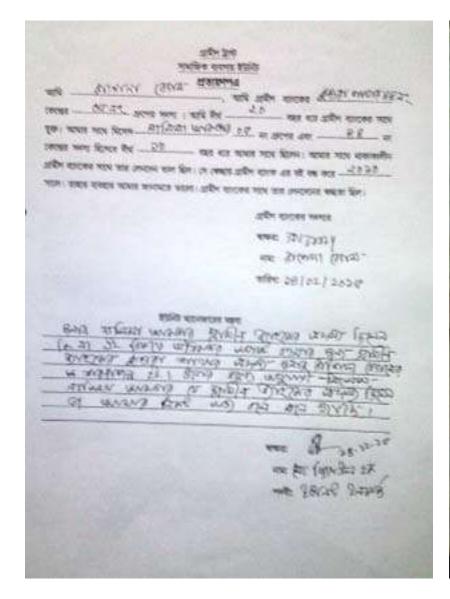
















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